Dynatrace for Cooper Suits

Mark Bley

Cooper Suits

- 135 stores in 30 states
- ~20 Mio requests per day !
- Largest store operators in U.S.

But...

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- Customer relationship/interaction is impaired
- Troubleshooting

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- Move of all OPs to Cloud Foundry
- Full visibility of cloud infrastructure
- A **LOT** of data
- Overview and monitor this infrastructure:
    - More tools, knowledge, time and money !

Welcome to Dynatrace !

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- Enterprise cloud monitoring driven by AI
- Deployment with one line of code !
- One agent !
- Autonomous discovery of network
- Platform independent:
  - Linux
  - Windows
  - Apple

Smartscape
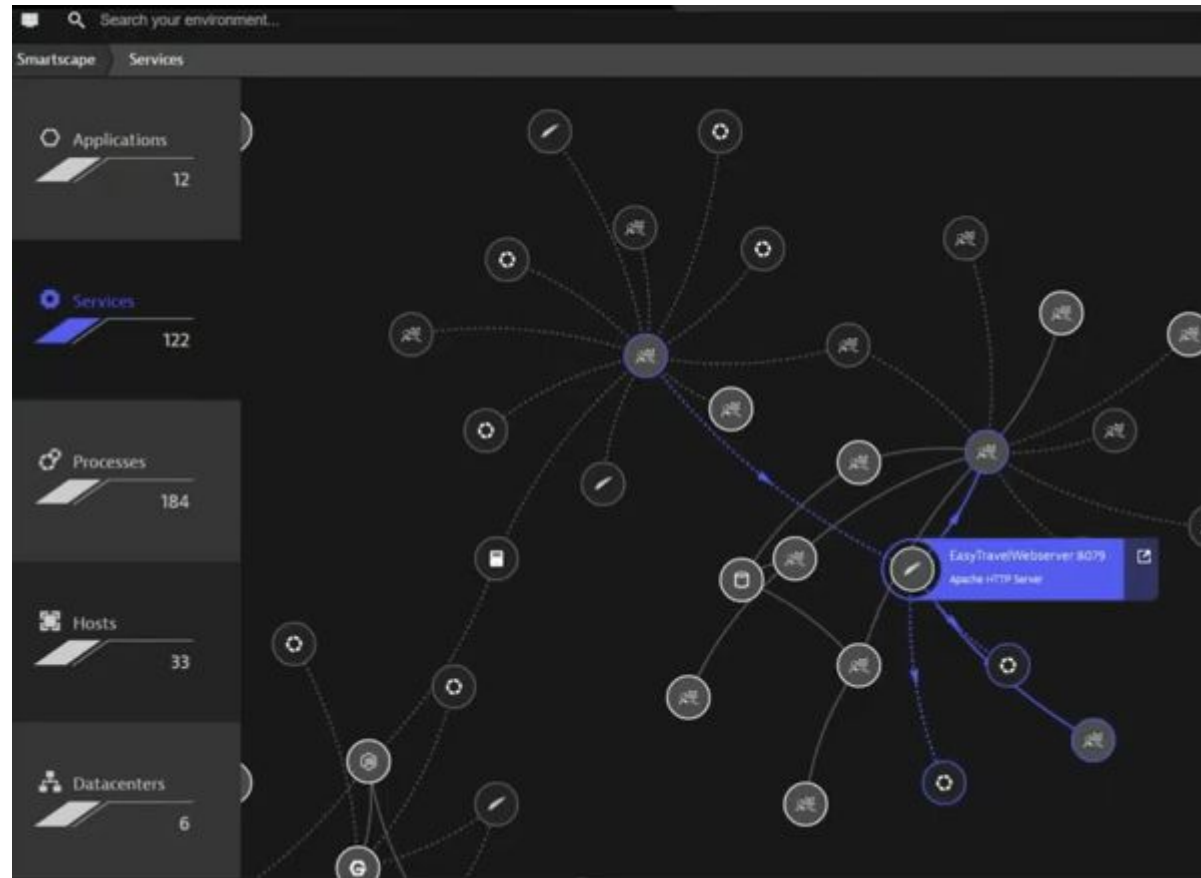
Smartscape

- Full stack view
- All Interconnections
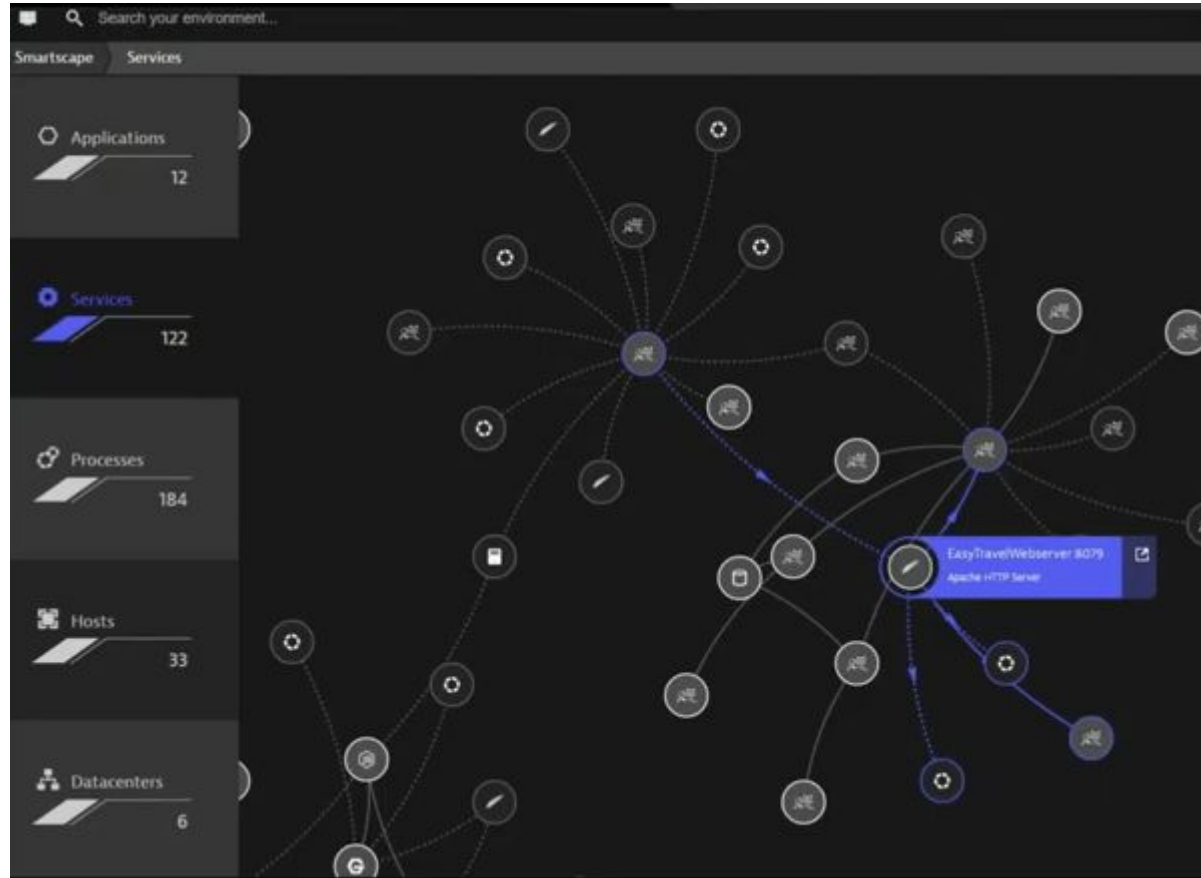
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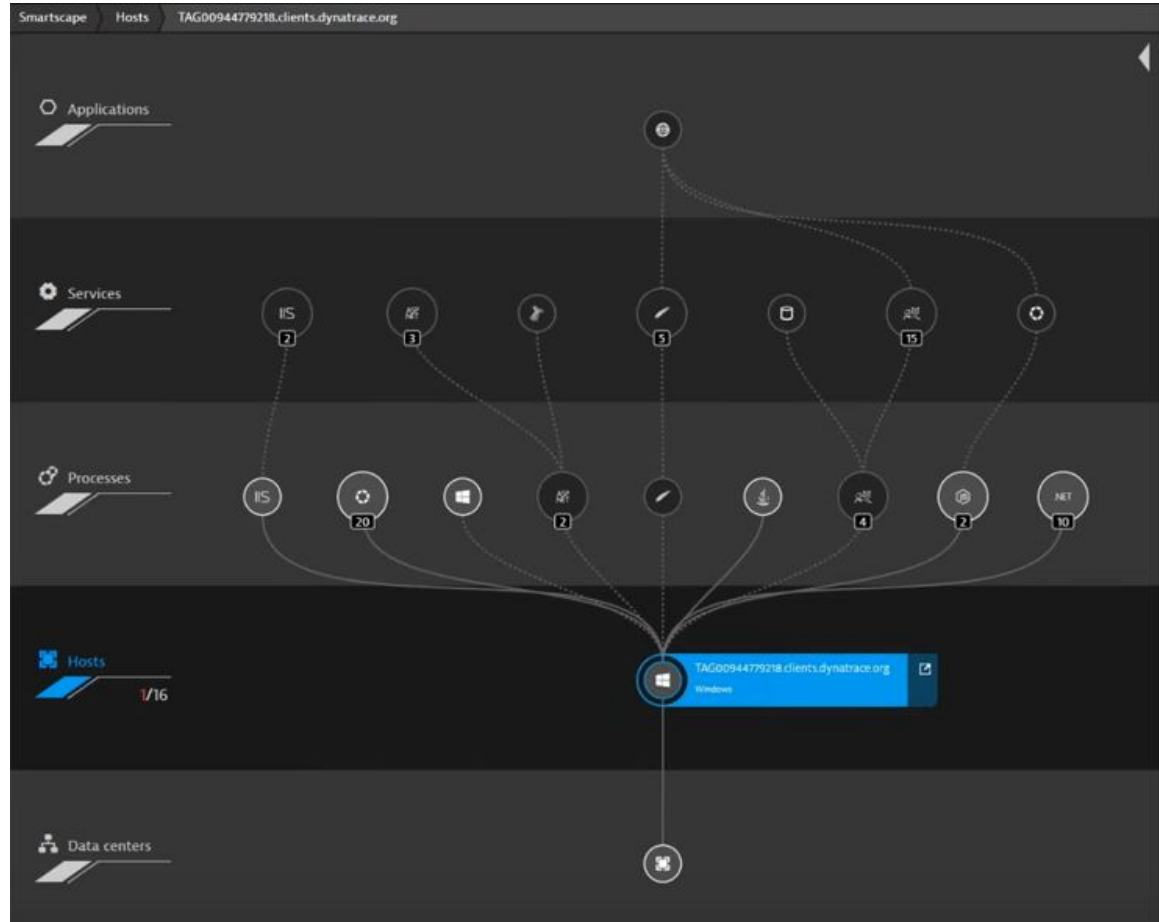
Issue monitoring

- Replay problem in real time
- Finds root cause
- Item for issue automatically created
- Who got affected
- What was impacted

Issue monitoring

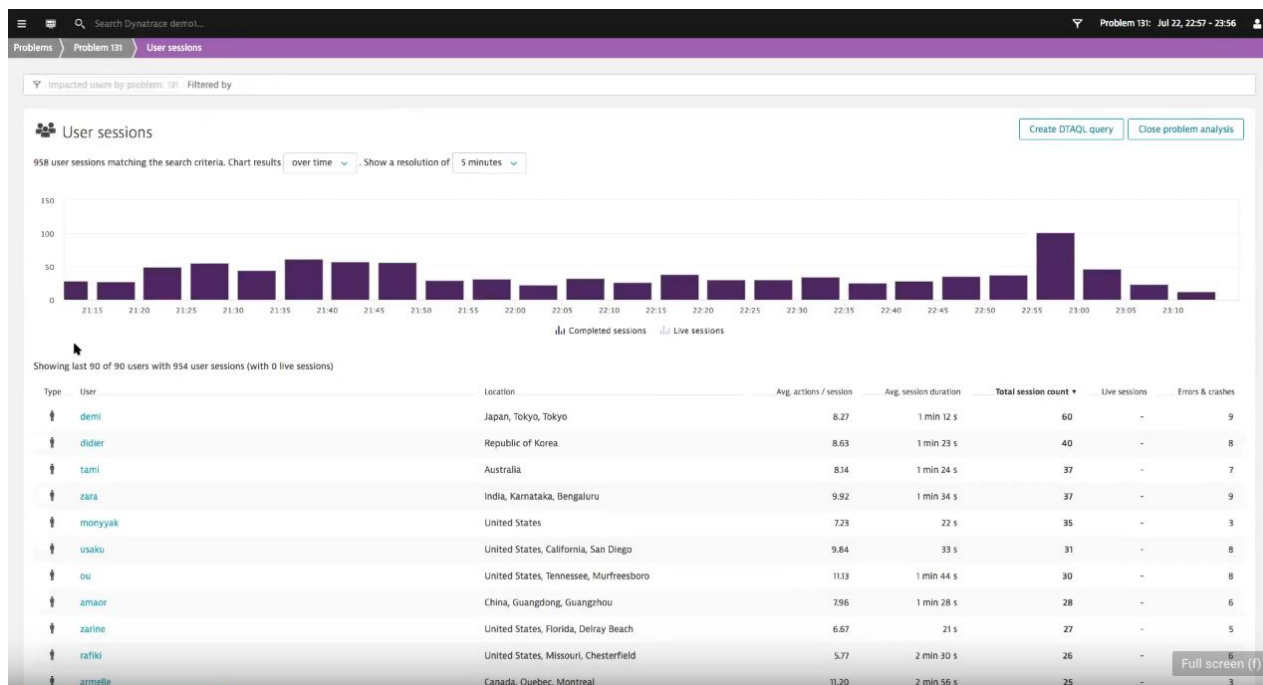# User monitoring

- Independent User ID
- Check user activity
- Open sessions
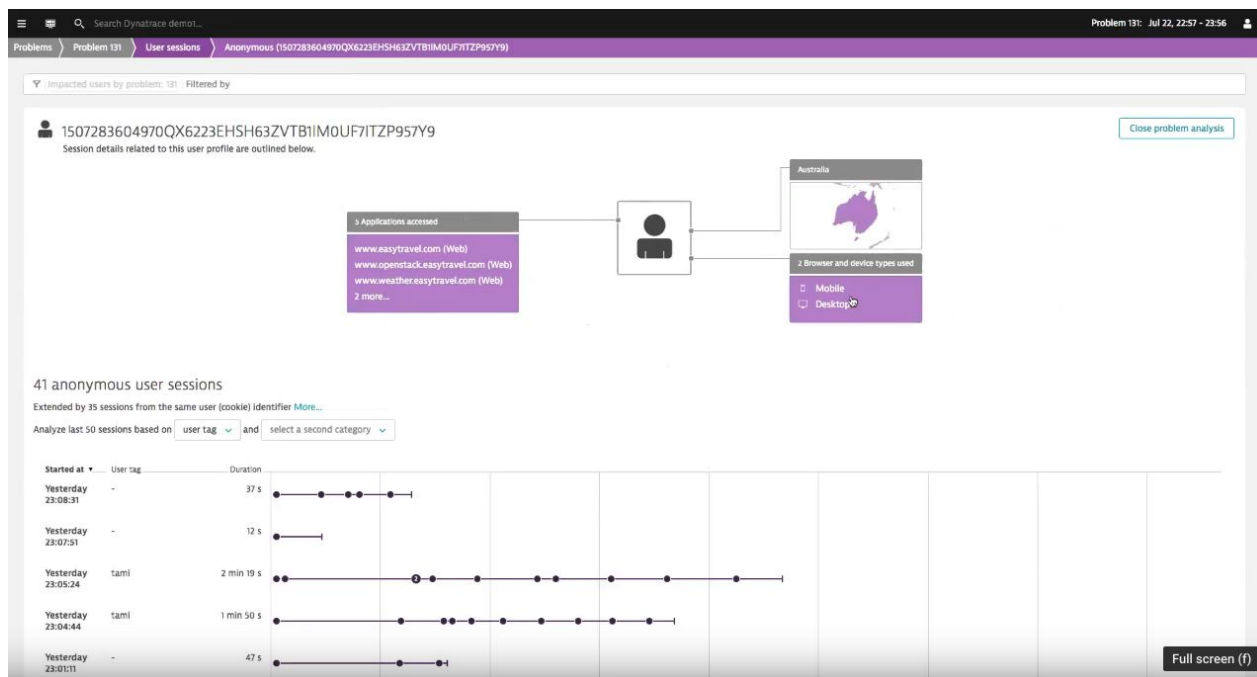- Where (PC, Mobile App, OS, browser, ISP...)
- Replay every click, tab

User monitoring

User monitoring

Questions ?