

A WFWWF Design Thinking Workshop

Also known as the appetiser of 2021

The WFWWF community was created to make it easier for women to share their skills and knowledge among their female friends. If you want to deepen your IT knowledge but feel too awkward/shy to ask the opposite gender for help, consider this group to be your starter-kit for the future. AWESOME DAYS are coming ahead!

Just as Spring 2021 has started peeking around the corner, the WFW community has once again begun laying the groundwork for sharing knowledge and inspiring women to jump in the IT world. This year, unlike in previous ones, the workshop took place in the online space (remember, safety comes first!) and topic of the first event was an **Introduction to Design Thinking**, led by **Waliyah Sahqani** UX & Service Designer, Sustainability focused Startup Co-founder and Member of WFW Team.

The scope of this event was to show participants what Design Thinking is and which methodologies can be used for it, while sharing also some tips and tricks on how to apply it on a real problem.

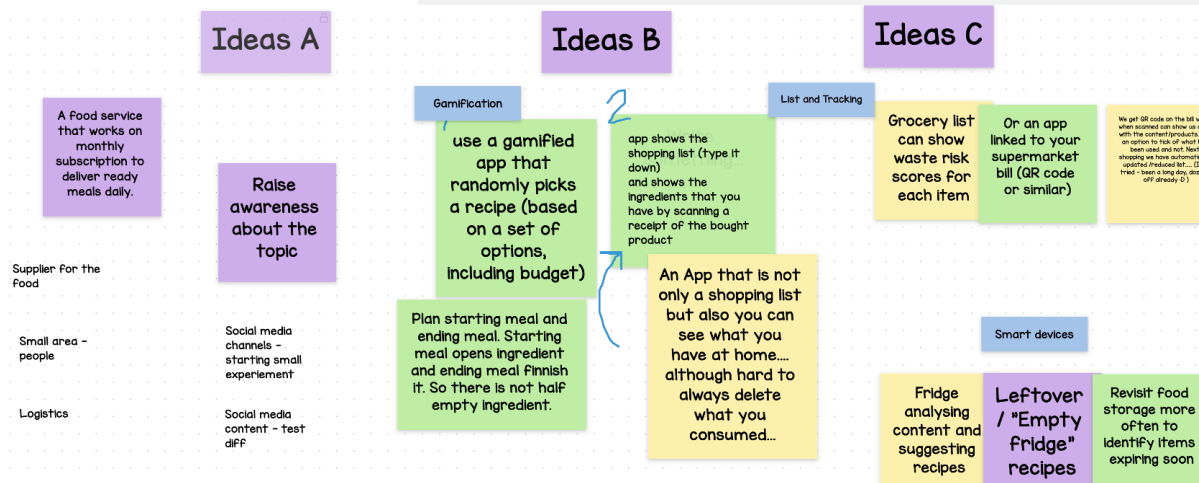
P.S.: If you missed the chance to attend the event you might be wondering now, but what is Design Thinking actually? Luckily, Waliyah provided us with a very good explanation:

66 Design thinking is a human-centered approach to innovation that draws from the designer's toolkit to integrate the needs of people, the possibilities of technology, and the requirements for business success. 99
- Tim Brown, CEO, IDEO

Aside from learning and asking questions related to the world of Design, participants also had the opportunity to

work in groups, practicing the thought process behind finding and prototyping solutions to a real world problem: *How can we reduce the global food waste in an innovative way?*

Lots of ideas were brought to the table and the end result was a whole board of potential solutions. Who says that learning can't be fun?



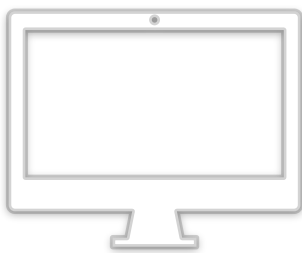
And speaking of fun, in order to ensure that everyone enjoyed themselves while learning online the WFW team used a very interactive and engaging tool called Skechy. If you want to learn more about Skechy and try it out, simply sign up for their Beta version here: www.skechy.io/.

Coming next...

Did you find this event interesting and want to learn more? Then don't forget to keep tabs on our future events, we promise it will be worth your time!

Many thanks to our speaker Waliyah and to the WFW team for making this Workshop possible. And don't forget to follow us on Facebook (<https://www.facebook.com/WfW-workshopFinland/>) and LinkedIn (<https://www.linkedin.com/company/wfwworkshopfinland/>) for more updates on the upcoming events!

See you at our next workshop! :)



Let's make learning fun again!