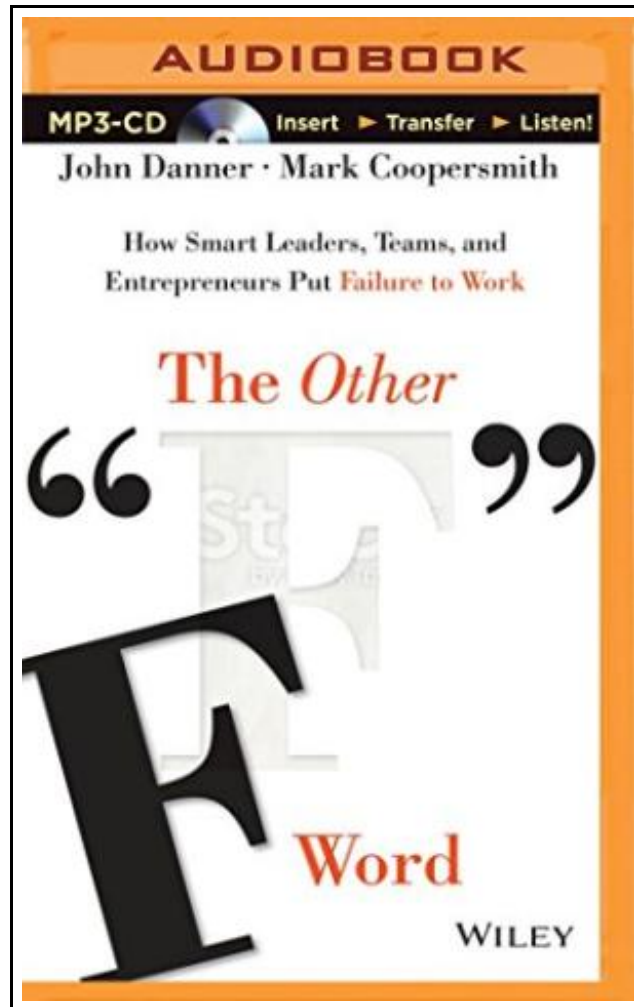


The Other F Word: How Smart Leaders, Teams, and Entrepreneurs Put Failure to Work



Filesize: 4.66 MB

Reviews

Thorough information! Its this type of great go through. It is amongst the most incredible publication i actually have read through. It is extremely difficult to leave it before concluding, once you begin to read the book.

(Germaine Welch)

THE OTHER F WORD: HOW SMART LEADERS, TEAMS, AND ENTREPRENEURS PUT FAILURE TO WORK

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BRILLIANCE AUDIO, United States, 2015. CD-Audio. Book Condition: New. Unabridged. 170 x 135 mm. Language: English . Brand New. Leverage the power of failure in your organization Nobody wants to fail, but failure is a fact of life. Most of us treat it as a regrettable, even shameful, event best overlooked. In truth, failure can be a game-changing strategic resource that can help you and your organization achieve the greater success you crave. The Other F Word shows how successful leaders and teams are putting failure to work every day to re-engage employees, spark innovation, and accelerate growth. Authors Danner and Coopersmith with their rare blend of senior-level executive experience, global advising, teaching acumen and cross-discipline perspective share these valuable new practices, and show how they can improve results across your organization. Based on exclusive interviews with prominent leaders and insightful examples from their own in-depth work, the book features a practical seven-stage framework to liberate failure as a force to advance your leadership agenda. After all, everyone creates and confronts failure on a daily basis. Why not use it to your advantage? The Other F Word shows you how to: Start an open, productive conversation about failure across your organization Reduce the fear of failure that stifles initiative, creativity, and engagement Anticipate, prepare for, and respond to failure, so you can leverage it when it happens Harness failure as a catalyst to drive innovation, improve performance, and strengthen culture Failure s like gravity pervasive and powerful. Whether you re a leader or team member of a startup, a growing business, or an established enterprise, failure is today s lesson for tomorrow. Let The Other F Word show you how to apply this lesson and take your company where it needs to go.



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