



Bloggging All-in-One For Dummies (2nd Revised edition)

By Susan Gunelius

John Wiley & Sons Inc. Paperback. Book Condition: new. BRAND NEW, Bloggging All-in-One For Dummies (2nd Revised edition), Susan Gunelius, A complete update to the ultimate reference guide on bloggging basics! The increase in the number of blogs is seemingly endless and continues to grow at a phenomenal rate, thanks in part to the rise of smartphones, tablets, and bloggging applications. With this kind of popularity, how can a bloggger stand out from the rest of the masses? This all-in-one guide is packed with detailed information and advice that helps you create and solidify your place in the blogosphere. You'll learn how to get started, use bloggging tools, collaborate with other blogggers, become a part of mobile bloggging, and much more. * Covers getting started, working with bloggging software, other tools, blog marketing, microbloggging (including Twitter), making money with your blog, and corporate and niche bloggging * Helps new blogggers become active and productive members of the bloggging community * Provides vital information for both hobby blogggers and those who want to build a career around bloggging Bloggging All-in-One For Dummies, 2nd Edition cuts through the clutter and offers you a fun and friendly reference guide to starting and maintaining...



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