Writing to Win: The Legal Writer

By Steven D Stark

Random House USA Inc, United States, 2012. Paperback. Book Condition: New. Revised ed.. 202 x 130 mm. Language: English . Brand New Book. From a master teacher and writer, a fully revised and updated edition of the results-oriented approach to legal writing that is clear, that persuades--and that WINS. More than almost any profession, the law has a deserved reputation for opaque, jargon-clogged writing. Yet forceful writing is one of the most potent weapons of legal advocacy. In this new edition of Writing to Win, Steven D.Stark, a former lecturer on law at Harvard Law School, who has inspired thousands of aspiring and practicing lawyers, applies the universal principles of powerful, vigorous prose to the job of making a legal case--and winning it. Writing to Win focuses on the writing of lawyers, not judges, and includes dozens of examples of effective (and ineffective) real-life legal writing--as well as compelling models drawn from advertising, journalism, and fiction. It deals with thechallenges lawyers face in writing, from organization to strengthening and editing prose;offers incisiveways of improving arguments; addresses litigation and technical writing in all its forms; and covers the writing attorneys must perform in their daily practice, from emailmemosto briefs and contracts....

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