Sari, Iran <u>Linkedin</u> <u>GitHub</u>

# **ALI NAVIDI**

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## **Summary**

Frontend Developer with 3+ years of experience building responsive web apps using Next.js and React. Led teams, optimized performance, and delivered scalable solutions. Also familiar with backend concepts, enabling better cross-functional collaboration and project outcomes.

#### **Skills**

HTML, CSS, JavaScript, TypeScript, React.js, Next.js, Redux, Jest, Cypress, Tailwind, Styled Components, TanStack Query, Node.js, Express, MongoDB

## **Work Experience**

Frontend Team Lead 11/2023 – 08/2024

Silver Brain AI AG Zug, Switzerland

- Conducted code reviews, maintaining high code quality and reducing technical debt.
- Increased application speed by 30% by leveraging advanced caching techniques and best coding practices.
- Mentored a team in Next.js, increasing team productivity by 40%.
- Managed a codebase of 100,000 lines across multiple projects.
- Organized regular training sessions, keeping the team updated on the latest Frontend features and best practices.

Frontend Developer 07/2023 – 11/2023

Silver Brain AI AG Zug, Switzerland

- Collaborated with design and backend teams, ensuring seamless integration and project success.
- Optimized application performance, decreasing time to interactive by 40% through code splitting and lazy loading.
- Restructured the code base, enhancing maintainability and scalability, leading to a 50% reduction in code complexity.
- Solved critical performance issues, identifying and fixing memory leaks, resulting in a 45% improvement in application stability.

Frontend Developer 09/2022 – 12/2022

Restarone Solutions Inc. Toronto, Canada

- Implemented websites, mobile applications, and landing pages from concept through deployment for more than 10k users.
- Integrated enhancements into web design to improve user stickiness, smooth functionality, and boost load times; reduced page load time by 70%.
- Translated UX and business requirements into elegant code solutions.

Tested web-based product functionality and delivered iterations to customers Frontend.

#### **Frontend Developer**

03/2020 - 11/2021

Oben Origin co. Tehran, Iran

- Standardized all output with a new, responsive, mobile-first approach and strategy, leading to more than 1,000 users and a 25% increase in mobile traffic.
- Assessed UX and UI designs for technical feasibility and identified and resolved 200+ technical issues, resulting in a 15% increase in user engagement.
- Following SEO best practices, increased website traffic by 40%, resulting in a 30% increase in organic traffic and a 10% increase in conversion rates.
- Made PWA for different websites which increased users by 72%, resulting in a 50% increase in mobile conversions.
- Fixed 500+ bugs and tested for usability, resulting in a 90% reduction in technical issues and a 20% increase in user satisfaction.

## **Frontend Developer Intern**

01/2020 - 03/2020

Oben Origin co. Tehran, Iran

- Developed and maintained responsive web pages using HTML, CSS, and JavaScript.
- Collaborated with designers and back-end developers to implement user interfaces.
- Tested and debugged code to ensure cross-browser compatibility and optimal performance.

## **Education**

**B.Sc. Computer Engineering,** Noshiravni University of Technology, Babol.

10/2018 - 02/2023