# WESTON WATSON

# CONTACT

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Provo, UT

# **FDUCATION**

#### **BRIGHAM YOUNG UNIVERSITY**

Provo, UT · Expected in 05/2027

#### **BACHELOR OF SCIENCE:**

Pre-Business

 Applying to Information Systems program

# SKILLS

- · Customer Service
- · Problem Resolution
- · Team Management
- · Graphic Design
- · PC and Mac Platforms
- · Print Production
- · Creativity and Innovation
- Programming Languages:
  C++, HTML, CSS, VBA, SQL
- · Applications:

Adobe After Effects, Illustrator, Photoshop, Premiere, Microsoft Word, PowerPoint, Excel, Tableau

# LANGUAGES

Russian

B2 level fluency in listening, reading, writing, & speaking

· English

Native fluency

# **INTERESTS**

- · Surfing
- $\cdot$  Snowboarding
- Traveling

#### SUMMARY

Enthusiastic college student eager to contribute to team success through hard work, attention to detail, and excellent organizational skills. Quick learner with solutions-oriented problem-solving and critical thinking skills. Dedicated, responsible, and ready to grow abilities by gaining practical experience.

### WORK HISTORY

#### **GRAPHIC DESIGNER // BYU - PROGRAM GRANITE**

Provo, UT · May, 2023 - Current

- · Maintain program identity, adhering to design guidelines, colors, typography, and logos while establishing a strong, recognizable brand presence.
- Enhance PowerPoint presentations (make them clear, concise, visually appealing).
- · Design graphics for articles/newsletters. Follow current trends.
- · I conceptualize and produced designs for promotional items (socks, hats, shirts, stickers, apparel & accessories, etc.).

#### **FULL-TIME MISSIONARY // CHURCH OF JESUS CHRIST OF LATTER-DAY SAINTS**

Estonia, Latvia, Lithuania · January, 2021 - January, 2023

- $\cdot$  Learned to speak Russian fluently with the capacity to translate.
- · Organized and led a group of 60+ missionaries to create goals and plans to better support the local people.
- · Ran a social media team of 24 people to create content for a Facebook page which consistently grew due to quality content and evolving marketing tactics.
- · Spoke in front of numerous congregations ranging from 10 to 100+ attendees on the topic of religion, self-improvement, and goal setting.
- · Proved successful working within tight deadlines, fast-paced atmosphere, and frequent location changes.

#### **FULL SERVICE SHOPPER // INSTACART**

Visalia, CA · May, 2020 - January, 2021

- Used mobile application to complete orders, request permission for substitutions, and communicate in real-time with online order customers.
- · Maintained high satisfaction ratings by completing orders quickly and making good selections for customers.
- · Noted customer special requests, preferences, and favorite products in CRM to enhance service and build brand loyalty.
- · Consistently met deadlines and quality goals for accuracy and timeliness.

