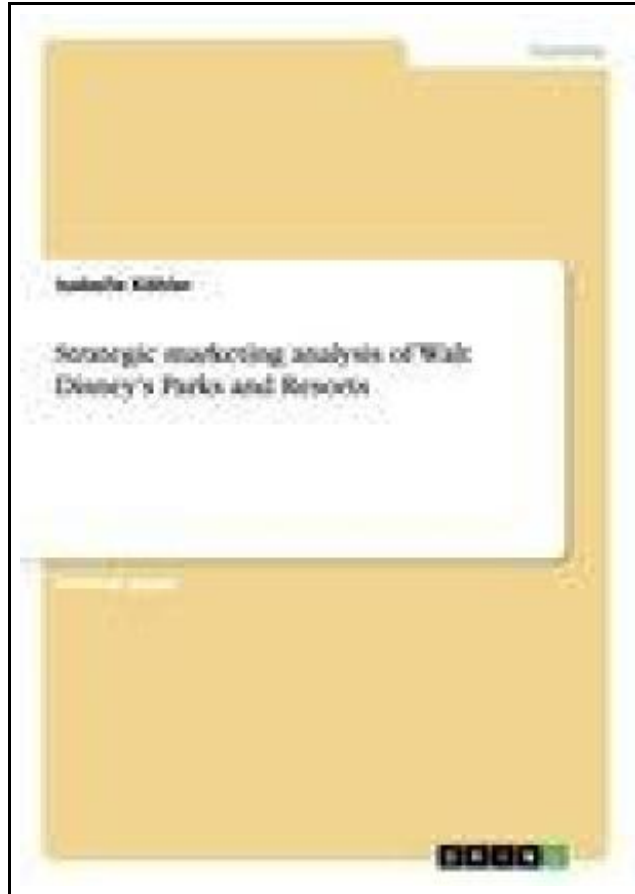


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(Kevin Bergstrom Sr.)

STRATEGIC MARKETING ANALYSIS OF WALT DISNEY'S PARKS AND RESORTS



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