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MANAGEMENT OF CONSUMER COOPERATIVES



Mittal Publications, New Delhi, 1991. N.A. Book Condition: New. Xvi+236pp Since times immemorial consumers have been exploited by the middlemen. It is the consumer that ultimately bears all the burden of exorbitant charges and unreasonable profit margins of the various middlement engaged in the distributive channels of trade. These middlemen are also known to be indulging in a variety of malpractices such as underweighment, adulteration etc. A search has been made for an alternative distribution system and ultimately it was...

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- Authored by D. Himachalam
- Released at 1991



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