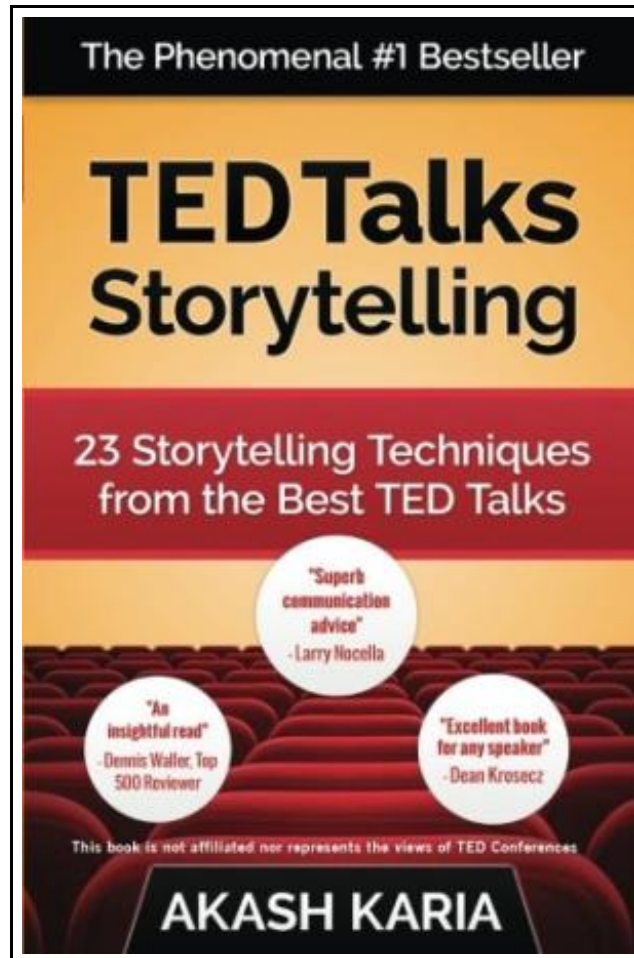


Ted Talks Storytelling: 23 Storytelling Techniques from the Best Ted Talks



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Reviews

Great e book and helpful one. It really is written in straightforward terms and not hard to understand. You can expect to like how the blogger wrote this book.
(Hudson Christiansen)

TED TALKS STORYTELLING: 23 STORYTELLING TECHNIQUES FROM THE BEST TED TALKS



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Createspace, United States, 2015. Paperback. Book Condition: New. 203 x 134 mm. Language: English . Brand New Book ***** Print on Demand *****. Every speaker can put these ideas into practice immediately -- and they should! Dr. Richard C. Harris, Certified World Class Speaking Coach An insightful read Dennis Waller, Top 500 Reviewer Superb communication advice Larry Nocella MASTER THE ONE THING ALL GREAT TED TALKS HAVE IN COMMON What is the secret to delivering a great TED talk? What is the magic ingredient that makes a TED talk captivating? And more importantly, how can you use those secrets to make your presentations more powerful, dynamic and engaging? To try to answer these questions, I studied over 200 of the best TED talks. I broke each TED talk down in terms of structure, message and delivery. Here s what I discovered. After studying over 200 TED talks, the one commonality among all the great TED talks is that they contain stories. UTILIZE ADVANCED STORYTELLING TECHNIQUES TO INJECT LIFE INTO YOUR PRESENTATIONS Essentially, the best speakers on the TED stage were the ones who had mastered the art of storytelling. They had mastered how to craft and present their stories in a way that allowed them to share their message with the world without seeming like they were lecturing their audience. DISCOVER THE 23 STORYTELLING SECRETS OF THE BEST TED TALKS In this short but powerful guide, you re going to learn how to use stories to make your presentations engaging and entertaining. Using case studies drawn from TED talks by Sir Ken Robinson, Dr. Jill Bolte Taylor, Susan Cain, Leslie Morgan Steiner, Mike Rowe and Malcom Gladwell, you ll learn how to craft stories that keep your audience mesmerized. By the time you ve finished reading this storytelling manifesto, you...



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