CSCI572 HW4 Report

Comparing Search Engine Ranking Algorithms

Wei Fei 11/10/2018

***** Introduction

In this exercise you will use the Apache Solr software to import a set of web pages and investigate different ranking strategies.

Steps

- > Preparation
 - Since my development environment is on Macbook, I do not need to install Ubuntu.
 - Download sorl-7.5.0 and then install Sorl.
- ➤ Indexing HTML files in Sorl
 - Start the Solr server, and go to the directory of sorl-7.5.0 to start server by using command "bin/solr start."
 - Create a new core named "myexample" by using command "bin/solr create -c myexample."
 - Examine the directory structure of the folder.
 - Edit the configuration file "managed-schema", to add a field tag with required information:
 - <fieldType name="external" keyField="id" defVal="0" class="solr.ExternalFileField"/>
 - <field name="pageRankFile" type="external" stored="false" indexed="false"/>
 - Edit another configuration file "solfconfig.xml", to update class names for two specific events:
 - class="org.apache.solr.schema.ExternalFileFieldReloader">
 - class="org.apache.solr.schema.ExternalFileFieldReloader">
 - Try to index some html pages by using the given example.
 - Go to http://localhost:8983/solr/ to check the initial page Solr, go to "myexample" and try to query some examples.
- ➤ Write Java Code to create edge list
 - I use IntelliJ as my development IDE.
 - Download "jsoup" library and import this library to my IDE
 - For coding details:
 - Build two mapping relationships: file to url and url to file
 - Create edge list results file based on these mapping relationship as well as csv mapping relationship and nypost data
 - Generate results file with edge list between every two page
- ➤ Write Python Code to generate pageRank file
 - After getting edge list, we need to calculate their page ranks.
 - For coding details:
 - Open the edgeList file that we generated by Java code, and set nx.pagerank by given parameters.
 - I use "DiGraph()" API from "networkx" library to compute PageRank.
 - Initial configuration of PageRank algorithm:

- ♦ pr = nx.pagerank(G, alpha=0.85, personalization=None, max_iter=30, tol=1e-06, nstart=None, weight='weight', dangling=None);
- Open a new pageRank.txt file, iteratively generate a final output with parallel of rows of every html key corresponding with its page rank value.
- Move the output file to the correct data directory, and then rename to "external_pageRankFile.txt" as required.
- ➤ Write PHP Code to implement frontend page
 - I use MAMP to start a PHP server, and create an "index.txt" in the "htdocs" directory.
 - For coding details:
 - Write HTML code with a form and result block to render frontend page.
 - Set data of csv file as key value mapping array.
 - Write PHP code to iteratively print the first 10 results that user queried.
 - ◆ Title is from "title" attribute of JSON file.
 - ◆ Url is from "og_url" attribute of JSON file by default. If "og_url" is null, we need to find mapping value of csv array that we initialized before by html id. Otherwise, print "N/A"
 - ♦ Id is the filted html id without path.
 - ◆ Description is from "og_description" attribute of JSON file by default. If "og_description" is null, we could get "description" attribute again from JSON file. Otherwise, print "N/A"
- > Check results and proof read
 - Use eight different queries with two different ranking algorithms to show my searching results.
 - Solr option uses Lucene to facilitate ranking
 - Page Rank option use our generated "external_pageRankFile.txt" file with every page ranking value to get the results. I use descending order in this case.
 - Use "myexample" on Solr to make same query to make sure whether I got the correct outputs.
 - Eg: check corresponding attribute value, or query by html id, and check with JSON results again

***** Explanation

Some pages have higher PageRank values than others maybe because of three reasons. Firstly, the page with higher page rank have more incoming links than others with lower page rank. They are considered more "important." For instance, the main domain may have more incoming links than its subdomains. Secondly, some pages may have more relevant topic and important keywords related to query than other pages. Thirdly, some webpage could contain so many common/general topics. It usually has higher page rank, regardless our queries, because the site may contain different category of possible keywords when we search for different queries.

Screenshots of Search Results

> Initial Page

Comparing Search Engine Ranking Algorithms

Search Query:	
Ranking Method: • Solr Lucene Page Rank	SUBMIT
Search Results:	

Results for Lucene (Default)

Comparing Search Engine Ranking Algorithms

Search Query:	Donald Trump		
Ranking Metho	od: O Solr Lucene	Page Rank	SUBMIT
Search Result	s:		

Results 1 - 10 of 8041:

1. Title: Donald and Melania Trump tour towns destroyed by Hurricane Michael

Url: https://nypost.com/2018/10/15/donald-and-melania-trump-begin-tour-of-towns-destroyed-by-hurricane-michael/

ID: 3ebce63e-fba7-403d-b0b8-50f1db9e67b4.html

Description: President Trump got a firsthand look at the path of destruction Hurricane Michael carved out along the Florida Panhandle and Georgia during a day of aerial tours Monday. In Marine One, Trump, accom...

2. Title: Donald and Melania Trump tour towns destroyed by Hurricane Michael

Url: https://nypost.com/2018/10/15/donald-and-melania-trump-begin-tour-of-towns-destroyed-by-hurricane-michael/

ID: b02d11fc-24b7-4eab-917d-83905c542d1e.html

Description: President Trump got a firsthand look at the path of destruction Hurricane Michael carved out along the Florida Panhandle and Georgia during a day of aerial tours Monday. In Marine One, Trump, accom...

3. Title: Donald Trump has invented a new way to win

Url: https://nypost.com/2016/02/15/donald-trump-has-invented-a-new-way-to-win/

ID: 51f46b36-0e7b-4d6a-837d-938d9587b16e.html

Description: The other GOP candidates are finally starting to fight on Donald Trump's terms, to judge by the slugfest that was Saturday night's debate. But it speaks volumes — whole encyclopedias — about the ig...

4. Title: November 9, 2016 | New York Post

Url: https://nypost.com/2016/11/09/

ID: 1e666eac-ab65-4885-869e-3d057deeb87c.html

Description: Read the news from November 9, 2016 on the New York Post.

5. Title: How Donald Trump manipulated Bon Jovi out of Bills purchase

Url: https://nypost.com/2017/11/06/how-donald-trump-manipulated-bon-jovi-out-of-bills-purchase/

ID: 4882c3e5-f749-4528-8082-8df47c4c48e5.html

Description: BUFFALO — Was Donald Trump the secret force behind the seemingly grassroots 2014 campaign to block Jon Bon Jovi from buying the NFL's Buffalo Bills? That's what those involved are sayin...

6. Title: President Trump pays tribute to Mets great David Wright

Url: https://nypost.com/2018/10/01/donald-trump-pays-tribute-to-friend-david-wright/

ID: 05473ac2-f9ed-4a02-888b-7ee35ac52868.html

Description: Everyone loves David Wright. The president of the United States is apparently part of that not-so-exclusive group. President Trump made a video congratulating Wright on his career that Wright's age...

7. Title: With Trump's win, it's time for GOP to unite against Hillary

Url: https://nypost.com/2016/05/03/donald-trump-is-the-nominee-cruz-and-kasich-should-drop-out/

ID: 9e047f06-6dbc-4081-827e-4f836023df50.html

Description: Ted Cruz did the right and honorable thing by suspending his presidential campaign Tuesday night. John Kasich should follow suit. It's time for the party to unite against Hillary Clinton. Donald Tr...

8. Title: November 10, 2016 | New York Post

Url: https://nypost.com/2016/11/10/

ID: be115371-1223-4866-ba39-e5668c9b6456.html

Description: Read the news from November 10, 2016 on the New York Post.

9. Title: January 20, 2017 | New York Post

Url: https://nypost.com/2017/01/20/

ID: bd1848eb-fd9e-4ff8-88f2-cdd4ff166856.html

Description: Read the news from January 20, 2017 on the New York Post.

10. Title: November 11, 2016 | New York Post

Url: https://nypost.com/2016/11/11/

ID: ae6b0482-148d-46ef-b070-1c520f1bd5a6.html

Description: Read the news from November 11, 2016 on the New York Post.

Results for PageRank

Comparing Search Engine Ranking Algorithms

Search Query:	Donald Trump		
Ranking Metho	od: O Solr Lucene	Page Rank	SUBMIT

Search Results:

Results 1 - 10 of 8041:

1. Title: Fashion News, Photos, and Video | New York Post

Url: https://nypost.com/fashion/

ID: 6bc5ab6f-4ca4-4588-a3a8-f9a6bb45f6ab.html

Description: Get the latest fashion news including local and worldwide trends on the New York Post.

2. Title: Technology News & Reviews | New York Post

Url: https://nypost.com/tech/

ID: 40b8760d-53b6-4edb-a9b7-f60c3c13258d.html

Description: Get the latest news on technology companies, products, reviews and more in the tech industry on the New York

Post.

3. Title: Columnists | New York Post

Url: https://nypost.com/columnists/

ID: fc17eac6-ad31-4c0c-b079-3bebbc17fcb9.html

Description: Visit the post for more.

4. Title: News | New York Post

Url: https://nypost.com/news/

ID: 2f65e692-a9f9-4f32-9591-198ecc3a0d9b.html

Description: Read the latest news and breaking news for local, U.S. and world events on the New York Post.

5. Title: <u>Daily Horoscope | New York Post</u>

Url: https://nypost.com/horoscopes/

ID: e8940ca0-ff7c-4925-aaab-47e9f260d0c1.html

Description: N/A

6. Title: <u>Living | New York Post</u>

Url: https://nypost.com/living/

ID: 08328725-0507-4b37-a111-b1eda05fd1fc.html

Description: Find the latest lifestyle news on health, sex, dating, food, home and more on the New York Post.

7. Title: Entertainment | New York Post

Url: https://nypost.com/entertainment/

ID: 3e6224e7-52b2-49bb-b35e-36e453227413.html

Description: Get the latest entertainment news and breaking news on your favorite celebrities, movies, TV shows and more

on the New York Post.

8. Title: Media | New York Post

Url: https://nypost.com/media/

ID: bbc54461-2472-49bf-8c43-4e1a383347f4.html

Description: Get the latest news on media companies across the world on the New York Post.

9. Title: Opinion | New York Post

Url: https://nypost.com/opinion/

ID: 1f12f8e0-2b05-4fdc-98f0-2473818a378c.html

Description: Read the New York Post's opinion and commentary section featuring newspaper articles on the latest breaking

news.

10. Title: New York Post

Url: https://nypost.com/

ID: dc52408d-235a-4535-a9bd-4b08b1c777b0.html

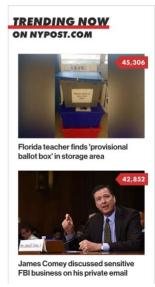
Description: Your source for breaking news, news about New York, sports, business, entertainment, opinion, real estate,

culture, fashion, and more.

➤ An Example of the Actual Webpage









MAUREEN CALLAHAN



MARK CANNIZZARO





JOHN CRUDELE



post before California bar massacre

STEVE CUOZZO



MACKENZIE DAWSON

NICOLE GELINAS

MICHAEL GOODWIN

MARK CUNNINGHAM



KEN DAVIDOFF





SERENA FRENCH



JONAH GOLDBERG





NOW ON -Page Six

Khloé Kardashian and baby True evacuate home as fires rage

Inside the Victoria's Secret Fashion

Show after-parties

California wildfire

NOW ON

Woody Harrelson's major flub at World Chess Championship

SECTIONS

Q SEARCH

CARLOS GREER



BARBARA HOFFMAN



RICHARD JOHNSON

SEE ALL >

TIPS



KEITH J. KELLY

KEVIN **KERNAN**

MICHAEL GRAY



FRED KERBER



GEORGE A. KING III



HOWIE KUSSOY



BRIAN LEWIS



SETH LIPSKY



DREW LOFTIS



Mary Berry's 'The Great British Baking Show' Follow-Up is a Great British Disaster

SEE ALL >



RICH LOWRY



MICHELLE MALKIN



ANDREW MARCHAND



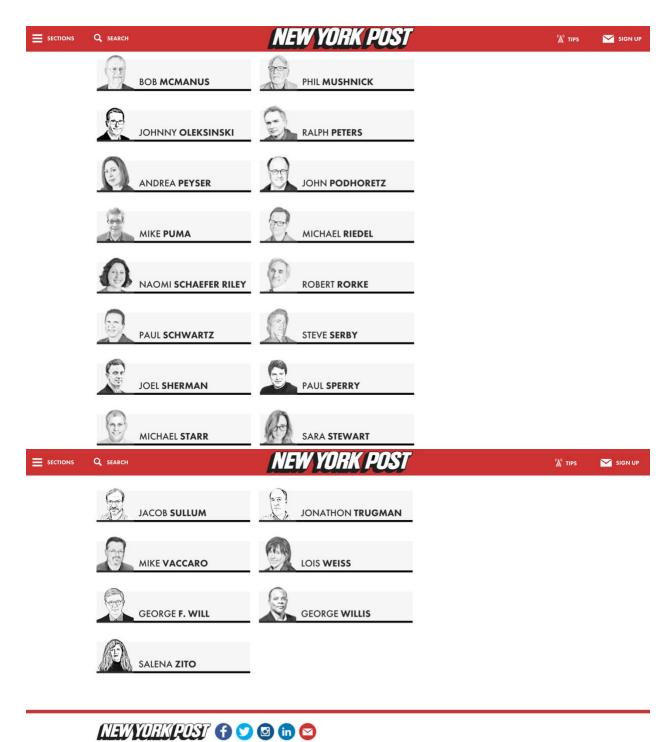
KAROL MARKOWICZ



DAN MARTIN



BETSY MCCAUGHEY





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LIVING

***** URL Tables

> Donald Trump

Solr Lucene	Page Rank
https://nypost.com/2018/10/15/donald-	https://nypost.com/fashion/
and-melania-trump-begin-tour-of-towns-	
destroyed-by-hurricane-michael/	
https://nypost.com/2018/10/15/donald-	https://nypost.com/tech/
and-melania-trump-begin-tour-of-towns-	
destroyed-by-hurricane-michael/	
https://nypost.com/2016/02/15/donald-	https://nypost.com/columnists/
trump-has-invented-a-new-way-to-win/	
https://nypost.com/2016/11/09/	https://nypost.com/news/
https://nypost.com/2017/11/06/how-	https://nypost.com/horoscopes/
donald-trump-manipulated-bon-jovi-out-	
of-bills-purchase/	
https://nypost.com/2018/10/01/donald-	https://nypost.com/living/
trump-pays-tribute-to-friend-david-	
wright/	
https://nypost.com/2016/05/03/donald-	https://nypost.com/entertainment/
trump-is-the-nominee-cruz-and-kasich-	
should-drop-out/	
https://nypost.com/2016/11/10/	https://nypost.com/media/
https://nypost.com/2017/01/20/	https://nypost.com/opinion/
https://nypost.com/2016/11/11/	https://nypost.com/

> LA Lakers

En Euners	
Solr Lucene	Page Rank
https://nypost.com/2018/09/25/lebron-	https://nypost.com/sports/
james-knows-it-wont-come-easy-with-	
lakers/	
https://nypost.com/2018/09/07/warriors-	https://nypost.com/2018/10/15/tom-
star-emerges-as-lakers-flashy-plan-b-in-	bradys-postgame-words-to-gronk-are-an-
free-agency/	nfl-nightmare/
https://nypost.com/2018/10/10/klay-	https://nypost.com/2018/10/15/nfl-
thompson-gushes-over-lebron-as-lakers-	flameout-admits-to-having-sex-with-12-
pursuit-looms/	year-old-girl-police/
https://nypost.com/tag/nba/	https://nypost.com/2018/10/15/eli-
	manning-trade-could-save-him-and-the-
	giants-espn-qb/
https://nypost.com/tag/los-angeles-lakers/	https://nypost.com/2018/10/14/aaron-
	hernandez-had-sexual-relationship-with-
	hs-quarterback/
https://nypost.com/2001/02/14/	https://nypost.com/2018/10/15/mlb-
	youngsters-bring-the-trash-talk-and-
	much-needed-fun/

https://nypost.com/2014/05/02/	https://nypost.com/2018/10/15/empty-vows-alderson-back-stab-inside-mets-gm-search-mess/
https://nypost.com/2012/11/12/	https://nypost.com/2018/10/15/angry- about-the-subways-send-cuomo-a- message/
https://nypost.com/2015/06/26/	https://nypost.com/2018/10/15/a-giants-trade-for-ex-patriots-quarterback-would-make-sense/
https://nypost.com/2017/02/21/	https://nypost.com/2018/10/15/how-one-veterans-vietnam-horrors-inspired-this-is-us/

> Star Wars

Solr Lucene	Page Rank
https://nypost.com/2015/12/18/	https://nypost.com/photos/
https://nypost.com/2015/12/15/	https://nypost.com/sports/
https://nypost.com/2015/12/17/	https://nypost.com/fashion/
https://nypost.com/2015/12/16/	https://nypost.com/tech/
https://nypost.com/2015/12/22/	https://nypost.com/columnists/
https://nypost.com/2015/12/14/	https://nypost.com/news/
https://nypost.com/2015/11/24/	https://nypost.com/real-estate/
https://nypost.com/2015/04/20/	https://nypost.com/metro/
https://nypost.com/2015/10/20/	https://nypost.com/horoscopes/
https://nypost.com/2015/04/16/	https://nypost.com/living/

> Lebron James

Solr Lucene	Page Rank
https://nypost.com/2018/09/25/lebron-	https://nypost.com/sports/
james-knows-it-wont-come-easy-with-	
lakers/	
https://nypost.com/2018/04/04/lebron-	https://nypost.com/metro/
saban-feud-over-shop-talk-show-in-	
copyright-dispute/	

https://nypost.com/tag/los-angeles-lakers/	https://nypost.com/2018/10/13/100m-
	cybersecurity-center-slated-to-open-in-
	soho-next-year/
https://nypost.com/2010/07/09/	https://nypost.com/2018/10/15/judge-
	tosses-stormy-daniels-defamation-suit-
	against-trump/
https://nypost.com/2018/07/02/	https://nypost.com/2018/10/15/beach-
	house-still-standing-after-hurricane-
	michael-devastates-nearby-homes/
https://nypost.com/2018/10/10/klay-	https://nypost.com/2018/10/15/ex-
thompson-gushes-over-lebron-as-lakers-	nightlife-king-plans-to-open-a-private-
pursuit-looms/	club-in-noho/
https://nypost.com/2010/07/08/	https://nypost.com/2018/10/15/nyc-goes-
	entire-weekend-without-a-shooting-for-
	first-time-in-14-years/
https://nypost.com/2014/07/11/	https://nypost.com/2018/10/15/new-
	york-city-restaurant-scene-teeming-with-
	new-entries/
https://nypost.com/2010/07/01/	https://nypost.com/2018/10/15/knicks-
	season-preview-what-theyre-really-
	playing-for/
https://nypost.com/2010/07/07/	https://nypost.com/2018/10/12/little-
	kids-are-wearing-grown-up-makeup-is-
	it-ok/

> 2018 World Cup

Solr Lucene	Page Rank
https://nypost.com/2018/07/12/theres-a-	https://nypost.com/photos/
knicks-battle-and-bet-over-the-world-cup-	
final/	
https://nypost.com/video/this-psychic-pig-	https://nypost.com/sports/
just-predicted-the-world-cup/	
https://nypost.com/2018/06/05/nycfc-cant-	https://nypost.com/tips/
wait-to-get-monkey-off-their-back-in-u-s-	
open-cup/	
https://nypost.com/2018/10/04/stricken-	https://nypost.com/fashion/
ryder-cup-fan-i-thought-id-be-trampled-by-	
tiger-woods-fans/	
https://nypost.com/2018/07/13/son-of-	https://nypost.com/tech/
stanley-cup-winning-devil-chasing-nhl-	
dream/	
https://nypost.com/2014/06/12/	https://nypost.com/mobile-apps/
https://nypost.com/2014/06/11/	https://nypost.com/columnists/
https://nypost.com/2018/10/04/capitals-	https://nypost.com/news/
stanley-cup-tribute-was-a-little-bit-petty/	

https://nypost.com/2018/10/02/nhl-	https://nypost.com/real-estate/
preview-these-stanley-cup-contenders-are-	
racing-the-clock/	
https://nypost.com/tag/tiger-woods/	https://nypost.com/privacy/

> North Korea

Solr Lucene	Page Rank
https://nypost.com/2018/08/30/a-glimpse-	https://nypost.com/sports/
at-life-inside-north-korea/slide-1/	
https://nypost.com/2018/08/24/state-	https://nypost.com/real-estate/
department-reportedly-blindsided-by-	
trump-canceling-north-korea-trip/	
https://nypost.com/2018/06/07/former-	https://nypost.com/2018/10/15/tom-
pow-calls-on-trump-to-reclaim-us-ship-	bradys-postgame-words-to-gronk-are-an-
captured-by-north-korea/	nfl-nightmare/
https://nypost.com/2018/10/07/pompeo-	https://nypost.com/2018/10/15/nfl-
progress-made-with-kim-jong-un-on-north-	flameout-admits-to-having-sex-with-12-
korea-trip/	year-old-girl-police/
https://nypost.com/2018/09/10/north-korea-	https://nypost.com/2018/10/15/eli-
marks-the-hermit-kingdoms-70th-	manning-trade-could-save-him-and-the-
anniversary/slide-1/	giants-espn-qb/
https://nypost.com/2017/09/09/how-	https://nypost.com/2018/10/14/aaron-
democrats-left-america-naked-before-	hernandez-had-sexual-relationship-with-
north-koreas-nukes/	hs-quarterback/
https://nypost.com/2017/09/03/	https://nypost.com/2018/10/15/mlb-
	youngsters-bring-the-trash-talk-and-
	much-needed-fun/
https://nypost.com/2018/10/02/trumps-	https://nypost.com/2018/10/15/empty-
love-for-kim-is-undercutting-his-own-	vows-alderson-back-stab-inside-mets-
teams-necessary-toughness/	gm-search-mess/
https://nypost.com/2017/09/04/	https://nypost.com/2018/10/15/how-
	eddie-lampert-led-sears-into-bankruptcy-
	disaster/
https://nypost.com/2018/10/04/north-	https://nypost.com/2018/10/15/the-south-
korean-hackers-linked-to-global-banking-	bronx-is-in-the-midst-of-a-development-
heist/	boom/

> Hurricane Florence

Solr Lucene	Page Rank
https://nypost.com/2018/09/14/hurricane-	https://nypost.com/photos/
florence-storms-north-carolina/slide-1/	
https://nypost.com/2018/09/11/the-	https://nypost.com/news/
carolinas-brace-for-hurricane-	
florence/slide-1/	
https://nypost.com/2018/09/13/hurricane-	https://nypost.com/real-estate/
florence-closes-in-on-carolina-coast/	

https://nypost.com/2018/09/10/hurricane-	https://nypost.com/2018/10/15/surveillance
florence-looks-wild-from-the-	-video-shows-moment-before-model-shot-
international-space-station/	in-neck-crashes-car/
https://nypost.com/2018/09/20/unc-	https://nypost.com/2018/10/15/beach-
football-players-lend-hand-to-hurricane-	house-still-standing-after-hurricane-
florence-victims/	michael-devastates-nearby-homes/
https://nypost.com/2018/09/14/astronaut-	https://nypost.com/2018/10/15/ex-
snaps-picture-of-hurricane-florence-as-it-	nightlife-king-plans-to-open-a-private-
makes-landfall/	club-in-noho/
https://nypost.com/2018/09/15/kitten-	https://nypost.com/2018/10/15/sears-death-
named-survivor-rescued-with-owner-	of-an-american-icon/slide-1/
from-hurricane-florence/	
https://nypost.com/2018/09/24/hurricane-	https://nypost.com/2018/10/15/heres-what-
florence-isnt-done-with-the-carolinas-	elizabeth-warrens-dna-test-shows/
just-yet/	
https://nypost.com/2018/09/19/north-	https://nypost.com/2018/10/11/michael-
carolina-hog-lagoons-are-exploding-poo-	leaves-florida-panhandle-in-
after-hurricane-florence/	shambles/slide-1/
https://nypost.com/tag/hurricanes/page/2/	https://nypost.com/2018/10/10/hurricane-
	michael-starts-pounding-the-florida-
	panhandle/slide-1/

> Paul Allen

Solr Lucene	Page Rank
https://nypost.com/2018/10/15/microsoft-	https://nypost.com/sports/
co-founder-paul-allen-dead-at-65/	
https://nypost.com/2018/10/15/microsoft-	https://nypost.com/tech/
co-founder-paul-allen-dead-at-65/	
https://nypost.com/2018/10/15/microsoft-	https://nypost.com/columnists/
co-founder-paul-allen-dead-at-65/	
https://nypost.com/tag/paul-allen/	https://nypost.com/news/
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❖ Overlap Graph

> Overlap table

Queries	Overlap
Donald Trump	0
LA Lakers	0
Star Wars	0
Lebron James	0
2018 World Cup	0
North Korea	0
Hurricane Florence	0
Paul Allen	2

Overlap graph



(x-axis means 8 queries, y-axis means overlap values)