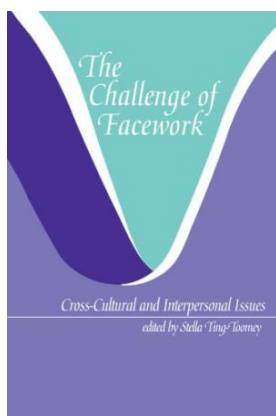


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State University of New York Press. Paperback. Book Condition: New. Paperback. 356 pages. Dimensions: 9.0in. x 5.9in. x 0.8in. This book addresses the cross-cultural variations in the conceptions of face and facework from a multidisciplinary communication perspective. Facework represents one of the most important theoretical concepts available to us in contemporary communication literature as it encompasses a dynamic network of cross-cultural, social cognitive, affective, interpersonal, interactional, and identity issues. The book serves a dual purpose: to raise issues and to extend...

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