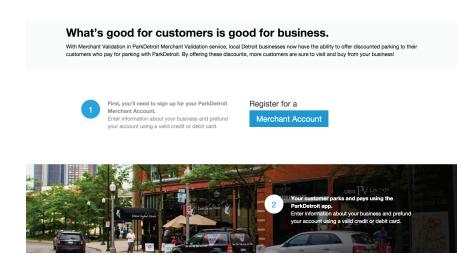
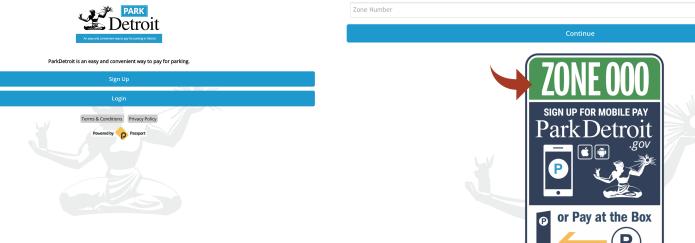


PARK DETROIT MOBILE SITE

RESEARCH



DESIGN

USER PROFILES



Billy Vlastic

Age: 17

Gender: M

Persona: Rich kid stoner (but let's be real, he does more than just smoke pot), lives in Cranbrook. His car, clothes and really the bulk of his expenses are paid for by his parents (even the drugs). Still claims he's "from the D" even though he only ever goes downtown for shows and to "sesh with the squad".

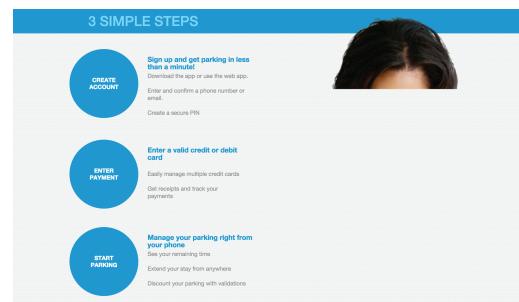


Sasha Williams

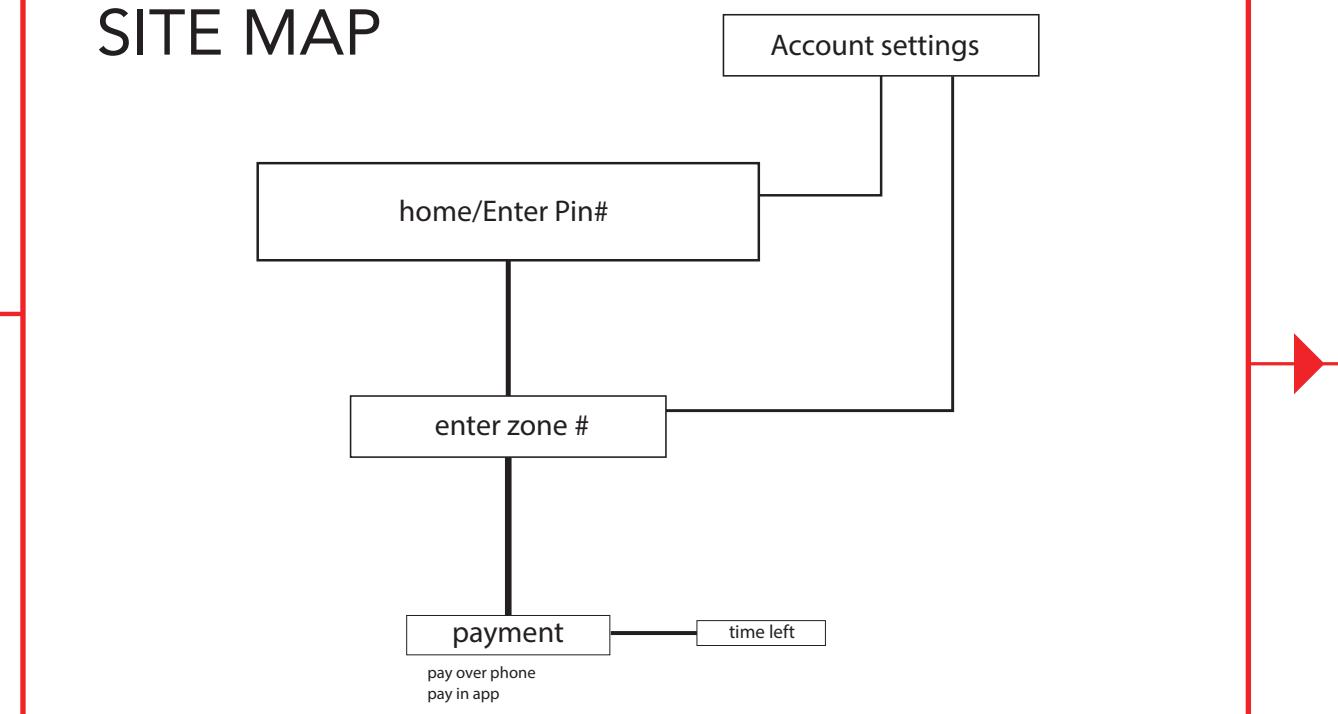
Age: 36

Gender: F

Persona: Mother of 3, Sasha is middle class and enjoying the later half of motherhood. On top of her work she's attending art school and enjoys going to shows and gallery openings downtown. Feels that the revitalization of Detroit has really been spurred by the thriving art community and wants to be a part of it herself.



SITE MAP



ENTER 4 DIGIT PASSCODE

Passcode:

Done

Account Settings

ENTER ZONE NUMBER

Select amount of time

With card

Over phone

THANKS FOR PARKING!

Your time left
60 Minutes

Add time?

0 100 + 60 =

Select

New parking payment