

## Ryan Werner

A view into the life, creations, and goals of Ryan Werner.

Werner.com will focus on displaying specific design work, personal information, and any other useful recruiting information about Ryan Werner, with an emphasis on providing potential recruiters with detailed, easy-to-access academic and personal achievements. It will provide access to his work which involves campus club fliers, videos, and more.

## Personas



Campus Recruiter: Stict, intelligent, and demanding HR representative. This is a very busy person who likes to do things quickly and efficiently. Their primary goal is to get information about me



Student designer: young, motivated, and curioius. This is a person with a love of design work. Their primary goal is to see interesting designs.



Professors: Older, intelligent professors that teach classes related to designing and creating things. They are curious about my work and create similar things.

## Comparable Sites



http://jessehora.com/



http://about.me/andersontor



http://about.me/carolinamillan