Wes Carr → FULL-STACK DESIGNER

A systems-thinker and do'er, I see not just the production tasks, but the entire product ecosystem, from the technology to the business side. Pro-collaboration. Optimistic about innovating. Always about the user.

wescarr.com

✓UI/UX ✓CRO ✓Branding ✓Front-End Dev ✓Writing

EXPERIENCE

iMARKET SOLUTIONS

Designer 9/2015 – PRESENT

I've designed 300+ lead-generating websites for contractors so far. Like a PR makeover, I show the brand and message in the best light possible. I'm also the voice of design for a data-driven think-tank and a maintainer of a pattern library.

Developer 9/2014 – 9/2015

I developed 22 custom, responsive websites using MODx, HTML, CSS, and JS. Our clients own medium-sized Plumbing, HVAC, and Electrician companies across the country.

FREELANCER

Owner, etc. 1/2013 – 2015

I run a small design consulting studio. My work has ranged from Project Strategy, WordPress Web Development, Branding, User Experience, User Interface design.

ADLIFE MARKETING

Web Consultant 8/2013 – 4/2014

Sales, Account Management, Design, Development, and maintenance for small web design studio.

FIDELITY INVESTMENTS

Designer 3/2013 – 7/2013

I designed and developed ads following their design system using Flash, InDesign, and HTML/CSS.

BRADY PEOPLE ID

Graphic Designer 2006 – 2013

I designed logos and prepared artwork to print as an in-house designer for an ID company - think lanyards and badge holders. I also managed 2 remote Designers and was trained in LEAN.

EDUCATION

SUNY ONEONTA

Graphic Design B.A.

UNIVERSITY OF MICHIGAN

EdX MicroMasters, UX Research and Design