Objective-C Fundamentals: For IOS4 and the IPad

By Christopher K. Fairbairn, Johannes Fahrenkrug, Collin Ruffenach

Manning Publications. Paperback. Book Condition: new. BRAND NEW, Objective-C Fundamentals: For IOS4 and the IPad, Christopher K. Fairbairn, Johannes Fahrenkrug, Collin Ruffenach, HIGHLIGHT A practical guide to iPhone application development with the Objective-C programming language. DESCRIPTION The iPhone is a sophisticated device, and now that Objective-C is the one and only language approved by Apple for application development, mastering it is the key to unlocking its awesome potential as a mobile computing platform. Objective-C's concise, rich syntax and feature set, when matched with the iPhone SDK and the powerful XCode environment, offers developers from any background a smooth transition into mobile app development for the iPhone. Objective-C for the iPhone is a hands-on tutorial that leads readers from their first line of Objective-C code through the process of building native apps for the iPhone using the latest version of the SDK. It teaches how to avoid the most common pitfalls, while exploring the expressive Objective-C language through numerous example projects. While the book assumes knowledge of an IDE, no previous experience with Objective-C, the iPhone SDK, or mobile computing is required. KEY POINTS * Solid Objective-C foundation specific to iPhone development * Practical examples * Tips on best practice.

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Reviews

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