

**OWN SOLAR POWER
EVEN IF YOU RENT**

SOLSHR

WE DON'T SELL SOLAR PANELS DESPITE THAT...



MILLIONS OF PEOPLE WANT SOLAR ENERGY AND CAN'T ACCESS IT:

RENTERS
CAN'T
INSTALL
SOLAR
PANELS

URBAN
DWELLERS
LACK ROOF
SPACE

TRADITIONAL
SOLAR IS
COSTLY AND
COMPLEX

CLIMATE-
CONSCIOUS
CONSUMERS
FEEL
POWERLESS



OPPORTUNITY



30%

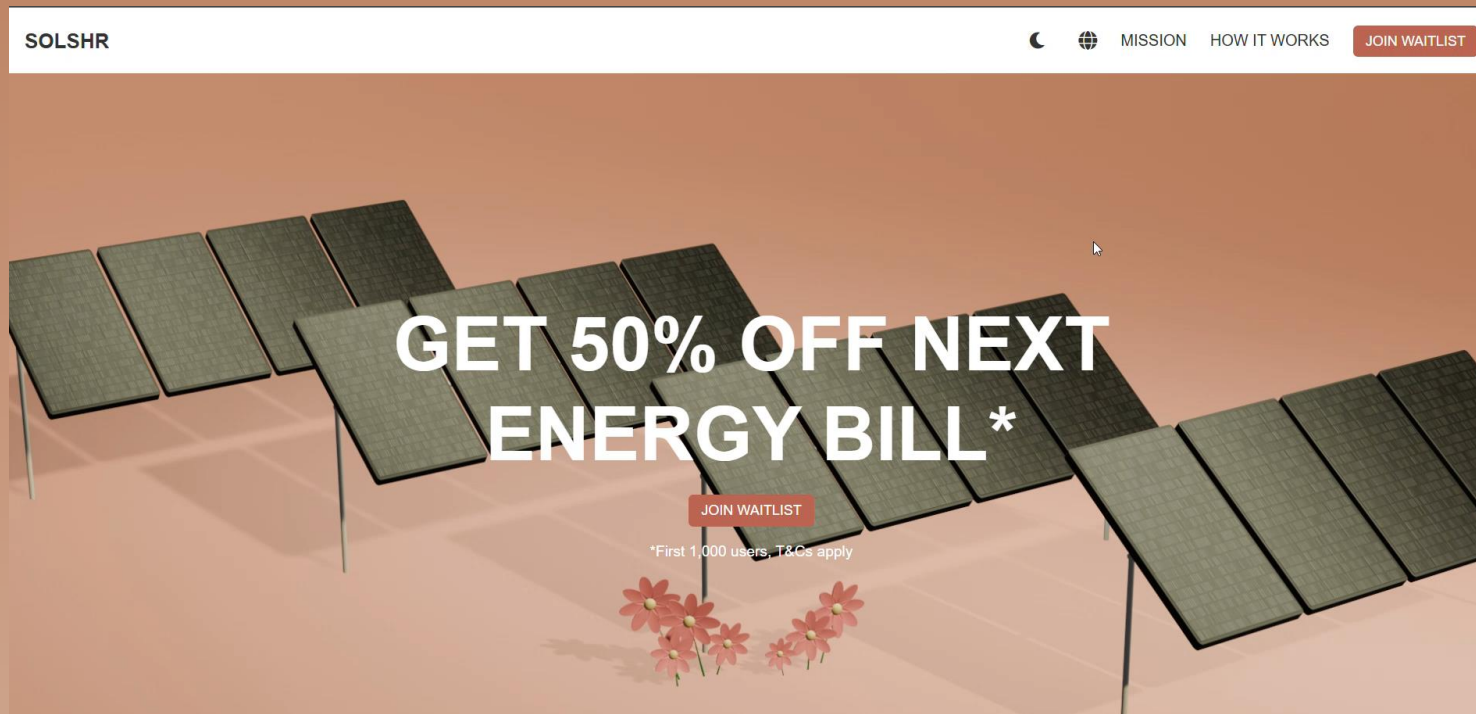
of all UK households
are renting (including
both private and
social renters)

70%

of EU households
remain technically
and economically
untapped for solar
installations

SOLSHR

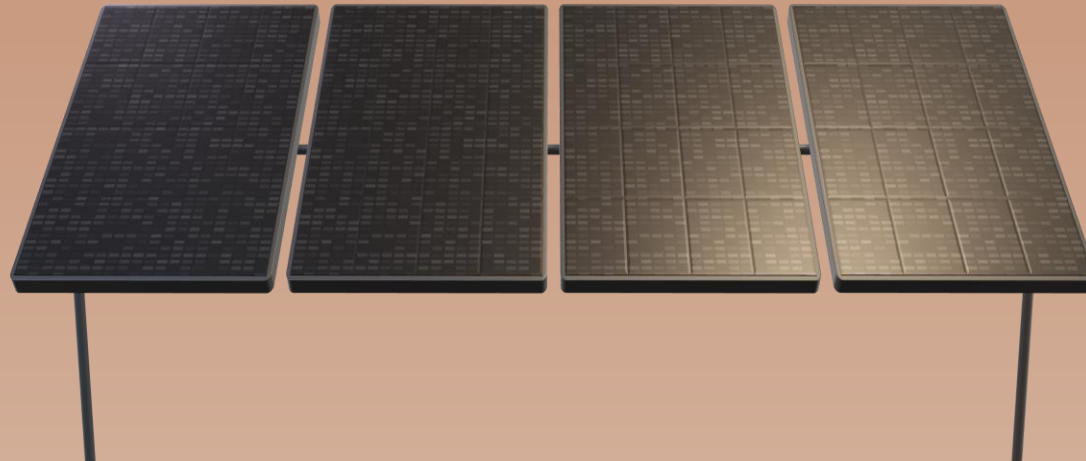
IS A PLATFORM THAT LETS ANYONE CO-OWN COMMUNITY SOLAR FARMS
AND EARN FROM THE POWER THEY GENERATE



SOLSHR

LATIN FOR "SUN", REPRESENTING SOLAR ENERGY. EVOKES CLEAN, RENEWABLE POWER FROM THE SUN, CAN ALSO CARRY CONNOTATIONS OF LIGHT, WARMTH, AND SUSTAINABILITY

SHORT FOR "SHARE", EMPHASIZING: COMMUNITY OWNERSHIP, SHARED BENEFITS, COLLABORATIVE INVESTMENT



HOW IT WORKS

1

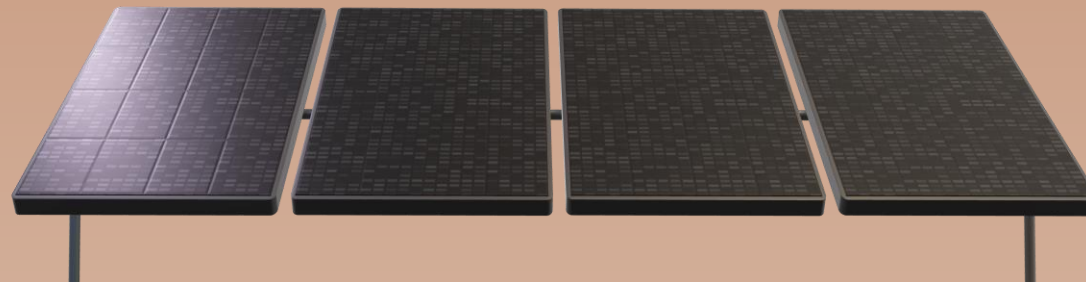
CHOOSE A SOLAR FARM
PROJECT AND BUY OR
RENT A SHARE OF IT

2

PANELS GENERATE SOLAR
ENERGY, YOU EARN
BASED ON PERCENTAGE
OF YOUR SHARE

3

TRACK ENERGY
GENERATED, EARNINGS
AND ESTIMATED
REDUCTION OF CO2
EMISSIONS IN REAL TIME

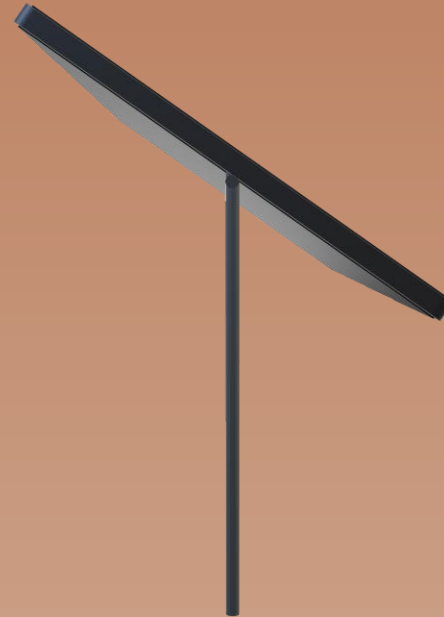


TARGET MARKET

UK

LAUNCH MARKET

AGES 25–45, MIDDLE
CLASS AND ABOVE



MD

EASTERN EUROPE
(EXPANSION)

TECH-LITERATE,
INTERESTED IN
PASSIVE INCOME
AND SUSTAINABILITY

RENTERS, YOUNG
PROFESSIONALS,
ECO-CONSCIOUS
CONSUMERS



SOLSHR

BUSINESS MODEL

COMMISSION
ON ENERGY
CREDITS SOLD

SUBSCRIPTION
PLANS FOR
PANEL SHARES

ENERGY
MARKETPLACE
FOR
COMMUNITY
INVESTORS

API/DATA
LICENSING
FOR UTILITY
PARTNERS

GO-TO-MARKET STRATEGY

SOCIAL-FIRST

TIKTOK, REELS, YOUTUBE SHORTS

INFLUENCER PARTNERSHIPS

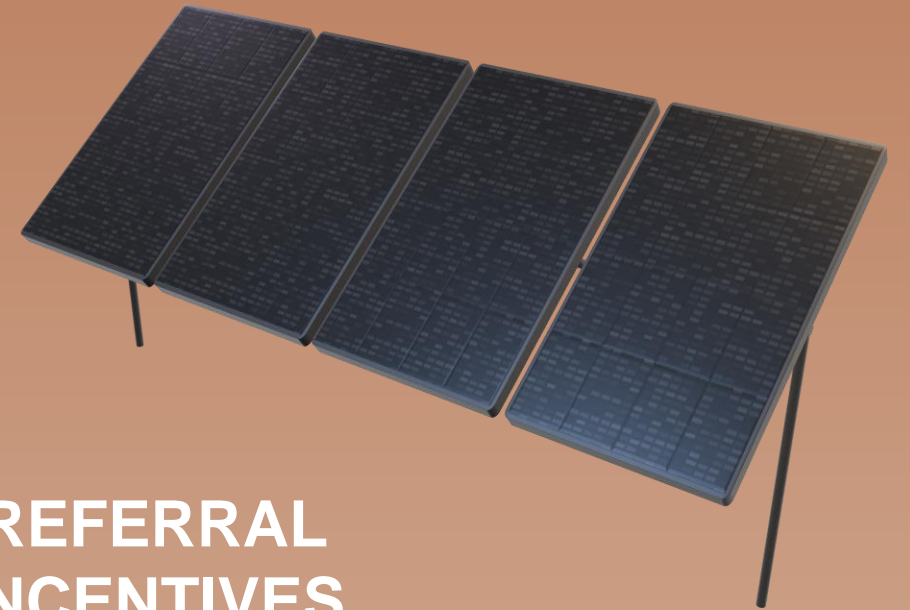
GREEN TECH, FINANCE, REAL ESTATE

LOCAL PARTNERSHIPS

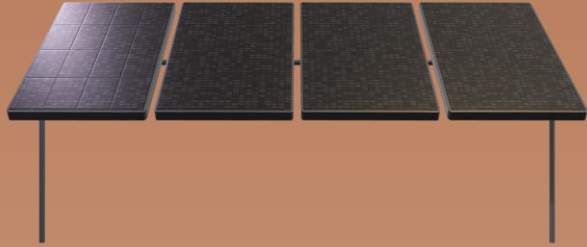
COUNCILS & ENERGY CO-OPS

REFERRAL INCENTIVES

FOR EARLY ADOPTERS



COMPETITIVE ADVANTAGE



SUITABLE FOR
RENTERS

SIMPLE UX, FAST
ONBOARDING

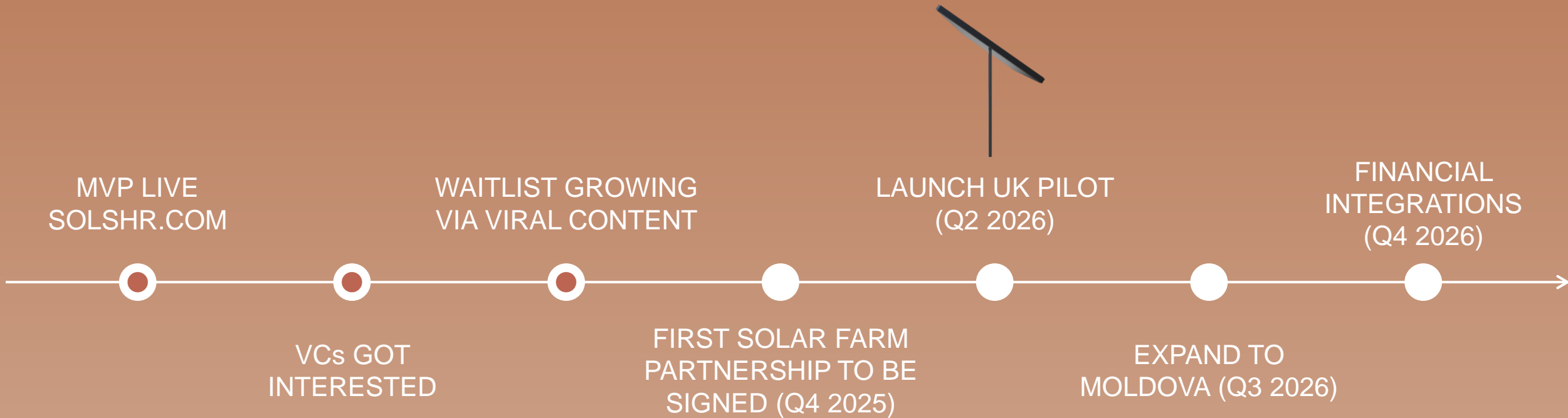
TRANSPARENT
EARNINGS
DASHBOARD

MEASURABLE
CLIMATE IMPACT

AVERAGE
COMPETITOR



TRACTION & ROADMAP



NOT RAISING MONEY YET



ALEXANDR ABABII
FOUNDER

MBA,
EXPERT MARKETER,
COMMUNITY BUILDER



**CONNECT ON
LINKEDIN**

SOCIALS:

