

Novi - Business Overview

Novi
Smart Commerce Suite

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Welcome to the Future of Business on WhatsApp

Executive Summary

Novi is your smart commerce partner, designed for modern businesses that thrive on WhatsApp. Whether you're selling fashion, food, beauty products, or digital services, Novi helps you track orders, manage deliveries, and simplify your daily operations — all in one seamless flow.

With Novi, you can turn every WhatsApp conversation into an opportunity. Our platform transforms your WhatsApp groups into powerful commerce hubs, automatically processing orders, coordinating deliveries, and providing real-time insights — all through the app your customers already love.

Who is Novi For?

Perfect For:

- Restaurants & Food Delivery
- E-commerce Stores
- Bakeries & Catering Services
- Delivery Companies
- Retail Stores
- Home-based Food Businesses
- Logistics Companies
- Service Providers

Business Sizes:

- Small Businesses (1-10 employees)
- Medium Enterprises (10-50 employees)
- Large Operations (50+ employees)

Why Choose Novi?

Where WhatsApp Meets Intelligent Commerce

Novi is more than just a tool — it's your business ally. We automatically convert customer messages into structured orders, process payments, track deliveries, and give you the insights you need to grow. No new apps, no complicated setup — just smarter business, right where you already work.

Ø=Þàþ What Can Novi Do For You?

1. Effortless Order Processing

- Understands natural language orders
- Extracts customer details, items, addresses, and preferences
- Checks for completeness before processing
- Handles all kinds of order formats

2. Real-Time Order Management

- Instantly creates orders in your dashboard
- Tracks order status (pending, processing, delivered)
- Notifies your team and your customers automatically

3. Multi-Business, Multi-User

- Manage multiple locations or brands
- Set different access for owners, managers, and staff
- Customize each business independently
- See everything in one place

4. Analytics & Reporting

- Live dashboard with your key business metrics
- Track order trends, popular items, and peak times
- Understand your customers and your business performance
- Export daily, weekly, or monthly reports

5. Automated Communication

- Sends order confirmations and delivery updates automatically
- Reminds customers and team members
- Lets you personalize messages and templates

6. Delivery Management

- Dedicated groups for delivery coordination
- Assign orders to drivers in a click
- Suggests efficient delivery routes
- Tracks delivery status in real time

Ø=ÜÊ How Novi Helps Your Business Grow

Work Smarter, Not Harder

- Cut manual order processing time by up to 90%
- Process orders 24/7, even when you're offline
- Instantly create and update orders from WhatsApp messages
- Keep everyone in the loop with automated updates

Boost Your Revenue

- Process more orders, faster
- Reduce errors and keep customers happy
- Improve delivery success rates
- Make better decisions with real data

Delight Your Customers

- Let customers order in the app they already use
- Give instant responses and real-time updates
- Provide a professional, reliable experience every time

Make Operations a Breeze

- Free up your team for what matters most
- Organize orders and deliveries effortlessly
- Scale up without extra stress or cost

See the Big Picture

- Understand your customers and your business
- Spot trends and opportunities
- Make data-driven decisions with confidence

Ø↑ Novi vs. The Rest

Compared to Traditional Methods

- No new apps for your customers
- No manual data entry
- Real-time updates for everyone
- Lower operational costs

Compared to Other Solutions

- Native WhatsApp experience
 - Manage multiple businesses and teams
 - Advanced analytics and insights
 - Fully customizable to your needs
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¿Cómo Funciona

Para Tus Clientes:

- Send an order in WhatsApp (just like a chat)
- Get instant confirmation
- Track their order in real time
- Receive their delivery with updates along the way

Para Tu Negocio:

- Orders appear instantly in your Novi dashboard
 - Review, manage, and update orders with ease
 - Assign and track deliveries
 - Monitor your business performance at a glance
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¿Qué es la Ventaja Novi

Guarda Ahorros Inmediatos:

- Save 2-3 hours of manual work every day
- Cut order processing time in half
- Reduce order entry errors by 90%
- Let your team handle more orders, stress-free

Beneficios a Largo Plazo:

- Grow your business without growing your costs
- Keep customers coming back with great service
- Make smarter decisions with better data
- Stay ahead of the competition

Comparación de Costos:

¿Por qué es Fácil Empezar

Configuración Simple:

- Create your Novi account
- Connect your WhatsApp number
- Set up your business and groups
- Customize your settings
- Start taking orders right away

Lo que Necesitas:

- WhatsApp Business Account (recommended)
- Internet connection
- Web browser for your dashboard
- No special hardware required

We're Here to Help:

- Free setup assistance
 - Friendly training and onboarding
 - Ongoing support whenever you need it
 - Clear, easy-to-follow documentation
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Security & Reliability

Your Data is Safe with Novi

- End-to-end encryption for all data
- Secure, enterprise-grade hosting
- Automatic backups
- Role-based access for your team

Always On, Always Reliable

- 99.9% uptime
 - 24/7 system monitoring
 - Fast, friendly support
 - GDPR compliant
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Ready to Get Started?

Try Novi Free:

- 30-day free trial — no credit card required
- Full support and easy migration
- Experience the difference for yourself

Contact Us:

- Email: hello@novi.com
 - Phone: +234 XXX XXX XXXX
 - Website: www.novi.com
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Success Stories

Restaurant Chain - Lagos

"We increased our daily orders by 40% and reduced order processing time by 80%. Our customers love the instant confirmations and real-time updates."

Bakery - Abuja

"Novi handles all our order processing automatically. We can focus on baking while the platform manages customer communications."

Delivery Service - Port Harcourt

"Our delivery coordination is now seamless. Drivers get instant updates and customers know exactly when their orders will arrive."

Ø=Ð€ Let's Grow Together

Next Steps:

- Schedule a demo and see Novi in action
- Start your free trial
- Get personalized setup and onboarding
- Go live and watch your business thrive

Why Wait?

- See results from day one
- Get started in under 30 minutes
- Join businesses nationwide who trust Novi
- Enjoy ongoing support from a team that cares

Novi — Your Partner for Smart, Seamless Commerce on WhatsApp

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