



## Consumer Attitudes about Renewable Energy: Trends and Regional Differences

By-

BiblioGov. Paperback. Book Condition: New. This item is printed on demand. Paperback. 32 pages. Dimensions: 9.7in. x 7.4in. x 0.1in.The data in this report are taken from Natural Marketing Institutes (NMIs) Lifestyles of Health and Sustainability Consumer Trends Database. Created in 2002, the syndicated consumer database contains responses from 2, 000 to 4, 000 nationally representative U. S. adults (meaning the demographics of the sample are consistent with U. S. Census findings) each year. NMI used the database to analyze consumer attitudes and behavior related to renewable energy and to update previously conducted related research. Specifically, this report will explore consumer awareness, concerns, perceived benefits, knowledge of purchase options, and usage of renewable energy as well as provide regional comparisons and trends over time. This item ships from La Vergne, TN. Paperback.



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