



SOUTH DAKOTA  
**MINERAL**  
**INDUSTRIES**  
ASSOCIATION

*"A Unified Voice to Educate, Communicate and Advocate for the Mineral Industries in South Dakota."*

**Kwinn Neff – President SDMIA**  
SDMIA 2022 Update

**SME Meeting, November 29, 2022**

CARA Building, South Dakota Mines, Rapid City, SD

# Overview

- Vision
- 2022 – 2023 Board of Directors
- 2022 Membership Report
- 2022 -2023 Goals
- Main Objectives
- Long Term and Current Challenges
- Industry Participation
- Key Message
- SDMIA Membership Information



# Our Vision



*"To honor South Dakota's world class mining heritage, its natural resource partners and continue to develop safe, sustainable and responsible mineral resources through education, advocacy and meaningful engagement in collaboration with educators, local communities, policy makers and members of the public; and to recognize the importance and benefit of responsible natural resource development and use, intended to sustain and improve the quality of life for South Dakotans for generations to come."*

# 2022-2023 SDMIA Interim Board of Directors



## Officers

Kwinn Neff, <i>Chairman</i>	Community Relations, <b>Agnico Eagle USA</b>
Larry Mann, <i>Vice Chairman</i>	Lobbyist, <b>Mann Strategies</b>
Mark Bowron, <i>Treasurer</i>	Professor, Mining & Mineral Valuation & Finance, <b>SD Mines</b>
Brian Tideman, <i>Secretary</i>	CEO, <b>Pete Lien &amp; Sons</b>

## Board Members

Liz Sailer	VP for External Relations, <b>Dakota Gold Corp</b>
Mike Cepak P.E.	Natural Resource Engineering Director, Retired <b>DANR Mining &amp; Minerals</b>
Tony Arnold	Operations Manager, <b>Coeur Wharf</b>
Kathy Johnson PhD.	Senior Geochemist, <b>Barr Engineering Co.</b>
Crystal Hocking	Supervisor Environmental Permitting & Remediation, <b>RESPEC</b>
Dean Aurand	President, <b>Mid Continent Testing Labs, Inc</b>
Left Open for East River Rep.	

## Advisors

Matt Naasz	Natural Resource Attorney, <b>Gunderson &amp; Palmer (Water)</b>
Rich Williams	Natural Resource Attorney, <b>Gunderson &amp; Palmer (Minerals)</b>
Pat Gochnour	Consultant, <b>Gochnour &amp; Associates</b>





# 2022 in Review

- **October 25, 2021** – Incorporated as a Domestic Non-Profit Corp.
- **April, 26th** – Initial Board of Directors Meeting (6)
- **May 13th** – Membership Presentation at Inaugural MI Banquet, Lead
- **June 30th** – Filled Four Additional Board of Director seats (10)
- **July 14th** – Began Holding Monthly Board Meetings
  - Established Policy, Marketing, Education, and Finance Committees
- **August/September** – RFPs for Logo Design, Website Development, Social Media
- **October** –Website Layout and Membership Outreach List
- **November** – Finalize Logo and Begin Website Design
- **December** – Hire PT Director, 2023 Membership Outreach



# 2022 Membership

**Since May, SDMIA had 21 members sign up:**

- 2 Producers
- 5 Non-producers
- 7 Sole Proprietors
- 4 Vendors
- 2 Retirees
- 1 Sponsorship

**Total of \$63,000 in 2022 Membership Dues**



# 2022 Goals

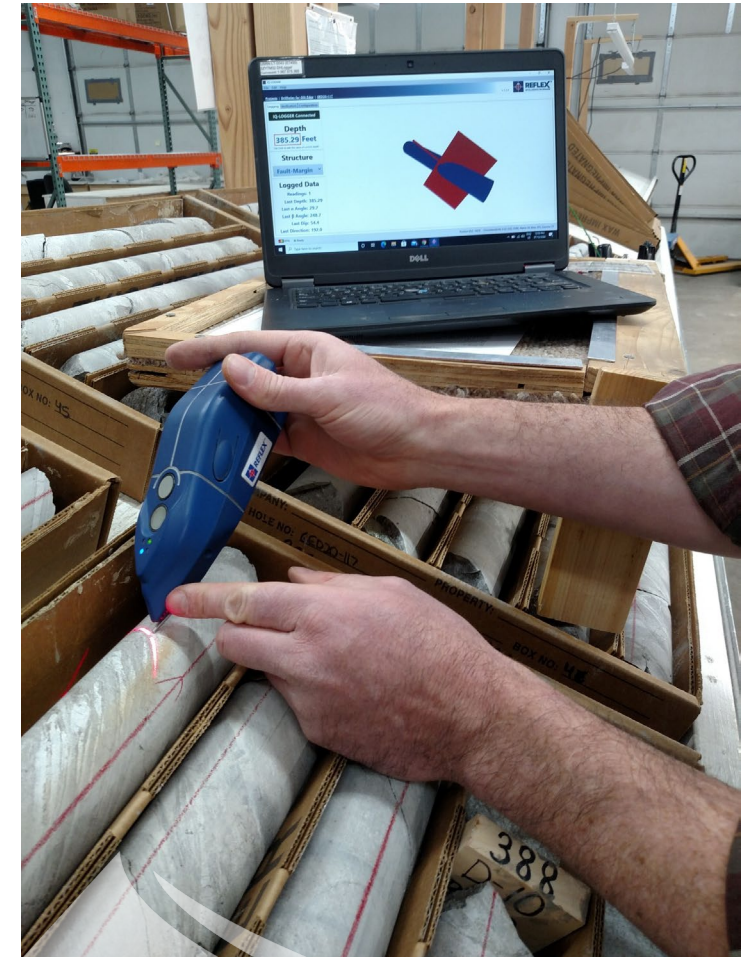
## Build a foundation

- Marketing – Logo Design, Website Branding, and Social media
- Finance – Hire Managing Director, Banking, and Budget for 2023
- Education – Website Content, Outreach Materials, Event Planning
- Policy – Tracking Federal, State, County, and Local Issues

## Engage Public Officials/Attend Meetings

- State Legislators, County Officials, and Local Officials

## Membership Outreach List/Events





# Main Objectives

- **Telling Our Story** – Website, partnering with community organizations
- **Media's Resource** – Official press release, website launch, site tours
  - Ex. Dakota Gold  
<https://www.kotatv.com/2022/09/27/lead-deadwood-are-returning-their-roots-with-exploration-gold/>
- **Public's Resource** – Website, project information, socioeconomics
  - Ex. Wharf, Pete Lien, etc. – Community Donations/Impact
- **Educational Resource** – Website, K-12 Curriculum, outreach events
- **Industry's Advocate** – Tracking Policy and Engaging Elected Officials



# Long Term Challenges for Industry



## Unprecedented Growth In SD

- Fastest growing metropolitan area in the Midwest
- Changing demographics - loss of history/heritage and local beliefs
- Industry jobs slowly pushed out, costs rise, un-affordable housing
- Timber, Agriculture, Mining, Tourism – supports generational families
- \$1.87B Proposal for Water Pipeline from Missouri River

## Federal

- BHNF -1.2 million acres, history, diversity of minerals, increased recreational demand
- Increased industry interest
- Forest Plan Revision – Mineral Withdrawals
- Project Permitting – Tribal Consultation
- Proposed Mining Law Reform

## Public Opinion

# Current Issues

## Federal

- Forest Plan Revision – Draft Mineral Assessment
- Permitting Challenges/Timelines – Decisions at Regional/National Level

## State

- 2023 Legislative Session – Uranium, Gold, Lithium, Water, Consultation

## County

- Pennington County Hard Rock Mining Ordinance Revisions
- Fall River County Ballot Initiative

## Local

- Resolution to designate watershed as federal National Recreation Area.
- 200,000 acres + existing wilderness + proposed mineral withdrawal = 25% of BH National Forest

# Key Message: Time is Now

- **Current Trends/Challenges too complex**
- **Working Together – A collective positive impact**
  - Public perception
  - Partner with Agriculture and Timber Industries on Multiple Use issues
  - Supporting our communities, organizations, non-profits
- **A reliable source for:**
  - Public, education, government, media, other industries

## **Lead by Example**

- Work with other recreation/multiple use groups
- Develop/fund natural resource/recreational projects – improve quality of life

## **Tribal Partnerships**

- Outreach, community projects, resource development, youth STEM programs

**“If you want to go fast – go alone. If you want to go far – go together.”**

# Membership Information



**Website:** [www.sdmineralindustries.org](http://www.sdmineralindustries.org)

**Email:** [info@sdmineralindustries.org](mailto:info@sdmineralindustries.org)  
[president@sdmineralindustries.org](mailto:president@sdmineralindustries.org)

**Membership Forms:**



# Next Steps

1. **Get Signed up for 2023!**
2. **Launch Website**
3. **Official SDMIA Press Announcement**

***“A Unified Voice to Educate, Communicate  
and Promote Industry in SD”***

**Thank You!**

## **What role will you play?**

- Unprecedented time in SD

## **Turning the page - a new chapter**

- ESG Reporting – ex. Agnico Eagle, Pete Lien, Coeur, Dakota Gold
- Addressing legacy sites
- Advancement in mining technologies, green economy, renewables

## **An Example – Action Item**

- Resolution of Support for BH Mining Museum

## **Unprecedented Growth In SD:**

- Fastest growing metropolitan area in the Midwest
- New residents from Colorado, California and the East Coast
- To Metro areas Washington, D.C., Denver, Omaha and Sioux Falls

## **Local Communities, Businesses and Residents:**

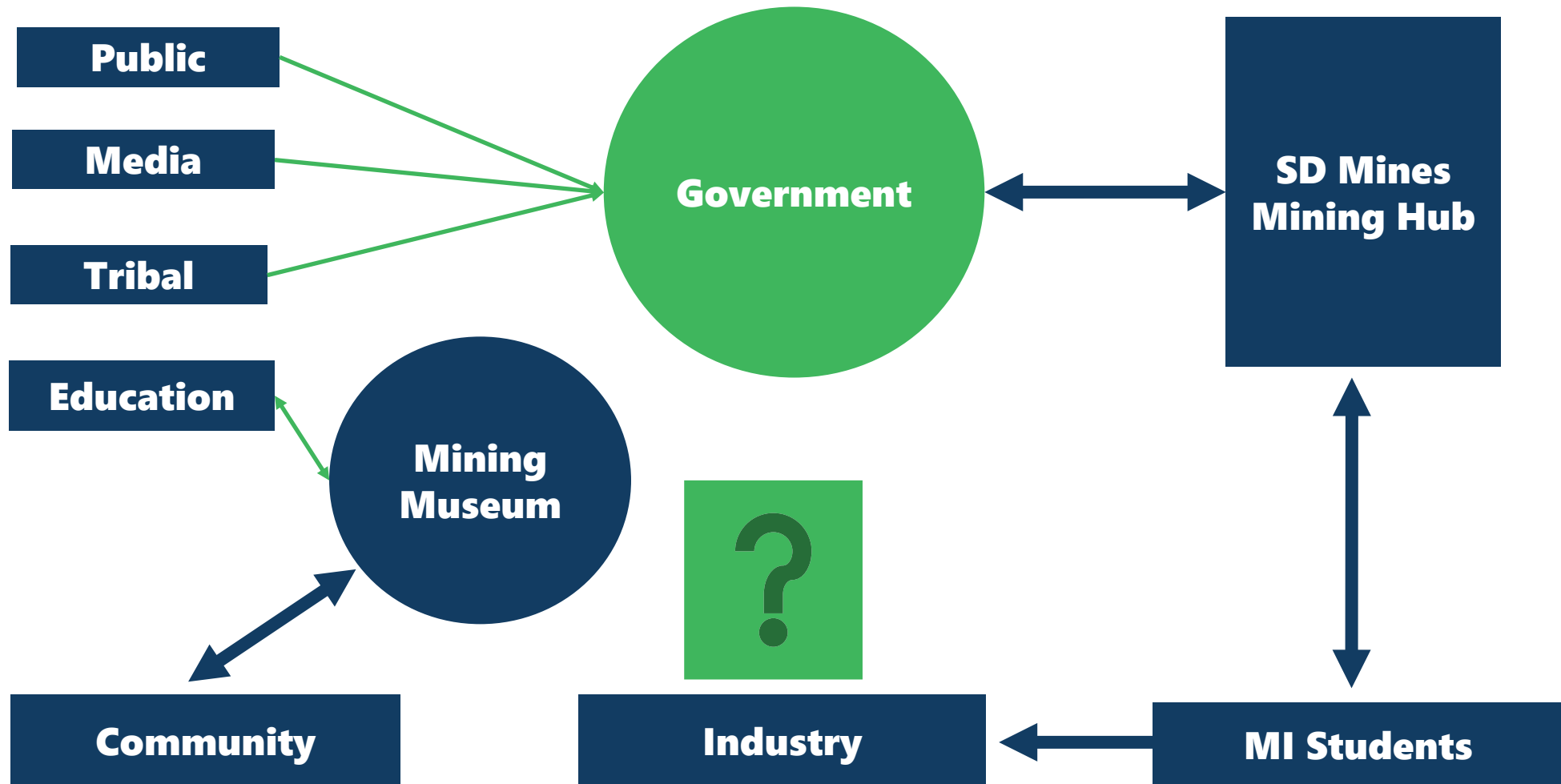
- Housing costs, workforce, seasonal homes, nightly rentals, infrastructure, costs.
- School enrollment, social services support, influx of residents, stretching of resources.

## **Global Economics: Renewed Focus**

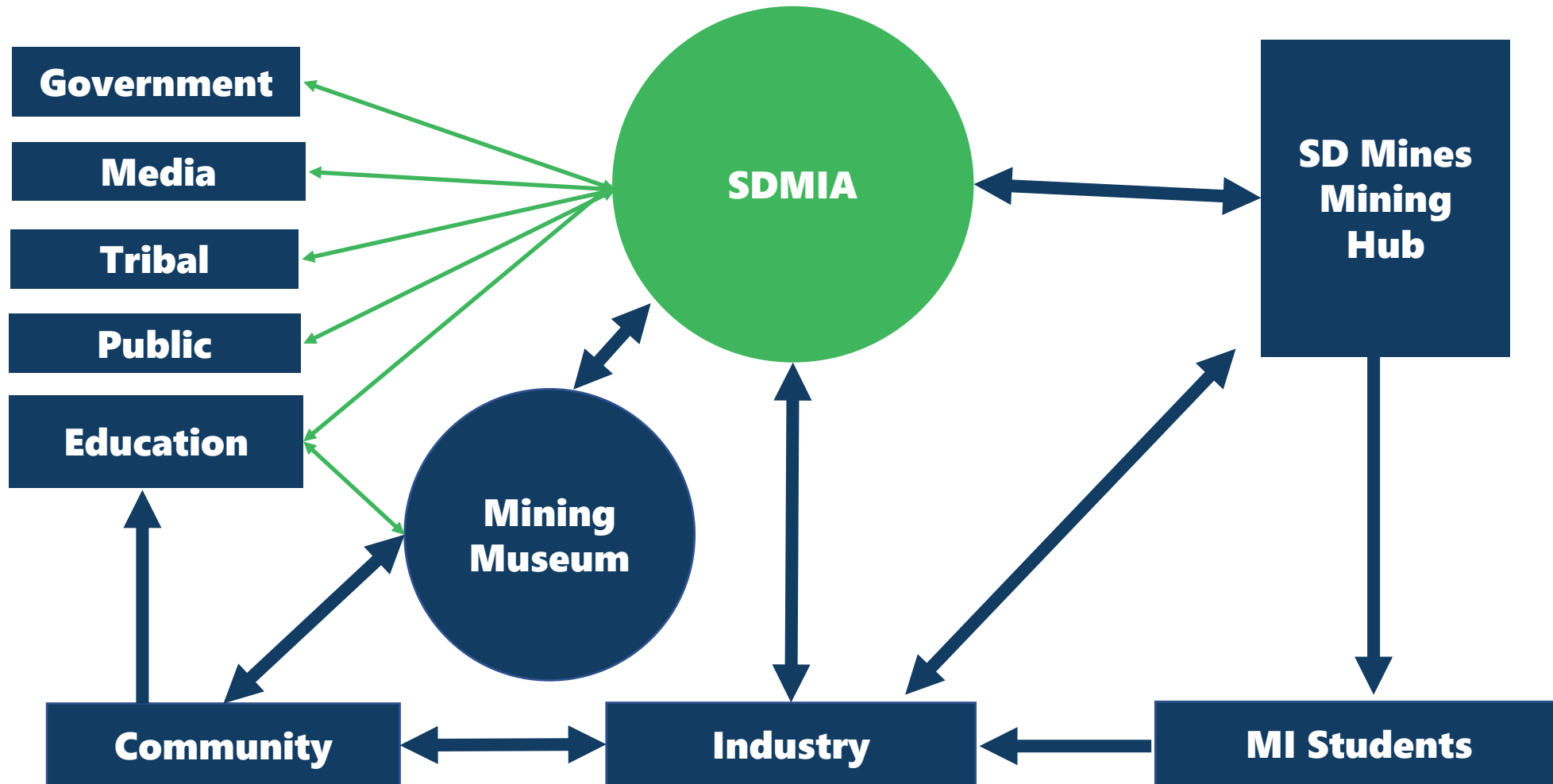
- Rising inflation, raw materials, energy, fuel, food, vehicles, shortages, fertilizer costs.(%)
- Foreign dependance on raw materials/commodities.
- Biden's Defense Production Act – supporting green economy
- Elon Musk – Tesla interested in owning a mining company



# An Essential Piece



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