




# Ali Navidi

📍 Sari, Iran    📞 +989339668289  
2 years of experience  
ali\_navidi24@yahoo.com  
Portfolio: alinavidi.dev/

westernal   
ali-navidi   
ali-navidi 

Frontend Developer

Recent computer engineering graduate and frontend developer with over 2 years of experience. Passionate about creating high-quality websites using Next.js, React.js, HTML, CSS, and JavaScript. Committed to writing clean code and optimizing performance to enhance user experience. Continuously learning and staying up-to-date with new technologies to bring innovative ideas to the table. Successfully developed a social media platform for sharing songs from scratch, demonstrating the ability to work independently and deliver high-quality results. Excited to contribute problem-solving skills, expertise, enthusiasm, and dedication to a dynamic team.

Skills: Next.js React.js JavaScript HTML CSS TypeScript Node.js Cypress Express.js MongoDB SEO Git Bootstrap Svelte Remix Tailwind

## Experience

- **Restarone Solutions Inc.** [restarone.com](https://restarone.com)

Sep 2022 to Dec 2022

Frontend Engineer - Remote    Toronto, Canada

- Implemented websites, mobile applications, and landing pages from concept through deployment for more than 10k users.
  - Integrated enhancements into web design to improve user stickiness, smooth functionality, and boost load times; reduced page load time by 70%.
  - Translated UX and business requirements into elegant code solutions.
  - Tested web-based product functionality and delivered iterations to customers.
- **Oben Origin co.**

Jan 2020 to Nov 2021

Frontend Developer - Remote    Tehran, Iran

- Standardized all output with a new, responsive, mobile-first approach and strategy, leading to more than 1,000 users and a 25% increase in mobile traffic.
  - Assessed UX and UI designs for technical feasibility and identified and resolved 200+ technical issues, resulting in a 15% increase in user engagement.
  - Following SEO best practices, increased website traffic by 40%, resulting in a 30% increase in organic traffic and a 10% increase in conversion rates.
  - Made PWA for different websites which increased users by 72%, resulting in a 50% increase in mobile conversions.
  - Fixed 500+ bugs and tested for usability, resulting in a 90% reduction in technical issues and a 20% increase in user satisfaction.

## Projects

### WESTERNAL | Frontend Developer - Backend Developer - Designer

🌐 [www.westernal.net/](https://www.westernal.net/)     [github.com/westernal/Westernal-Frontend](https://github.com/westernal/Westernal-Frontend)

Westernal is a social media based on songs. User can share posts that include part of a song, the whole song or music video with followers and let the music talk!

CSS, JavaScript, Express, Cypress, MongoDB, Next.js, Node.js

### CINEMA | Frontend Developer - Designer

 [github.com/westernal/Cinema](https://github.com/westernal/Cinema)

Cinema is a platform for watching and downloading movies. A user can login and buy subscriptions to watch the latest movies and series and learn more about cinema, actors/actresses and more.

TypeScript, CSS, JavaScript, Next.js

### SARTEL | Frontend Developer - Designer

🌐 [sari-sartel-westernal.vercel.app/](https://sari-sartel-westernal.vercel.app/)     [github.com/westernal/sari-sartel](https://github.com/westernal/sari-sartel)

Sartel is a website and PWA selling mobile phones and accessories.

CSS, JavaScript, Next.js

### DASHBOARD | Frontend Developer - Designer

🌐 [dashoard.vercel.app/](https://dashoard.vercel.app/)     [github.com/westernal/Dashoard](https://github.com/westernal/Dashoard)

An admin dashboard website and PWA built with Next.js and Chart.js to manage website data and content.

JavaScript, CSS, Next.js, Chart.js

## Education

- **Noshiravni University of Technology** [nit.ac.ir](https://nit.ac.ir)

Oct 2018 to Feb 2023

Bachelor's of Science, Computer Engineering

## Publications

### Introducing Westernal: A social media based on songs

DEV Community

🌐 [dev.to/westernal/introducing-westernal-a-social-media-based-on-songs-1pa9](https://dev.to/westernal/introducing-westernal-a-social-media-based-on-songs-1pa9)

## Languages

Farsi Native    English Advanced