How to Deliver a Ted Talk: Secrets of the Worlds Most Inspiring Presentations, Revised and Expanded New Edition, with a Foreword by Richard St. John and an Afterword by Simon Sinek

By Jeremey Donovan

McGraw-Hill. Paperback. Book Condition: New. Paperback. 208 pages. REVISED AND EXPANDED NEW EDITION A step-by-step playbook showing anyone how to give the speech of their lives, based on intensive study of the most popular TED Talks TED is a nonprofit dedicated to Ideas Worth Spreading. What began in 1984 as a conference bringing together the thought leaders and luminaries from the worlds of technology, entertainment, and design in Long Beach, California, TED exploded in popularity and led to a second conference held in Edinburgh, Scotland, TEDGlobal. TED challenged the worlds most fascinating thinkers and doers to give the speech of their lives in 18 minutes or less. With more than 100 specific tipsincluding ways to open with an explicit statement of audience benefits and frame your idea worth spreading as an action-outcome response to a question worth askingHow to Deliver a TED Talk helps you select your topic, craft your story, master your delivery, and refine your design. It is a complete guide to creating presentations that inspire. A TEDx organizer and speaker, Jeremey Donovan is Group Vice President of Marketing at Gartner Inc. , the worlds leading information technology research and advisory company with 1. 6 billion in annual...

Reviews

Complete guideline! Its this type of great read through. it absolutely was writtern quite perfectly and helpful. I am very happy to explain how this is basically the best book i actually have read through during my personal life and can be he very best book for at any time.
-- Joshua Gerhold PhD

A very awesome book with perfect and lucid reasons. It really is basic but shocks within the 50 percent of the book. Its been designed in an exceptionally easy way and is particularly merely right after i finished reading this ebook where in fact changed me, change the way i think.
-- Meagan Roob