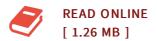




# LIBRO NEGRO DEL EMPRENDEDOR, EL

By Fernando Trias de Bes

Ediciones Empresa Activa, 2007. soft. Book Condition: New. Ser emprendedor constituye una postura vital, una forma de enfrentarse al mundo que implica disfrutar con la incertidumbre y la inseguridad de qué sucederá mañana. No existen ideas brillantes que, por sí solas, den lugar a negocios redondos: lo esencial es cómo un concepto se pone en práctica. Sin embargo el 90 % de las iniciativas fracasan antes de cuatro años y sólo el 3% de los manuales de empresa se dedican a explicar por qué. De ahí la relevancia de este libro. Fernando Trías de Bes, coautor de La buena suerte, analiza los factores clave del fracaso y define los rasgos que debe reunir un verdadero emprendedor: motivación y talento para ver algo especial en una idea que puede que otros ya conozcan. Pero, por encima de todo, es necesario disponer de un espíritu luchador: no fracasan las ideas, sino son las ilusiones las que se dejan vencer por falta de cintura, imaginación y flexibilidad para afrontar imprevistos. Fernando Trías de Bes, licenciado en Ciencias Empresariales y MBA por Esade y la University of Michigan, fundó su primera empresa a los veintiocho años y es coautor, con Álex Rovira, del best...



#### Reviews

Absolutely among the finest book We have at any time read through. We have read through and that i am sure that i will going to read once more again later on. I found out this book from my i and dad suggested this book to find out.

## -- Alford McClure

I actually started reading this article ebook. It is actually packed with knowledge and wisdom Its been printed in an remarkably simple way and it is only after i finished reading this pdf where in fact modified me, alter the way i believe.

-- Prof. Uriel Witting

## **Related PDFs**



TJ new concept of the Preschool Quality Education Engineering the daily learning book of: new happy learning young children (3-5 years) Intermediate (3)(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2005-09-01 Publisher: Chinese children before making Reading: All books are the Youth Pre-employment Training software download generated pictures...



TJ new concept of the Preschool Quality Education Engineering the daily learning book of: new happy learning young children (2-4 years old) in small classes (3)(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2005-09-01 Publisher: Chinese children before making Reading: All books are the Youth Pre-employment Training software download generated pictures...



### Estrellas Peregrinas Cuentos de Magia y Poder Spanish Edition

Pinata Books. Paperback. Book Condition: New. Paperback. 178 pages. Dimensions: 8.3in. x 5.4in. x 0.6in. First ever Spanish-language edition of the critically acclaimed collection of short stories for young adults by a master of Latino literature Were all walking stars, the eighty-four year...



## Harts Desire Book 2.5 La Fleur de Love

Cajunflair Publishing. Paperback. Book Condition: New. Paperback. 112 pages. Dimensions: 8.0in. x 5.0in. x 0.3in.lts late 1974, and high school student, Melinda Dawson is in serious trouble. Within two hours of revealing her suspected pregnancy to her parents, shes whisked off against...



### The Secret That Shocked de Santis

Harlequin, United States, 2016. Paperback. Book Condition: New. Not for Online..  $165 \times 104$  mm. Language: English . Brand New Book. How is she going to tell him? Army lieutenant Stella Zambrano had the surprise of her life when a routine medical...



Letters to Grant Volume 2: Volume 2 Addresses a Kaleidoscope of Stories That Primarily, But Not Exclusively, Occurred in the United States. It de

Createspace, United States, 2013. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Volume 2 addresses a kaleidoscope of stories that primarily, but not exclusively, occurred in the United States. It describes in...