



# Kathryn Werner | Product Designer

Product designer with experience creating impactful solutions to dynamic problems seeking to grow with an organization that encourages curiosity and expansion through meaningful work.

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## PROJECTS

### **Orbit App, UX Jam hosted by Scholastic Book Fairs & Adobe**

Nov 2021 [Remote]

- Awarded first place in competition to design mobile app prototype that helps parents access affordable books for their children.

### **Pulse App, CareerFoundry Immersion Project**

Feb 2021 - Nov 2021 [Remote]

- Completed UX & UI design process of both a web and mobile app that transforms the process of searching for healthcare maintaining human-centered design practices and accessibility standards.

## WORK

### **Production Team Leader, Luckyleo Dancewear**

Dec 2019 - Dec 2021 [Denver, CO]

- Used data to solve problems for sewing team workflow exceeding all deadlines resulting in shipping timeline reduction of 4 weeks.
- Collaborated with cross-functional stakeholders to ideate new order tracking system that reduced production errors to nearly zero.

### **Technical Support, Upserve**

Jan 2018 - Jan 2019 [Denver, CO]

- Researched, tested, and resolved issues for app users contributing to team-wide satisfaction ratings constantly above 90%.
- Effectively communicated how to use app features so users were able to maximize the app's ability to support their business needs.

### **Graphic Designer (Contract), Repairman App**

Sept 2017 - Feb 2018 [Denver, CO]

- Formulated all marketing content for an early-stage startup to generate user awareness resulting in 10% increase in website traffic.
- Researched target user groups and studied analytics to improve design strategy and impact of marketing content.

## CONTACT

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## TOOLS

Adobe Xd  
Sketch  
Figma  
InVision  
HTML  
CSS

## SKILLS

Wireframes  
User Flows  
Interactive Prototypes  
User Personas  
Presentation Skills  
Rapid Prototyping  
User Interviews  
Usability Tests  
Agile Development

## EDUCATION

### **UX Design Certification Front End Dev Specialization**

CareerFoundry  
Berlin, Germany  
Feb 2021 - March 2022

### **BFA - Graphic Design Minor - German Language**

University of  
Wisconsin Oshkosh  
Sept 2008 - May 2013