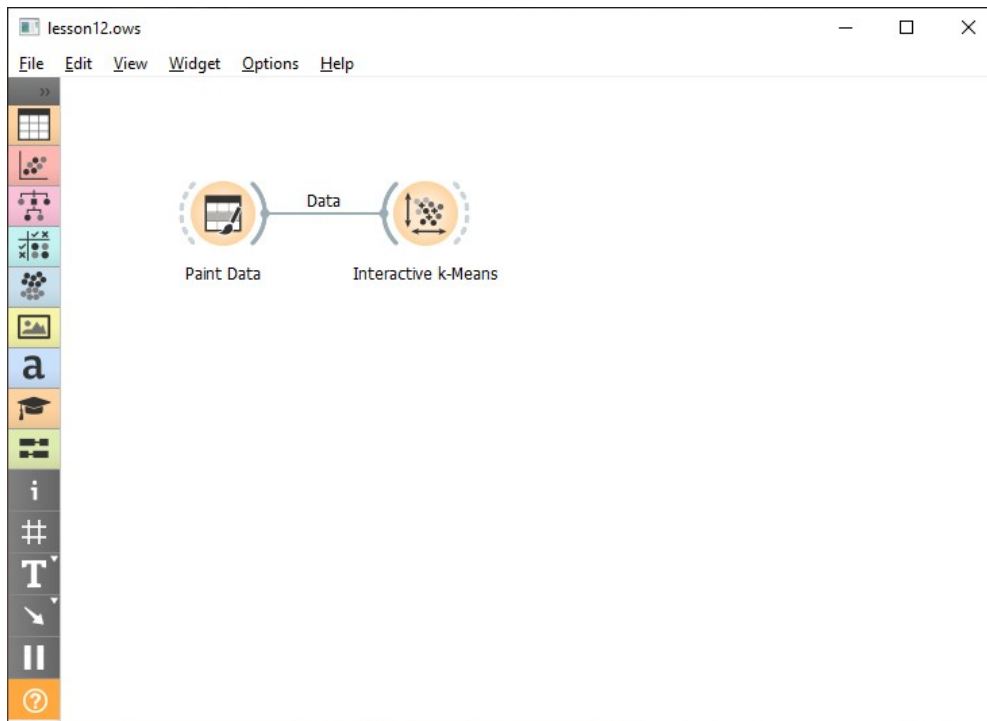


## Lesson 12: k-Means Explained

<https://www.youtube.com/watch?v=I0e0Qyev8Ac>



Exercise: Play around with different starting positions for the cluster centers. Start with fewer or more centers there should be.

Exercise: Can you come up with a rule of thumb (aka heuristic) for how to place the initial centers.