

Novi - Business Overview

Novi
Smart Commerce Suite

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Where WhatsApp meets intelligent commerce

Ø=Þ€ Welcome to the Future of Business on WhatsApp

Executive Summary

Novi is your smart commerce partner, designed for modern businesses that thrive on WhatsApp. Whether you're selling fashion, food, beauty products, or digital services, Novi helps you track orders, manage deliveries, and simplify your daily operations — all in one seamless flow.

With Novi, you can turn every WhatsApp conversation into an opportunity. Our platform transforms your WhatsApp groups into powerful commerce hubs, automatically processing orders, coordinating deliveries, and providing real-time insights — all through the app your customers already love.

Ø<ß Who is Novi For?

Perfect For:

- Ø<ßU Restaurants & Food Delivery
- Ø=ÞÍp E-commerce Stores
- Ø<ß, Bakeries & Catering Services
- Ø=Þš Delivery Companies
- Ø<ßê Retail Stores
- Ø>ÝÁ Home-based Food Businesses
- Ø=Üæ Logistics Companies
- Ø<ßâ Service Providers

Business Sizes:

- Small Businesses (1-10 employees)
 - Medium Enterprises (10-50 employees)
 - Large Operations (50+ employees)
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Ø=Ü; Why Choose Novi?

Where WhatsApp Meets Intelligent Commerce

Novi is more than just a tool — it's your business ally. We automatically convert customer messages into structured orders, process payments, track deliveries, and give you the insights you need to grow. No new apps, no complicated setup — just smarter business, right where you already work.

Our Promise: We make your WhatsApp business feel effortless, professional, and scalable.

Ø=ÞàÞ What Can Novi Do For You?

1. Effortless Order Processing

- Understands natural language orders
- Extracts customer details, items, addresses, and preferences
- Checks for completeness before processing
- Handles all kinds of order formats

2. Real-Time Order Management

- Instantly creates orders in your dashboard
- Tracks order status (pending, processing, delivered)
- Notifies your team and your customers automatically

3. Multi-Business, Multi-User

- Manage multiple locations or brands
- Set different access for owners, managers, and staff
- Customize each business independently
- See everything in one place

4. Analytics & Reporting

- Live dashboard with your key business metrics
- Track order trends, popular items, and peak times
- Understand your customers and your business performance
- Export daily, weekly, or monthly reports

5. Automated Communication

- Sends order confirmations and delivery updates automatically
- Reminds customers and team members
- Lets you personalize messages and templates

6. Delivery Management

- Dedicated groups for delivery coordination
- Assign orders to drivers in a click

- Suggests efficient delivery routes
 - Tracks delivery status in real time
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How Novi Helps Your Business Grow

Work Smarter, Not Harder

- Cut manual order processing time by up to 90%
- Process orders 24/7, even when you're offline
- Instantly create and update orders from WhatsApp messages
- Keep everyone in the loop with automated updates

Boost Your Revenue

- Process more orders, faster
- Reduce errors and keep customers happy
- Improve delivery success rates
- Make better decisions with real data

Delight Your Customers

- Let customers order in the app they already use
- Give instant responses and real-time updates
- Provide a professional, reliable experience every time

Make Operations a Breeze

- Free up your team for what matters most
- Organize orders and deliveries effortlessly
- Scale up without extra stress or cost

See the Big Picture

- Understand your customers and your business
 - Spot trends and opportunities
 - Make data-driven decisions with confidence
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Novi vs. The Rest

Compared to Traditional Methods

- No new apps for your customers
- No manual data entry
- Real-time updates for everyone
- Lower operational costs

Compared to Other Solutions

- Native WhatsApp experience
 - Manage multiple businesses and teams
 - Advanced analytics and insights
 - Fully customizable to your needs
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How It Works

For Your Customers:

- Send an order in WhatsApp (just like a chat)
- Get instant confirmation
- Track their order in real time
- Receive their delivery with updates along the way

For Your Business:

- Orders appear instantly in your Novi dashboard
 - Review, manage, and update orders with ease
 - Assign and track deliveries
 - Monitor your business performance at a glance
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The Novi Advantage

Immediate Savings:

- Save 2-3 hours of manual work every day
- Cut order processing time in half
- Reduce order entry errors by 90%
- Let your team handle more orders, stress-free

Long-Term Benefits:

- Grow your business without growing your costs
- Keep customers coming back with great service
- Make smarter decisions with better data
- Stay ahead of the competition

Cost Comparison:

Getting Started is Easy

Simple Setup:

- Create your Novi account
- Connect your WhatsApp number

- Set up your business and groups
- Customize your settings
- Start taking orders right away

What You Need:

- WhatsApp Business Account (recommended)
- Internet connection
- Web browser for your dashboard
- No special hardware required

We're Here to Help:

- Free setup assistance
 - Friendly training and onboarding
 - Ongoing support whenever you need it
 - Clear, easy-to-follow documentation
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Ø=Þáp Security & Reliability

Your Data is Safe with Novi

- End-to-end encryption for all data
- Secure, enterprise-grade hosting
- Automatic backups
- Role-based access for your team

Always On, Always Reliable

- 99.9% uptime
 - 24/7 system monitoring
 - Fast, friendly support
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Ø<ß" The Novi Brand

Our Visual Identity

Novi's logo features a distinctive chat stack design that represents the seamless flow of conversations into commerce. The fresh green color (#2ECC71) harmonizes perfectly with WhatsApp's interface, making our platform feel native and familiar.

Brand Values

- Smart: Intelligent automation that works for you
 - Friendly: Approachable, helpful, and easy to use
 - Professional: Reliable, secure, and business-ready
 - Native: Feels like a natural part of WhatsApp
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Are You Ready to Get Started?

Contact Us:

- Email: hello@novi.com
- WhatsApp: +1 (555) NOVI-123
- Website: www.novi.com

Next Steps:

- Schedule a free consultation
- See Novi in action with a live demo
- Start your free trial
- Join thousands of businesses already using Novi

Novi - Where every WhatsApp message becomes an opportunity.

Smart Commerce Suite for the WhatsApp Generation

Get hello@novi.com +234 XXX XXX XXXX or www.novi.com

