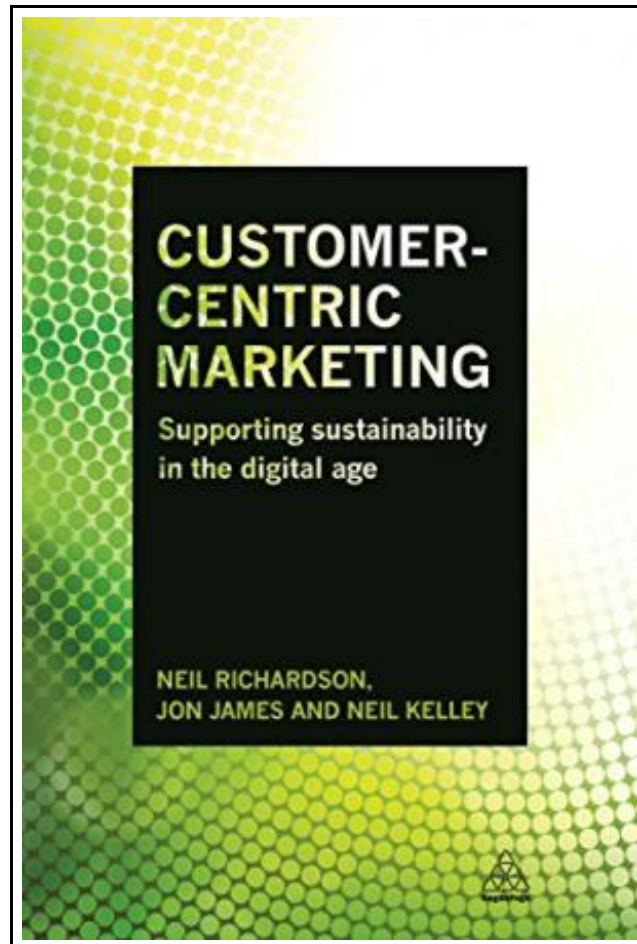


## Customer-Centric Marketing: Supporting Sustainability in the Digital Age



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