



WordPress Search Engine Optimization

By Michael David

Packt Publishing Limited, United Kingdom, 2015. Paperback. Book Condition: New. 2nd Revised edition. 235 x 190 mm. Language: English Brand New Book ***** Print on Demand *****.A complete guide to dominating search engines with your WordPress site About This Book * Everything you need to get your WordPress site to the top of search engines and bring thousands of new customers to your blog or business * Learn everything from keyword research and link building to customer conversions, in this complete guide * Packed with real-world examples to help get your site noticed on Google, Yahoo, and Bing Who This Book Is For This book is for anyone who runs any of the over 90,000,000 WordPress installations throughout the world. If you can login to your WordPress website, you can implement most of the tips in this book without any coding experience. What You Will Learn * The elements that search engines use to rank websites-and how to optimize your site for premium placement * Harness social media sites to extend the reach of your site and gain more visitors * Discover the high-volume, high-value search phrases that customers use when searching for your products or services * Avoid dangerous...



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