



The world of the United States: the cultural consequences of globalization(Chinese Edition)

By DE) WU ER LI XI BEI KE . (YI) NEI SEN SHI CI NA DE . (AO) LEI NA WEN TE



paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date: 2012 Pages: 547 in Publisher: Henan University Press. Globalization: the cultural consequences of globalization. a book has been included in Hermes the international forefront thesis book series. is forthcoming from the Henan University Press. The content of the book is a new and enlightening. The authors examine the cultural consequences of globalization. to get rid of the shackles of the way of thinking of the nation-state (local) / globalization dualism. to get rid of the concept of entanglement ambiguity forested. open to study the problems of globalization new perspective. Global cultural products (McDonald's fast food restaurant. Coca-Cola. Barbie). TV (talk show. the real show). Hollywood movies. immigration (transnational identity). a global catastrophe. pop music (hip-hop. rock). the Internet (electronic e-mail). and so the a meticulous empirical investigation. reveal the complex process of local / global mutual penetration. the mutual influence. and on this basis to rethink the American cultural imperialism and globalization . cosmopolitanism . mixed . etc. areas. Contents: Introduction Acknowledgements Introduction The first part of the first chapter of the theoretical perspective rooted cosmopolitanism:...



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