

I really like the assignment subject. I like to ride my bike, and since my friend had a workshop in a city center it was not difficult to get the ideas. I focused on bad impact on environment by any waste (old bikes, energy that electric bikes use) My main idea was to use in my re-cycle bike tours - recycled bikes, renovated ones. Bikes that people can give away instead of trowing. So tours/workshop/recycle in one. Also renting seemed a good idea. I focused on delivering simple, accessible, clean design. Still wanted to keep it a bit entertaining.



My research was devided in three parts:

1. Websites about bike tours in cities like: Berlin, London, Amsterdam.

- <https://www.freebiketourlondon.com/>
- <https://www.fattiretours.com/london>
- <https://www.biketouroflondon.com/>
- <https://www.nottinghillbiketours.com/>
- <https://europeancyclingtours.com/>
- <https://www.mikesbiketoursamsterdam.com/>
- <https://funamsterdam.com/amsterdam/guided-amsterdam-bike-tour/>

and more. They didn't really help that much since most of them were made using more up to date technologies (JS) But at least gave me some information of how it should look in general.

2. Since I did my previous assignment before summer I needed to remind myself few things. That's why my second part of research was mostly reading code from Chrome DevTools. I also came back to "HTML&CSS design and built websites". I went trough few articles, tips and <https://www.w3schools.com/css/>

3. Paper - I took few pieces of paper and a pen. Sketched some ideas, keywords, wrote down thoughts. Started to think about colors and fonts. Started to look for materials in my stock library. In a meantime I developed an idea about wheel shaped logo. Decided to go with green but not the 'recycle' vibrant one, Wanted to give to my future customers idyllic impression. That's why colors are more quiet, friendly, pleasant. I used Adobe Color to look for different pallets with keyword: green. I found few interesting one, and adjusted one to be more accessible and to have better WCAG score. After I picked the pallet I needed to choose font. Using Adobe Fonts I was looking for a vintage looking one. So I picked AdornS Condensed Sans. It was matching perfectly my logo. After getting a logo I started to thing and sketch simple forms so it would be attractive and not overcomplicated. But since my imagination got me to connecting simple forms with interesting details - I ended up with intro that looks good on mobile, but would need a bit more working on with PC version. I also drawn little Bryggen to give a bit Bergen feeling to the website. I was trying to develop more interactive version and noticed to late that it will be really hard to deliver only with CSS. I gave to much effort to draw this intro and think how to code it, that is why I left it coded really simple way. Only things that we needed to deliver are working. But I think I will develop this idea more when we will learn a bit JS.

One more thing that took me a lot of time during the research was looking for pictures that are matching subject from my own collection. But since I changed computer half a year ago it was hard to find anything on old one. Only picture of mine that was matching one of my routes was SykkelVM 2017. I'm disappointed I couldn't share with you more. My workshop friend couldn't help me with pictures from Bergen with Bikes as well since he left for holiday. I had idea to make some last minute pictures but lack of time and good weather won.

First I coded intro. It was a bit tricky and I noticed that I sliced art a bit bad - mistaken by 1px. My computer had a shutdown before I saved my work, so I couldn't fixed it fast. And still needed to fallow the assignment requirements.

Next thing that I coded was tours.html. I made it my template for other subpages. I decided to have feature on each one of them with long picture on desktop and smaller but higher on mobile devices by using media queries. Blockquote was an idea from the start, don't remember how I found them but have them in my notes. I learned how to make them look nice while reading one of the articles. From the very beginning I was planning to have 6 tours in offer so it would curl up nicely. I rounded up iframe container just enough to leave distance and duration visible. I was thinking to make it round as logo, but information was more important at this time. I also worked on footer there but made it really simple since there was still a lot of things to do.

I started to work on booking form and then realized that it was not required and I only sent time on it. Didn't have time to finish it, so left it for some other time and prepare simple about and contact pages.

My general impression is that I would like to do more. And this project will wait until I will get some more knowledge and time. Still I'm happy about what I delivered - everything is working and my intro is there.

