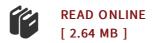THUMBNAIL NOT AVAILABLE

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Graphic Design for Fashion - Fashion Exposed

By Wang Shaoqiang

Promopress Jan 2017, 2017. Taschenbuch. Book Condition: Neu. 28x21x cm. Neuware - Fashion is the very symbol of taste, uniqueness and personality. For the time being, fashion industry is so prosperous that there are countless fashion brands dazzling people's eyes. This book aims to introduce readers to the most talented and innovative fashion advertising campaigns, in one of the art fields where creativity is at its best, in a business that invests large budgets in order to achieve the most impressive results. This book showcases a wide range of areas, such as ad campaigns, fashion photography, fashion catalogues, invitation cards to fashion shows, label and tag design with a magnificent array of colour-illustrated examples by the best designers from around the world. In doing so the reader is offered with a thorough survey of the latest trends in ad fashion design today. 240 pp. Englisch.

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