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College Accounting: Chapters 1-12 (Mixed media product)

By Robert L. Dansby, Burton S. Kaliski, Michael D. Lawrence

EMC Paradigm,US, United States, 2010. Mixed media product. Book Condition: New. 5th Revised edition. 279 x 221 mm. Language: English . Brand New Book. This hands-on textbook teaches the why along with the how of key accounting concepts. The applied, theory-based approach enables students to master accounting procedures because they learn why they are important. What You'll Find Inside Professional, yet conversational writing enhanced with stimulating, colorful graphics engages students and makes difficult concepts and procedures easy to understand. Margin terms and definitions support concept explanations. Focus on Ethics feature boxes highlight the importance of generally accepted principles. Key Point, Summing Up, Take This Into Account, Remember, and Caution boxes placed throughout the text reinforce student learning Study Partner CD provides tutorials covering the complete accounting cycle, additional terminology and quizzing practice, and interactive chapter summaries in English and Spanish Joining the Pieces illustrations present a visual review of the chapter's major concepts, entries, and terms Summaries reinstate each chapter's learning objectives and explain them through detailed examples Computerized accounting support with Excel, Peachtree, and QuickBooks templates for exercise and problems Critical Thinking Problems: Challenge Problem, Communications, Team Internet Project, Ethics, and In the Real World challenge...



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