



Left on Red

By Bill Glynn

Hardback. Book Condition: New. Not Signed; In Left on Red , venture capitalist and business innovator Bill Glynn reveals how visionary thinkers and risk-takers build great companies by doing the opposite of the expected. Today?s coolest and most successful businesses?including Google, Apple, and YouTube?were built by people who break the rules and bring radical ideas to life. If you?re an entrepreneur or an executive, this book gives you the inspiration and the guidance to bring your radical ideas to life?and change the world in the process. book.



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