

Becoming Open-Source by Default



June, 2015

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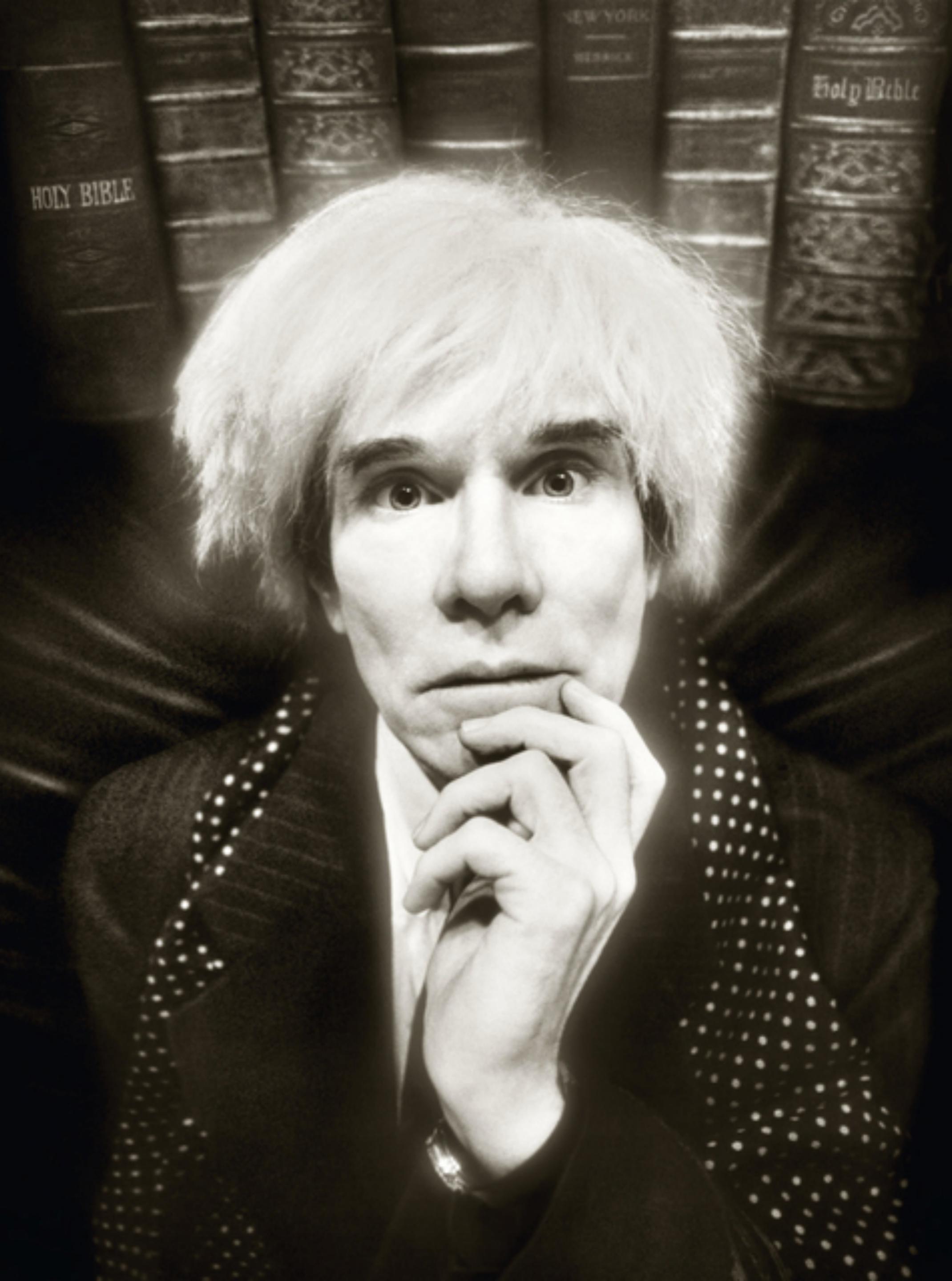


Picture of factory workers at Beijing Knitting Mill applauding the mango, 1968
China Institute Gallery, New York (2014-2015)

<https://www.artsy.net/artwork/chinese-late-20th-century-picture-of-factory-workers-at-beijing-knitting-mill-applauding-the-mango>



Joel Brock
Capitalism, 2013
<https://www.artsy.net/artwork/joel-brock-capitalism>



David Lachapelle

Andy Warhol: Last Sitting, November 22, 1986

<https://www.artsy.net/artwork/david-lachapelle-andy-warhol-last-sitting-november-22>



Steve Shapiro

Martin Luther King, Jr. with Group (Forman, Abernathy, Douglas, Lewis), 1965
<https://www.artsy.net/artwork/steve-schapiro-martin-luther-king-jr-with-group-forman-abernathy-douglas-lewis>



Richard Stallman

Photograph: Simon Kwong/Reuters

<http://www.theguardian.com/technology/2008/oct/17/richard-stallman-computer-programming>



Linus Torvalds on why he isn't nice: "I don't care about you"
<http://arstechnica.com/business/2015/01/linus-torvalds-on-why-he-isnt-nice-i-dont-care-about-you/>





Russia's Putin orders troops in military exercise ...
<http://news.yahoo.com/russias-putin-orders-troops-military-exercise-back-060939820--finance.html>



**Smaller
Nimbler
Reusable
Tested**

Good Design → Dry, Smaller Systems

Good Docs → **More Productive Team**

More Tests



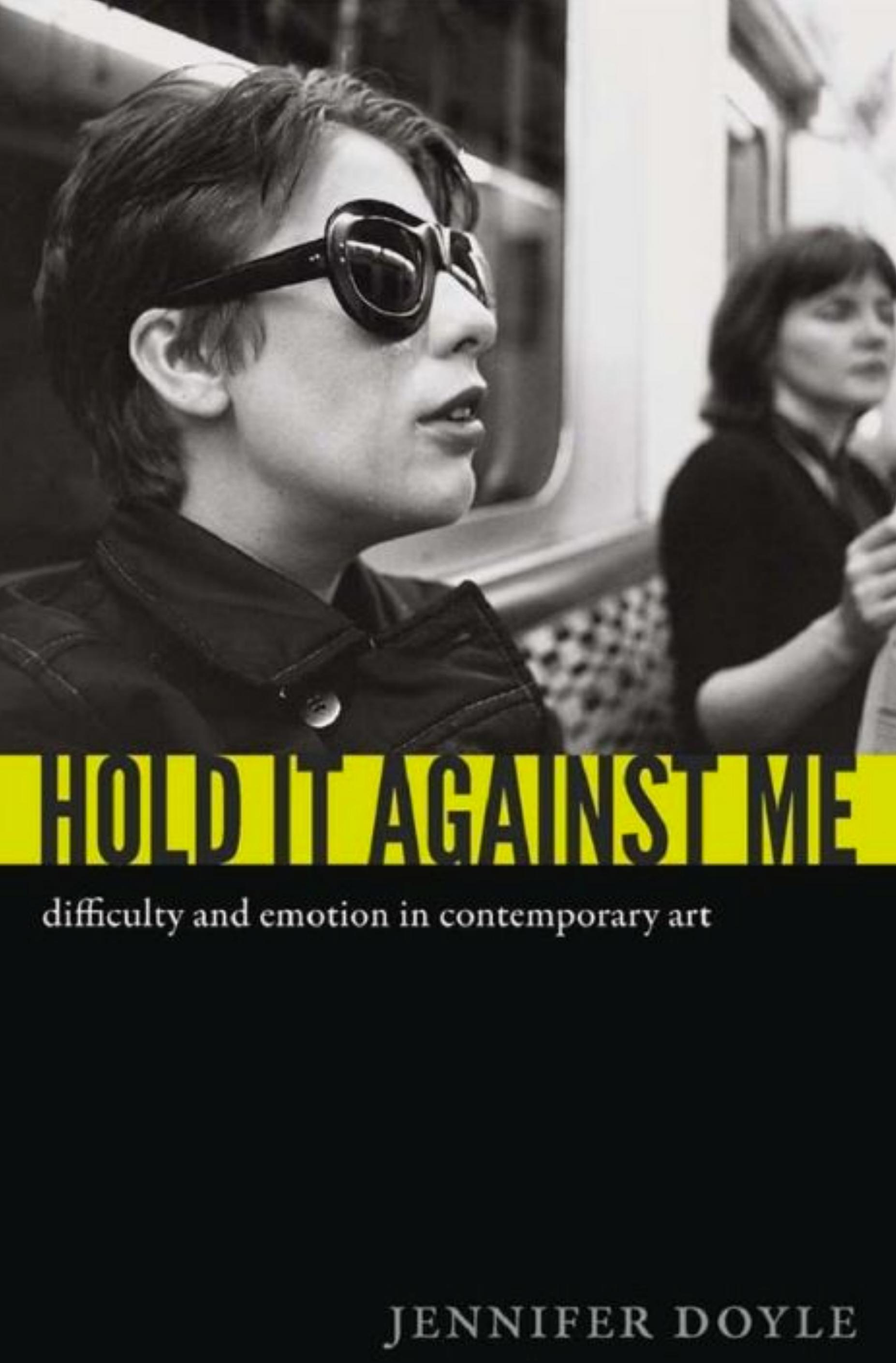
More Features

Contribute → **Save Time & Money**

Extract → **Reduce Business Risk**



**No Brainer
Makes Perfect
Business Sense**



HOLD IT AGAINST ME

difficulty and emotion in contemporary art

JENNIFER DOYLE

CHALLENGE

Default to



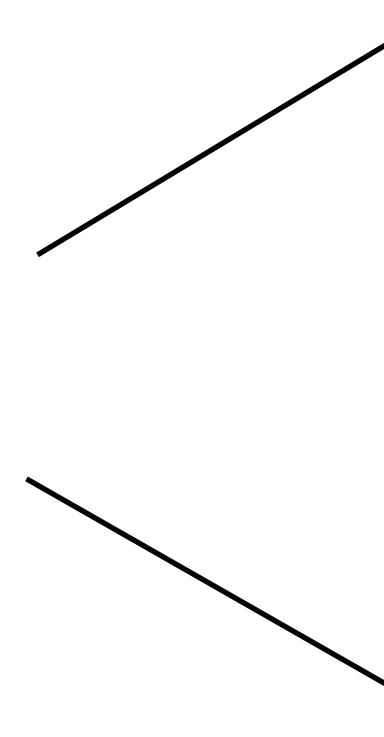
42

Advantages?

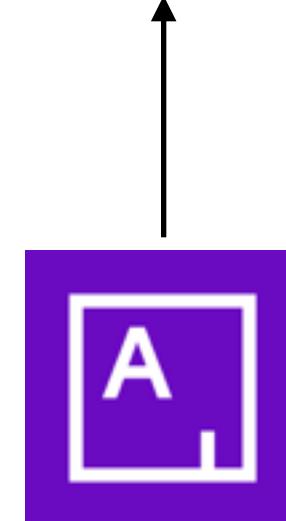




github.com/dblock



github.com/artsy



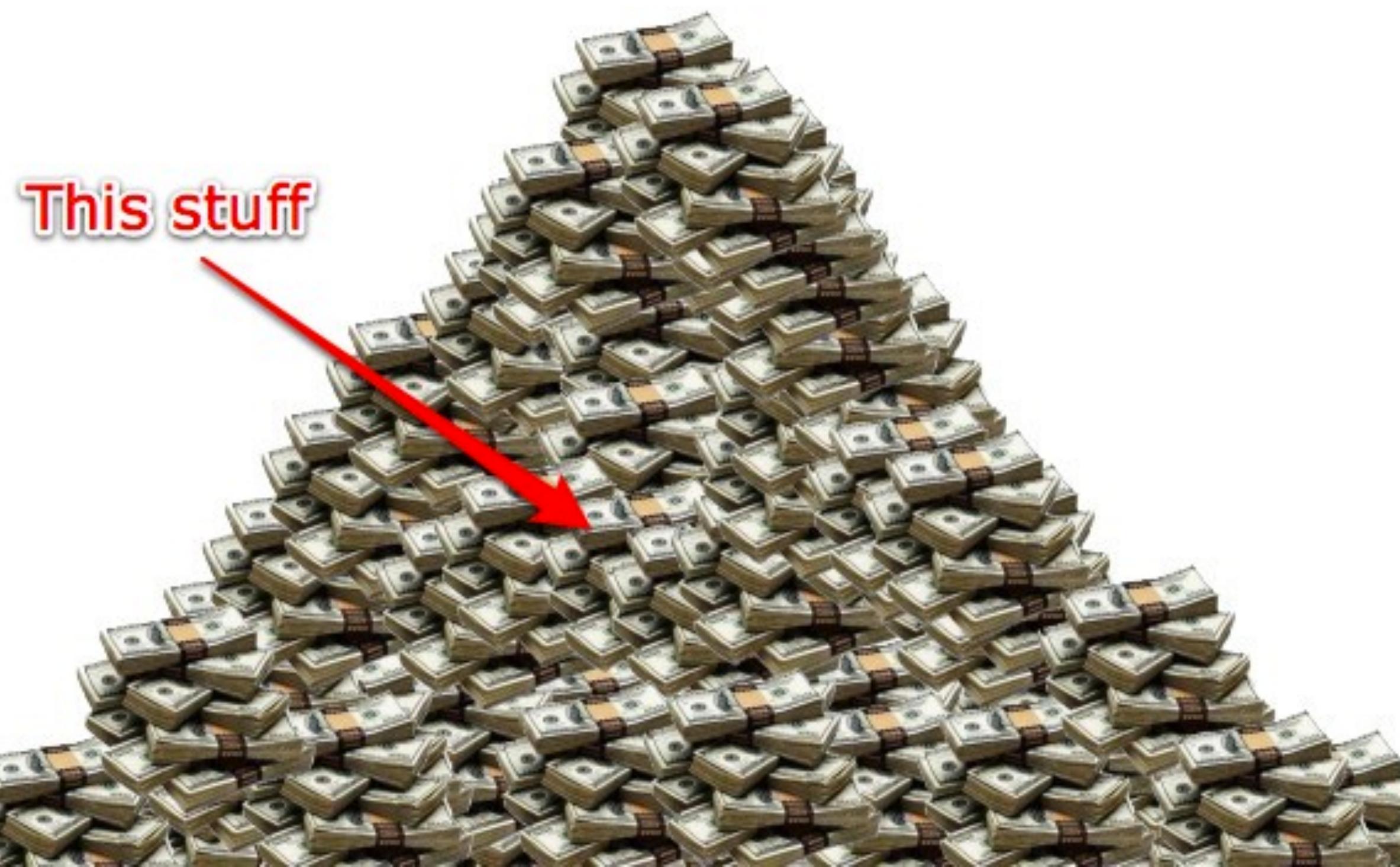
Communicate
~~Ask for Permission~~







Serve Customers
Work with Partners
Build a Brand
Develop Culture
Hire the Best People





Creates More Value
Positively Impacts Culture
Improves Ability To Hire
& more ...

is

A Better Way to Develop Software



By Default

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