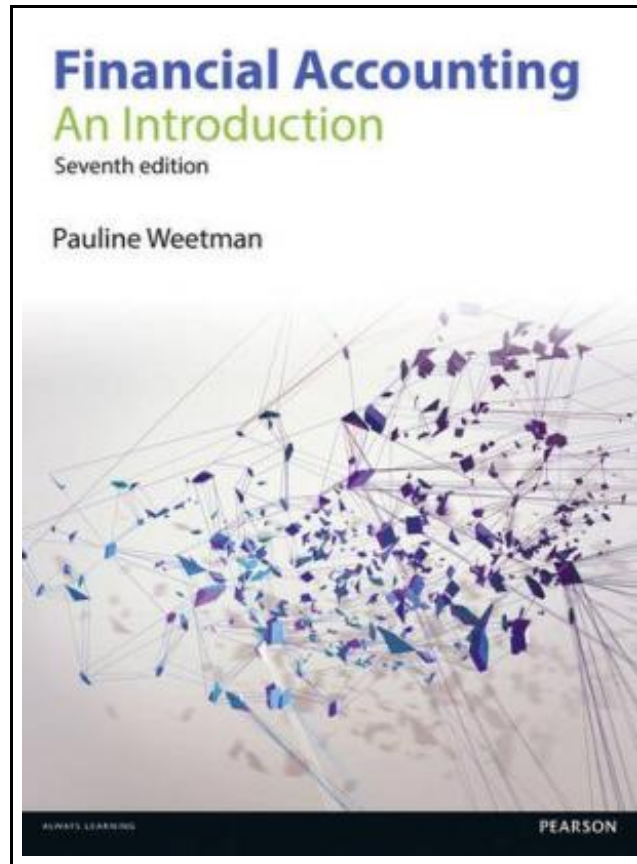


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Pearson Education Limited, United Kingdom, 2015. Mixed media product. Book Condition: New. 7th Revised edition. 268 x 196 mm. Language: N/A. Brand New Book. The seventh edition of this well-respected and fully updated text retains all of the features that have contributed to the book's popularity: focus on the accounting equation, student activities and real-life commentaries throughout each chapter, a clear and accessible writing style, and inclusion of real-world case studies. With a strong emphasis on the Conceptual Framework of the International Accounting Standards Board, *Financial Accounting: An Introduction* guides students in understanding the why and not just the what of financial accounting. Key features: *New case studies containing examples from real-world companies *New coverage on fair value throughout *New coverage of the Strategic Report and Directors Report * Focuses on specific knowledge outcomes, with end-of-chapter self-evaluation * Questions are graded according to difficulty to test student understanding * Definitions and terminology is fully in-line with the revised IASB Conceptual Framework * Experience-driven conversations between two managers are included throughout, providing a practical examination of real life scenarios *Financial Accounting: An Introduction* is aimed at first-level undergraduates on business studies degrees taking introductory financial accounting classes; first-level specialist accounting undergraduate students; introductory core accounting for MBA and postgraduate specialist Masters students, focusing on analysis through the accounting equation and a questioning approach to problem solving; and professional courses where accounting is introduced for the first time. Pauline Weetman BA, BSc (Econ), PhD, CA, FRSE, is Professor Emerita of Accounting at the University of Edinburgh, and has extensive experience of teaching at undergraduate and postgraduate level, with previous chairs held at Stirling, Heriot-Watt, Strathclyde and Glasgow Universities. She received the Distinguished Academic Award of the British Accounting Association in 2005. She has convened the examining board of the Institute of...



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