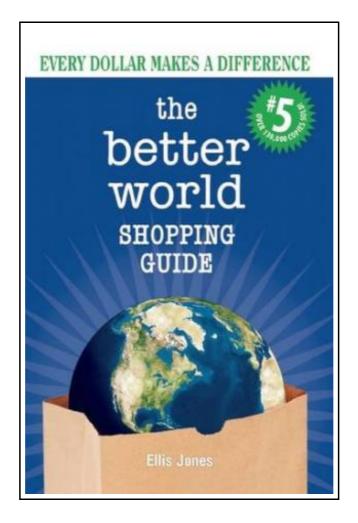
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THE BETTER WORLD SHOPPING GUIDE #5: EVERY DOLLAR MAKES A DIFFERENCE



New Society Publishers. Paperback. Book Condition: new. BRAND NEW, The Better World Shopping Guide #5: Every Dollar Makes a Difference, Ellis Jones, While we generally try to make our vote count every four years, few of us realize that our most immediate power to shape the world is being squandered on a daily basis. Every dollar we spend has the potential to create social and environmental change. In fact, it already has. The world that exists today is in large part a result of how our purchasing decisions have shaped it. The Better World Shopping Guide rates hundreds of products and services from A to F so you can quickly tell the "good guys" from the "bad guys" and ensure your money is not supporting corporations who make their decisions based solely on the bottom line. Drawing on decades of meticulous research, this completely revised and updated fifth edition will help you find out who actually "walks the talk" when it comes to: * Environmental sustainability * Human rights * Community involvement * Animal protection * Social justice Small enough to fit in a back pocket or handbag, and organized in a user-friendly format, The Better World Shopping Guide will help you reward the companies who are doing good, penalize those involved in destructive activities, and change the world as you shop! Ellis Jones, PhD, is the award-winning, best-selling author of four previous editions of The Better World Shopping Guide and co-author of The Better World Handbook. A scholar of social responsibility, global citizenship, and everyday activism, Jones has dedicated himself to uncovering practical ways for people to make a difference in the world. He currently teaches at Holy Cross College.



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