

















DIGITA OEI DUIL





DIGITAL SET BUILD

The digital set is sparse and focused on technical lighting and screens to evoke a futuristic energy









01 SETS
02 NARRATIVE ROSA
03 SOUND RETAIL
04 CAMERA DIGITAL
INNOVATION

For innovation we transition to a shimmering lighting style, utilising mirrors and panoscopic lighting to create reflection and dynamic glitter in the camera — bringing a slight edge to the film by combining back lighting, silhouette and black and white techniques to give this section a sense of discovery and scientific mystery.

KENNEDY Kerastase WWM Film 34