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WHAT MAKES GREAT DESIGN



Frances Lincoln Publishers Ltd. Paperback. Book Condition: new. BRAND NEW, What Makes Great Design, Susie Hodge, Jessica Glaser, Carolyn Knight, Why are some designs more successful and influential than others? WHAT MAKES GREAT DESIGN showcases eighty exceptional creations, from the Polaroid Land camera and the Sony Walkman to the Coca-Cola bottle and Converse All Stars. Featuring designers as diverse as Le Corbusier, Dieter Rams and Philippe Starck, this insightful book highlights the elements of each design that distinguish it...

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- Authored by Susie Hodge, Jessica Glaser, Carolyn Knight
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