# GIT World's Jewelry Design Awards 2015 has been greatly and successfully organized with deserved dignity, vie for Her Royal Highness Princess Maha Chakri Sirindhorn's Trophy

The 9<sup>th</sup> GIT World's Jewelry Design Awards 2015 under the theme of "Kaleidoscopic: Design Illusions behind the Lens" attracted a total of 290 designs. Among them, there were altogether 290 designs submitted of which 152 design works came from the general public and 138 of those were from the contestants, ages between 17 - 24 years, entering to compete in "Young Blood Designer Award". There have been international designers from 15 countries who participate in this contest, namely; Thailand, People's Republic of China, Japan, Taiwan, France, Malaysia, Vietnam, Sri Lanka, United Arab Emirates, Singapore, Australia, India, Iran, Egypt and Hong Kong. The design prequalification round was held on last Thursday 23<sup>th</sup> July, and the expert committee has selected a total of 30 designs. The qualified designs were exhibited alongside the works designed by students from the institute's design course. The five highest score designs and Young Blood Designer Award will be manufactured into the actual jewelry products and brought into the final round of the Jewelry Design Awards. The top winner will be bestowed with Her Royal Highness Princess Maha Chakri Sirindhorn's trophy, to coincide with the marking of the auspicious occasion of the Celebrations on Her Royal Highness Princess Maha Chakri Sirindhorn's 60<sup>th</sup> Birthday Anniversary, along with USD 3,000.- and 5 days study tour abroad to the La Maison Franco Pianegonda, the forefront brand name jewelry house in Italy. We have the special recognition for "Young Blood Designer Award" that we select from the contestants, ages between 17 - 24 years. As for the "Popular Design Award 2015", which is based on votes from interested persons among the 30 pregualified designs. On this occasion, there were a total of 1,990 votes from the participants.

The exhibition of jewelry designs was organized for 2 days. On Friday 27<sup>th</sup> November 2015, there were the final round of the competition and there was also a mini-concert of a singer; Khun Two Popetorn. The fashion show of jewelry designs by students of the institute's handmade jewelry design course was held on Wednesday 28<sup>th</sup> November 2015 at 1<sup>st</sup> floor, Eden Zone, Central World Shopping Center. The event activities include an exhibition of designs prequalified for the final round competition and there are numbers of event participants including relevant persons from government sector, entrepreneurs, designers, and other interested persons.

#### Friday 27<sup>th</sup> November 2015

The awards announcement ceremony vying for HRH Princess Maha Chakri Sirindhorn's Trophy



The institute invited Mr. Winichai Chaemchaen, Vice Minister for Commerce to preside the opening ceremony and present awards to the finalists. GIT has honored by the distinguished judges to select 30 design pieces from two categories. The six highest score designs were manufactured into the actual jewelry products and presented in the fashion show by leading actresses namely Mai-Dewika, Mew-Nittha, Bella-Ranee, Mint-Chalida, Kao-Supassara, and Patricia Good, for the judging as among the best of jewelry designs. And mini concert by Two Popetorn.



The finalists of the GIT World's Jewelry Design Awards 2015.

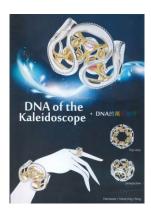




#### The results of GIT World's Jewelry Design Awards 2015

#### The Winner Prize: Cash 3,000 USD





Design Name:

DNA of the Kaleidoscope

Designer:

Miss Chan Hsiao-Ching from Taiwan (R.O.C.)

Sponsored by

CHYHJIUN JEWELRY Company (Jewelry)

Thai Gem & Jewelry Traders Association (Cash prize)

The 1th Runner-Up Prize: Cash 2,500 USD





Design Name:

Behind The Petal

Designer:

Miss Supatchana Limwongse

Sponsored by GIT (Jewelry)

Beauty Gems Factory Co., Ltd. (Cash prize)

The 2<sup>th</sup> Runner-Up Prize: Cash 2,000 USD





Design Name:

The Power of Faith

Designer:

Miss Piyarat Mungsilp

Sponsored by

Beauty Gems Factory Co., Ltd. (Jewelry)

PANDORA PRODUCTION CO., LTD.

(Cash prize)

The Honorable Mentioned Prize: Cash 1,000 USD







Design Name:

**Another Side** 

Designer:

Ms. Thanaporn Phuchongsopapunt

Sponsored by

Nam Chiang Gold Dealer

#### The Honorable Mentioned Prize: Cash 1,000 USD





Design Name:
Blooming Life
Designer:
Mr. Bimal Koley
from United Arab Emirates (UAE)
Sponsored by

Concept Manufacturing Co.,Ltd.

Young Blood Designer Prize: Cash 1,500 USD





Design Name:
Repercussion
Designer:
Miss Pattaranun Lim Olansuksakul
Sponsored by
GIT

Furthermore, there is an extra award, which receives a cash award of 1,000 USD, called the Popular Design Award 2015. This award is based on number of votes from participants for their favorite design via www.git.or.th, with the total number of 543 votes. The winner who received the highest votes is Mr. Nuttawat Suntek, with the design work named Siamess Fashion. One of the participants in the Popular Design Award voting, Mr. Supakorn Singhatongrat, also received a special prize, which is a piece of diamond-embedded brooch, from L.S. Jewelry.





Popular Design Award 2015

### Saturday 28<sup>th</sup> November 2015

## Fashion show of jewelry design student of

The Gem and Jewelry Institute of Thailand (Public Organization)



The institute also organized a fashion show of 6 seletced jewelry designs from the institute's students and all of the jewelries were presented by the famous actress such as Woonsen-Virithipa Pakdeeprasong, Nana Rybena, Janesuda Parnto, Bowie-Atthama Chiwanitxhaphan, Grace Kittika and Dao-Pimthong Washirakom. There was also an exhibition zone where 30 of selected designs by participants of the institute's training course and 30 of designs prequalified from the competition. The exhibition received the honor from Mister Jumpol Denmekha, the deputy director of GIT, to open the ceremony.



The institute would like to express sincere thanks to those who support the project including Central World Shopping Center, Beauty Gems Factory Co.,Ltd., Thai Gem & Jewelry Traders Association, Concept Manufacturing Co.,Ltd., Nam Chiang Gold Dealer, CHYHJIUN JEWELRY Company, Enzo Liverino 1894, Pandora Production Co.,Ltd., L.S. Jewelry, Trez Jewelry, Tet Design Co., Ltd. And TQ 925 Co., Ltd.

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