



Choosing Change: How Leaders and Organizations Drive Results One Person at a Time

By Walter McFarland, Susan Goldsworthy

McGraw-Hill Education - Europe. Hardback. Book Condition: new. BRAND NEW, Choosing Change: How Leaders and Organizations Drive Results One Person at a Time, Walter McFarland, Susan Goldsworthy, What's your best opportunity for succeeding in business? If there's one certainty in business today, it's this: Change is coming your way. You have no choice in the matter. The choice you do have is either to embrace it or bury your head in the sand. In Choosing Change, ASTD Chairman Walter McFarland and leadership executive coach Susan Goldsworthy offer a proven new model for not just facing inevitable change - but leveraging it as a tool for long-term success. The first step is personal: You must decide that you are going to change; only then can you lead change. From there, the authors present the tactics and strategies you need to compete today. Organized into two thematic sections, Choosing Change takes you step-by-step through the authors' dynamic model for leading any company to success. Part I explains how to apply the newest research findings in psychology, neuroscience, and executive development to implement change in yourself. Part II focuses on organizational theory, management, and organizational learning, showing you how to integrate change into...



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