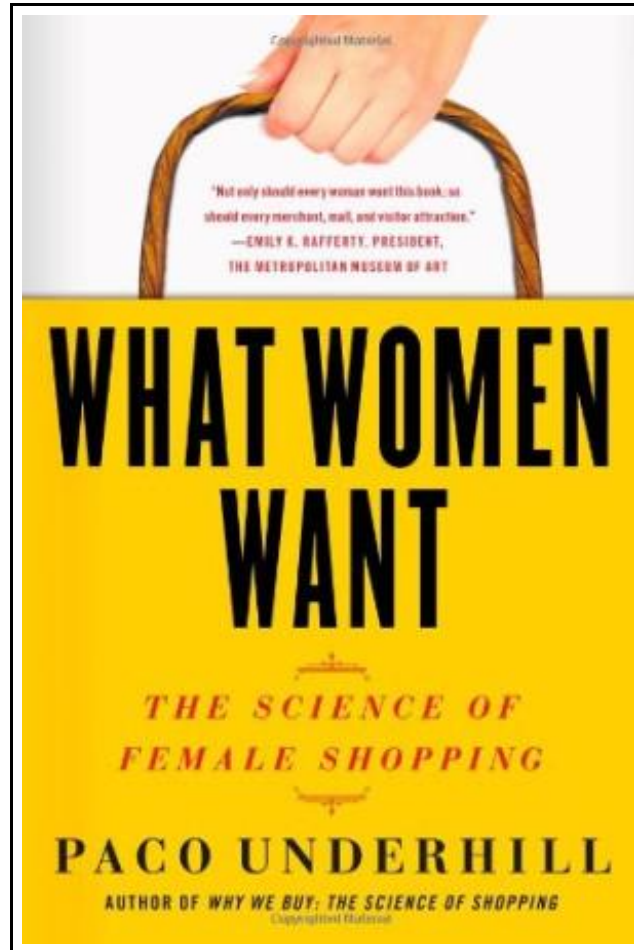


## What Women Want: The Science of Female Shopping



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