1.1 SF ____

2.1 ___ Legislature of Minnesota ____ Session

3.1 A bill for an act relating to consumer data protections; proposing coding for new law

4.1 in Minnesota Statutes; establishing the Data Distribution Fairness Act.

5.1 Section 1. SHORT TITLE.

6.1 This act may be cited as the Data Distribution Fairness Act.

7.1 Section 2. PURPOSE AND FINDINGS.

8.1 (a) Personal data has measurable economic value and Minnesota residents lack statutory rights...

9.1 Section 3. DEFINITIONS.

10.1 (a) Personal data means information relating to an identifiable individual...

11.1 (b) Sensitive data means...

12.1 Section 4. INDIVIDUAL RIGHTS.

13.1 (1) Transparency; (2) Access; (3) Correction; (4) Deletion; (5) Opt■in consent; (6) Economic participation.

14.1 Section 5. LIMITATIONS ON DATA COLLECTION.

15.1 (a) Data must be limited to what is necessary...

16.1 (b) Retention minimized...

17.1 (c) Dark patterns prohibited.

18.1 (d) No secondary use without opt■in.

19.1 Section 6. DATA MONETIZATION & COMPENSATION.

20.1 (a) No monetization without consent...

21.1 (b) Individuals entitled to proportional compensation...

22.1 Section 7. PROFILING & ALGORITHMIC ACCOUNTABILITY.

23.1 (a) Automated decisions require explanation and human review...

24.1 (b) Discriminatory profiling prohibited...

25.1 Section 8. DATA BROKER REGISTRATION.

26.1 (a) Annual registration required...

27.1 (b) Disclosure of data sources...

28.1 (c) Penalties for noncompliance.

29.1 Section 9. SECURITY & BREACH NOTIFICATION.

30.1 (a) Mandatory safeguards...

31.1 (b) 72■hour disclosure...

32.1 (c) Liability for inadequate security.

33.1 Section 10. ENFORCEMENT.

34.1 (a) Attorney general authority...

35.1 (b) Penalties...

36.1 (c) Injunctions...

37.1 (d) Cure period...

38.1 Section 11. PRIVATE RIGHT OF ACTION.

39.1 (a) Minnesotans may recover damages...

40.1 (b) Arbitration waivers void.

41.1 Section 12. DATA IMPACT ASSESSMENTS.

42.1 (a) Annual assessments...

43.1 (b) Risk and fairness evaluation...

44.1 Section 13. PROHIBITION ON RETALIATION.

45.1 No retaliation for exercising rights.

46.1 Section 14. TRANSPARENCY IN ALGORITHMIC SYSTEMS.

47.1 (a) Explanations required...

48.1 (b) Human review rights.

49.1 Section 15. RULEMAKING AUTHORITY.

50.1 Commissioner may adopt rules.

51.1 Section 16. EFFECTIVE DATE.

52.1 January 1, 2026.