

Webservice URL is [REDACTED]

Requests can post, get or cURL the webservice URL

All requests require 'secretkey' to be sent. The secret key is created from and md5 of the date in Y-m-d format concat with the pass phrase "[REDACTED]".

secretkey = md5(date('Y-m-d')."[REDACTED]')

Errors

- Any errors are returned in JSON format with a description
 - {"error": "did not send the correct secret key"}

Request Number of Leads

- Required vars
 - secretkey
 - method=leadnumbers
 - franchise_id
 - start_date
 - end_date
- Sample HTML form

```
<form method="post" action="[REDACTED]">
  <input type="hidden" name="secretkey"
value="48a6410f91b08f7aead7825c3685862f" />
  <input type="hidden" name="method" value="leadnumbers" />
  <input type="text" name="franchise_id" />
  <input type="text" name="start_date" />
  <input type="text" name="end_date" />
  <input type="submit" value="Get Number of Leads" />
</form>
```
- Sample JSON response

```
{"lead_count": "308", "appointment_count": 226}
```

Request Lead Info

- Required vars
 - secretkey
 - method=leadinfo
 - franchise_id
 - start_date
 - end_date
- Sample HTML

```
<form method="post" action="[REDACTED]">
```

```



```

- JSON response
 - [{"contact_id":"291832","lead_source":"Google","status":"Pending","appointment_date":"2015-10-05 08:30:00","calendar":"frieria@fivestarpainting.com","notes":"Interior: 3 Bathroom. 10% off voucher. Address verified in google. Customer requested to be called before estimator arrives, emailed Freddy."},{ "contact_id":"291995","lead_source":"Home Advisor","status":"Pending","appointment_date":"2015-10-06 08:30:00","calendar":"frieria@fivestarpainting.com","notes":"Interior estimate: Entire interior of the house to be painted except for the ceiling. It is in the Mayfair community. Address verified in Google Maps\r\n\r\n***Gate Code: #001\r\n\r\nScheduled: 10V6V15 @ 8:30AM"}]

Request Contact Info

- Required vars
 - secretkey
 - method=detailedlead
 - franchise_id
 - start_date
 - end_date
- Sample HTML form

```

<form method="post" action="██████████">


```
- Sample JSON response

```

{"first_name":"Steve","last_name":"Nicklow","address":"","city":"Royal Oak","state":"MI","zip_code":"48067","email":"steve.nicklow@cytosport.com","primary_phone":"248-672-3399","home_phone":"","work_phone":"","mobile_phone":"","lead_source":"Google My Business (LBL)","contact_notes":["Left a message.","No answer","No answer"],"call_information":[{"action":"Email 1","description":"Email 1 for customer","status_date":"2015-11-09 15:10:05"}, {"action":"Franchisee Email"}]}

```

```
1","description":"Franchisee Email 1 - New Customer","status_date":"2015-11-09
15:10:06"},{"action":"Call 1","description":"First Call to customer
(Immediate)","status_date":"2015-11-09 15:10:06"},{"action":"Call 2","description":"Call 2
to customer (15 minutes)","status_date":"2015-11-09 15:32:03"},{"action":"Call
3","description":"Call 3 to customer (1 hour)","status_date":"2015-11-09 16:18:02"}]}
```