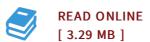




# **E-Commerce** kompakt

By Elisabeth Felt Andreas Böhm

Berlin: Spektrum Akad. Verl. Heidelberg, 2001. kart. Book Condition: Neu. Neu Neuware; original eingeschweisst; Rechnung mit MwSt.; new item, still sealed; Bestellungen bis 15 Uhr werden am gleichen Werktag verschickt. - Electronic Commerce kompakt bietet allen, die sich vorwiegend beruflich mit Electronic Commerce auseinanderzusetzen haben, eine kompetente Übersicht aber auch einen gezielten Einstieg in Einzelthemen. Technologisch und methodisch orientiert werden relevante Electronic Commerce Konzepte aus den folgenden Bereichen behandelt:- Geschäftsmodelle und Geschäftsstrategien für B2B und B2C- Systeme, Komponenten und Architekturen- Betrieb und Integration von Electronic Commerce Lösungen 0 pp. Deutsch.



#### Reviews

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Giunti Kids, Firenze, 2007. Hardcover. Book Condition: New. Novelli, Donatella (illustrator). 32mo - over 4" - 5" tall. Reissue in small format padded hardback, of classic Italian stories first published in 1939.