


# HANNAH BRASWELL

GRAPHIC COMMUNICATIONS MAJOR

## CONTACT

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## EDUCATION

Clemson University Undergraduate

May 2022 Graduation

GPA: 3.62

## SKILLS

Adobe Illustrator

Adobe Photoshop

Adobe Indesign

Adobe XD

Adobe Lightroom

Adobe Premiere Pro

Adobe After Effects

HTML5 & CSS3

Sketch

Invision

Mac & PC Proficient

## COURSEWORK

Packaging Science

Graphic Communications I & II

Digital Imaging and eMedia

Brand Communications

Commercial Printing

Computer Art & CAD Foundations

Web Design

Principles of Marketing

Ink and Substrates

Consumer Behavior

UX and Web Design

Media Management

## PROFILE

Senior graphic communications undergraduate student at Clemson University with experience working in graphic design teams, learning and demonstrating the complete design process from conceptualization to delivery, and designing with Adobe Suite. Seeking a position which utilizes current software in graphic design and user experience applications.

## WORK EXPERIENCE

### GRAPHIC AND USER EXPERIENCE DESIGNER

Cadency - Student Led Agency | Jan 2022 - Present

- Created social media graphics and strategy for Greenville SwampRabbits Professional Hockey Team

### SOCIAL MEDIA MARKETING INTERN

AccruePartners | May 2021 - August 2021

- Developed and scheduled weekly social media messages, with a focus on increasing awareness and engagement
- Aided in developing new social media plan
- Curated and posted relevant blogs to website
- Completed in-depth analysis of social media platforms that was then presented to the Principal Partners

### GRAPHIC DESIGN INTERN

Pieper O'Brien Herr Architects | Jan 2021 - May 2021

- Tasked with creating social media posts, marketing material and external business graphics
- Honed expertise in Photoshop, Illustrator and Indesign
- Created short films conveying the company's past and present work
- Created physical material boards for interior design of buildings