

WESLEY MARTYN
MOORE

WM DESIGNS

PRODUCT
DESIGN PORTFOLIO

CONTENTS



ABOUT ME



FM RADIO



STEP AND STONE



NISSAN



SNAP-TRACKER

Hey, Im Wesley, a **Product Designer**

committed to technological innovation
and creating meaningful change.



PUNCTUAL



PRACTICAL



PROFESSIONAL



PASSIONATE





**This abstract form harmonises modern art with a captivating retro charm.
Crafted to excel in injection moulding, this design offers seamless
integration of manufacturing principles.**



ORIGINAL



REDESIGN

Brief- Reimagining the FM Radio:

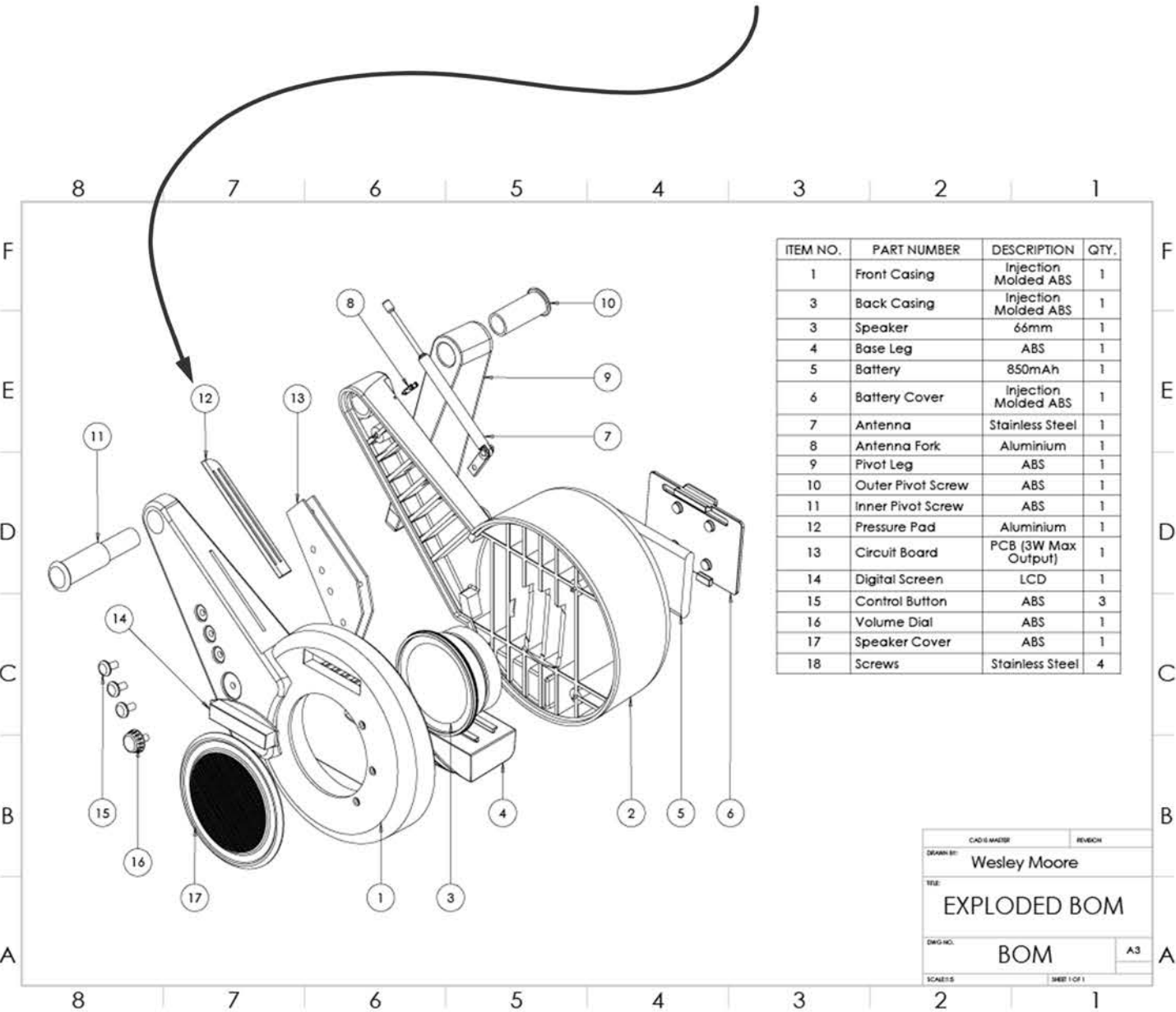
Deconstruction, analysis, manufacture and redesign for a tailored user experience.

Objective to appeal to creative users
(Sculptors / Artists).





In response to the challenge, I designed an abstract form, integrating a user-friendly easy-clean mesh and incorporated two interactive legs for added stability. To address the issue of messy hand operation, I eliminated all vulnerable ports and introduced a convenient control pad, enabling users to change songs effortlessly with a simple press of their elbow.



Rendering



3D Printed Prototype



BISCOTTI PACKAGING

Step and Stone make handmade bakery produce with a social purpose, representing the capabilities of those with learning disabilities.



LAVOSH PACKAGING

Working within a team, we produced luxury, sustainable designs for their lavosh and biscotti produce.

FEATURES & BENEFITS



RIBBON PULL TAB

BRANDING



PRODUCE DISPLAY

LUXURY TISSUE FILLER



INFO WINDOW

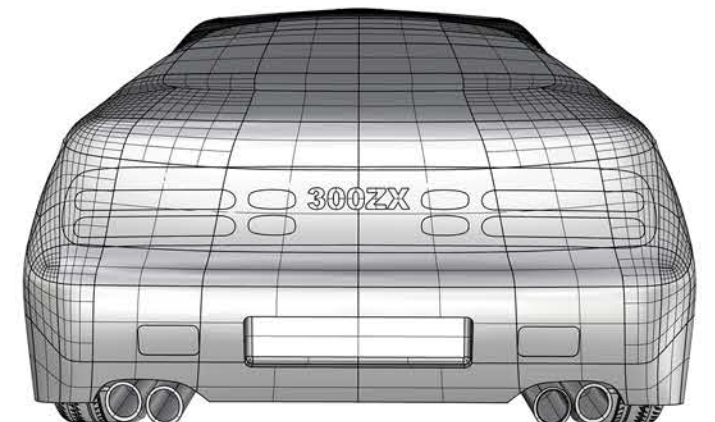
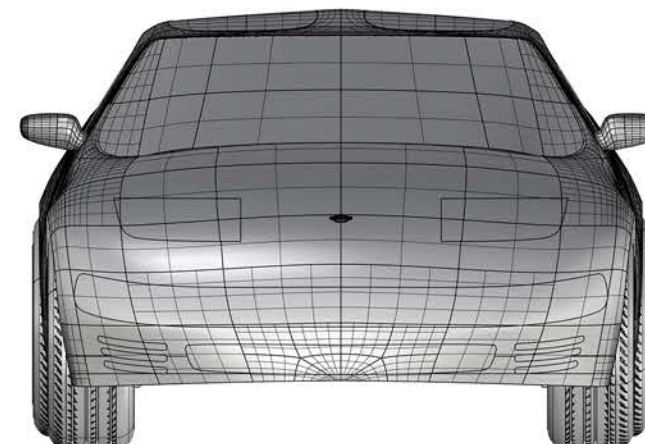
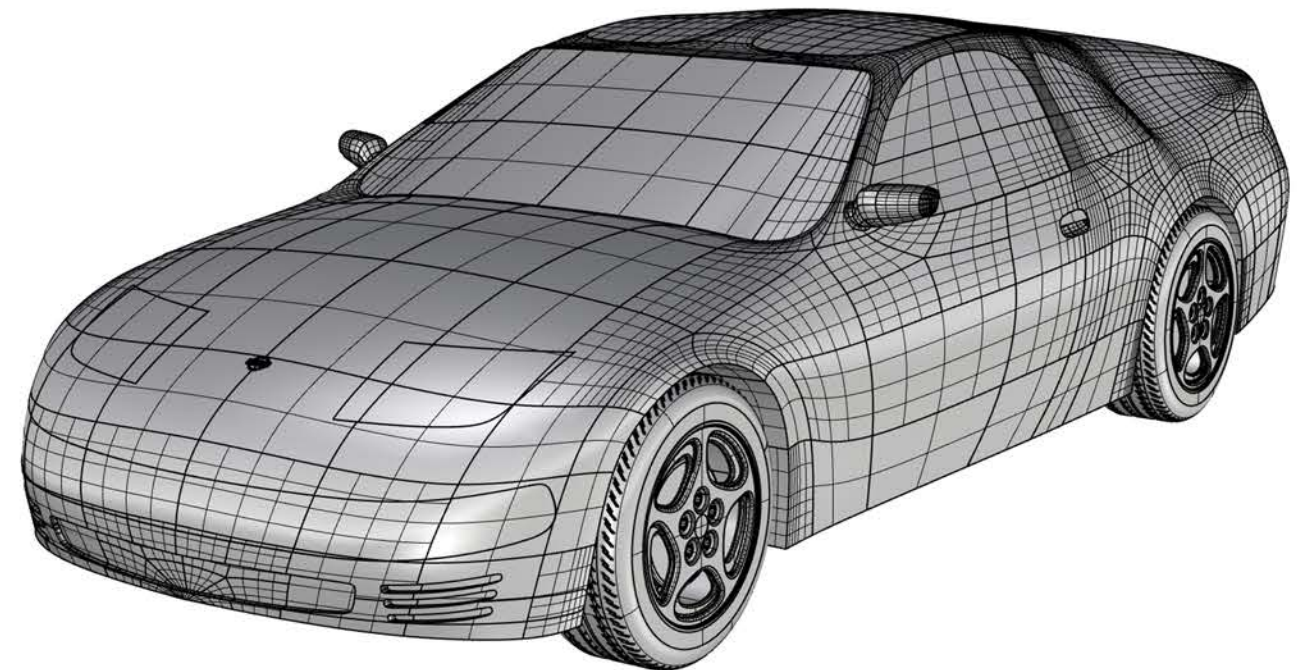
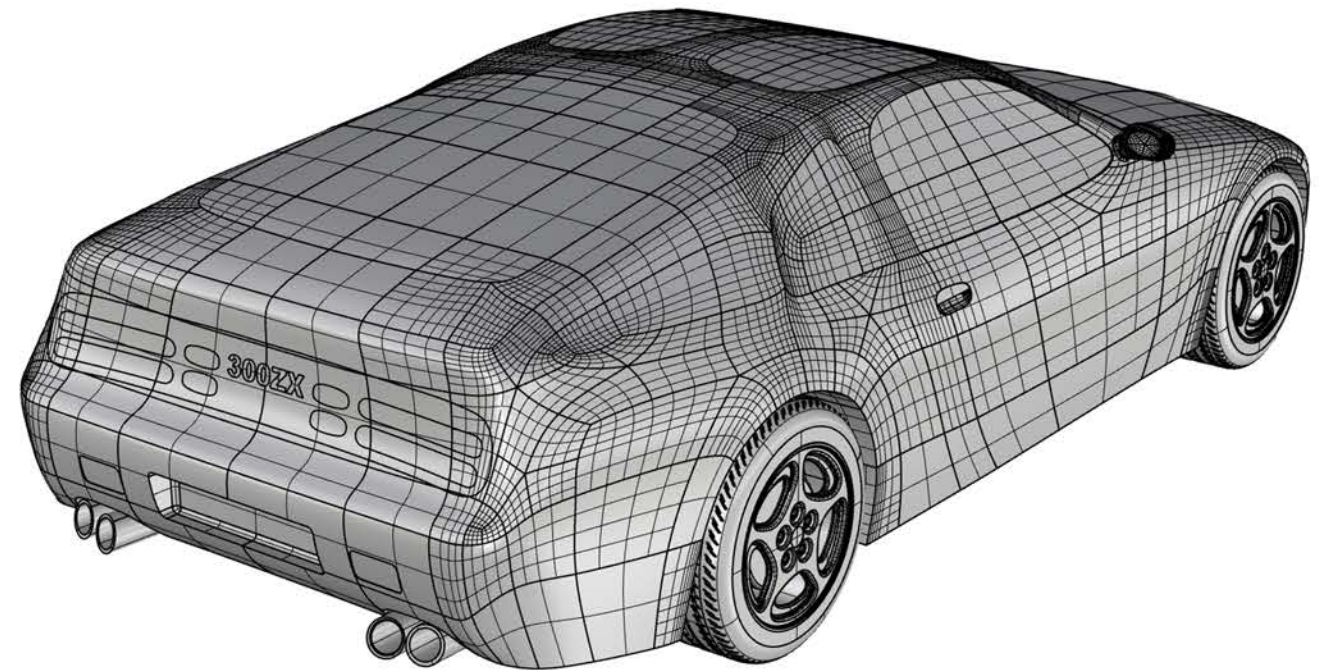
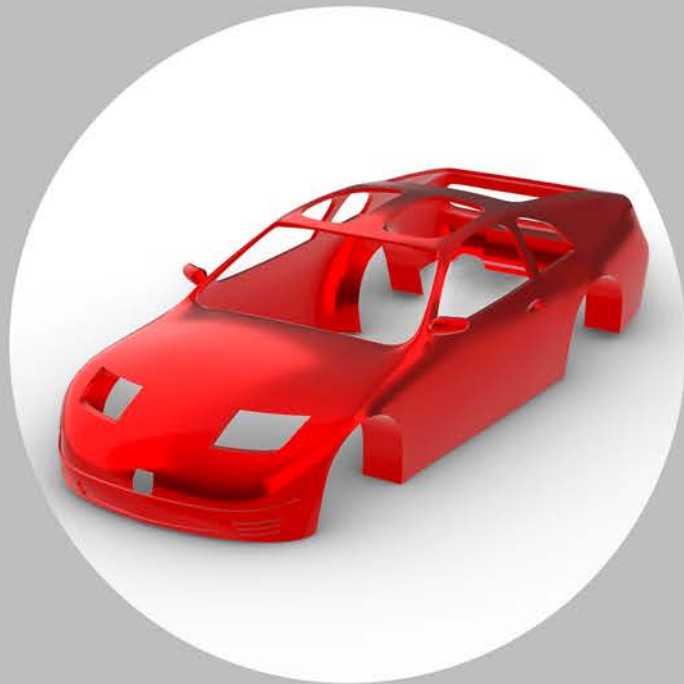
SLIDE RESTRICTOR



NISSAN ZX300

As a 1989 classic sports car, the Nissan ZX300 was revolutionary due to its groundbreaking electric propulsion system and advanced autonomous driving capabilities, reshaping the automotive industry's future.

Leveraging Rhino, a powerful 3D modeling software, I endeavored to recreate one of the pioneering automobiles, originally conceived through CAD, showcasing my skillset in achieving precision, efficiency, and fostering innovation.

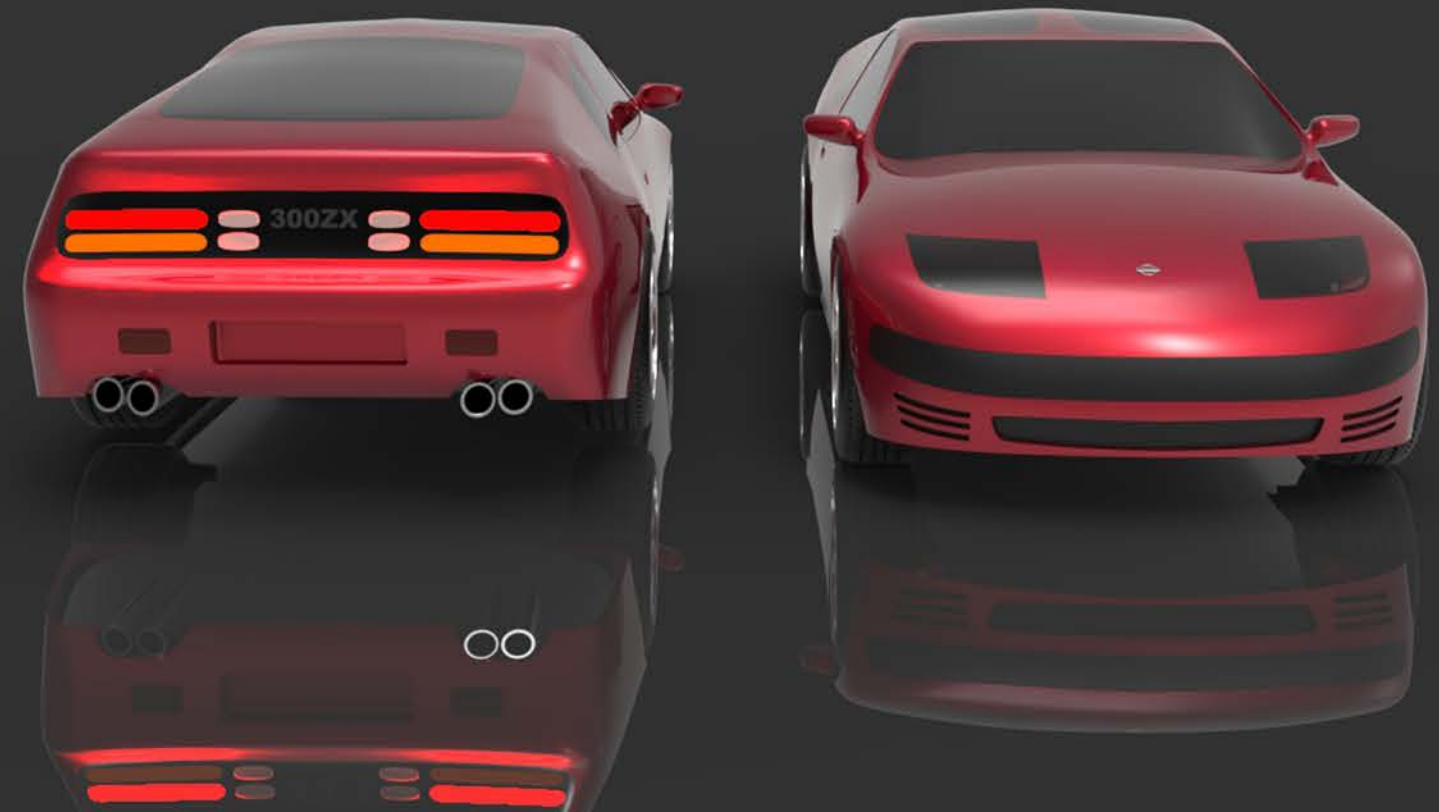


FEATURES



SPECIFICATION

'FAIRLADY Z' ZX300
TWIN TURBO
300BHP 3L V6
4 WHEEL STEER, T-TOP
0-60MPH 5.6seconds
375 Nm at 3600 rpm





SNAP-TRACKER

A GPS tracking device for locating precious belongings anywhere.
With the use of SnapMaps, anything stolen or missing can soon be found.

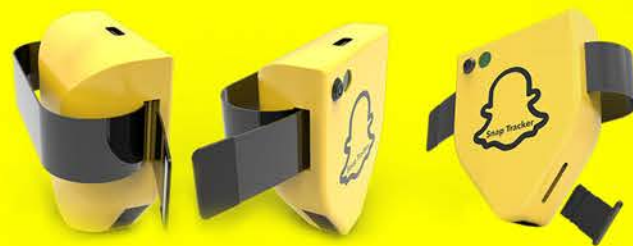
DEVELOPMENT PROCESS

'Re-design a product to capture the values of a chosen service brand.'

SAFE AND SECURE

SOFT AND SMOOTH

CREATIVE AND PLAYFUL



Charging port is prone to damage.

SnapInc's fun and soft characteristics.



Revert to a singular contained system.

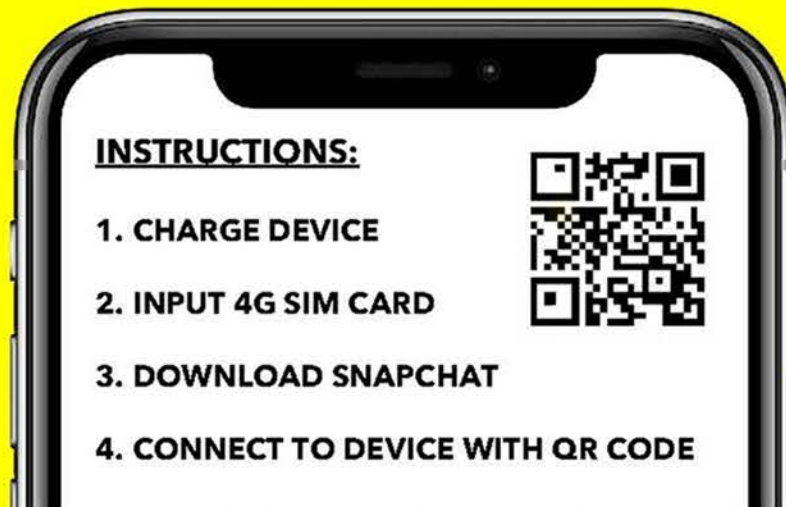
Change charging port cover solution.



SnapInc Marketing.
Appeal to the younger audience.

TMG appeal.
User Intuitive.
Water Resistant.
Brand Based Design.
Singular contained system.

SnapTracker, equipped with GPS technology, solves various issues in different domains. With theft prevention and recovery of stolen items, you can track your valuable assets. Additionally, they enhance personal safety, aid wildlife conservation efforts, reunite lost pets with their owners and assist in elderly care.



PETS



ELDERLY



BELONGINGS