🗣 Sari, Iran 🤳 +989339668289 2 years of experience ali\_navidi24@yahoo.com

Portfolio: alinavidi.dev/

#### Frontend Developer

Recent computer engineering graduate and frontend developer with over 2 years of experience. Passionate about creating high-quality websites using Next.js, React.js, HTML, CSS, and JavaScript. Committed to writing clean code and optimizing performance to enhance user experience. Continuously learning and staying up-to-date with new technologies to bring innovative ideas to the table. Successfully developed a social media platform for sharing songs from scratch, demonstrating the ability to work independently and deliver high-quality results. Excited to contribute problem-solving skills, expertise, enthusiasm, and dedication to a dynamic team.

Skills: ( **Bootstrap** Next.js React.js JavaScript CSS **TypeScript** Node.js Cypress MongoDB SEO Git **Tailwind** Express.js **Svelte** Remix

### Experience

#### Restarone Solutions Inc. restarone.com

Sep 2022 to Dec 2022

Frontend Engineer - Remote Toronto, Canada

- Implemented websites, mobile applications, and landing pages from concept through deployment for more than 10k users.
- Integrated enhancements into web design to improve user stickiness, smooth functionality, and boost load times; reduced page load time by 70%.
- Translated UX and business requirements into elegant code solutions.
- Tested web-based product functionality and delivered iterations to customers.

Oben Origin co. Jan 2020 to Nov 2021

Frontend Developer - Remote Tehran, Iran

- Standardized all output with a new, responsive, mobile-first approach and strategy, leading to more than 1,000 users and a 25% increase in mobile traffic.
- Assessed UX and UI designs for technical feasibility and identified and resolved 200+ technical issues, resulting in a 15% increase in user engagement.
- Following SEO best practices, increased website traffic by 40%, resulting in a 30% increase in organic traffic and a 10% increase in conversion rates.
- Made PWA for different websites which increased users by 72%, resulting in a 50% increase in mobile conversions.
- Fixed 500+ bugs and tested for usability, resulting in a 90% reduction in technical issues and a 20% increase in user satisfaction.

#### Projects

### WESTERNAL | Frontend Developer - Backend Developer - Designer

Westernal is a social media based on songs. User can share posts that include part of a song, the whole song or music video with followers and let the music talk!

CSS, TypeScript, Node.js, Cypress, Express, MongoDB, Next.js

### **CINEMA | Frontend Developer - Designer**

github.com/westernal/Cinema

Cinema is a platform for watching and downloading movies. A user can login and buy subscriptions to watch the latest movies and series and learn more about cinema, actors/actresses and

TypeScript, CSS, JavaScript, Next.js

### SARTEL | Frontend Developer - Designer

Sartel is a website and PWA selling mobile phones and accessories.

CSS, JavaScript, Next.js

## DASHBOARD | Frontend Developer - Designer

dashoard.vercel.app/ github.com/westernal/Dashoard

An admin dashboard website and PWA built with Next.js and Chart.js to manage website data and content.

JavaScript, CSS, Next.js, Chart.js

### Education

Noshiravni University of Technology nit.ac.ir

Oct 2018 to Feb 2023

Bachelor's of Science, Computer Engineering

## **Publications**

### Introducing Westernal: A social media based on songs

**DEV Community** 

## dev.to/westernal/introducing-westernal-a-social-media-based-on-songs-1pa9

# Languages

Farsi Native

English Advanced