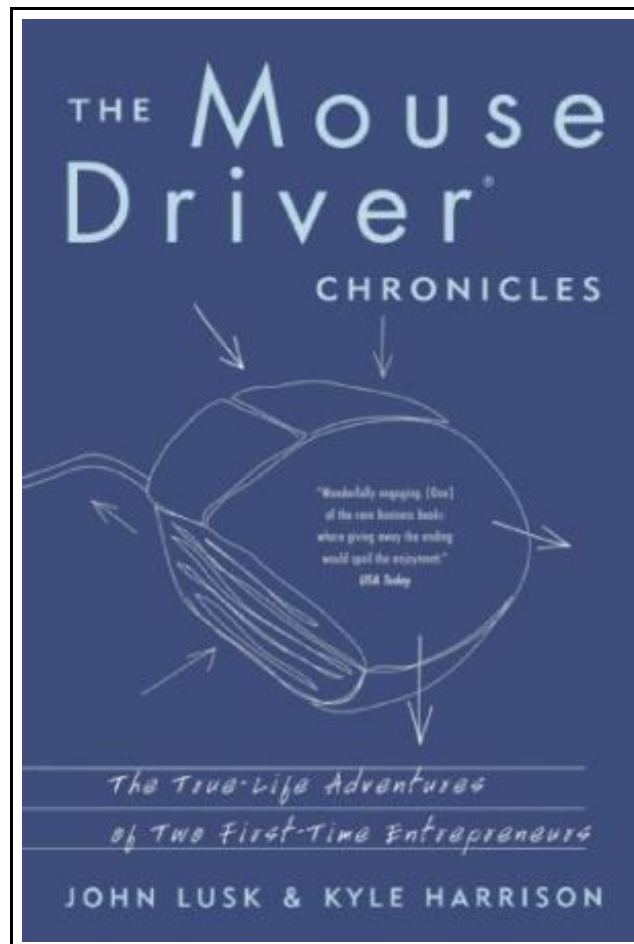


The Mousedriver Chronicles: The True- Life Adventures of Two First-Time Entrepreneurs



Filesize: 6.91 MB

Reviews

An exceptional publication as well as the font employed was exciting to see. it was actually writtern extremely flawlessly and helpful. Once you begin to read the book, it is extremely difficult to leave it before concluding.

(Dominic Collins)

THE MOUSEDRIVER CHRONICLES: THE TRUE- LIFE ADVENTURES OF TWO FIRST-TIME ENTREPRENEURS



To save **The Mousedriver Chronicles: The True- Life Adventures of Two First-Time Entrepreneurs** PDF, remember to click the web link below and save the file or have access to other information which are related to THE MOUSEDRIVER CHRONICLES: THE TRUE- LIFE ADVENTURES OF TWO FIRST-TIME ENTREPRENEURS ebook.

Basic Books (AZ). Paperback. Book Condition: New. Paperback. 272 pages. Dimensions: 8.2in. x 5.5in. x 0.7in. It all started late one night at The Ginger Man, a popular restaurant in Dallas, Texas. Using the back of a beer coaster and the bartender's pen, Kyle Harrison, in a moment of inspiration, began sketching an unusual computer mouse, shaped like the head of a driver golf club. He took the idea with him to the Wharton School of Business, where he managed to impress his roommate, John Lusk. Upon graduation, they bravely but somewhat naively set forth to launch their company, Platinum Concepts, Inc. , and its flagship product, MouseDriver. Settling in San Francisco in an apartment that doubled as home and worldwide business headquarters, they had a front-row seat to the dot-com boom-watching their classmates rake in piles of cash and stock options, while they financed their venture with their own credit cards. The MouseDriver Chronicles is the riveting, one-of-a-kind narrative that chronicles their entrepreneurial journey. It takes us behind the scenes of the authors' tumultuous first two years of business, years marked by endless corporate cold calling, multiple failed attempts to find a distributor, and even a typhoon that derailed their very first shipment of MouseDrivers. A must-read for anyone who wants to start a business or wonders what it is like to do so, The MouseDriver Chronicles will inform, inspire, and renew our faith in the American spirit to succeed against all odds. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Paperback.



Read The Mousedriver Chronicles: The True- Life Adventures of Two First-Time Entrepreneurs Online



Download PDF The Mousedriver Chronicles: The True- Life Adventures of Two First-Time Entrepreneurs

Related Books



[PDF] All My Fault: The True Story of a Sadistic Father and a Little Girl Left Destroyed

Click the hyperlink listed below to download "All My Fault: The True Story of a Sadistic Father and a Little Girl Left Destroyed" document.

[Save Document »](#)



[PDF] Stuey Lewis Against All Odds Stories from the Third Grade

Click the hyperlink listed below to download "Stuey Lewis Against All Odds Stories from the Third Grade" document.

[Save Document »](#)



[PDF] Little Girl Lost: The True Story of a Broken Child

Click the hyperlink listed below to download "Little Girl Lost: The True Story of a Broken Child" document.

[Save Document »](#)



[PDF] The Adventures of a Plastic Bottle: A Story about Recycling

Click the hyperlink listed below to download "The Adventures of a Plastic Bottle: A Story about Recycling" document.

[Save Document »](#)



[PDF] DK Readers L1: Jobs People Do: A Day in the Life of a Firefighter

Click the hyperlink listed below to download "DK Readers L1: Jobs People Do: A Day in the Life of a Firefighter" document.

[Save Document »](#)



[PDF] DK Readers L1: Jobs People Do: A Day in the Life of a Teacher

Click the hyperlink listed below to download "DK Readers L1: Jobs People Do: A Day in the Life of a Teacher" document.

[Save Document »](#)