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Eat Mor Chikin: Inspire More People (Hardback)

By S Truett Cathy

John F Blair Pub, United Kingdom, 2002. Hardback. Book Condition: New. 218 x 145 mm. Language: English . Brand New Book. S. Truett Cathy is a real-life, living Horatio Alger story. Growing up in a boarding house his mother operated during the Great Depression, he learned the principles of hard work, fairness, honesty, loyalty, and respect. When he opened a small restaurant in 1946 with his brother Ben, he put those principles to work and immediately began to experience their rewards. Twenty-three years later Cathy opened the first Chick-fil-A restaurant, which was unique in America in two ways: it served the first boneless breast chicken sandwich, and it was the first fast-food restaurant to operate in a shopping mall. Today there are more than one thousand Chick-fil-A restaurants with more than \$1 billion in sales annually while adhering to a policy unknown in the fast-food business -- Chick-fil-A is closed on Sundays. Truett Cathy's commitment reaches far beyond the people who work and eat in his restaurants. Through the WinShape. Centre Foundation, funded by Chick-fil-A, he operates foster homes for more than 120 children, sponsors a summer camp for more than 1,600 children, and has provided college scholarships for more than...



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