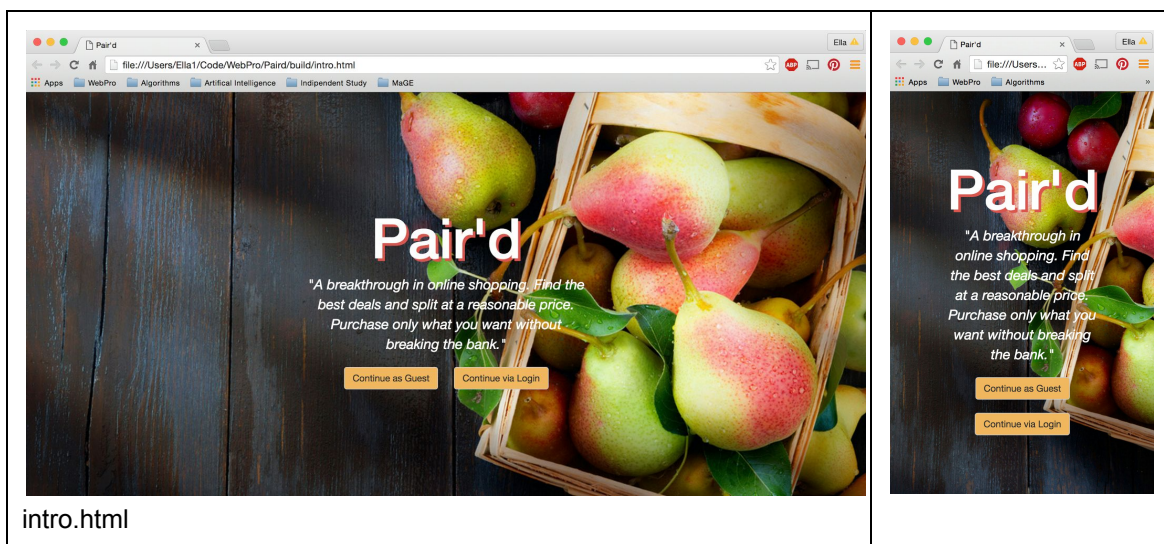


# Written Report

Guan (Raymond) Chen, Brent Condon, Katie Ho,  
Ella Holmes, Helena Kleinschmidt, Wesley Liao

## 1. Introduction Page

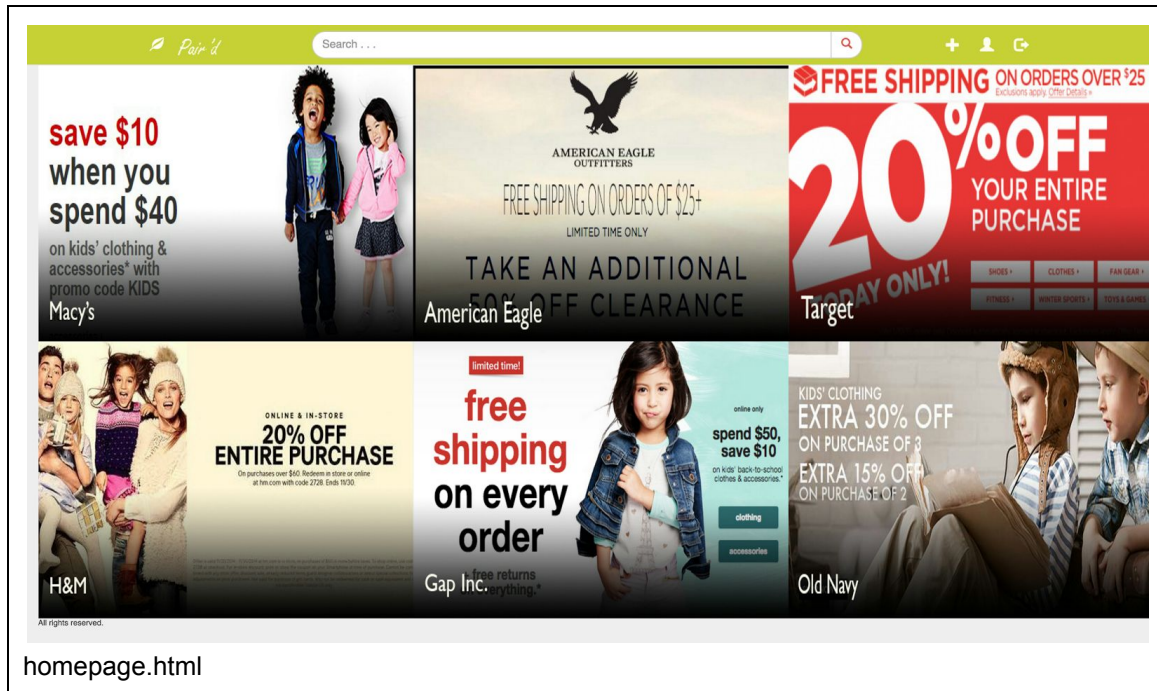
When the user first visits the Pair'd website they see a glamorous introduction page. It features a slow fade-in of the Pair'd Logo, a short description, and two buttons are presented. The user will either select "Continue as guest" where they will be able to browse deals without any user specification, or select "Continue via login" where they will then be prompted to login to their personalized account. This page also scales with the size of the browser window nicely. This page was created by Ella.



## 2. Home Page

Users are directed to the homepage from the introduction page or whenever they click the Pair'd logo in the navbar. The homepage has a simple design, where the main feature is the presentation of active deals on the site that the user may want to participate in. These deals are featured in 6 different clickable panels, which when clicked will direct the user to that particular deal. Guan (Raymond) Chen, Ella Holmes, and Katie Ho contributed to this page.

All pages other than the introduction page include a navbar. This navbar contains a logo that redirects to the home page. In the middle of the navbar is a search bar that allows the user to enter tags for narrowing down the listed deals. On the right side of the navbar is a selection of three buttons that can be clicked on to post a new deal, view the logged in user's profile page, and sign out of the current user. Brent Condon, Katie Ho, and Helena Kleinschmidt contributed to the navbar widget.

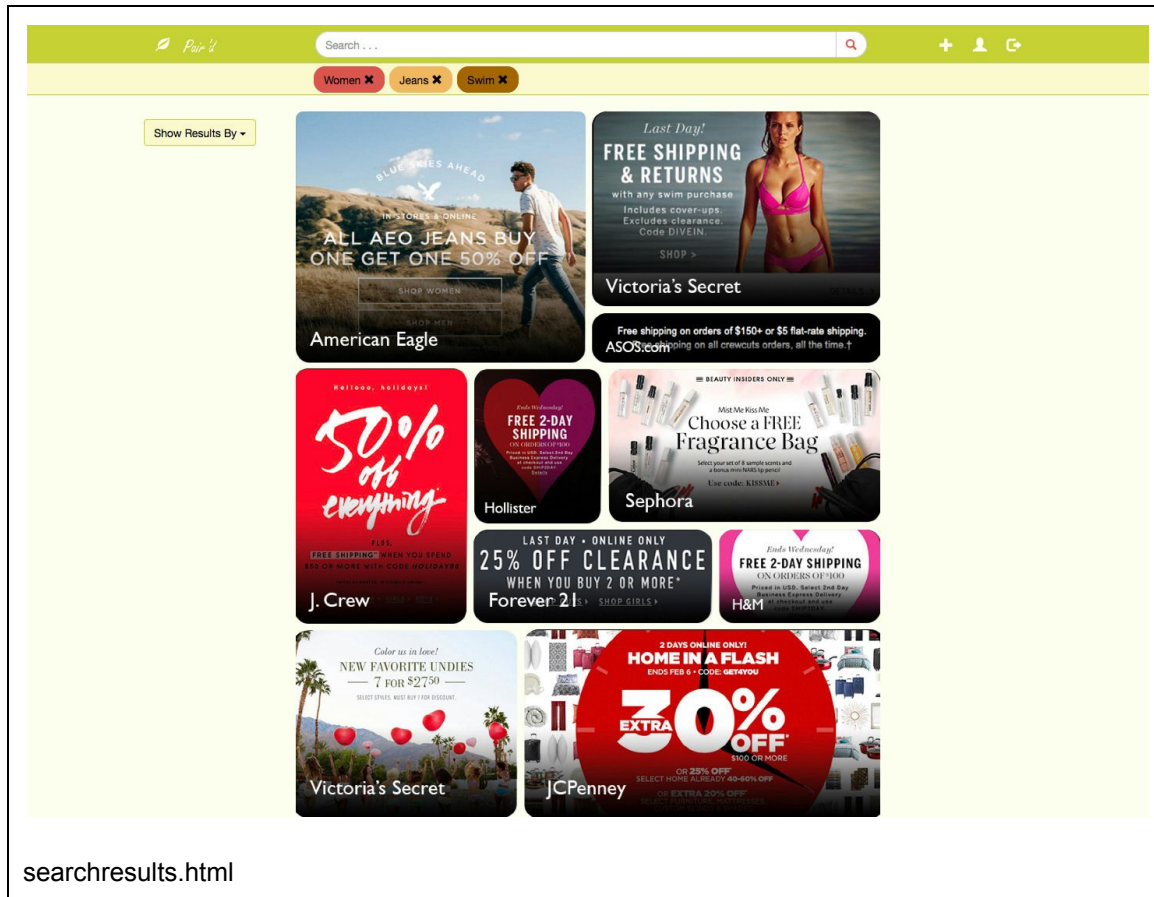


### 3. Search Results

A user will be directed to the search results page after they type a few terms in the search box at the top of any page. The “pill-like tags” below the search box are present to remind the user what they searched for and to enable them to generalize/widen their search by clicking on the ‘X’ in a pill and removing that term from the search. They can also feel free to add more search terms to the current pills listed. The user will also be able to sort the results by most recent deals, deals priced high to low, and deals priced low to high. The dropdown menu is featured on the left side of the page. The middle of the page, below the divider lines and the navigation bar is reserved for the deal results.

These deals will be displayed in a flowy format that is aesthetically pleasing. The pictures will be screenshots that other users upload to Pair'd when they want to post a deal for someone else to participate in with them. Each deal result/picture has a transparent to black gradient on its lower half, so that the company sponsoring the deal is known to users. This widget is currently formatted as one flat image (in which all the deal screenshots were pasted into the collage seen on the page) for the mockup. Katie Ho, Ella Holmes, and Helena Kleinschmidt contributed to this page. The center widget has yet to be enhanced with a jQuery plugin to make it more responsive to different window widths and number of results. The plugin we will implement has the feel of the search results on the Pinterest site. The results (in the form of pictures) are intermingled in a tetris-way, but look organized and clean. As a user scrolls, results continue to populate the page and seem to never end. This is the look we are going for with the “waterfall jQuery plugin,” featured on this website:

<http://www.jqueryscript.net/layout/Yet-Another-Pinterest-Like-Layout-Plugin-For-jQuery-waterfall.html>.

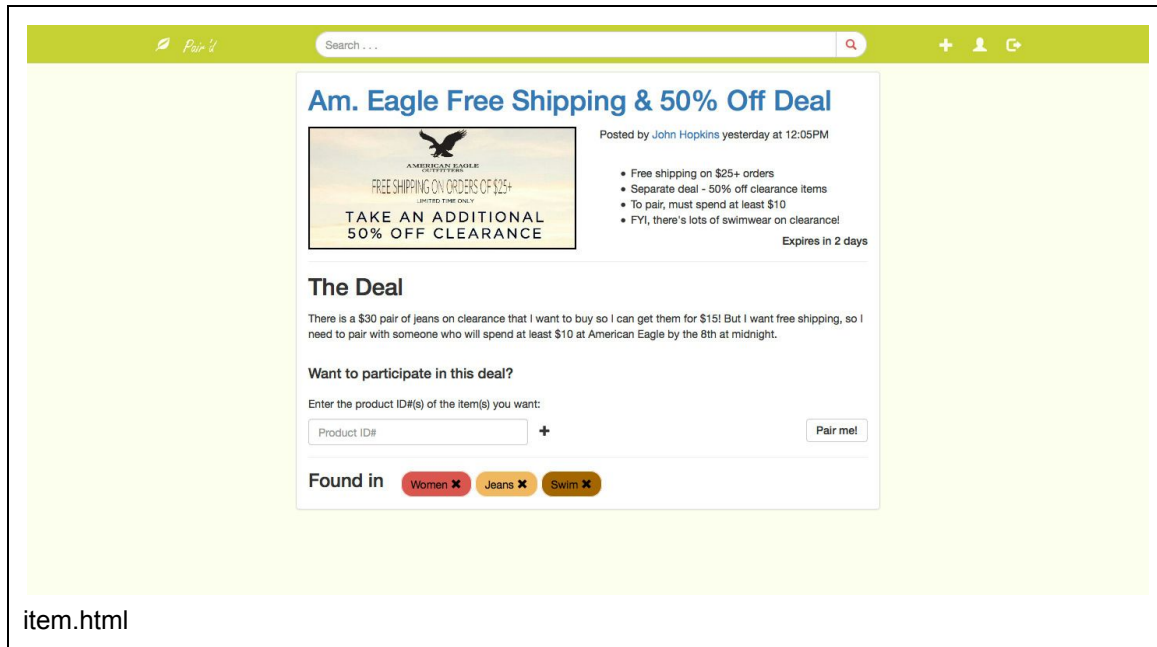


#### 4. Item View

When a user clicks on a deal anywhere in the site (perhaps from the homepage or the search results page, or when viewing the deals another user has posted in that user's profile), they will be directed to the page featuring that specific deal. This behavior is similar to the behavior of Amazon.com when users click on items. Item view was created by Helena Kleinschmidt.

This page features the name of the deal, created by the user who posted it, which is a link to the URL where the deal was found if it is an online deal. The page will display the user who posted it as well as the date and time of the post. The picture featuring the deal is a screenshot uploaded by the poster, and the bullet points are the main details of the deal, also provided by the user. There is also an expiration date for the deal.

In the middle section of the panel, labeled "The Deal," are the specifics of the deal that the poster is offering, followed by the information that a potential participant in the deal would need to provide. The poster of the deal will probably request some sort of product ID number(s) from a participant, so that Pair'd can make the one purchase for both participants' item(s). If a user clicks on "Pair me!" after providing the specific information about the goods they want, the "Pair me!" button will change text for that user to say "Paired!" and emails will be sent to both participants in the deal informing them of their success.



## 5. Create Item (post new deal)

Helena also created the post new deal page, which is similar in layout to the item view page. A user can upload their own deal by pressing on the plus sign in the navbar or by clicking on the “Create New Deal” button on their profile. Here, the user can input all the information found on the item view page, and can click on the “Post Deal” button to publish the deal. At this action, “Post Deal” reads “Posted!” and the user can continue to navigate the site as before.

post\_item.html

## 6. User Profile

The user profile is a page that displays important account information. This page can be accessed through the navbar by clicking on the profile button in the top right corner, represented by the user's name. The user profile page has three different variants, self view, guest view and edit. The page is additionally split into three components or rows, the navbar, profile details and profile widgets for accessing further information. Skipping the navbar, the profile details contain information like email addresses, names, phone numbers or gender. Although all of this information is available to the owner of the profile, certain information may be withheld from other users. Another important part of the profile page is the "Edit" button. By pressing this button, they are redirected to a similar page that allows the user to edit any account information as well as set privacy options. Using a similar format as the profile page, the edit page uses several input boxes and dropdown boxes to allow the user to customize any information they want, including setting their own profile picture. The last variant of the profile page is the guest view, which is simply the user profile page with certain details omitted, depending on user preference. Wesley Liao, Ella, Helena, and Katie all contributed to the profile pages.

In the user profile, at the bottom of the page are 3 widgets that the user may access. These three widgets are pills that provide the user with information when clicked on: the user's active deals, the user's deal history, and the user's shipping and payment information. The active deals widget provides the user with the deals that they are currently engaged in, and provides an image of each deal and a link to that deal's page. The deals history widget provides users with links to deals that they have participated in in the past. The shipping and payment information widget provides users with their current shipping address and credit card number and allows the user to edit this information with an edit button. These widgets were created by Guan (Raymond) Chen.

Pair

Search...

John Hopkins

jhopkins@gmail.com

01/02/1903

Male

(987)-654-3210

San Diego, CA

Your Active Deals

Deals History

Shipping & Payment

Post New Deal +

★ 30% off Deal #342222:

KIDS' CLOTHING

EXTRA 30% OFF

ON PURCHASE OF 3

EXTRA 15% OFF

ON PURCHASE OF 2

SHOP NOW

★ Free shipping on Deal #12532:

AMERICAN EAGLE  
OUTFITTERS

FREE SHIPPING ON ORDERS OF \$25+

LIMITED TIME ONLY

TAKE AN ADDITIONAL  
50% OFF CLEARANCE

active\_deals\_widget.html



Pair

Search ...

John Hopkins

jhopkins@gmail.com

01/02/1903

Male

(987)-654-3210

San Diego, CA

Your Active Deals

Deals History


Shipping & Payment

★ Free Shipping on Deal #437433:

limited time!

free shipping on every order

+ free returns on everything.\*



online only

spend \$50, save \$10

on kids' back-to-school clothes & accessories.\*

clothing

accessories


★ \$10 off on Deal #392423:

save \$10 when you spend \$40

on kids' clothing & accessories\* with promo code KIDS

clothing >

accessories >



deals\_history\_widget.html

Pair

Search ...

John Hopkins

jhopkins@gmail.com

01/02/1903

Male

(987)-654-3210

San Diego, CA

Your Active Deals

Deals History

Shipping & Payment

Shipping Address:

Mall Outlets Inc. 123 Happy Street

San Diego, CA, USA

(987)-654-3210

Billing Address:

Jane Doe

5844 South Oak Street

San Diego, CA, USA

(987)-444-0892

Payment Information:

Debit Card

TD Bank

Account: 3434343434

Visa XXX-XXXX-XXXX-5567

shipping\_payment\_widget.html

Pair

Search ...

+

Editing Profile ...

Name:

Username:

Email Address:

Date Of Birth:

Gender:

Phone Number:

Location:

Password:

Everyone

Everyone

Everyone

Everyone

Everyone

Everyone

Everyone

Shipping & Payment

Shipping Address

Address:

City:

State:

Zip Code:

Billing Address

Address:

City:

State:

Zip Code:

Payment Information

First Name:

Last Name:

Card Number:

Security Code:

Expiration Date:

Save Settings

paired\_user\_profile\_edit.html



Pair

Search...

John Hopkins

jhopkins@gmail.com

01/02/1903

Male

(987)-654-3210

San Diego, CA

Active Deals

Deals History

★ 30% off Deal #342222:

KIDS' CLOTHING

EXTRA 30% OFF

ON PURCHASE OF 3

EXTRA 15% OFF

ON PURCHASE OF 2

SHOP NOW

★ Free shipping on Deal #12532:

AMERICAN EAGLE  
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FREE SHIPPING ON ORDERS OF \$25+

LIMITED TIME ONLY

TAKE AN ADDITIONAL  
50% OFF CLEARANCE

paired\_user\_profile\_guestview.html