

Wesley Alan Friedman

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Harvard College

Cambridge, Massachusetts

- Candidate for AB degree 2016, concentrating in History and Science September 2012-Present
- Coursework includes economics, pre-med studies, health policy, and history and science
- Honors thesis topic (received high honors): *Reproductive Real Estate: Exploring the Controversy Surrounding Transnational Commercial Surrogacy in India*

Harvard Business School

Cambridge, Massachusetts

- Admitted to the HBS 2+2 Program (plan to matriculate in MBA program in September 2018)

Leadership Institute at Harvard College (2012-present)

- **Executive Board Member and Executive Chair of the Leadership Development Initiative**
- Invited prominent speakers (including Andre Agassi and Mitt Romney) to Harvard and interviewed them in front of large audiences of students and faculty.
- Led planning of the inaugural Harvard College Leadership Conference.

Harvard Alumni Association (2013-present)

- **Head Student Coordinator for the 25th Reunion:** In charge of the largest reunion, with a budget of over \$1.6 million, a staff of over 150 student employees, and approximately 2,000 attendees. Worked closely with HAA professionals as well as alumni groups on the planning and execution of all major reunion events. Achieved top ratings by participants.

The Hasty Pudding Institute of 1770 (2012-present)

- **Freshman Representative, Punch Master, and Board Member**

The Spee Club (2013-present)

- **Club Secretary and Board Member:** Worked closely with the graduate and undergraduate boards, as well as others, to create a seamless and effective transition to a co-educational membership model.

CellScope, Inc. (June-August, 2015)

San Francisco, California

- **Business Development Intern** for company that creates and markets portable diagnostic devices and associated software platforms for the telemedicine industry.
- Focused on strategic partnerships, as well as sales and operations, with a goal of growing distribution channels for the company products. Assisted in developing pilot programs with national hospital systems and creating new corporate sales channels. Successfully recruited physicians onto software platform. Introduced and implemented a new software tool (SocialRank) enabling extraction of sales/marketing data from social media. Worked on capital raising initiatives, financial analytics, presentation materials for potential investors, and initiation of meetings with potential JV partners.

XPRIZE Foundation (June-August, 2014)

Los Angeles, California

- **Summer Associate** for the global leader in incentivized competitions to promote radical breakthroughs to benefit society (including the Qualcomm Tricorder XPRIZE, the Nokia Sensing XCHALLENGE, and the Wendy Schmidt Ocean Health XPRIZE). Worked on research and prize design, interviewed field professionals, designed PowerPoint presentations, and presented research findings to senior management.

Zoobiquity Research Initiative, at UCLA Ronald Reagan Hospital and Los Angeles Zoo (2010-2013)

- **Assistant to Dr. Barbara Natterson-Horowitz**, Director of Cardiac Imaging and Founder of *Zoobiquity*, a path-breaking enterprise created to bring together veterinarians and human physicians. Worked on research comparing Capture Myopathy in animals and Sudden Cardiac Death in humans, as well as Osteosarcoma in large breed dogs and humans.
- **Co-Director of the inaugural Zoobiquity conference:** Organized logistics, interacted with senior hospital and zoo personnel, helped recruit speakers, reviewed medical case studies and scholarly journals, worked with public relations professionals, and prepared and edited materials for conference curriculum.

UCLA Ronald Reagan Hospital, Cardiac Arrhythmia Center and Departments of Neurosurgery and Pediatric Oncology (2010-2011)

- **Summer Intern** Assisted physicians, watched surgeries, and worked with patients in clinic.

Harvard-Westlake School (graduated June 2012)

North Hollywood, California

- **Bishop's Medal Recipient:** Voted by the faculty and awarded at graduation to the male student who most embodies the goals of HW, having "excelled in every facet of the school's life -- academic, athletic, and extracurricular."
- **Honor roll:** all years, and **AP Scholar with Distinction**

Other Interests: Ceramics (including pottery and ceramic glass work), squash, golf, scuba diving, wildlife photography, surfing, hiking, and other outdoor activities.