



The Dirty Little Secrets of Getting Your Dream Job

By Don Raskin

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Drawing on his extensive experience evaluating applicants for his marketing agency, and featuring stories based on real-life situations, sample cover letters, resumes, and straightforward advice, Don Raskin's *The Dirty Little Secrets of Getting Your Dream Job* offers all the necessary tools for navigating the tough job market and securing your dream job. Don Raskin owns and operates MME, an advertising and marketing agency in New York City. During his twenty-five years at the agency he has interviewed hundreds of new college graduates for positions within his agency and has placed a strong emphasis on entry-level recruitment for positions in creative, account management, traffic, and production. Raskin has also mentored countless students and their parents on best practices for the job search. Over the years, Raskin has kept exceptionally detailed notes on the interviews he has conducted, observing the good, the bad, the ridiculous, the irreverent. He also has a treasure trove of over-the-top cover letters, resumes, interviews, and post interview follow-ups he has conducted and received. Now, he wants to share all the wisdom and insider secrets he has gathered...



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