


# HANNAH BRASWELL

GRAPHIC COMMUNICATIONS MAJOR

## CONTACT

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## EDUCATION

### GRAPHIC COMMUNICATIONS MAJOR

Clemson University Undergraduate

May 2022 Graduation

GPA: 3.62

## SKILLS

- Adobe Illustrator
- Adobe Photoshop
- Adobe Indesign
- Adobe XD
- Adobe Lightroom
- Adobe Premiere Pro
- Adobe After Effects
- HTML5 & CSS3
- Sketch
- Invision
- Mac & PC Proficient

## COURSEWORK

- Intro to Packaging Science
- Graphic Communications I & II
- Digital Imaging and eMedia
- Brand Communications
- Commercial Printing
- Computer Art & CAD Foundations
- Intro to Web Design
- Principles of Marketing
- Ink and Substrates
- Consumer Behavior
- UX and Web Design
- Media Management

## PROFILE

Senior graphic communications undergraduate student at Clemson University with experience working in graphic design teams, learning and demonstrating the complete design process from conceptualization to delivery, and designing with Adobe Suite. Seeking a position which utilizes current software in graphic design and user experience applications.

## WORK EXPERIENCE

### SOCIAL MEDIA MARKETING INTERN

AccruePartners | May 2021 - August 2021

- Developed and scheduled weekly social media messages, with a focus on increasing awareness and engagement
- Aided in developing new social media plan
- Curated and posted relevant blogs to website
- Completed in-depth analysis of social media platforms that was then presented to the Principal Partners

### GRAPHIC DESIGN INTERN

Pieper O'Brien Herr Architects | Jan 2021 - May 2021

- Tasked with creating social media posts, marketing material and external business graphics
- Honed expertise in Photoshop, Illustrator and Indesign
- Created short films conveying the company's past and present work
- Created physical material boards for interior design of buildings

### SEASONAL SALES ASSOCIATE

Anthropologie | Summer 2019

- Utilized strong interpersonal and communication skills to serve and style customers
- Organized floor displays to maximize space and call attention to latest styles