



Managerial Statistics (Ninth Edition)

By Gerald Keller



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South Western/Cengage Learning India, 2012. Softcover. Book Condition: New. 5th or later edition. This worldwide best-selling business statistics book teaches readers how to apply statistics to real business problems through the author's unique three-step approach to problem solving. Readers learn to IDENTIFY the right technique by focusing on the problem objective and data type. They then learn to COMPUTE the statistics either by hand, using Excel, or using MINITAB. Finally, they INTERPRET the results in the context of the problem. Keller's approach enhances user comprehension as well as practical skills. Tables of Contents:- What is Statistics 2: Graphical Descriptive Techniques I 3: Graphical Descriptive Techniques II 4: Numerical Descriptive Techniques 5: Data Collection and Sampling 6: Probability 7: Random Variables and Discrete Probability Distributions 8: Continuous Probability Distributions 9: Sampling Distributions 10: Introduction to Estimation 11: Introduction to Hypothesis Testing 12: Inference about One Population 13: Inference about Two Populations 14: Analysis of Variance 15: Chi-Squared Tests 16 Simple Linear Regression 17: Multiple Regression 18: Model Building. 19: Nonparametric Statistical Techniques 20. Time-Series Analysis and Forecasting. 21. Statistical Process Control 22: Decision Analysis. 23: Conclusion. Appendix A Data File Sample Statistics. Appendix B Printed Pages: 994.



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