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Speech Analysis in Financial Markets

By William J. Mayew, Mohan Venkatachalam

now publishers Inc. Paperback. Book Condition: new. BRAND NEW, Speech Analysis in Financial Markets, William J. Mayew, Mohan Venkatachalam, The ways in which managers communicate information to capital market participants go far beyond financial statement numbers. Managers communicate economically relevant information both verbally, in documents distributed and available to investors, and non-verbally, through meetings and conference calls with analysts and investors. Over the past five years, the advances in computational linguistic software and the availability of large repositories of corporate text have facilitated an explosion of studies examining the information contained in verbal communication from management. Speech Analysis in Financial Markets reviews research on the information contained in nonverbal communication that occurs in organizational contexts and explores ways in which accounting researchers can draw useful insights from investigating managerial nonverbal communication. It focuses on non-verbal communication from voice with a particular emphasis on discussing voice analysis from the standpoint of a researcher interested in conducting empirical archival assessments. After an introduction, section 2 discusses the research approaches to speech analysis and the importance of identifying speech corpus. Section 3 reviews the existing literature on voice analysis in accounting and finance primarily focused on management communication. Section 4 details the challenges...

Reviews

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