



User Needs Survey: Preliminary Results (Classic Reprint)

By Robert M Alloway

Forgotten Books, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Excerpt from User Needs Survey: Preliminary Results We have undertaken an in-depth survey of managerial information needs and the Dp practices and application systems intended to fulfill those needs. The objective is to improve our understanding of managerial end-users of computer systems what types of systems do they have and how satisfied are they with them; what types of systems do they want and what is inhibiting their development; how do they perceive their Dp departments and why; what are their priorities and how is Dp performing; etc. We are also investigating these issues from the point of view of Dp management to identify areas of agreement and mis-perception. The approach has been to directly survey user and Dp managers on needs, procedures, policies, priorities and performance. This is not unlike a traditional marketing study, where a company surveys its customers and potential customers to determine their needs in order to affect product design, product mix, manufacturing procedures and corporate planning. Without a reliable needs definition for end-users, it is conceivable that Dp departmental and systems plans...



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