

William B. Gallop

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SKILLS

HTML/CSS

SASS
COMPASS
Responsive Web Design

Javascript

jQuery
Node.js
Angular.js
Underscore.js
Moment.js
JSON/JSONP

Back-End

Ruby
MongoDB
Heroku
Firebase
MySQL with Sequel Pro

Other Tools

Yeoman Scaffolding
Building with Grunt/Gulp
NPM/Bower Dependency Management
Git Version Control
Adobe Photoshop and InDesign
MockFlow Wireframing
Agile Project Management
Testing with Jasmine and Mocha

EDUCATION

The Iron Yard Academy; Charleston, SC

An intensive, 13-week front-end engineering program in Greenville, S.C., taught by developer-pro Calvin Webster.

Charleston Digital Corridor: CODE Camp; Charleston, SC

- Web Basics 101 and 102: Took classes taught by industry leading web development professionals. *May 2014 – April 2014*
- Language Competencies: HTML, CSS, and JavaScript

University of Mary Washington: College of Business; Fredericksburg, VA

August 2008 – December 2012

Business Administration Major

- Dean's List
- Marketing and Management concentration
- Relevant Coursework: International Marketing, Principles of Marketing, Strategic Marketing, Management Principles, Business Communications, Management Information Systems, Decision Analysis, Research Methods

EXPERIENCE

William Means Real Estate Affiliate of Christie's International, Marketing Assistant

September 2013 – May 2014

- Learned Adobe Photoshop and InDesign to prepare, maintain and distribute Marketing materials, such as brochures and e-blasts
- Was solely responsible for the upkeep of the companies Multiple Listings Service (MLS) Database to display, organize, and record all New, Sold, and Contingently held listings, while also keeping a detailed secondary record of each listing
- Prioritized administrative responsibilities handed down by departmental directors, thirty five agents, and the Broker-in-Charge
- Greeted clients and answered phones while emphasizing the importance of customer service
- Updated social media platforms with information regarding new listings

Aspetto Inc. and American Armor Attire, Sales Executive and Marketing Consultant

August 2012 – May 2013

- Created content used to launch company website and smart phone application
 - www.shopaspetto.com
- Published content for newsletters, websites, and catalogues, while also maintaining the companies social media platforms
 - <https://www.facebook.com/aspettoinc>
- Organized labeling and packaging strategies for both companies
- Trained and managed Marketing interns

University of Mary Washington Athletics Department, Marketing Intern

August 2011 – May 2012

- Established a social media presence for the University of Mary Washington Athletic Department, and it's 22 Varsity Teams
- Reached a fan base of 1,000+ fans on Facebook.com/UMWathletics in under 9 months
- Planned and Executed over 10 promotional campaigns to gain support across the various social media platforms
- Filmed and Edited the 2011-2012 UMW Athletics Highlight Video
- Ordered/Sold Eagle Nation wristbands that made 140% profit