

Kathryn Werner | UI/UX Designer

Product designer with a background in textile production. Proven experience using creative and collaborative techniques to concept, test, and implement human-focused design solutions. Accomplished in adapting ideas and making decisions in a fast-paced environment.

PROJECTS

Orbit App, UX Jam hosted by Scholastic Book Fairs & Adobe

Nov 2021 [Remote]

- Awarded first place in competition to complete product design of app prototype aiming to help parents obtain books for their children.

Pulse App, CareerFoundry Immersion Project

Feb 2021 - Nov 2021 [Remote]

- Completed all stages of UX design process including creating user flows, wireframes, user personas, and prototypes of both a web and mobile app that simplifies the process of searching for healthcare.

WORK

Production Team Leader, Luckyleo Dancewear

Dec 2019 - Dec 2021 [Denver, CO]

- Managed and solved problems for sewing team workflow meeting all deadlines resulting in shipping timeline reduction of 4 weeks.
- Collaborated with cross-functional stakeholders to ideate new order tracking system that reduced production errors to nearly zero.

Technical Support, Upserve

Jan 2018 - Jan 2019 [Denver, CO]

- Researched, tested, and resolved issues for app users contributing to team-wide satisfaction ratings constantly above 90%.
- Effectively communicated how to use app features so users were able to maximize the app's ability to support their business needs.

Graphic Designer (Contract), Repairman App

Sept 2017 - Feb 2018 [Denver, CO]

- Formulated all marketing content for an early-stage startup to generate user awareness resulting in 10% increase in website traffic.
- Researched target user groups and studied analytics to improve design strategy and impact of marketing content.

CONTACT

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TOOLS

Adobe Xd
Sketch
Figma
InVision
HTML
CSS

SKILLS

Wireframes
User Flows
Prototypes
User Personas
Rapidly Iterating
User Interviews
Usability Testing
UI Design
UX Design
Digital Illustration

EDUCATION

UX Design Certification

Front End Dev Specialization

CareerFoundry
Berlin, Germany
Feb 2021 - Jan 2021

BFA in Graphic Design Minor in German

University of
Wisconsin Oshkosh
Sept 2008 - May 2013