



**WE**  
  
**ROCKIT**

# **2020 Conference Prospectus**

**March 26-27, 2020**

**ADTRANS Mark C. Smith Conference Center  
901 Explorer Boulevard  
Huntsville, AL 35806**

# About WeRockIT

WeRockIT seeks to showcase diverse voices in technology while creating an inclusive environment that promotes education, collaboration, and communication

Our conference will offer panel discussions, educational programming, networking opportunities, and hands-on workshops to expand technical and interpersonal skills.

WeRockIT Conf will run two tracks concurrently during the conference, a novice track and a senior track. We anticipate 150-300 attendees from backgrounds such as Defense, Education, Cyber Security, Biotech, Space, and many more.

By becoming involved in WeRockIT Conference, sponsors are supporting marginalized voices in tech in all stages of their careers to achieve their potential as leaders and community stakeholders.

## The Topics

### DEVOPS

CLOUD, AGILE, CI/CD

### IOT

EMBEDDED, WEARABLES

### DEVELOPMENT

WEB, BACKEND, UX

### DATA SCIENCE

## **Platinum: \$10,000 | (Limit 1)**

- Company logo on stage sign-age in the Keynote Auditorium (exclusive)
- Company logo projected in the keynote room throughout the day including lunch
- One table at the prime location in the Exhibit Hall
- Company logo on digital materials and Exhibit Hall sign-age
- Opportunity to address conference attendees from the main Keynote Auditorium stage in conjunction with keynote
- Premier logo placement with a link to your company site on our event website
- Company logo on event sign-age / slides
- Opportunity to include flyers, stickers, and other materials in our official event bag
- Social media promotion
- Company logo included on all official outbound email communications
- Access to WeRockIT Conf Attendee Resume database available by request
- Name and email list of attendees that have opted-in will be shared immediately after event
- Discounted ticket price for conference tickets

## **Gold Sponsor: \$5,000 | (Limit 5)**

- Company logo projected in the keynote room throughout the day including lunch
- One table at a prime location in the Exhibit Hall
- Premiere logo placement with a link to your company site on our event website
- Company logo on event sign-age / slides
- Social Media Promotion
- Opportunity to include flyers, stickers, and other materials in our official event bag
- Company logo included on all official outbound email communications
- Access to WeRockIT Conf Attendee Resume database available by request
- Name and email list of attendees that have opted-in will be shared immediately after event
- Discounted ticket price for conference tickets

## **Silver Sponsor: \$1,000 | (Limit 10)**

- One table in the Exhibit Hall
- Company logo on event sign-age / slides
- Company logo with a link to your company site on our event website
- Social Media Promotion
- Opportunity to include flyers, stickers, and other materials in our official event bag
- Access to WeRockIT Conf Attendee Resume database available by request
- Discounted ticket price for conference tickets

## **Bronze Sponsor: \$500 | (Limit 10)**

- Company logo with a link to your company site on our event website
- Social Media Promotion
- Opportunity to include flyers, stickers, and other materials in our official event bag
- Access to WeRockIT Conf Attendee Resume database available by request
- Discounted ticket price for conference tickets

## **Video Sponsor: \$5,000 | (Limit 1)**

- Company name and logo on the opening of each video recording
- Company logo with a link to your company site on our event website
- Company logo on event sign-age / slides
- Social Media Promotion
- Company logo included on all official outbound email communications
- Opportunity to include flyers, stickers, and other materials in our official event bag
- Access to WeRockIT Conf Attendee Resume database available by request
- Name and email list of attendees that have opted-in will be shared immediately after event
- Discounted ticket price for conference tickets

## **Graphic Recording Sponsor: \$5,000 | (Limit 1)**

- Company name on digital render of talk graphic recordings
- Company logo with a link to your company site on our event website
- Company logo on event sign-age / slides
- Social Media Promotion
- Company logo included on all official outbound email communications
- Opportunity to include flyers, stickers, and other materials in our official event bag
- Access to WeRockIT Conf Attendee Resume database available by request
- Name and email list of attendees that have opted-in will be shared immediately after event
- Discounted ticket price for conference tickets

## **Launch Party Sponsor: \$3,000 | (Limit 1)**

- Company logo on launch party sign-age
- Two (2) branded signs for the Launch Party
- Company logo with a link to your company site on our event website
- Opportunity to include flyers, stickers, or other materials in our event bag
- Social media promotion
- Company logo included on all official outbound email communications
- Special “Thank You” shout out at Launch Party
- Access to WeRockIT Conf Attendee Resume database available by request
- Name and email list of attendees that have opted-in will be shared immediately after event
- Discounted ticket price for conference tickets

## **Speaker Lounge Sponsor: \$2,000 | (Limit 1)**

- Company logo on Speaker Lounge sign-age
- One branded sign for Speaker Lounge
- Company logo with a link to your company site on our event website
- Company logo on event sign-age / slides
- Opportunity to include flyers, stickers, or other materials in our event bag
- Social media promotion
- Company logo included in all official outbound email communications
- Access to WeRockIT Conf Attendee Resume database available by request
- Name and email list of attendees that have opted-in will be shared immediately after event
- Discounted ticket price for conference tickets

## **Badge Sponsor: \$2,000 | (Limit 1)**

- Company logo on official name badge (exclusive)
- Company logo with a link to your company site on our event website
- Company logo on event sign-age / slides
- Social Media Promotion
- Opportunity to include flyers, stickers, and other materials in our official event bag
- Access to WeRockIT Conf Attendee Resume database available by request
- Name and email list of attendees that have opted-in will be shared immediately after event
- Discounted ticket price for conference tickets

## **Tote Sponsor: \$2,000 | (Limit 1)**

- Company logo on official conference bags (exclusive)
- Company logo with a link to your company site on our event website
- Company logo on event sign-age / slides
- Social Media Promotion
- Opportunity to include flyers, stickers, and other materials in our official event bag
- Access to WeRockIT Conf Attendee Resume database available by request

## **Badge Sponsor: \$2,000 | (Limit 1)**

- Company logo on official name badge (exclusive)
- Company logo with a link to your company site on our event website
- Company logo on event sign-age / slides
- Social Media Promotion
- Opportunity to include flyers, stickers, and other materials in our official event bag
- Access to WeRockIT Conf Attendee Resume database available by request
- Name and email list of attendees that have opted-in will be shared immediately after event
- Discounted ticket price for conference tickets

## **Tote Sponsor: \$2,000 | (Limit 1)**

- Company logo on official conference bags (exclusive)
- Company logo with a link to your company site on our event website
- Company logo on event sign-age / slides
- Social Media Promotion
- Opportunity to include flyers, stickers, and other materials in our official event bag
- Access to WeRockIT Conf Attendee Resume database available by request

## **Social Room Sponsor: \$2,000 | (Limit 1)**

- Company logo on Social Room sign-age
- One branded sign for Social Room
- Company logo with a link to your company site on our event website
- Company logo on event sign-age / slides
- Opportunity to include flyers, stickers, or other materials in our event bag
- Social media promotion
- Company logo included in all official outbound email communications
- Access to WeRockIT Conf Attendee Resume database available by request
- Name and email list of attendees that have opted-in will be shared immediately after event
- Discounted ticket price for conference tickets
- Additional Information
- Special Offer
- 10% discount for any combined packages

## **Diversity Ticket Sponsor: \$1,000 | (Limit 5)**

- Provide 2-day conference tickets to ten (10) people from underrepresented and marginalized groups in technology
- Company logo with a link to your company site on our event website
- Opportunity to include flyers, stickers, or other materials in our event bag
- Company logo included in all official outbound email communications
- Social media promotion
- Special “Thank You” shout out before keynote address
- Access to WeRockIT Conf Attendee Resume database available by request
- Discounted ticket price for conference tickets
- \*Attendees are selected by organizers through a diversity scholarship process Additional Information
- Special Offer
- 10% discount for any combined packages

## **Lead Generation / Lead Capture**

Attendees will have the option at registration to opt-in to receiving sponsor information. A list of those that have opted-in will be shared with sponsors immediately after the event. Feel free to conduct raffles, giveaways, or other lead generation/lead capture at your booth.

**QUESTIONS?** Contact Lacey Reinoehl at [lacey@werockitconf.com](mailto:lacey@werockitconf.com)

**READY TO SPONSOR?** Fill out the Sponsorship Agreement