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## THE INNOVATION SECRETS OF STEVE JOBS: INSANELY DIFFERENT PRINCIPLES FOR BREAKTHROUGH SUCCESS



McGraw-Hill Education - Europe, United States, 2016. Paperback. Book Condition: New. Student. 228 x 177 mm. Language: English . Brand New Book. Now in paperback-the Think Different approach to innovation based on the guiding principles and enduring legacy of Apple s legendary CEO Steve Jobs. Celebrating the life and legacy of one of the most influential innovators of all time, The Innovation Secrets of Steve Jobs has become a landmark in the field, as powerful and inspirational as the man...

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- Authored by Carmine Gallo
- Released at 2016



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