



Global Literacies: Lessons on Business Leadership and National Cultures

By Carl Phillips

Simon & Schuster. Hardcover. Book Condition: New. Hardcover. 416 pages. Dimensions: 9.5in. x 5.9in. x 1.2in. Throughout the world, languages differ, but the business questions are the same. In French and Japanese, Hebrew and English, executives are asking, How can I survive and thrive in the borderless, global marketplace For answers, the authors of Global Literacies went straight to the leaders themselves -- the CEOs of thousands of corporations around the globe. Two lessons emerged. First, there are leadership universals that every executive and manager needs to practice in order to be world-class at home and abroad. The second defied conventional wisdom: in the borderless economy, culture doesnt matter less, it matters more. Around the world, business leaders apply their own experiences - - personal, professional, and cultural -- to an ever-expanding world of Dutch colleagues, Brazilian suppliers, Taiwanese manufacturers, and Chinese competitors. These leaders are trying to become globally literate. . . and Global Literacies is for, and about, them. No one knows this better than CEOs of successful global companies such as Japans Canon, Swedens Ericsson, Taiwans Acer Computers, the U. K. s British Telecommunications, and U. S. -based Coca-Cola. In Global Literacies, a team of researchers led by Robert...



READ ONLINE
[5.16 MB]

Reviews

The publication is not difficult in go through better to comprehend. I could comprehended everything using this created e publication. Its been designed in an exceptionally easy way in fact it is merely soon after i finished reading through this ebook by which basically transformed me, modify the way i really believe.

-- **Taylor Gleason**

This publication is definitely not effortless to get going on reading but very fun to learn. It really is writter in simple terms rather than difficult to understand. Its been printed in an extremely simple way and it is merely right after i finished reading through this pdf by which basically changed me, alter the way in my opinion.

-- **Scotty Paucek**

Related Kindle Books



Learn em Good: Improve Your Child s Math Skills: Simple and Effective Ways to Become Your Child s Free Tutor Without Opening a Textbook

Createspace, United States, 2010. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.From a certified teacher and founder of an online tutoring website-a simple and effective guide for parents and students to...



The Lifestyle Business Rockstar!: Quit Your 9 -5, Kick Ass, Work Less, and Live More!

Createspace, United States, 2013. Paperback. Book Condition: New. 213 x 137 mm. Language: English . Brand New Book ***** Print on Demand *****.Starting a Small Business-a Lifestyle Business that Supports Your Desired Lifestyle Do You Want Your Own Small Business that You...



Speak Up and Get Along!: Learn the Mighty Might, Thought Chop, and More Tools to Make Friends, Stop Teasing, and Feel Good about Yourself

Free Spirit Publishing Inc.,U.S. Paperback / softback. Book Condition: new. BRAND NEW, Speak Up and Get Along!: Learn the Mighty Might, Thought Chop, and More Tools to Make Friends, Stop Teasing, and Feel Good about Yourself, Scott Cooper, What if every kid...



Homeschool Your Child for Free: More Than 1,400 Smart, Effective, and Practical Resources for Educating Your Family at Home

Random House USA Inc, United States, 2009. Paperback. Book Condition: New. 2nd. 229 x 185 mm. Language: English . Brand New Book. Provide a solid education at home without breaking the bank. Introduced in 2000, Homeschool Your Child for Free gave countless...



The Well-Trained Mind: A Guide to Classical Education at Home (Hardback)

WW Norton Co, United States, 2016. Hardback. Book Condition: New. 4th Revised edition. 244 x 165 mm. Language: English . Brand New Book. The Well-Trained Mind will instruct you, step by step, on how to give your child an academically rigorous, comprehensive...



TJ new concept of the Preschool Quality Education Engineering the daily learning book of: new happy learning young children (3-5 years) Intermediate (3)(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2005-09-01 Publisher: Chinese children before making Reading: All books are the Youth Pre-employment Training software download generated pictures...