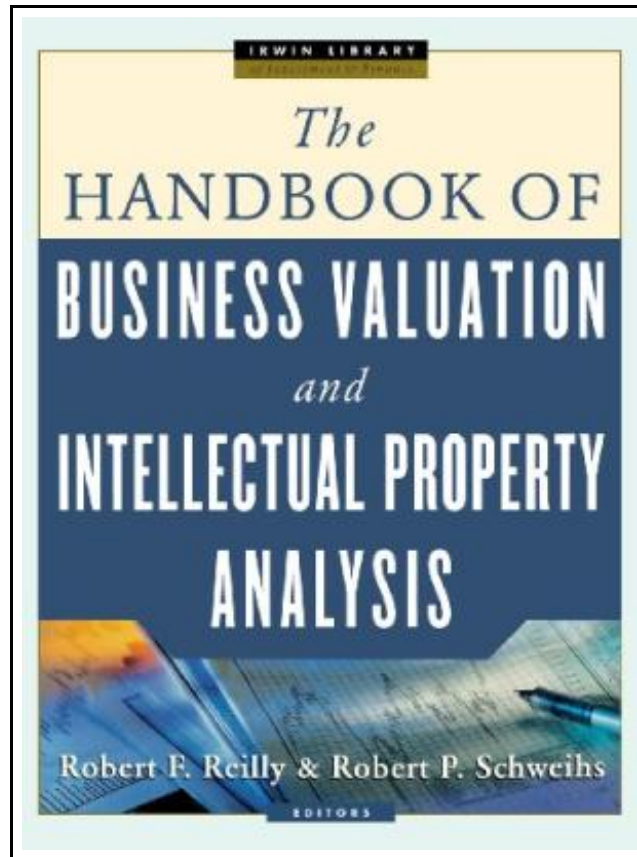


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McGraw-Hill Education - Europe. Hardback. Book Condition: new. BRAND NEW, The Handbook of Business Valuation and Intellectual Property Analysis, Robert F. Reilly, Robert P. Schweihs, This authoritative title provides timely answers to controversial valuation, damages, and transfer price questions. Adam Smith's three sources of wealth creation - land, labor, and capital - have long been the factors that determine what a business is worth. Over the past few decades, however, a fourth factor, intellectual capital, has become increasingly important, yet difficult to quantify in the valuation equation. "The Handbook of Business Valuation and Intellectual Property Analysis" features the contributions of experts from leading valuation, accounting, investment banking, and law firms, and provides a comprehensive review of contemporary valuation issues related to businesses, securities, and intellectual property. Topics explored in this important book include: Business Valuation Technical Topics, Business Valuation Special Applications, Advanced Business Valuation Issues, Intellectual Property Valuation Issues, Intellectual Property Transfer Price Analysis Issues, Intellectual Property, and Economic Damages Issues. Accurate valuation, damages, and transfer price conclusions don't have to be a shot-in-the-dark proposition. "The Handbook of Business Valuation and Intellectual Property Analysis" presents valuation, damages, and transfer price analyses in a way that is clear, convincing, and cogent for practitioners at every level. Estimating business, security, and intellectual property values is increasingly difficult in today's transformed economy. From employee stock options to intellectual property license agreements, analysts, investors, accountants, lawyers, and regulators must understand complex new factors and confront important new challenges. In addition, governmental and regulatory changes combine with recent judicial precedent to impact both the theory and practice of valuation. "The Handbook of Business Valuation and Intellectual Property Analysis" provides practitioners with the latest information and knowledge on key aspects of business and intellectual property valuation, damages, and transfer price analyses. Contributions from today's leading experts, compiled and...



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