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# William Falk-Wallace

www.falk-wallace.com

905 West End Avenue, 62 New York, NY 10025

### **EDUCATION**

Columbia University, Columbia College, New York, NY

B.A. Candidate 2014

Major: Computer Science; Concentration: Physics

Major Grade Point Average: 3.55; Overall: 3.41

Relevant Coursework: Advanced Programming in C, C++, and UNIX; Advanced Data Structures; Cryptography; Graph Theory; Computer

Networks; Programming Languages and Translators; AI; UI Design; Operating Systems; Data Science; Computer Vision **Phillips Academy Andover**, Andover, MA

2006 - 2010

Honors Student; AP Scholar with Distinction; SAT 99<sup>th</sup> percentile

## **WORK EXPERIENCE**

Optimizely, Software Engineer, San Francisco, CA

Summer 2014 - Present

Nomis Solutions, Optimization Software Engineer Intern, San Bruno, CA

Summer 2013

- Worked with Optimizations and Engineering teams to develop market financial pricing optimization software
- Developed caching scheme to halve total computation time
- Modified computation parameters schema to incorporate expanded variable set enabling more efficient optimization
- Documented computational software data and provided business-friendly interpretation to be used in software demonstrations

### Columbia University, Teaching Assistant, New York, NY

2013 - Present

- Courses include Honors Introduction to Computer Science and Programming Languages and Translators
- Support student learning through weekly lectures, office hours, one-on-one meetings, and online forums
- Aided in the design of homework and practice problems and grading of exams and homework for over one hundred students

### Condé Nast, Mobile App Product Development Intern, New York, NY

Summer 2012

- Created several mobile app concepts, developed functionality, user interface, and marketing and business strategies
- Participated in cost and design meetings with third-party application design and development firms
- Formally presented app concept and design to magazine brands for review and funding

### Columbia University, Kim Group, Research Assistant, New York, NY

2011 - 2012

- Measured thermopower in Graphene on BN samples in Helium cryostasis chamber
- Worked frequently in a clean room environment, involving use of strong acids and precision measurement and fabrication equipment including AFM, SEM, e-beam evaporator and cryostat control and measurement software

#### **ATHLETICS**

# Columbia Men's Varsity Swim Team, NCAA Division I

2010 - 2012

- 2012 Pool Record Holder 200 freestyle Relay
- Best Times: 50 freestyle: 20.89; 100 freestyle: 47.60
- Trained 20+ hours weekly, including 6:30 A.M. practice daily

### **ACTIVITIES AND PROJECTS**

### **Application Development Initiative**

2013 - Present

• As part of the Infrastructure Team, helping redesign and develop several web-applications for the Columbia student body including university data API and interactive course scheduler

Linger.io Spring 2013

- At Columbia University hackathon, DevFest, created a Python Flask web app to allow users to view their phone's contacts and message threads, as well as send and receive messages and calls directly from within the app
- Linger won DevFest's *Best Use of Twilio* award. I am continuing development of the app and its business model in an Entrepreneurship class at Columbia

### WDJC: The WHET DJ Language Compiler for Musical Composition

Fall 2013

• Semester-long project for Columbia Programming Languages and Translators (COMSW4115) course: as Team Leader, with 3 teammates, created and formalized the DJ Programming Language for MIDI musical composition; designed and implemented the WDJC compiler for the DJ language, producing MIDI sound files from DJ source

# **Columbia University Society of Automotive Engineers**

2010 - 2013

- As System Head for Controls, participated in the building of a Formula-style racecar for competition with other universities and professional teams worldwide; role involved design of a new space-efficient and lightweight pedal and control system
- Designed and implemented new impact attenuator design, based on EPS insulation foam, to reduce weight and improve the car's efficiency; implementation involved static and quasi-static testing and energy-absorption analysis

#### **SKILLS**

- Experienced in HTML, CSS, JS, Python, Flask, SQL, TeX, JAVA, C, OCaml and Ruby on Rails programming languages
- Electrical Engineering, computer design and circuit analysis and creation of several projects, including reaction tester and computer-controlled thermal bitmap printer
- Woodwork and Fine Cabinetry, design and construction of various projects including tables, games, machines, and bookcases as well as a 14-foot skiff built from raw materials