

Wesley Dufelmeier

Data Analyst

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SUMMARY

Data Analyst with a Psychology background and a passion for data storytelling and actionable insights. Known for strong problem-solving abilities, persistence, creativity, and a collaborative mindset. Skilled at leveraging data to generate value, inform strategic decisions, and produce impactful visualizations that drive results.

SKILLS

data analysis, business analysis, competitive analysis, regression analysis, exploratory data analysis (EDA), APIs, dashboards, metadata, data storytelling, trend analysis, descriptive statistics, inferential statistics, Problem-Solving, Collaborative, Leadership

SOFTWARE / LANGUAGES

Power BI, Tableau, Excel, Python, SQL, PostgreSQL, Adobe Illustrator, Adobe Photoshop

EXPERIENCE

Data Analyst Fellow | General Assembly | Remote | August 12, 2024 - November 8, 2024

Completed rigorous data analysis development program, delivering 6 projects across the full data analysis life cycle. Focused on building insightful dashboards with actionable recommendations.

Projects:

Data Analyst | Steam and Twitch Analytics Dashboard | Link (Hyperlink, Github, portfolio, etc)

Technology: Python, Power BI

Developed a comprehensive, real-time data analytic dashboard presenting the metrics for games focused on genre saturation, review scores, player playtime, and viewer watch time.

- Created a data set by calling Steam API to gather information about all the apps from [Steam store](#).
- Cleaned and transformed multiple datasets with row counts entering millions.
- Conducted detailed data cleaning and analysis using Python to extract actionable insights.
- Created visual reports in Power BI to depict trends and patterns to support strategic planning.
- Analyzed customer behavior data to identify play and watch patterns.

Prep Cook | California Pizza Kitchen | Los Angeles | May 2021 –April 2023

Ensured accuracy and consistency in preparation processes, maintained organization and attention to detail in a fast-paced environment, and upheld strict standards for safety and quality to support efficient operations and deliver reliable outcomes.

- Trained and onboarded new employees, fostering team efficiency and skill development.
- Collaborated with teammates to prioritize tasks and streamline workflows, reducing production time and improving operational efficiency.
- Analyzed potential workflow challenges, identified solutions, and confirmed strategies with management to enhance workplace cohesion and minimize losses.

- Prepared and executed recipe production across all stations within tight timelines, ensuring consistency and supporting front of house.

Mail Handler | Santa Clara University | Santa Clara | February 2017 – June 2019

"Efficiently managed multiple delivery routes to ensure accurate and timely distribution of mail and packages across campus, trained and onboarded new team members to enhance operational efficiency, provided excellent customer service to address inquiries and resolve package concerns, and maintained organization in a fast-paced environment.

- Trained and onboarded new employees, fostering team efficiency and skill development.
- Delivered crucial parcels, packages, and letters to every department of Santa Clara University through the mastery of seven mailing routes, which improved university workflow.
- Provided customer service by providing quick, friendly, and informed solutions to package concerns and inquiries, boosting mailroom satisfaction among university students.

BS Psychology | Santa Clara University | Santa Clara | 2015-2019