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MIT Press Ltd, United States, 2003. Paperback. Book Condition: New. 229 x 152 mm. Language: English. Brand New Book. In Tracing Genres through Organizations, Clay Spinuzzi examines the everyday improvisations by workers who deal with designed information and shows how understanding this impromptu creation can improve information design. He argues that the traditional user-centered approach to design does not take into consideration the unofficial genres that spring up as workers write notes, jot down ideas, and read aloud from...

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- Authored by Clay Spinuzzi
- Released at 2003



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