Sari, Iran <u>Linkedin</u> <u>GitHub</u>

ALI NAVIDI

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Summary

Skilled Frontend Developer with over 3 years of experience in building dynamic and responsive web applications using Next.js and React. Proficient in optimizing performance, implementing modern UI/UX practices, and maintaining robust codebases. Recently advanced to Tech Lead, bringing leadership and mentorship abilities to guide development teams and drive project success.

Skills

HTML, CSS, JavaScript, TypeScript, React.js, Next.js, Redux, Jest, Cypress, Tailwind, Styled Components, TanStack Query

Work Experience

Frontend Team Lead 11/2023 – 08/2024

Silver Brain AI AG Zug, Switzerland

- Conducted code reviews, maintaining high code quality and reducing technical debt.
- Increased application speed by 30% by leveraging advanced caching techniques and best coding practices.
- Mentored a team in Next.js, increasing team productivity by 40%.
- Managed a codebase of 100,000 lines across multiple projects.
- Organized regular training sessions, keeping the team updated on the latest Frontend features and best practices.

Frontend Developer 07/2023 – 11/2023

Silver Brain AI AG Zug, Switzerland

- Collaborated with design and backend teams, ensuring seamless integration and project success.
- Optimized application performance, decreasing time to interactive by 40% through code splitting and lazy loading.
- Restructured the code base, enhancing maintainability and scalability, leading to a 50% reduction in code complexity.
- Solved critical performance issues, identifying and fixing memory leaks, resulting in a 45% improvement in application stability.

Frontend Developer 09/2022 – 12/2022

Restarone Solutions Inc. Toronto, Canada

- Implemented websites, mobile applications, and landing pages from concept through deployment for more than 10k users.
- Integrated enhancements into web design to improve user stickiness, smooth functionality, and boost load times; reduced page load time by 70%.

- Translated UX and business requirements into elegant code solutions.
- Tested web-based product functionality and delivered iterations to customers Frontend.

Frontend Developer

03/2020 - 11/2021

Oben Origin co. Tehran, Iran

- Standardized all output with a new, responsive, mobile-first approach and strategy, leading to more than 1,000 users and a 25% increase in mobile traffic.
- Assessed UX and UI designs for technical feasibility and identified and resolved 200+ technical issues, resulting in a 15% increase in user engagement.
- Following SEO best practices, increased website traffic by 40%, resulting in a 30% increase in organic traffic and a 10% increase in conversion rates.
- Made PWA for different websites which increased users by 72%, resulting in a 50% increase in mobile conversions.
- Fixed 500+ bugs and tested for usability, resulting in a 90% reduction in technical issues and a 20% increase in user satisfaction.

Frontend Developer Intern

01/2020 - 03/2020

Oben Origin co. Tehran, Iran

- Developed and maintained responsive web pages using HTML, CSS, and JavaScript.
- Collaborated with designers and back-end developers to implement user interfaces.
- Tested and debugged code to ensure cross-browser compatibility and optimal performance.

Education

B.Sc. Computer Engineering, Noshiravni University of Technology, Babol.

10/2018 - 02/2023