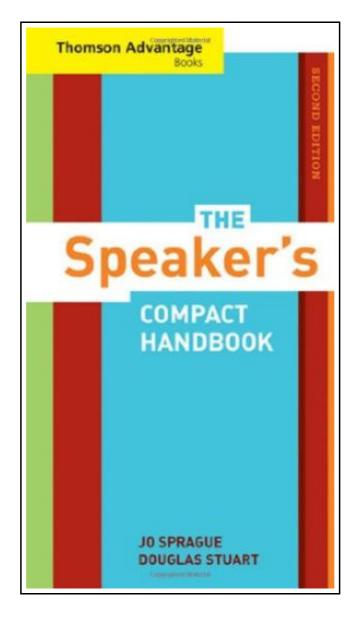
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Reviews

Basically no words to clarify. Of course, it is perform, still an amazing and interesting literature. Its been printed in an exceptionally basic way which is only soon after i finished reading through this ebook where actually altered me, change the way i really believe.

(Newton Runolfsson)

CENGAGE ADVANTAGE BOOKS: THE SPEAKER'S COMPACT HANDBOOK, REVISED



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Wadsworth Publishing, 2008. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Part I: APPROACHING PUBLIC SPEAKING. 1. Understanding Speaking. 2. Listening. 3. Speaking Ethically. 4. Overcoming Fear of Speaking. Part II: TAILORING YOUR SPEECH TO ITS CONTEXT. 5. Analyzing Speech Contexts. 6. Educational Context. 7. Workplace Context. 8. Civic and Political Context. 9. Social and Ceremonial Context. Part III: PLANNING YOUR SPEECH. 10. Managing Your Preparation Time. 11. Topic Selection and Analysis. 12. Analyzing Your Audience. Part IV: FINDING AND USING RESOURCES. 13. Having a Research Strategy. 14. Finding Print, Internet, and Other Electronic Materials. 15. Interviewing People About Your Topic. 16. Identifying and Recording Evidence. Part V: ORGANIZING YOUR IDEAS AND INFORMATION. 17. Exploring Your Ideas and Potential Points. 18. Choosing Points That Work. 19. Arranging Points. 20. Outlining. 21. Building Sound Arguments. Part VI: GETTING YOUR IDEAS ACROSS. 22. Developing Informative Strategies. 23. Developing Persuasive Strategies. 24. Presenting Your Reasoning. 25. Using Motivational Appeals. 26. Establishing Credibility. 27. Designing Presentation Aids. Part VII: CRAFTING YOUR SPEECH. 28. Selecting Your Mode of Delivery. 29. Using Language Effectively. 30. Capturing Attention and Interest. 31. Creating Effective Introductions and Conclusions. 32. Linking Speech Components. 33. Practicing Your Speech. Part VIII: PRESENTING YOUR SPEECH. 34. Achieving Effective Vocal Delivery. 35. Achieving Effective Physical Delivery. 36. Using Your Presentation Aids. 37. Answering Questions. Appendix A: Annotated Sample Outline and Speech. Appendix B: Citation Guidelines. Appendix C: Common Pronunciation Errors and Common Usage Errors.

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