



## Designers' Quick Reference

### PMS

|                              | Pantone®      | C   | M   | Y   | K  | R     | G   | B   | R   | G   | B   |
|------------------------------|---------------|-----|-----|-----|----|-------|-----|-----|-----|-----|-----|
|                              |               |     |     |     |    | Video |     |     | Web |     |     |
| Homeland Security Blue       | 2955 C        | 100 | 45  | 0   | 37 | 0     | 47  | 128 | 0   | 51  | 102 |
| Homeland Security Gray       | Cool Gray 6 C | 0   | 0   | 0   | 28 | 176   | 177 | 179 | 153 | 153 | 153 |
| Homeland Security Red        | 187 C         | 0   | 100 | 79  | 20 | 165   | 0   | 33  | 204 | 0   | 51  |
| Homeland Security Light Blue | 307 C         | 100 | 16  | 0   | 27 | 0     | 112 | 178 | 0   | 102 | 153 |
| Homeland Security Green      | 370 C         | 56  | 0   | 100 | 27 | 89    | 134 | 0   | 51  | 153 | 0   |

### TYPE

Joanna MT may be substituted with Times New Roman.

TrueType: Joanna MT  
Type 1: Joanna

abcdefghijklmnopqrstuvwxyz  
1234567890\$&?{ }

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz



# Homeland Security

Office of Public Affairs

## Designers' Quick Reference

### PMS

#### Primary Seal



# Homeland Security

#### Primary seal file names:

Full- color spot (PANTONE) ..... DHS\_S.eps  
4-color process (CMYK) ..... DHS\_4.eps  
RGB Video ..... DHS\_V.eps  
RGB Web ..... DHS\_W.eps

#### Primary Seal



#### Alternate Seal



# Homeland Security

#### Alternate seal file names:

Full- color spot (PANTONE) ..... DHS\_S\_at.eps  
4-color process (CMYK) ..... DHS\_4\_at.eps  
RGB Video ..... DHS\_V\_at.eps  
RGB Web ..... DHS\_W\_at.eps

#### Solitary Seal



#### Solitary seal file names:

Full- color spot (PANTONE) ..... DHS\_S\_S.eps  
4- color process (CMYK) ..... DHS\_4\_S.eps  
RGB Video ..... DHS\_S\_V.eps  
RGB Web ..... DHS\_S\_W.eps

07/2008 OPA

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## Designers' Quick Reference

### PMS

One-color



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1-color spot PANTONE 2955 file names:  
1-color spot .....DHS\_1.eps  
1-color spot alternate .....DHS\_1\_at.eps  
1-color spot solitary .....DHS\_S\_1.eps



# Homeland Security

1-color black file names:  
1-color black .....DHS\_K.eps  
1-color black alternate .....DHS\_K\_at.eps  
1-color black solitary .....DHS\_S\_K.eps



# Homeland Security

1-color spot PANTONE 2955 w/tint file names:  
1-color spot .....DHS\_1\_T.eps  
1-color spot alternate .....DHS\_1\_T\_at.eps  
1-color spot solitary .....DHS\_S\_1\_T.eps



# Homeland Security

Black w/tint file names:  
Black w/tint .....DHS\_K\_T.eps  
Black w/tint alternate .....DHS\_K\_T\_at.eps  
Black w/tint solitary .....DHS\_S\_K\_T.eps

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### PMS

Reverse




CMYK Reverse file names:

|                              |               |
|------------------------------|---------------|
| CMYK reverse .....           | DHS_4R.eps    |
| CMYK reverse alternate ..... | DHS_4R_at.eps |
| CMYK reverse solitary .....  | DHS_S_4R.eps  |




Spot reverse with tint file names:

|                              |                 |
|------------------------------|-----------------|
| 2955 reverse .....           | DHS_1R_T.eps    |
| 2955 reverse alternate ..... | DHS_1R_T_at.eps |
| 2955 reverse solitary .....  | DHS_S_1R_T.eps  |



Reverse with tint file names:

|                         |                 |
|-------------------------|-----------------|
| Reverse .....           | DHS_KR_T.eps    |
| Reverse alternate ..... | DHS_KR_T_at.eps |
| Reverse solitary .....  | DHS_S_KR_T.eps  |



Full reverse with no tint:

|                         |               |
|-------------------------|---------------|
| Reverse .....           | DHS_KR.eps    |
| Reverse alternate ..... | DHS_KR_at.eps |
| Reverse solitary .....  | DHS_S_KR.eps  |

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