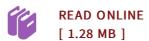




Management: the Brian Tracy Success Library

By Brian Tracy

Amacom. Hardback. Book Condition: new. BRAND NEW, Management: the Brian Tracy Success Library, Brian Tracy, The success or failure of your business depends on the success or failure of your marketing efforts. If you can identify what your customers want, need, and can afford - and then give it to them - you will achieve outstanding results. Filled with Brian Tracy's trademark wisdom, this indispensable guide contains 21 powerful ideas you can use to immediately improve your strategic marketing results. You'll discover how to: build your customer base; set yourself apart from the competition; answer three crucial questions about any new product or service; use market research and focus groups to fuel better decisions; fulfill a basic emotional need for buyers; determine the correct price point for your offerings; become truly customer-focused; make the most of your distribution channels; master the concepts of specialization, differentiation, segmentation, and concentration; give customers a reason to switch from your competitors; and more. Packed with time-tested marketing strategies, this practical and portable book shows you how to overcome the competition, increase sales and profitability, and dominate your market niche.



Reviews

An extremely amazing book with lucid and perfect reasons. It is actually writter in easy words and phrases and never confusing. Your life period will likely be transform the instant you full looking over this ebook.

-- Tracy Keeling

This publication can be worth a read through, and far better than other. It normally will not charge too much. Your life period will likely be enhance as soon as you comprehensive reading this article pdf.

-- Joyce Boyle

See Also



It's Just a Date: How to Get 'em, How to Read 'em, and How to Rock 'em

HarperCollins Publishers. Paperback. Book Condition: new. BRAND NEW, It's Just a Date: How to Get 'em, How to Read 'em, and How to Rock 'em, Greg Behrendt, Amiira Ruotola-Behrendt, A fabulous new guide to dating co-authored by Greg Behrendt, former writer on...



Leave It to Me (Ballantine Reader's Circle)

Ballantine Books. PAPERBACK. Book Condition: New. 0449003965 12+ Year Old paperback book-Never Read-may have light shelf or handling wear-has a price sticker or price written inside front or back cover-publishers mark-Good Copy-Iship FAST with FREE tracking!!!!*I am a



I'll Take You There: A Novel

Harper Perennial. PAPERBACK. Book Condition: New. 0060501189 12+ Year Old paperback book-Never Read-may have light shelf or handling wear-has a price sticker or price written inside front or back cover-publishers mark-Good Copy- I ship FAST with FREE tracking!!!! * I am a...



I Wonder Why Columbus Crossed Ocean and Other Questions About Explorers

Kingfisher Books Ltd, 2005. Paperback. Book Condition: New. Brand new. Will post within 3 working days by Royal Mail and will also post worldwide Rapidly dispatched worldwide from our clean, automated UK warehouse within 1-2 working days.



Your Planet Needs You!: A Kid's Guide to Going Green

Macmillan Children's Books, 2009. Paperback. Book Condition: New. Rapidly dispatched worldwide from our clean, automated UK warehouse within 1-2 working days.



Unplug Your Kids: A Parent's Guide to Raising Happy, Active and Well-Adjusted Children in the Digital Age

Adams Media Corporation. Paperback. Book Condition: new. BRAND NEW, Unplug Your Kids: A Parent's Guide to Raising Happy, Active and Well-Adjusted Children in the Digital Age, David Dutwin, TV. Web Surfing. IMing. Text Messaging. Video Games. iPods. Kids today are plugged into...