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**ALI NAVIDI**  
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## Summary

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Experienced Frontend Developer with 3+ years of expertise in building responsive and high-performance web applications using Next.js and React. Proven track record in leading teams, optimizing application performance, and delivering scalable solutions. Strong foundation in both frontend and backend technologies, enabling effective cross-functional collaboration and driving successful project outcomes.

## Skills

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HTML, CSS, JavaScript, TypeScript, React.js, Next.js, Redux, GraphQL (Apollo Client), Jest, Cypress, Tailwind, SASS, Styled Components, SWR, TanStack Query (React Query), Git, Node.js, Express, MongoDB, PWA, Web Socket, localization-i18n, REST API, CI/CD, ESLint, Webpack, Docker, Agile, Sentry, Figma

## Work Experience

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### Senior Frontend Developer

**01/2025 – Present**

Bime Bazar

Tehran, Iran

- Rebuilt Bime Bazar's main website front-end from scratch, improving performance, code structure, and scalability.

### Frontend Team Lead

**11/2023 – 08/2024**

Silver Brain AI AG

Zug, Switzerland

- Conducted code reviews, maintaining high code quality and reducing technical debt.
- Increased application speed by 30% by leveraging advanced caching techniques and best coding practices.
- Mentored a team in Next.js, increasing team productivity by 40%.
- Designed and optimized large-scale web applications, managing a codebase of over 100,000 lines across multiple projects.
- Organized regular training sessions, keeping the team updated on the latest Frontend features and best practices.

### Frontend Developer

**07/2023 – 11/2023**

Silver Brain AI AG

Zug, Switzerland

- Collaborated with design and backend teams, ensuring seamless integration and project success.
- Optimized application performance, decreasing time to interactive by 40% through code splitting and lazy loading.
- Restructured the code base, enhancing maintainability and scalability, leading to a 50% reduction in code complexity.
- Solved critical performance issues, identifying and fixing memory leaks, resulting in a 45% improvement in application stability.

- Engineered scalable and reusable frontend components, contributing to a 40% reduction in future development time.
- Authored comprehensive documentation for frontend architecture, improving onboarding efficiency and codebase maintenance.

### **Frontend Developer**

Restarone Solutions Inc.

**09/2022 – 12/2022**

Toronto, Canada

- Implemented websites, mobile applications, and landing pages from concept through deployment for more than 10k users.
- Integrated enhancements into web design to improve user stickiness, smooth functionality, and boost load times; reduced page load time by 70%.
- Translated UX and business requirements into elegant code solutions.
- Tested web-based product functionality and delivered iterations to customers Frontend.
- Specialized in user-centric development, ensuring that frontend solutions effectively met user and business needs.

### **Frontend Developer**

Oben Origin co.

**03/2020 – 11/2021**

Tehran, Iran

- Standardized all output with a new, responsive, mobile-first approach and strategy, leading to more than 1,000 users and a 25% increase in mobile traffic.
- Assessed UX and UI designs for technical feasibility and identified and resolved 200+ technical issues, resulting in a 15% increase in user engagement.
- Following SEO best practices, increased website traffic by 40%, resulting in a 30% increase in organic traffic and a 10% increase in conversion rates.
- Made PWA for different websites which increased users by 72%, resulting in a 50% increase in mobile conversions.
- Fixed 500+ bugs and tested for usability, resulting in a 90% reduction in technical issues and a 20% increase in user satisfaction.

### **Frontend Developer Intern**

Oben Origin co.

**01/2020 – 03/2020**

Tehran, Iran

- Developed and maintained responsive web pages using HTML, CSS, and JavaScript.
- Collaborated with designers and back-end developers to implement user interfaces.
- Tested and debugged code to ensure cross-browser compatibility and optimal performance.

## **Education**

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**B.Sc. Computer Engineering**, Noshiravni University of Technology, Babol.

**10/2018 – 02/2023**

- Active member of the IEEE community
- Teaching assistant for Computer Architecture for two semesters
- Teaching assistant for Programming Language Design for one semester