



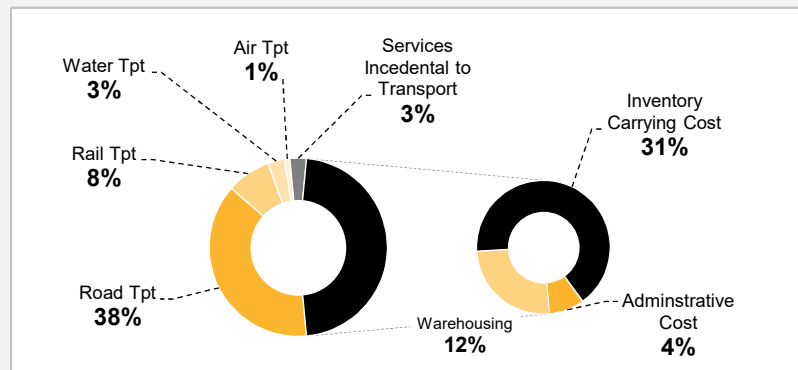
Creating Value Through On-demand & Fulfillment Warehousing!



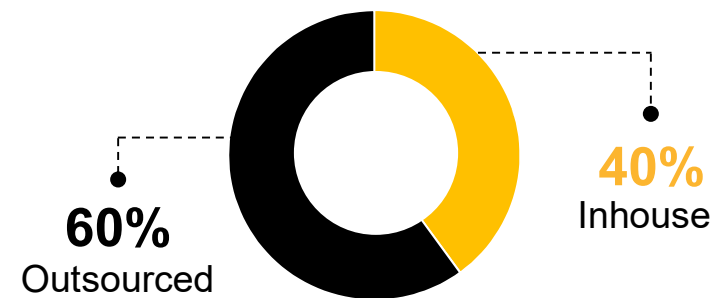
Warehousing in India – A Snapshot



Indian Logistics Market (215 Bn US\$)



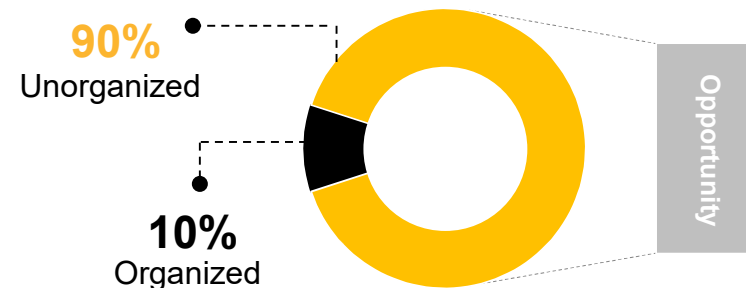
Warehousing alone accounts for more than (USD 25 Bn)



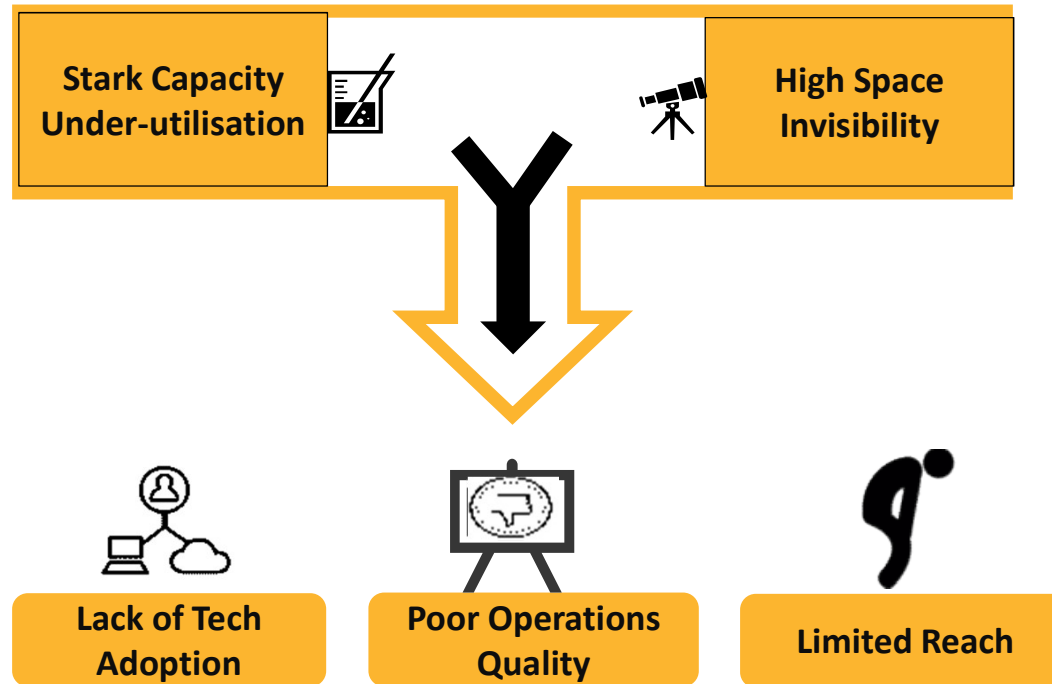
And that leaves a lot to be done !

Potential Market
US\$ 22.5 Bn

But it is highly unorganized.

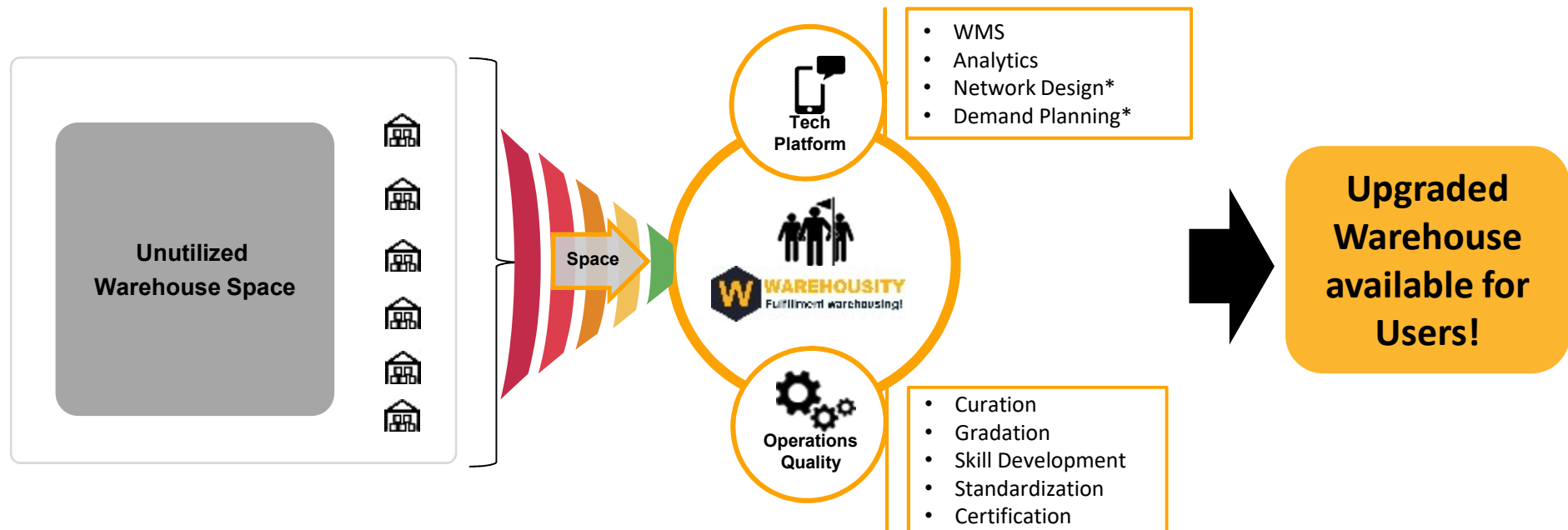


Sharper pains areas are creating larger Gaps

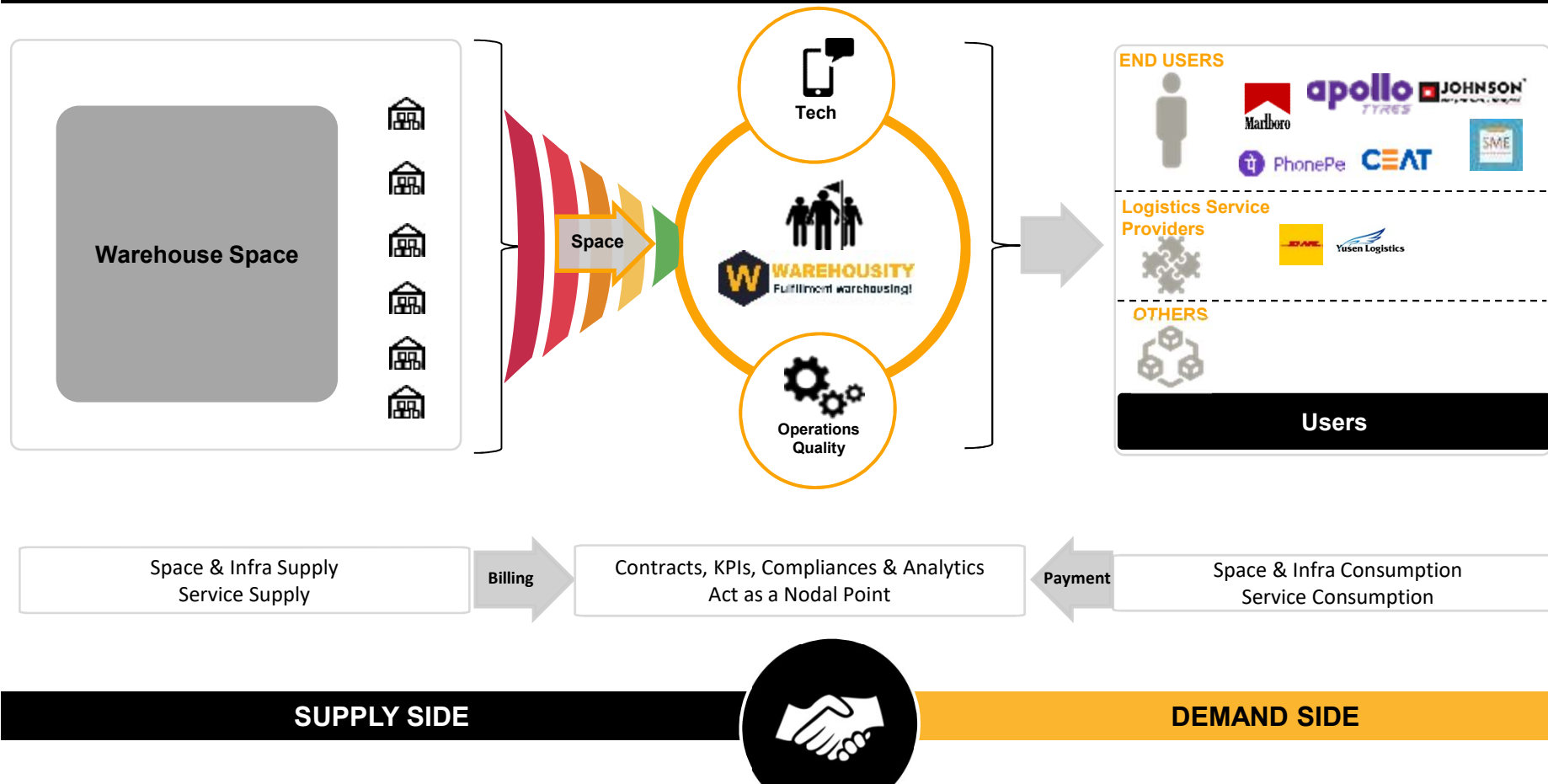


NO WONDER LOGISTICS COST IN INDIA IS 14% OF GDP ☹

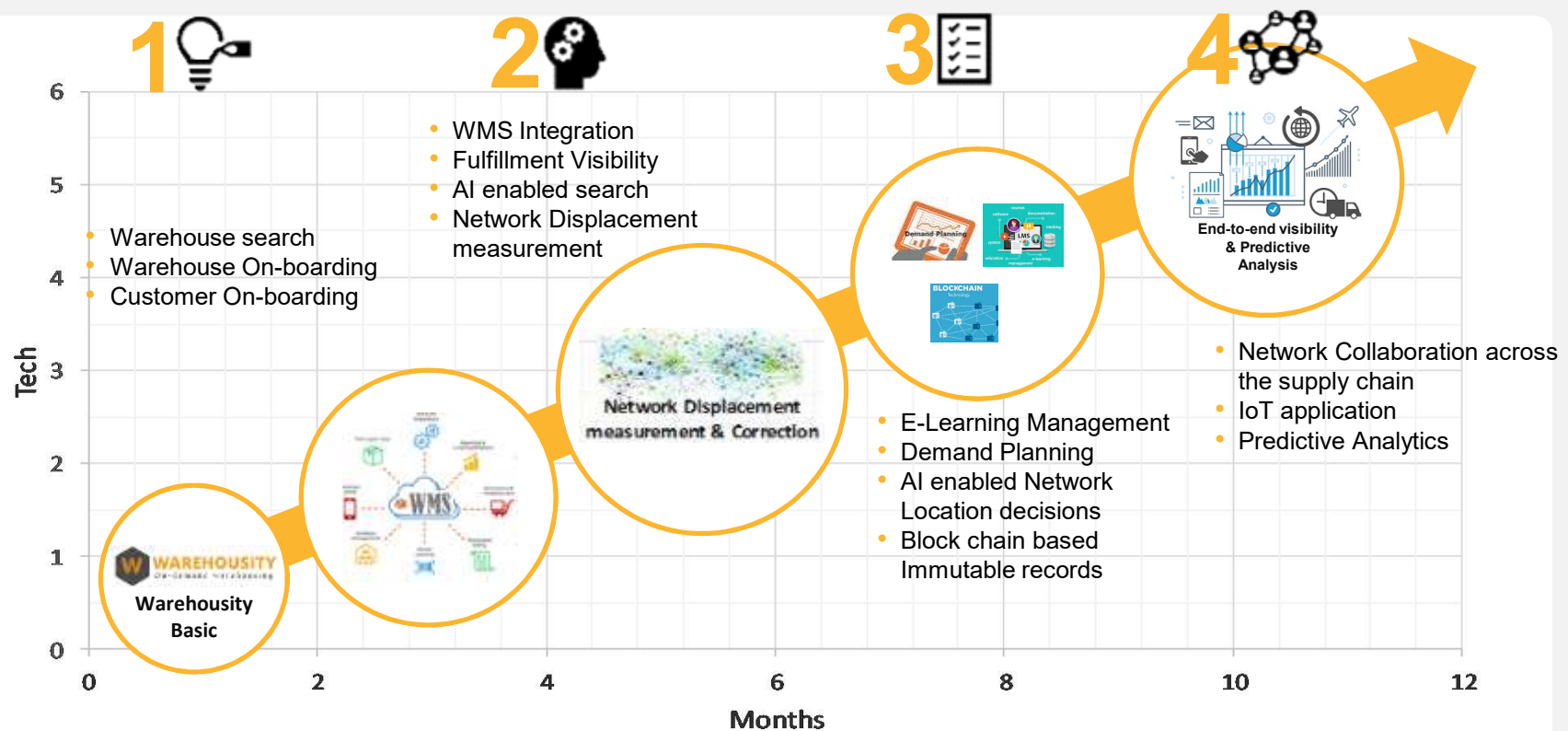
Warehousity Solution – An Upgraded Warehouse



Warehousity – Business Model!



Warehousity Product Development Plan



The Core Team!



CORE STRATEGIC TEAM



Mansingh Jaswal

B.Sc., MBA-HPU,
Fellowship*-MDI



Pratik Choudhary

B.Com, PGDBM,
PGDIB



Jiten Thakur

B.A (Maths),
PGDCA, MCA

CORE FUNCTIONAL TEAM



Naveen Rana

B.Sc, DCA



Vikas Kumar

B.Com, PGDM



Babita Vinay

B.Com, PGDM

**Strategy &
Planning, Product
Development**

**Product
Development,
Operation Quality,
SC Sustainability**

**Tech
Development**

**Tech
Implementation**

**Operations
Management**

**Customer
Service**

The team has a combined Strategic & Functional experience of more than 120+ years in marquee companies:



Expeditors



CLAAS



The Mentoring & Advisory Team!



Rajan Kashyap

B.Sc, MCA,
Fellow Blockchain –
UCL London



K. Ujjainwala

B.Tech, MBA



Nitin Gandhi

B.Tech – Nagpur,
MS – Michigan



Pawan Yadav

B.Com, Customs
Rule 9

**Tech
Architecture**

**Network
Development,
Finance**

**Automation
Tech, WMS**

**Bonded
Warehousing &
Customs**

A Strong Advisory team with profound depth!



Warehousity - Revenue Potential!



3.5 lac+

Warehouses

Approx.
Warehouses in
India



35K

Warehouses

Extended Mid Term
Goal ~ to have these
Warehouses in
Warehousity
platform



4200

Warehouses with 4000
Sq ft Each ~Supply Side
of 16.8 Mn Sq ft

Supply Side
Traction in
2-3 years



US\$ 100+ Mn

Potential Revenue
(Top Line)

in 5-7 years

Pricing Model!

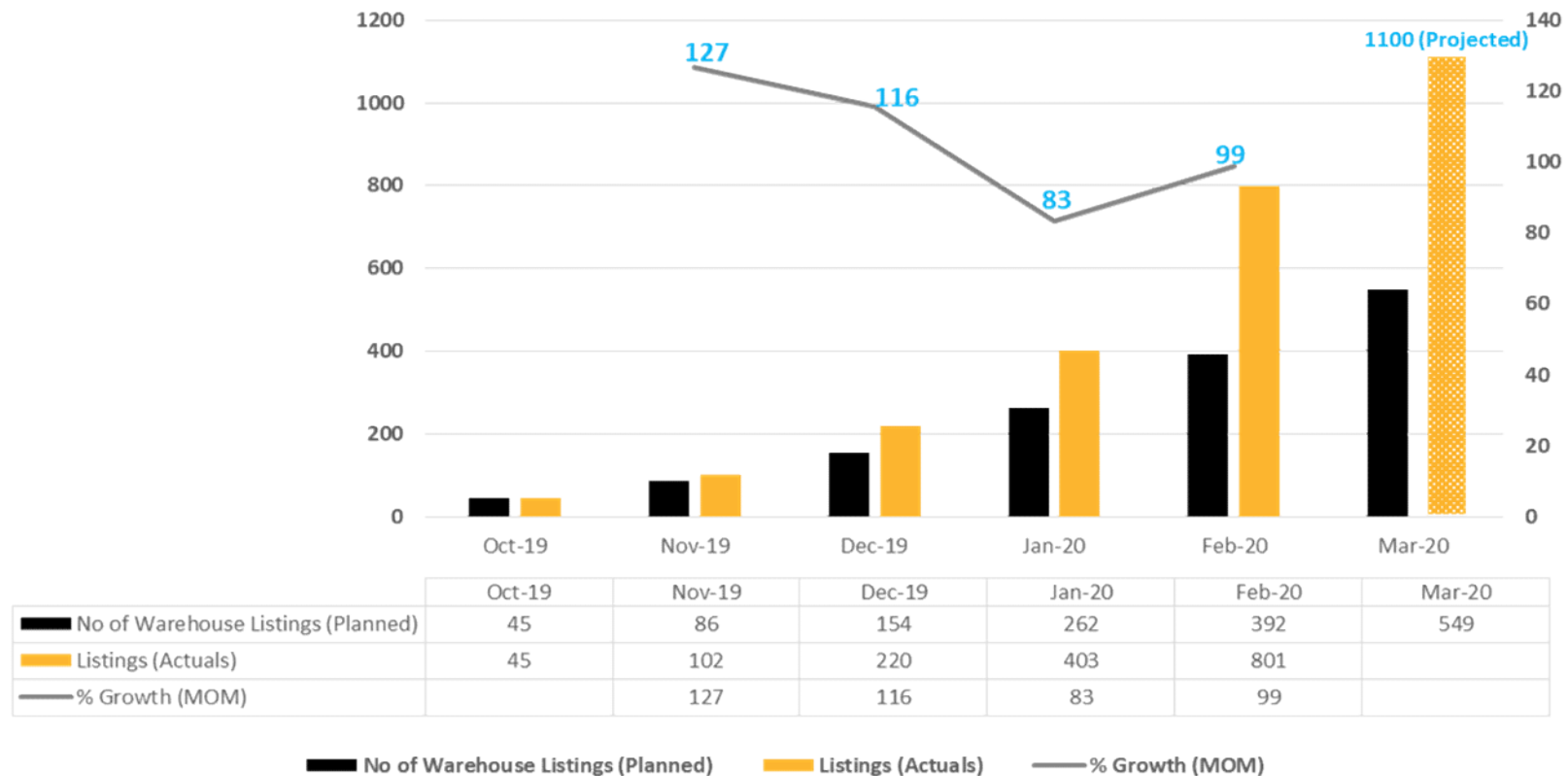


Current Cost to Customer (Without Warehousity)	X
Cost from Vendor by Warehousity	X-40%
Price to customer by Warehousity	$X - (40-20)\%$
Warehousity Margin %	20-25%

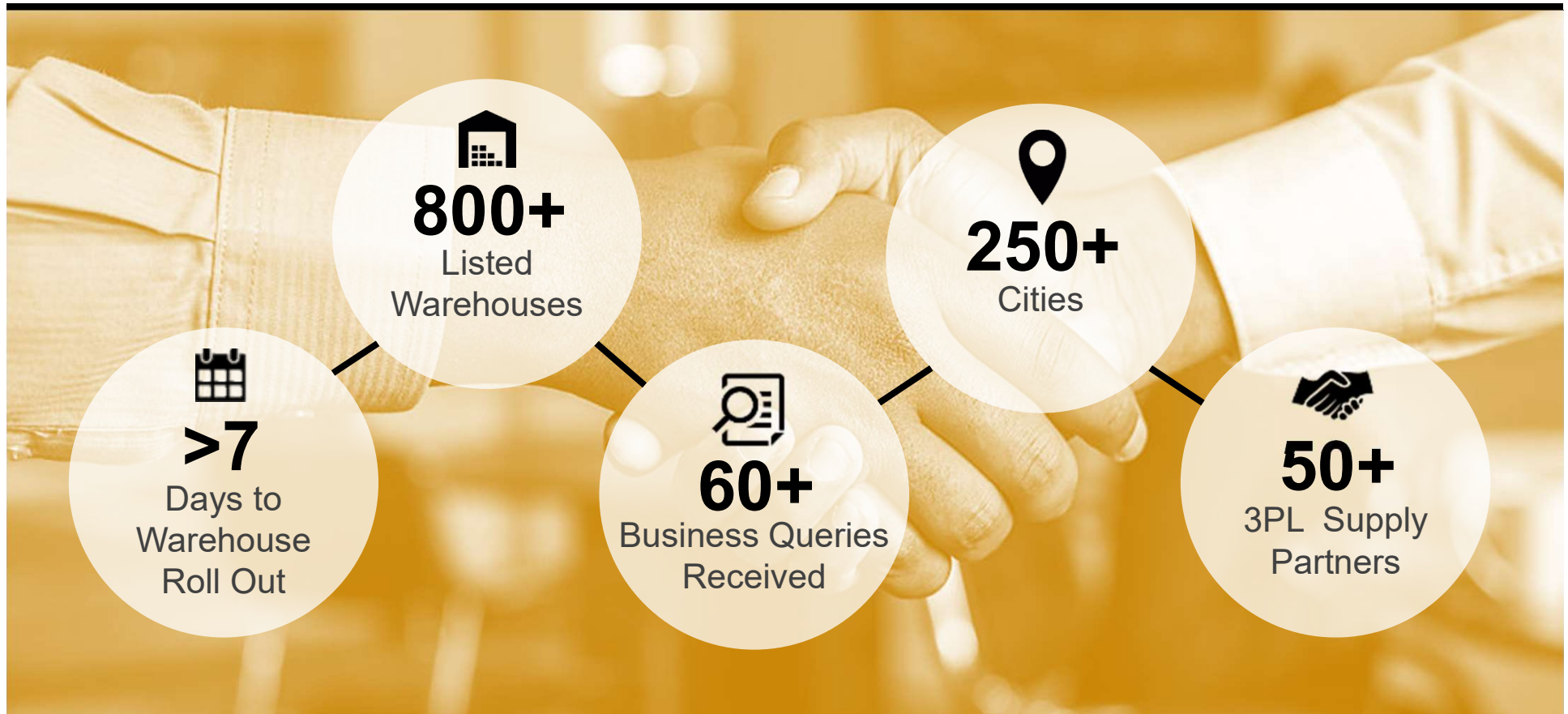
Note -

- "X" ranges from INR 55/Sqft to INR 145/Sqft depending upon space size

Traction So far!



Business Snapshot!



Why Warehousity?



Supply chain partner
- Not just Warehouse Aggregator



Warehouse rollout time reduction
from 30-75 days to 3-5 days



Tech platform with AI and Block-chain



Largest Network of curated warehouses



Domain Experts with 200+ years of Logistics experience

Discussions around 'On-demand & Flexible Storage'



GLOBAL PERSPECTIVE

Nov, 2016	Sep, 2018	Dec 2018		April, 2019
On-demand warehousing	On-demand warehousing	On-demand warehousing	Flexible Storage	On-demand Space
<p>The Emerging “Uberization” of Dynamic On Demand Warehousing for eCommerce</p>	<p>On-demand Warehousing Ready to Be a Game Changer. Flexibility is the name of the on-demand warehousing game. Sure, it's in early stages, but the potential is enormous.</p>	<p>On-Demand Warehouse Space Gains Traction in Tight Real-Estate Market. Retailers are turning to 'pop-up' warehouses and short-term leases to get more nimble in volatile, uncertain markets</p>	<p>Warehouse space sized to a company's immediate needs and located close to the final customer. That combination is making on-demand warehousing a powerful alternative to long-term warehouse arrangements for companies ranging from Fortune 100 to startups</p>	<p>As retailers and logistics firms aim to become more agile to meet consumer delivery expectations, on-demand space is catching on</p>



Thank you!



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