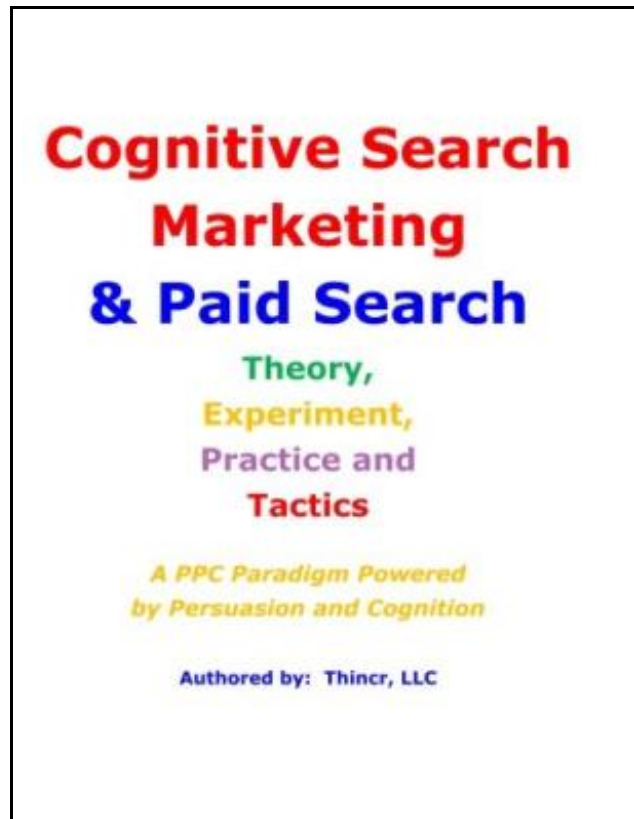


# Cognitive Search Marketing Paid Search: Theory, Experiment, Practice and Tactics: A Ppc Paradigm Powered by Persuasion and Cognition



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## ***Reviews***

*Extremely helpful for all type of folks. It generally is not going to expense a lot of. I found out this book from my dad and i advised this book to find out.*

*(Melany Goyette)*

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