### Step 1: Datacleaning

#### Users and zip codes

63 entries from the **user** table didn't reference existing zip codes in the **zipcode** table. Therefore we removed all users referencing non-existing zip codes. Before deleting we created an index on **zipcode.zip**.

```
CREATE INDEX zip_index ON zipcode (zip);

DELETE FROM user WHERE zip NOT IN (SELECT zip FROM zipcode);

Query OK, 63 rows affected (0.02 sec)
```

#### Ratings and user ids

10360 entries from the **rating** table referenced user ids which didn't exist in the **user** table. Therefore we removed all ratings referencing non-existing user ids. Before deleting entries we created an index on **user.id**.

```
CREATE INDEX user_id_index ON user (id);

DELETE FROM rating WHERE userId not in (SELECT id FROM user);

Query OK, 10360 rows affected (1.31 sec)
```

#### User age

In the data set, age 1 means Under 18, age 18 means 18-24, age 25 means 25-34, etc., up to 56 which means 56+. We choose to change each age group to the average age for that age group (eg. 18 to 24 averages to 21) as following:

```
1 (0-17):
             9
18 (18-24):
             21
25 (25-34):
             30
35 (35-44):
             39
             47
45 (45-49):
50 (50-55):
             53
56 (56-84):
             70
(we rounded up where necessary)
      UPDATE user SET age=9 WHERE age=1;
      UPDATE user SET age=21 WHERE age=18;
      UPDATE user SET age=30 WHERE age=25;
```

UPDATE user SET age=39 WHERE age=35; UPDATE user SET age=47 WHERE age=45; UPDATE user SET age=53 WHERE age=50; UPDATE user SET age=70 WHERE age=56;

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## Step 2: Enriching

CREATE TABLE incomes (zip char(5), median double, mean double, pop double);

LOAD DATA LOCAL INFILE 'MedianZIP-3.csv' INTO TABLE incomes; Query OK, 32635 rows affected, 65535 warnings (0.14 sec)

## Step 3: OLAP

#### Pre-aggregated table #1: Popularity by movie by genre:

CREATE TABLE popularity\_by\_movie\_by\_genre

SELECT COUNT(rating) as popularity, genre.name as genre\_name,
movie.title as movie\_title

FROM rating

JOIN movieGenre

ON movieGenre.movieId=rating.movieId

JOIN movie

ON movie.id=movieGenre.movieId

JOIN genre

ON movieGenre.genreId=genre.id

GROUP BY genre.name, movie.title;

Query OK, 6190 rows affected (5.45 sec)

mysql> SELECT \* FROM popularity\_by\_movie\_by\_genre LIMIT 10;

+	+	
popularity	genre_name	movie_title
		·
744	Action	13th Warrior, The (1999)
46	Action	3 Ninjas: High Noon On Mega Mountain (1998)
140	Action	52 Pick-Up (1986)
252	Action	7th Voyage of Sinbad, The (1958)
1700	Action	Abyss, The (1989)
125	Action	Aces: Iron Eagle III (1992)
184	Action	Action Jackson (1988)
10	Action	Adrenalin: Fear the Rush (1996)
375	Action	Adventures of Robin Hood, The (1938)
1049	Action	African Queen, The (1951)
+	+	+

CREATE INDEX popularity\_aggregation\_index
ON popularity\_by\_movie\_by\_genre (popularity);

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#### **Usage scenario:**

```
Which movie is the most popular in each genre:
```

```
SELECT y.popularity, y.genre name, movie title
FROM (
      SELECT max(popularity) AS max_pop, genre_name
     FROM popularity_by_movie_by_genre
      GROUP BY genre name
) AS x INNER JOIN popularity_by_movie_by_genre AS y
ON x.max_pop = y.popularity
AND x.genre_name = y.genre_name;
```

```
+-----
 | popularity | genre_name | movie_title
 2964 | Action | Star Wars: Episode V - The Empire Strikes Back (1980) |
                2964 | Action | Star Wars: Episode V - The Empire Strikes Back (1980)
2964 | Adventure | Star Wars: Episode V - The Empire Strikes Back (1980)
2061 | Animation | Toy Story (1995)
2244 | Children's | E.T. the Extra-Terrestrial (1982)
3391 | Comedy | American Beauty (1999)
2488 | Crime | Fargo (1996)
| 791 | Documentary | Roger & Me (1989) | 3391 | Drama | American Beauty (1999) | 2960 | Fantasy | Star Wars: Episode IV - A New Hope (1977) | 2267 | Film-Noir | L.A. Confidential (1997) | 2159 | Horror | Ghostbusters (1984) | 1704 | Musical | Wizard of Oz, The (1939) | 2267 | Mystery | L.A. Confidential (1997) | 2855 | Romance | Star Wars: Episode VI - Return of the Jedi (1983) | 2964 | Sci-Fi | Star Wars: Episode V - The Empire Strikes Back (1980) | 2623 | Thriller | Terminator 2: Judgment Day (1991) | 2964 | War | Star Wars: Episode V - The Empire Strikes Back (1980) | 1438 | Western | Dances with Wolves (1990) |
                   791 | Documentary | Roger & Me (1989)
```

18 rows in set (0.00 sec)

#### What are the genres of the top 5 most popular movies:

SELECT genre\_name FROM popularity\_by\_movie\_by\_genre ORDER BY popularity DESC LIMIT 5;

```
+----+
genre_name
+----+
Drama
Comedy
Adventure
Drama
Action
+----+
```

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#### Pre-aggregated table #2: Average rating by occupation by genre:

CREATE TABLE average\_rating\_by\_occ\_by\_genre

SELECT AVG(rating.rating) as avg\_rating, genre.name as genre\_name, occupation.description as occupation

FROM rating

JOIN movieGenre

ON movieGenre.movieId=rating.movieId

JOIN genre

ON movieGenre.genreId=genre.id

JOIN user

ON rating.userId=user.id

JOIN occupation

ON user.occupation=occupation.id

GROUP BY genre.name, occupation.description;

Query OK, 378 rows affected (7.02 sec)

mysql> SELECT \* FROM average\_rating\_by\_occ\_by\_genre LIMIT 10;

avg_rating   genre_name	occupation
3.3995   Action   3.4574   Action   3.5487   Action   3.4531   Action   3.4930   Action   3.5639   Action   3.5686   Action   3.4579   Action	academic/educator   artist   clerical/admin   college/grad student   customer service   doctor/health care   executive/managerial   farmer
3.6015   Action	homemaker
3.5129   Action	K-12 student

CREATE INDEX average\_rating\_aggregation\_index
ON average\_rating\_by\_occ\_by\_genre (avg\_rating);

#### Usage scenarios:

Find the 5 occupations that give the highest average rating to western movies.

SELECT occupation FROM average\_rating\_by\_occ\_by\_genre WHERE genre\_name="Western" ORDER BY avg\_rating DESC LIMIT 5;

Find which occupation gives each genre the highest average rating.

```
| avg_rating | genre_name | occupation |
| 3.6793 | Action | retired |
| 3.6890 | Adventure | homemaker |
| 3.8477 | Animation | scientist |
| 3.6674 | Children's | homemaker |
| 3.8325 | Crime | retired |
| 4.1414 | Documentary | lawyer |
| 3.9481 | Drama | retired |
| 4.2130 | Film-Noir | K-12 student |
| 3.3479 | Horror | programmer |
| 3.8570 | Musical | clerical/admin |
| 3.9436 | Mystery | retired |
| 3.8243 | Romance | retired |
| 3.8243 | Romance | retired |
| 3.826 | Thriller | retired |
| 4.0844 | War | retired |
| 3.8286 | Western | farmer |
```