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What the Best CEOs Know

By Jeffrey A. Krames

McGraw-Hill Education - Europe, United States, 2005.
 Paperback. Book Condition: New. 208 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****.A 2002 Library Journal Best Business Book of the Year The bestselling book that teaches you leadership lessons from top captains of industry What the Best CEOs Know examines the careers of seven CEOs, world-renowned for their consistent and phenomenal success, and details the methodologies that propelled them to the top as industry leaders. Going beyond anecdotes and quotes to introduce proven methods to help you become a better leader, bestselling business author Jeffrey Krames uses cases, self-assessments, and concise summaries to provide a blueprint-like framework for success. Helps you apply the lessons gleaned from these masters. -Forbes.



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