



Macroeconomics & MyEconLab Student Access Code Card (3rd Edition)

By Hubbard, Glenn; O'Brien, Anthony P.

Prentice Hall, 2009. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Still Keeping it Real and More Accessible Than Ever! Hubbard & O'Brien keeps it real in the third edition with updated examples, data, and end-of-chapter problems, providing the most up-to-date discussion on the recession/financial crisis and the monetary and fiscal policy response. Hubbard & O'Brien is the only book that motivates students to learn economics through real business examples. The #1 question students of economics ask themselves is: "Why am I here, and will I ever use this?" Hubbard/O'Brien answer this question by demonstrating that real businesses use economics to make real decisions daily. This is motivating to all students, whether they are business majors or not. All students can relate to businesses they encounter in their everyday lives. Whether they open an art studio, do social work, trade on Wall Street, work for the government, or bartend at the local pub, students will benefit from understanding the economic forces behind their work. The book motivates users by demonstrating how real businesses use economics to make real decisions on a daily basis. Covers the different Market Structures in an intuitive fashion so that...



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