



# ELIGHT SPM PVT.LTD

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Building trust and quality

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# INTRODUCTION

ELIGHT-SPM Pvt.Ltd is a tech company that has a core in drone technology. It has several products and services. The company has three major working segments one is drone industry, online store/community & education industry.

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# CORE TEAM



## CTO & SENIOR ADVISOR

**Dr Babu Lal** is a B.tech (Elc)M.tech, & P.hd from IIT Delhi. He is Human Resources Veteran & Former Exec. Director at BHEL Noida. He has excelled in management.



## CO - FOUNDER & COO

**Zain Saeed Alig** is graduate BA Education (Hons) from AMU, Aligarh. He is a co-founder in this start-up and working as Business developer.

## FOUNDER & CEO

**Muhammad Anas** is a young entrepreneur & IT engineer. He has several achievements in science and emerging technologies with excellent leadership qualities.



## LEGAL TECH ADVISOR

**Mr Syed Asif Iqbal** is a lawyer turned entrepreneur whose focus is on innovation in the legal domain. he did Batchelor of Law (LL.b.) form Llyod College India





## **STORE & COMMUNITY**

We provide wide range of components at affordable price.

**01**

## **THE EDISON LAB**

Complete ecosystem for the future workforce.

**02**

## **DRONE TECH**

Quality and affordable drone services.

**03**

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## **PROJECTION OF INVESTMENT**

Inclusive Business revenue.

**05**

## **INVESTMENT STRATEGY**

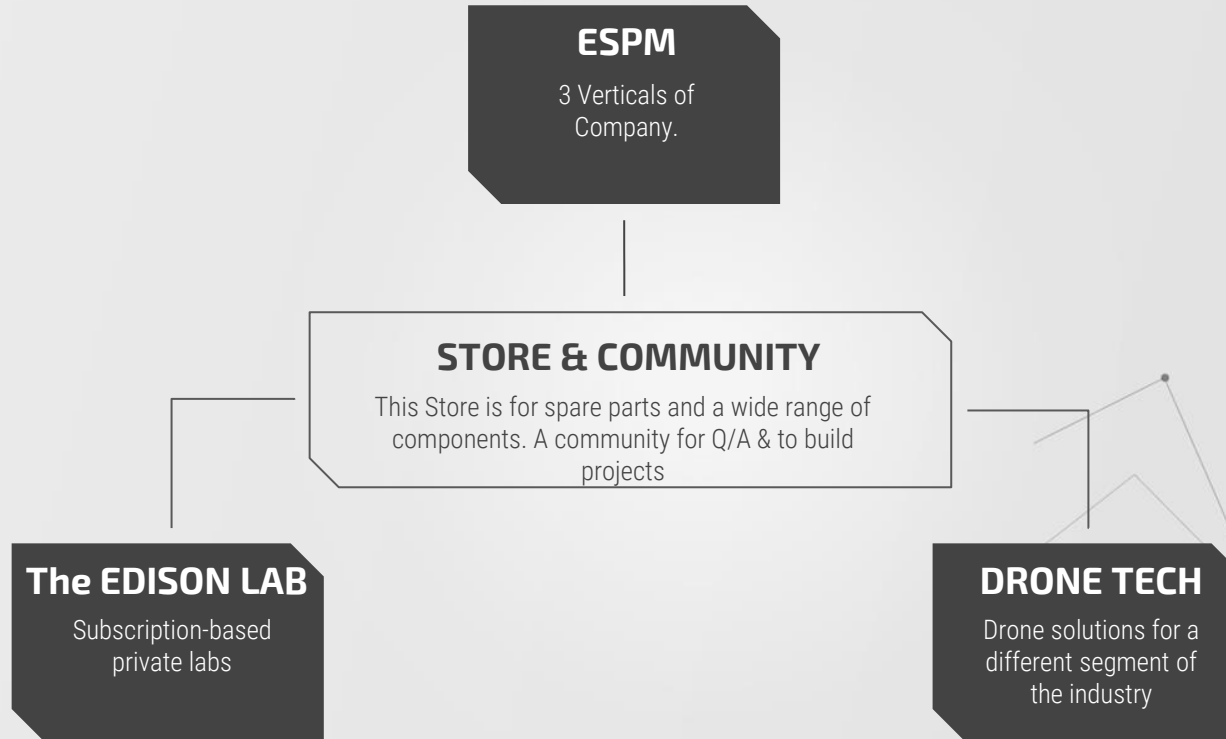
Monthly breakdown of investment for a year.

**06**

## **SEED INVESTMENT**

Shares of company to be dissolve.

# COMPANY WORKING AREAS



# STRATEGY



## Store & Community

We provide a wide range of components at an affordable price at a convenient time. Our **USP** in this vertical is Sustainable Packaging (SDG-13).

By providing a series of W.S/S.T/I program we prepare our clients established The Edison Lab. In this vertical our **USP** is Subscription-lab.

## The Edison Lab



## Drone Tech

Wide range of products & services with a customised done solution and Research-based projects. In this vertical our **USP** is MVDS



# 01

## STORE & COMMUNITY

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We provide wide range of components at affordable price.

# STORE

	1 MONTH	2 MONTH	3 MONTH	4 MONTH
<b>M.S</b>	25k	2.5L	5.5L	7.5L
<b>A.P</b>	0p	30p	50p	70p
<b>M.I</b>	8K	8K	8K	8K

M.S = Market Sales, A.P = Affiliate persons, M.I = Market Investment



# STORE

	From	5 <sup>th</sup>	Month	Onwards
<b>M.S</b>	9.5L	11.5+L	13.5+L	15.5L
<b>A.P</b>	90p	110p	130p	150p
<b>M.I</b>	8K	8K	8K	8K

From 5<sup>th</sup> month we will stabilize the sales and emphasis user end satisfaction.

Abstract geometric lines and dots forming a network-like structure in the top-left corner.

# Annual Revenue by Store

Our target is to generate annual revenue of

**150,00,000+INR/Year**

with our proper marketing strategy and Investment plan.

Abstract geometric lines and dots forming a network-like structure in the bottom-right corner.



# 02

## The Edison Lab

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Complete ecosystem for the future workforce

W.S/S.T/I

7+

Locations

400+

Number of students

41,00,000+

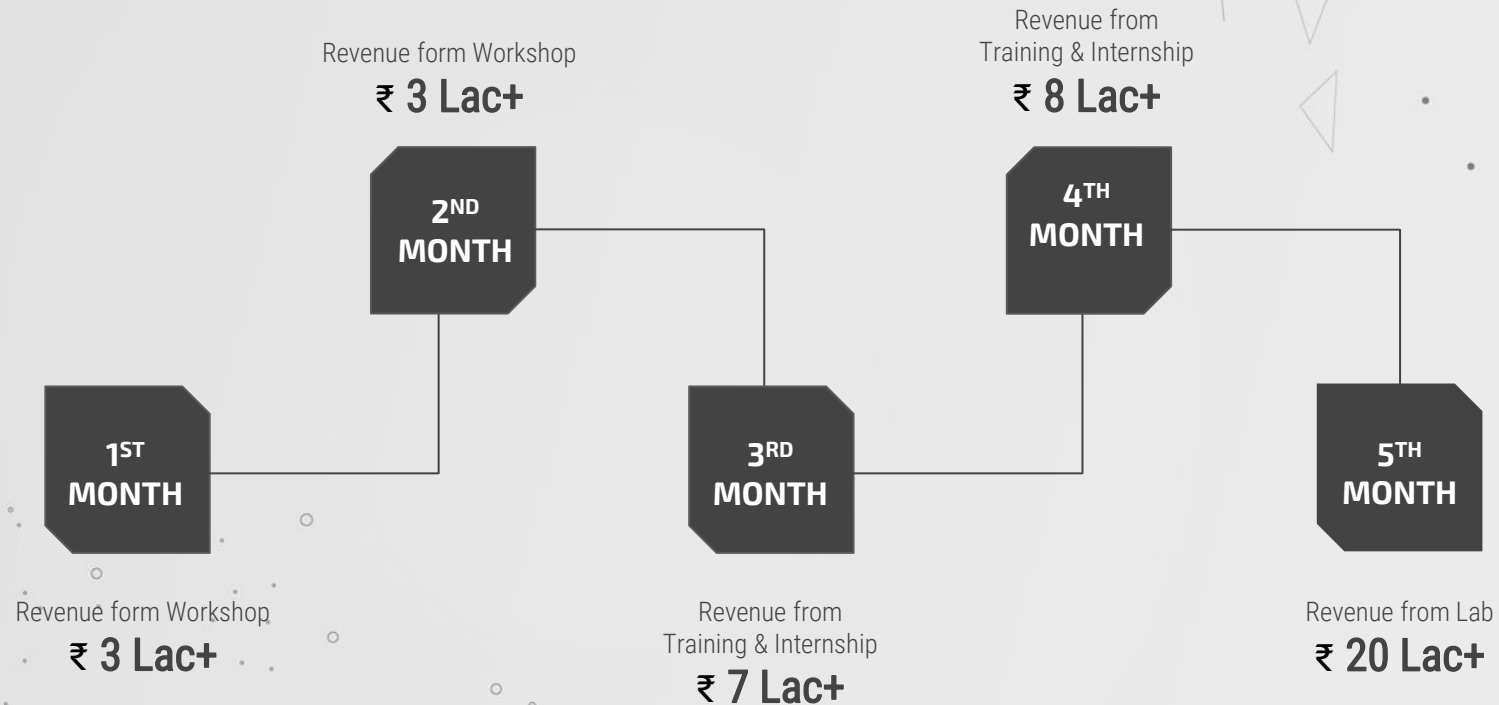
Revenue In **INR**

The revenue is majorly from seasonal market.





# Breakdown of Revenue W.S/S.T/I



The background features a complex network of thin grey lines connecting various black dots, creating a web-like or molecular structure. Several triangles of different sizes are scattered across the page, some filled with light grey and others as outlines. The overall color palette is light grey and white.

# 03

## DRONE TECH

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Quality and affordable drone services.



# REVENUE STREAMS



## CINEMATOGRAPHY

Annual revenue generated from

**₹ 10.5+ Lac.**



## SURVEY

Annual revenue generated from

**₹ 7+ Lac.**



## SURVEILLANCE

Annual revenue generated from

**₹ 10.5+ Lac.**



## SPM

Annual revenue generated  
from customized drone

solution **₹ 3+Lac**



## MVDS

R&D part we will make swarm of  
8 Drones as an MVP worth of

**₹ 75+Lac.**



## LEGAL TECH

Revenue generated Work  
under progress

**₹ 3+ Lac.**

An abstract geometric pattern in the top-left corner consisting of interconnected lines and dots, forming a complex, web-like structure.

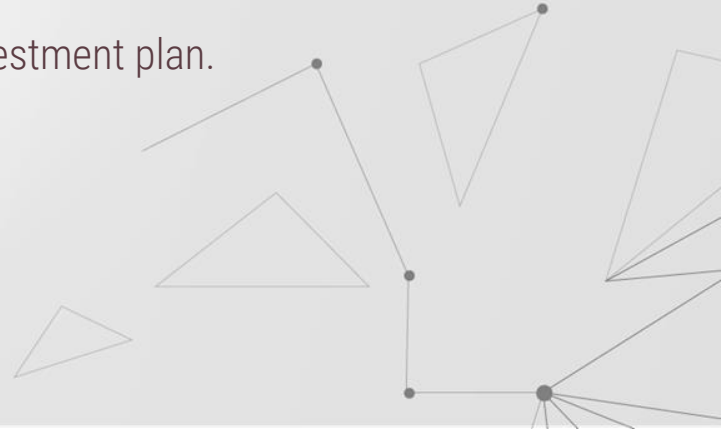
# Annual Revenue by Drone Tech

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Our target is to generate annual revenue of

**109,00,000+INR/Year** with  
our proper marketing strategies and Investment plan.

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# 04

## Projection of Investment

# ₹ 3 Cr+

By investing ₹ 76.4 Lac we can make more than ₹ 3 Cr+ (expected in 1year)

# BUSINESS REVENUE

THE EDISON LAB



**₹41** Lac+/Year

STORE & COMMUNITY



**₹ 1.5** Cr+/Year



DRONE TECH

**₹ 1.09** Cr+/Year



**TOTAL**

**₹ 3** Cr+/Year

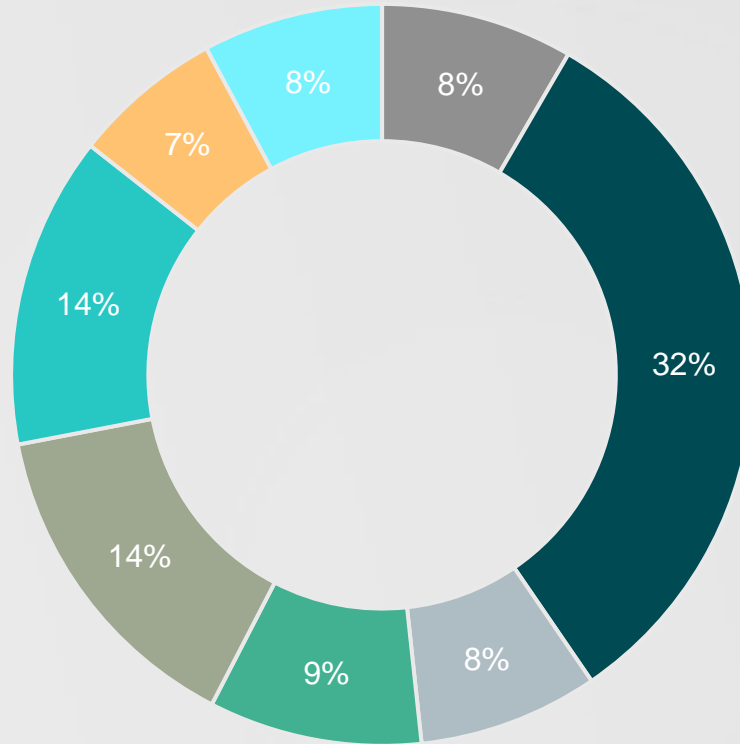


# 05

## INVESTMENT STRATEGY OF **74,60,000+ INR**

Breakdown of investment for a year.

# Cost Analysis



■ Salaries

■ Drone Tech Assets

■ Reserved For Contingencies

■ Drone Tech R&D Services for MVDS

■ Store Expenses

■ startup pitch

■ Incubation Cost

■ The Edison Lab Budget



**We realize the value of  
1 buck, and we know  
how to invest and grow.**

The background features a complex network of thin grey lines connecting various black dots of different sizes. Some dots are larger and act as hubs, while others are smaller and peripheral. The lines form a web-like structure that fills the left and bottom portions of the slide, with some triangular shapes highlighted by slightly thicker lines.

# 06

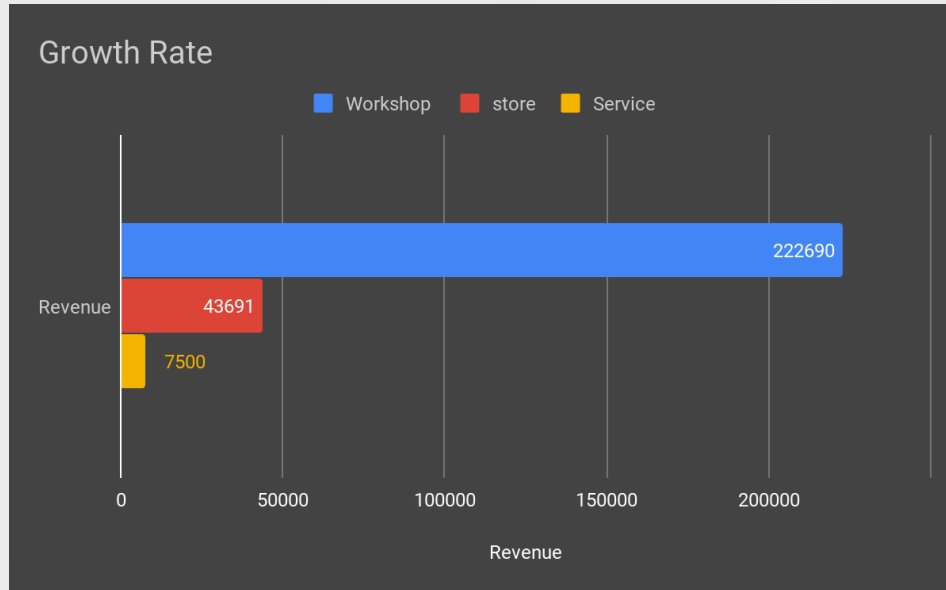
Seed Investment starts

**1% @ ₹ 7.64 Lakh**

We are willing to dissolve **10%** share of company.

# 273881+ INR

## Revenue of 2019



This is the previous year  
Revenue from all these  
streams.

# CERTIFICATIONS/ QUALIFICATIONS

DPIIT CIN IIIT D



Reviews ★★★★★

4.9/5



zoho

2+ lac  
credits



**GeM**  
Government  
e Marketplace



Department of Industrial Policy and Promotion  
Ministry of Commerce and Industry  
Government of India

startupindia





# Our Clients



ASEED-IDMAT

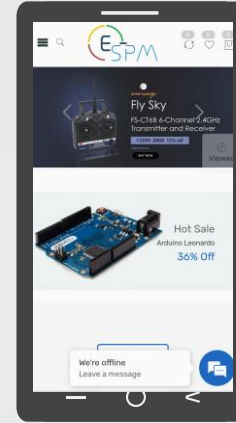
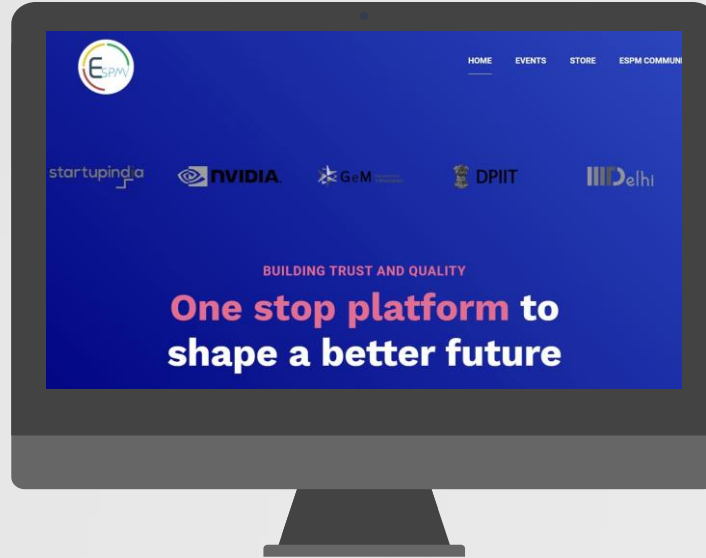
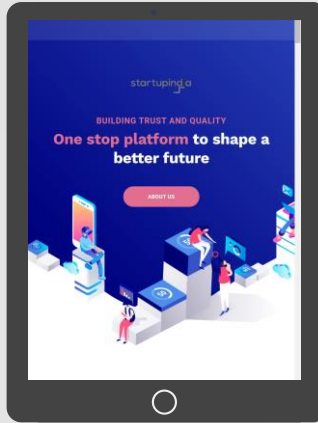


**Delhi Technical Campus**

Affiliated to GGSIP University, New Delhi • Approved by AICTE & Council of Architecture



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# THANKS

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