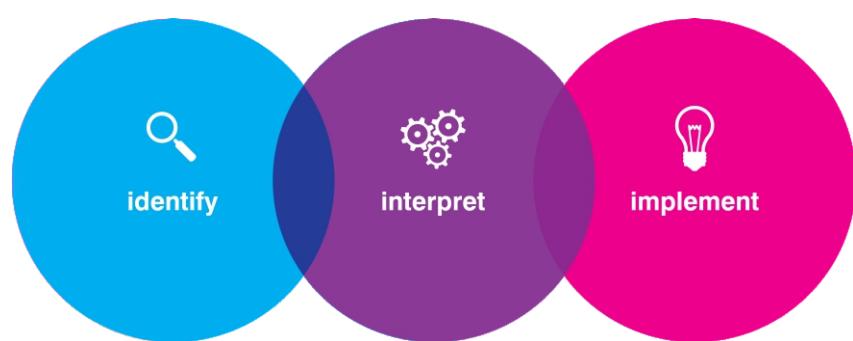
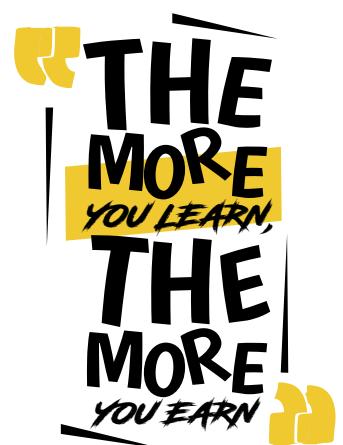




GROUP
IAM

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About Us

Group IAM is India's leading brand consulting firm, with a network of 10 offices in 6 Metro cities in India. Our job is to help you create the future for your brand and business. Group IAM has the bandwidth to identify consumer trends, product and service innovations that are taking place in real life and in real time. We mainly work for Indian companies with interest Asia wide

Our Philosophy

The Group IAM works for clients in different perceptive and with differing challenges. Its focus lays on brand systems, developing of brands and trademarks and support for conquering market shares in India.

Company's philosophy remains the same over the years: fair calculation, impartial behavior and judgment and excellent creative visions in strategic parts of optimization processes.

We are a group of optimistic thinkers and makers that love to tackle big messy challenges. We offer large-firm expertise combined with small-firm responsiveness.

Vision of the founder

Ashok Patnaik founded the Group IAM in 2014 while the roots has been set in 2010 when Patnaik established a consulting firm for corporate public Relations and communication strategies

Over the years an agency for brand communication started in 2016 an agency for corporate identity, Today Group IAM is working for Local and national clients within the field of brand system optimizing and the company is growing.

Ashok patnaik's vision is very clear that Brand is more important than anything else. In the process of creating brand the right strategy always works. Getting customer is very simple, than sustain the customer and changing the customer base in to trusted Client is the task for every growing start- up company. We will help before the process , in the process and after the process. We will called it, as the Brand Invention.

Story Telling

We will tell our client's story in creative manner. Visualizing the theme of an idea as well as creative script. Our social media team always breaking the targets in terms of reach and getting new engagements in terms of numbers. For differentiating brand appearance we will re-create the visual content. The story telling is also a different challenge that we always welcoming with fresh content to our happy clients.

Digital Marketing

The future of brands lies in ideas that combine the power of storytelling with the creative use of technology, to motivate consumer behaviour and engagement. IAM Brand consultancy drives success for brands using a data-driven, multi-disciplinary approach. creative and strategists work with innovation technologists and experience designers to build brand engagements and campaigns.

We work in partnership with our clients to create, distribute, measure and optimise at every step, in order to deliver personalized, seamless and memorable experiences, that drive engagement, transaction and loyalty - building brands that people strongly believe.

Our Gener

We are the nonpareil agency that delivers digital transformation, powered by creativity. We solve complex business challenges through digital marketing, ecosystems and products, driving digital strength and brand loyalty. These are the gener we cover as our

Service

- **Brand Architecture**
- **Innovation**
- **Customer understand**
- **Communication and public relation planning**
- **Concept development from idea to become big brand**
- **Content creation**
- **Creative stuff**





Come Join Us
Connect with World

Capabilities

Comprehensive & on-time

- Brand Strategy
- Corporate Design
- Advertising
- Creative Collocation
- Internal Brand Engagement
- Films
- Digital Strategy
- Digital Brand Management
- Digital Marketing & Social Media Strategy
- Cross-Media Planning
- Touchpoint Strategy
- Idea Development
- Customer Engagement Strategies
- Brand Extension
- Brand Survey
- Event Support

Brand Identity is The Visual and Verbal expression of a brand

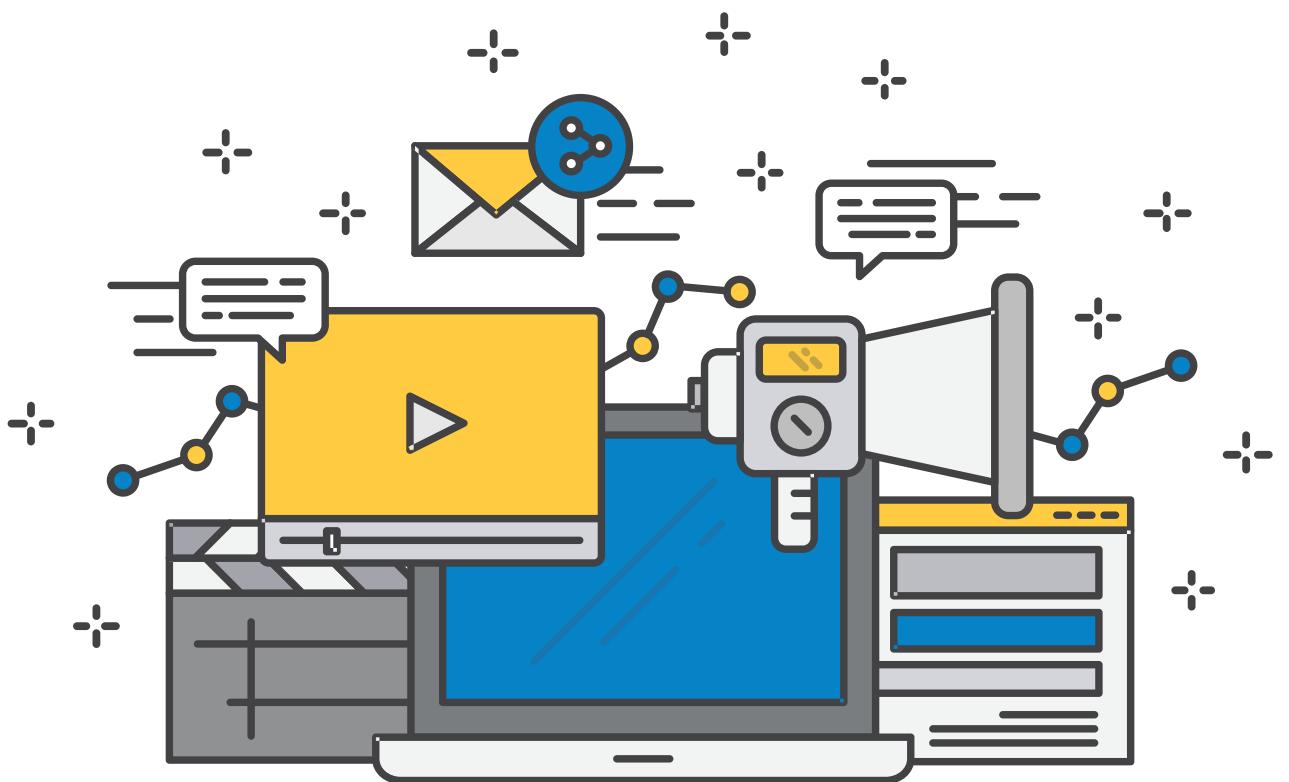
			
			
LOGO	WEB	PRINT	PACKAGING
SIGNAGE	MOBILE / SOCIAL MEDIA	VIDEO	PHOTO



- PVC Stickers Labeling
- Normal Stickers Labeling
- Bottle Sticker Labeling
- Michin Sticker Labeling
- Sticker Posters
- All Type Stickers....
- T-Shirt Printing
- Caps Printing
- Standesh
- Pramotion Stals
- Stationary
- Hotel Menu Cards
- Hospital Printing Works
- ID Tags
- Tags on Printing
- Bill Books
- Brochure
- Logos
- Paper Ads
- Note Books
- Multi Color Printing
- Bus Ads
- Calenders
- Dairys
- Corporate ID Cards
- Texture Visiting Cards
- Latter Heads
- Business Cards
- Invitations
- Flyers
- Coupons
- Vouchers

 **Holograms - Holographic Security**
exporters of hologram products





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