

01 SETS

02 **NARRATIVE**

03 SOUND

04 CAMERA

ROSA

RETAIL

DIGITAL

**INNOVATION**

For innovation we transition to a shimmering lighting style, utilising mirrors and panoscopic lighting to create reflection and dynamic glitter in the camera — bringing a slight edge to the film by combining back lighting, silhouette and black and white techniques to give this section a sense of discovery and scientific mystery.



# 04 — LIGHTING TRANSITION

Science will open on a  
crossed current of front lit  
and back lit in black and  
white, utilising mirrors to  
create a glimmer in camera

