

William B. Gallop

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About

I moved to Charleston, SC in the summer of 2013 after graduating college with a degree in Business Administration. The exponential growth of the Charleston tech scene inspired me to learn more about websites and the tech involved behind them. I began taking night classes at The Digital Corridor with no real intention of allowing code to take over my life, however, it did.

After committing to my newfound passion, I decided the next step had to be a big one. The Iron Yard, a three-month programming fistfight, was the path I would pursue. The Front-End engineering discipline interested me because of its emphasis on responsive design combined with effective re-usable functionality.

Fast-forward to now and I know I'm ready. Ready to continue my never-ending quest with code.

Skills

Front-End

- HTML5/CSS3
 - Sass
 - Compass
 - Frameworks: Twitter Bootstrap and Foundation
 - Responsive Web Design
- Javascript
 - JQuery
 - Node.js
 - Angular.js
 - Underscore.js
 - Moment.js
 - JSON/JSONP

Back-End

- Experience with Full-Stack app development with a Ruby on Rails back-end
- MongoDB
- Heroku
- Firebase
- MySQL with Sequel Pro

Other Tools:

- Scaffolding with Yeoman
 - Building with Grunt and Gulp
 - Dependency management with NPM and Bower
- Version control with Git
- Design with Adobe Photoshop and Indesign
- Wireframing with MockFlow
- Agile Project Management
 - Scrum
- Testing with Jasmine and Mocha

EDUCATION

The Iron Yard Academy; Charleston, SC

An intensive, 13-week front-end engineering program in Greenville, S.C., taught by developer-pro Calvin Webster.

Charleston Digital Corridor: CODE Camp; Charleston, SC

- Web Basics 101 and 102: Took classes taught by industry leading web development professionals.

May 2014 –April 2014

- Language Competencies: HTML, CSS, and JavaScript

University of Mary Washington: College of Business; Fredericksburg, VA

December 2012

Business Administration Major

- Dean's List
- Marketing and Management concentration
- Relevant Coursework: International Marketing, Principles of Marketing, Strategic Marketing, Management Principles, Business Communications, Management Information Systems, Decision Analysis, Research Methods

EXPERIENCE

William Means Real Estate Affiliate of Christie's International, Marketing Assistant

September 2013 – May 2014

- Prepared, maintained and distributed Marketing materials, such as brochures and e-blasts, using Adobe InDesign and Photoshop
- Utilized Multiple Listings Service (MLS) and Microsoft Excel to display, organize, and record all New, Sold, and Contingently held listings, while also keeping a detailed secondary record of each listing in case of audit
- Prioritized administrative responsibilities handed down by departmental directors, thirty five agents, and the Broker-in-Charge
- Coordinated the installation and removal of all on site marketing materials such as signs and lockboxes
- Greeted clients and answered phones while emphasizing the importance of customer service
- Updated social media platforms with information regarding new listings

Aspetto Inc. and American Armor Attire, Sales Executive and Marketing Consultant

August 2012 – May 2013

- Acquired new clients by cold calling and presenting product offerings to them in their offices or homes
- Exceeded monthly sales quotas
- Helped construct company website and smart phone application
 - www.shopaspetto.com
- Published content for newsletters, websites, and catalogues, while also maintaining the companies social media platforms
 - <https://www.facebook.com/aspettoinc>
- Organized labeling and packaging strategies for both companies
- Trained and managed Marketing interns

University of Mary Washington Athletics Department, Marketing Intern

August 2011 – May 2012

- Established a social media presence for the University of Mary Washington Athletic Department, and it's 22 Varsity Teams
- Reached a fan base of 1,000+ fans on Facebook.com/UMWathletics in under 9 months
- Planned and Executed over 10 promotional campaigns to gain support across the various social media platforms
- Filmed and Edited the 2011-2012 UMW Athletics Highlight Video
- Ordered/Sold Eagle Nation wristbands that made 140% profit

Resident Assistant (RA), University of Mary Washington

August 2010 – May 2011

- Organized all necessary paperwork for each resident
- Social Coordinator: designed staff bonding activities
- Stability Coordinator: scheduled and monitored recycling and other initiatives
- Coordinated programs for residents

Travel Experience: England, Italy, Brazil, Guatemala, Spain, Switzerland, France, Germany, Mexico, Canada

LEADERSHIP AND ACTIVITIES

Mount Pleasant Recreation, U-12 Youth Soccer Coach

August 2013 – October 2013

- League Champions
- Awarded coach of the season and was assigned to the Mount Pleasant All-Stars

UMW Men's Soccer Team

August 2008 – December 2012

- Second Team All CAC honors
- Four year athlete

Marketing Club, Secretary

August 2010 – May 2011

- Served as the marketing liaison for multiple student clubs on campus. Established social media presence to inform community of upcoming events.
- Member of the *American Marketing Association*

Eagle Fitness, Business Director and Co-founder

August 2010 – May 2012

- An organization that uses aspiring medical students to help undergraduates in all areas of fitness and nutrition
- Formulated business plan to present to Campus Recreation directors

- Assisted managing all social media platforms