

Business Negotiation (6th Edition) (Business Administration Marketing Translations of classic series) (Chinese Edition)



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Reviews

It is great and fantastic. Better then never, though i am quite late in start reading this one. Your life period will likely be transform once you comprehensive reading this book.
(Blanca Davis)

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paperback. Book Condition: New. Language:Chinese.Paperback. Pub Date: 2015-11-01 Pages: 524 Publisher: China Renmin University Press This book introduces the basic principles of the negotiations. the form and process of cross-cultural negotiations. and how to avoid conflict of different cultures in the negotiations. It discusses the integrated (collaborative) negotiations with the allocation formula (competitive) negotiations were elaborated two basic definitions. nature. characteristics. and can use a variety of strategies.

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