



The Entrepreneur's Guide to Managing Growth and Handling Crises

By Theo J. van Dijk

ABC-CLIO. Hardback. Book Condition: new. BRAND NEW, The Entrepreneur's Guide to Managing Growth and Handling Crises, Theo J. van Dijk, Everyone knows the typical entrepreneurial success story: A couple of entrepreneurs have a great idea, work their tails off to establish the business and, before long, they're set for life. Right? Hardly. Turnaround artist Theo van Dijk knows two things: First, young businesses that have survived the start-up years will face periods of stagnation. Second, every venture at some point reaches a complacent plateau, owners take their eyes off the ball, and-wham!-a crisis charges through the door. Entrepreneurs can avoid that fate by watching for signs of trouble and taking the action steps van Dijk outlines. And it's worth the effort, because troubles and crises all have a silver lining-they position the company for greater, long-term growth. Entrepreneurs, predictably, become overconfident just when they think they have it made. A crisis of leadership and/or direction then occurs, and it usually has to do with mismanaged growth. Suddenly, the company can't fill orders, or customers complain about service and delivery. Or family bickering slows momentum just when the company is poised to take off. Theo van Dijk has seen it all,...



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Reviews

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It is really an amazing publication i actually have at any time read. It is really simplistic but unexpected situations inside the 50 percent of your pdf. Its been written in an exceptionally simple way in fact it is just right after i finished reading this ebook where actually transformed me, alter the way i really believe.

-- Dr. Celestino Spinka III