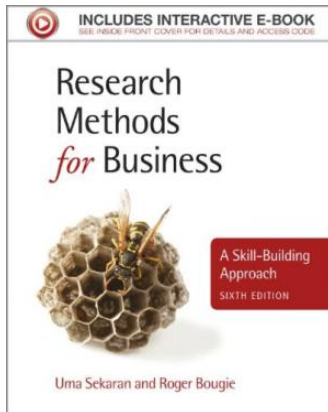


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RESEARCH METHODS FOR BUSINESS: A SKILL-BUILDING APPROACH



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