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IMPACT OF MARKETING STRATEGIES



LAP Lambert Acad. Publ. Mai 2011, 2011. Taschenbuch. Book Condition: Neu. 220x150x5 mm. This item is printed on demand - Print on Demand Neuware - In this research study the techniques used are explored with a view to see the significant impact of marketing as a concept human invention. This involves those activities we enjoyed in order to satisfy our economy needs and wants. Marketing as it were represents a very important factor in any business organization. Questionnaire, which was...

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- Authored by AKINYELE SAMUEL TAIWO
- Released at 2011



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