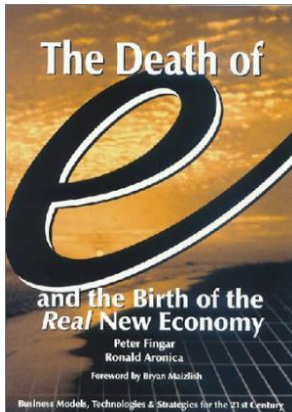


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# THE DEATH OF "E" AND THE BIRTH OF THE REAL NEW ECONOMY : BUSINESS MODELS, TECHNOLOGIES AND STRATEGIES FOR THE 21ST CENTURY



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- Authored by Peter Fingar; Bryan Maizlish; Ronald Aronica
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