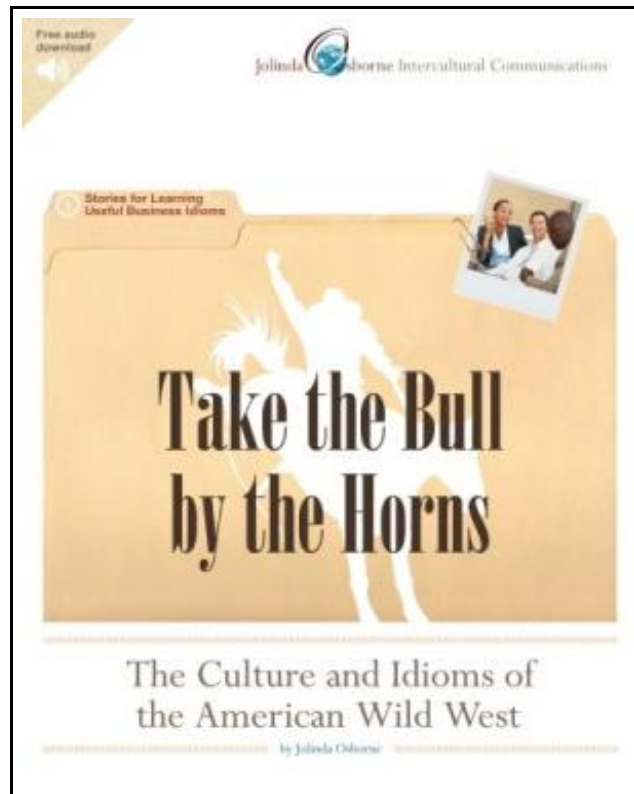


Take the Bull by the Horns: The Culture and Idioms of the American Wild West: Stories for Learning Useful Business Idioms



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Reviews

Extensive manual! Its such a great read. It really is loaded with knowledge and wisdom You wont really feel monotony at at any time of your time (that's what catalogs are for regarding if you ask me).

(Myrl Hintz)

TAKE THE BULL BY THE HORNS: THE CULTURE AND IDIOMS OF THE AMERICAN WILD WEST: STORIES FOR LEARNING USEFUL BUSINESS IDIOMS



Createspace, United States, 2011. Paperback. Book Condition: New. 252 x 200 mm. Language: English . Brand New Book ***** Print on Demand *****.Take the Bull by the Horns is Volume One of the Stories for Learning Useful Business Idioms series with FREE MP3 DOWNLOAD. (See series description below.) It tells the story of John, a Chinese-born engineer working in Boston, who attends a management training seminar on a dude ranch in Montana and lives his own Wild West adventure. Learn over 200 idioms and cultural expressions related to cowboys and the American Wild West, expressions that are used every day in business. Find the definitions of all idioms on the page where they appear in the story. Read additional sample sentences that use the idioms in a business context. Reference the handy Index of Idioms and Wild West phrases for quick review. Expand your knowledge with a list of resources for further study. 76-page book with illustrations. Download the free MP3 audio and learn the correct intonation of idioms and phrases by listening to the story read by the author, Jolinda Osborne. Stories for Learning Useful Business Idioms One of the final steps in mastering American English is becoming comfortable with the informal, everyday, sometimes humorous English expressions not usually taught in textbooks. Non-native speakers in the business world are especially challenged when understanding an idiom is critical to understanding the underlying message of a conversation or presentation. Misunderstanding an idiom can lead to confusion or even embarrassment. Dictionaries of idioms fill shelves and online searches, but they do not easily enable readers to comprehend how to use those idioms because they are not explained in the context of an engaging conversation. A better way to remember and become proficient with idioms is to learn them within the cultural context...



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