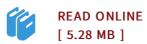




Designing for Social Change: Strategies for Community-based Graphic Design

By Andrew Shea

Princeton Architectural Press. Paperback. Book Condition: new. BRAND NEW, Designing for Social Change: Strategies for Community-based Graphic Design, Andrew Shea, This newest title in the design briefs series is a compact, hands-on guide for graphic design professionals who want to start helping communities and effectuating social change in the world. Author Andrew Shea presents ten strategies for successful community engagement, grounding each one in two real world case studies. The twenty projects featured in the book are by both design professionals and students and range from creating a map of services for the homeless community in Santa Monica, helping Chicago's Humboldt Park community by designing a website where donors can buy essential items for community members, to encouraging LA's Latina community to go for an annual PAP exam in an attempt to prevent cervical cancer through carefully designed posters, murals, and other material. Designing for Social Change is both an inspiration and a how-to book that encourages graphic designers everywhere to go out and do good with their work, providing them with the tools to complete successful projects in their communities.



Reviews

This ebook can be worthy of a read, and much better than other. I have read and i am certain that i am going to planning to go through again once again in the future. You may like just how the writer compose this book.

-- Mr. Grant Stanton PhD

A whole new eBook with an all new standpoint. It is actually rally fascinating through reading through time period. You wont truly feel monotony at anytime of your own time (that's what catalogues are for relating to when you request me).

-- Claire Bartell