

The Origins of Religious Disbelief: A Dual Inheritance

Approach

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Abstract

Religion is a core feature of human nature, yet a comprehensive scientific account of religion must account for religious disbelief. Despite potentially drastic overreporting of religiosity¹, a third of the world's 7 billion human inhabitants may actually be atheists—merely people who do not believe in God or gods. The origins of disbelief thus present a key testing ground for theories of religion. Here, we evaluate the predictions of four theoretical approaches to the origins of disbelief, and find considerable support for a dual inheritance (gene-culture coevolutionary) model. Our dual inheritance model² derives from distinct literatures addressing the putative 1) core social cognitive faculties that enable mental representation of gods^{3,4}, 2) motivational antecedents driving people to view some god candidates as strategically important^{5,6}, 3) evolved cultural learning processes that influence which god candidates naïve learners treat as real rather than imaginary^{7–10}, and 4) the intuitive processes that sustain belief in gods^{11,12} and the cognitive reflection that may sometimes undermine it^{13–16}. We explore the varied origins of religious disbelief by treating these factors simultaneously in a large nationally representative (USA, $N = 1417$) dataset with preregistered analyses. Combined, we find that receiving few cultural cues of religious commitment is the most potent predictor of religious disbelief, $\beta = 0.28$, followed distantly by reflective cognitive style, $\beta = 0.13$, and less advanced mentalizing, $\beta = 0.05$. Few cultural cues of faith predicted about a 60% higher atheism rate than did peak cognitive reflection. Further, cognitive reflection may primarily predict reduced religious belief among individuals who witness relatively fewer credible contextual cues of faith in others. This work empirically unites four distinct literatures addressing the origins of religious disbelief, highlights the utility of considering both evolved cognition and cultural learning in religious transmission, emphasizes the dual roles of content- and context-biased social learning, and sheds light on the shared psychological mechanisms that underpin both religious belief and disbelief.

Keywords: atheism; religion; culture; evolution; dual inheritance theory

Introduction

Religion is somewhat an evolutionary puzzle. Organisms like ants and aardvarks tend not to engage in painful and costly collective rituals to prove their faith in unseen ant and aardvark pantheons, respectively. Evolutionary theories of religion have proliferated in recent years, and they make starkly different predictions about the nature and origins of religious disbelief. Thus, the origins of disbelief may prove a crucial testing ground for different theories of religion. Here we test predictions from four theoretical frameworks: secularization, cognitive byproduct, cultural evolution, and an emerging dual inheritance (gene-culture coevolutionary) model of religion² that views both evolved cognition and specific cultural learning mechanisms¹⁷ as key to the transmission of either faith or atheism^{8,10,18,19}. This work situates the study of religious disbelief firmly within established theoretical frameworks for studying the evolution of human behavior and contributes to broader discussions of the role of transmitted (versus evoked) culture in core aspects of human nature²⁰.

Religion simultaneously unites and divides like few other aspects of social life. The sectarian conflicts between groups of religious believers may obscure a more fundamental schism: that between believers and atheists. Atheists—merely people who do not believe in the existence of a God or gods—constitute a large and perhaps growing proportion of earth’s human population. A prominent estimate from the opening decade of the current millennium²¹ posits the existence of 500-700 million atheists. This estimate is in all likelihood a drastic underestimate¹. Atheism prevalence estimates rely on census and polling data that infer individual beliefs from their self-reports. However, there is potent anti-atheist stigma that transcends national and religious boundaries^{22–24}: even atheists harbor some intuitive moral distrust of atheists worldwide²⁵. Thus, while it is safe to assume that self-reported atheists do not believe in God, it is probably also safe to assume that a great many people privately disbelieve without openly admitting their atheism. Consistent with this, people routinely overreport their religious practices²⁶, and indirect measurement of atheism in the USA reveals a potentially large gulf between some indirect (~26%) and direct (~3%) estimates of atheist prevalence¹. Combining direct estimates and inferences drawn from the few available indirect estimates, we predict that upwards of 2 billion people on earth may in fact be atheists. Many evolutionary theories of religion posit a universal or near-universal implicit theism^{11,27–29}, and may thus be fundamentally incompatible with global atheism that is simultaneously prevalent and deliberately concealed. Therefore, sustained research into the origins of disbelief is necessary to test key assumptions of various evolutionary and cultural theories of religion.

Four Atheisms

While it is clear that a (perhaps unrecognized) large proportion of the global population does not believe in gods, what cognitive, motivational, and cultural factors predict religious disbelief? Distinct research trajectories have considered the preconditions for sustained belief in any given god. To currently believe in a god, one 1) must be able to mentally represent gods, 2) must be motivated to ‘interact’ with gods, 3) must receive credible cultural cues that some gods are real, and 4) must intuitively maintain this belief over time. Tweaks to any of these four components may instead yield disbelief in gods. Separate lines of research partially support this supposition. First, *mindblind atheism* describes the pattern whereby individual differences in mentalizing abilities (one key component of mind perception) predict religious disbelief⁴ in at least some samples³⁰. Second, *apatheism* describes the pattern whereby, although religion flourishes where life is unstable, existential security predicts reduced religiosity^{5,31}. Third, *inCREDulous atheism* describes the pattern whereby a lack of credibility enhancing displays (CREDs)¹⁷ that one ought to believe in any gods is a good global predictor of atheism⁹. Finally, *analytic atheism* describes the pattern whereby people who reflectively override their intuitions tend to be less religious than those who ‘go with their guts’¹⁶, although the magnitude and consistency of this relation is debatable³². Although these four ‘brands’ of atheism relate to religious disbelief in isolation, little work considers their operation in conjunction³³.

Four Theories

Different theoretical approaches make divergent predictions about which sources of atheism (*mindblind*, *apatheism*, *inCREDulous*, or *analytic*) are most important predictors. First, secularization models^{5,31} posit that increases in existential security (wealth, health, education, etc.) reduce religious motivation; this approach is common in sociology of religion³¹ and in social psychology under the banner of compensatory control⁵. Second, cognitive science of religion and evolutionary psychology often view religion as a cognitive byproduct of other mental adaptations^{11,28,34}, such as mind perception³ or predator detection¹. In this view, challenges in the core cognitive faculties underlying such adaptations (e.g., advanced mentalizing) would predict disbelief, but the primary route to disbelief is people overriding their religious intuitions via effortful cognitive reflection [2]. Third, cultural evolutionary models highlight the social learning processes^{35,36} underpinning religious belief and disbelief, and largely predict that context-biased social learning-especially CREDs¹⁷-would be strongly associated with degrees of religious belief. Finally, dual inheritance theory integrates these various perspectives, and predicts that CREDs would be most important, followed by other factors such as cognitive

¹Though highly cited and widely discussed, there is a lack of actual empirical evidence supporting a Hyperactive Agency Detection Device and its contribution to religious cognition. Anecdotally, most graduate students in cognitive science of religion have tried these studies to no avail.

Table 1: Predictions From Prominent Theories

Theory	Discipline	mindblind	apatheist	inCREDulous	analytic
Secularization	Sociology & Social Psych		+	+	+
Cognitive Byproduct	Ev Psych & Cog Sci Rel	+	+		
Social Learning	Cultural Evolution			+	+
Dual Inheritance	Gene-Culture Coevolution	+	indirect	+	+

Note:

Terminology

¹ mindblind = relatively lower in advanced mentalizing

² apatheist = relatively more existentially secure

³ inCREDulous = exposed to relatively fewer religious CREDs

⁴ Analytic = scoring relatively higher on cognitive reflection

reflection, mentalizing, and perhaps existential security. Table 1 depicts predictions derived from each of these perspectives. By simultaneously considering mindblind atheism, apatheism, inCREDulous atheism, and analytic atheism, we are able to evaluate the suitability of four prominent theoretical approaches from separate academic subdisciplines for understanding the origins of religious disbelief.

We preregistered a set of analyses that pit secularization, cognitive byproduct, socialization, and dual inheritance models against each other. Specifically, we posed three broad questions:

I. *What are the relative contributions of each factor when considered simultaneously?*

II. *How do the factors interact with each other in predicting belief and disbelief?*

III. *Does early work on each individual factor successfully replicate in a nationally representative sample?*

To approach these questions, we contracted a nationally representative sample of USA adults ($N = 1417$) from GfK. Primarily, we were interested in predicting degrees of religious belief and disbelief with measures of 1) advanced mentalizing, 2) existential security, 3) theoretically modeled cues of cultural exposure to credible cues of religiosity (CREDs), and 4) reflective versus intuitive cognitive style. For robustness, we also included a number of demographic and psychological covariates. Full materials, data, and code are available on GitHub.

Results

Relative Contributions

Our most important analyses considered the relative contributions of all four factors operating in concert. As preregistered, we conducted two analyses in which the four core factors predict individual differences in belief and disbelief, both in the presence and absence of additional covariates. In our full model (see Table

Table 2: Predicting Disbelief: Full Model Summary

Variable	Beta	HPDI	Pr
mindblind	0.05	[-0.01, 0.11]	0.95
mentalizing (quad)	0.01	[-0.02, 0.04]	0.81
apatheism	-0.02	[-0.08, 0.04]	0.21
inCREDulous	0.28	[0.23, 0.34]	> 0.99
analytic	0.13	[0.08, 0.19]	> 0.99
Age	0.01	[-0.04, 0.07]	0.69
Education	0.04	[-0.02, 0.1]	0.92
Male	0.07	[0.02, 0.13]	> 0.99
Social Lib	0.43	[0.35, 0.52]	> 0.99
Economic Cons	0.04	[-0.05, 0.12]	0.82
Extraversion	0.02	[-0.03, 0.08]	0.82
Conscientiousness	0.01	[-0.04, 0.07]	0.71
Neuroticism	0.00	[-0.06, 0.07]	0.56
Low Agreeableness	0.10	[0.04, 0.17]	> 0.99
Openness	0.07	[0.01, 0.13]	> 0.99
Honesty/Humility	0.04	[-0.02, 0.1]	0.91

Note:

¹ Mentalizing (quad) = quadratic effect of mentalizing

² Beta = standardized beta

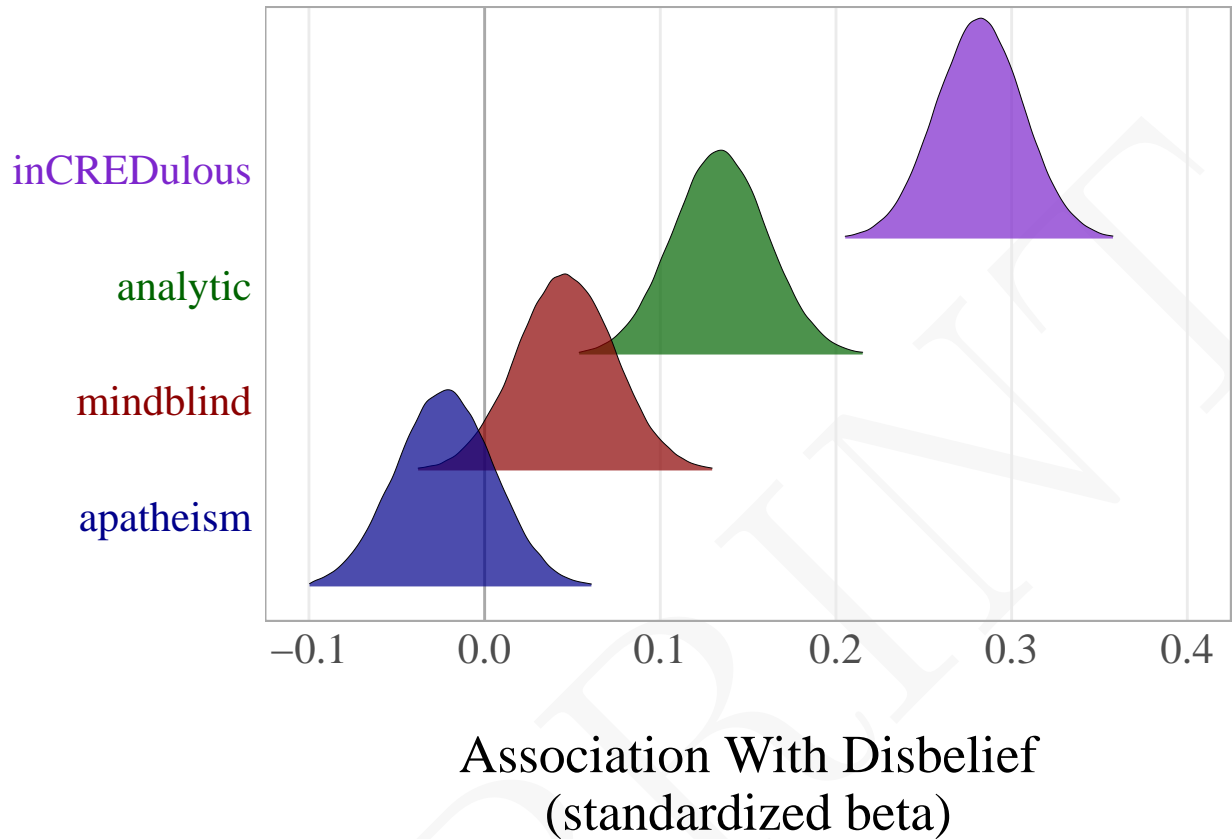
³ HPDI = 97% Highest posterior density interval

⁴ Pr = posterior probability of Beta > 0

2 and Figure 1), few credible displays of faith proved to be by far the most powerful predictor of religious disbelief. Credibility enhancing displays of faith predict belief, and their absence predicts atheism, $\beta = 0.28$, $[0.23, 0.34]^2$, $P(\beta > 0 \mid \text{data}) = 1^3$. Cognitive reflection remained a consistent predictor of religious disbelief, $\beta = 0.13$, $[0.08, 0.19]$, $P(\beta > 0 \mid \text{data}) = 1$, but following earlier cross-cultural work³² its predictive power was quite meager. Mentalizing challenges were only weakly associated with disbelief, $\beta = 0.05$, $[-0.01, 0.11]$, $P(\beta > 0 \mid \text{data}) = 0.95$, and existential security predicted essentially nothing.

²values in brackets are 97% highest posterior density interval (HPDI).

³ $P(\beta > 0 \mid \text{data}) = 1$ indicates a posterior probability exceeding .99.



Association With Disbelief
(standardized beta)

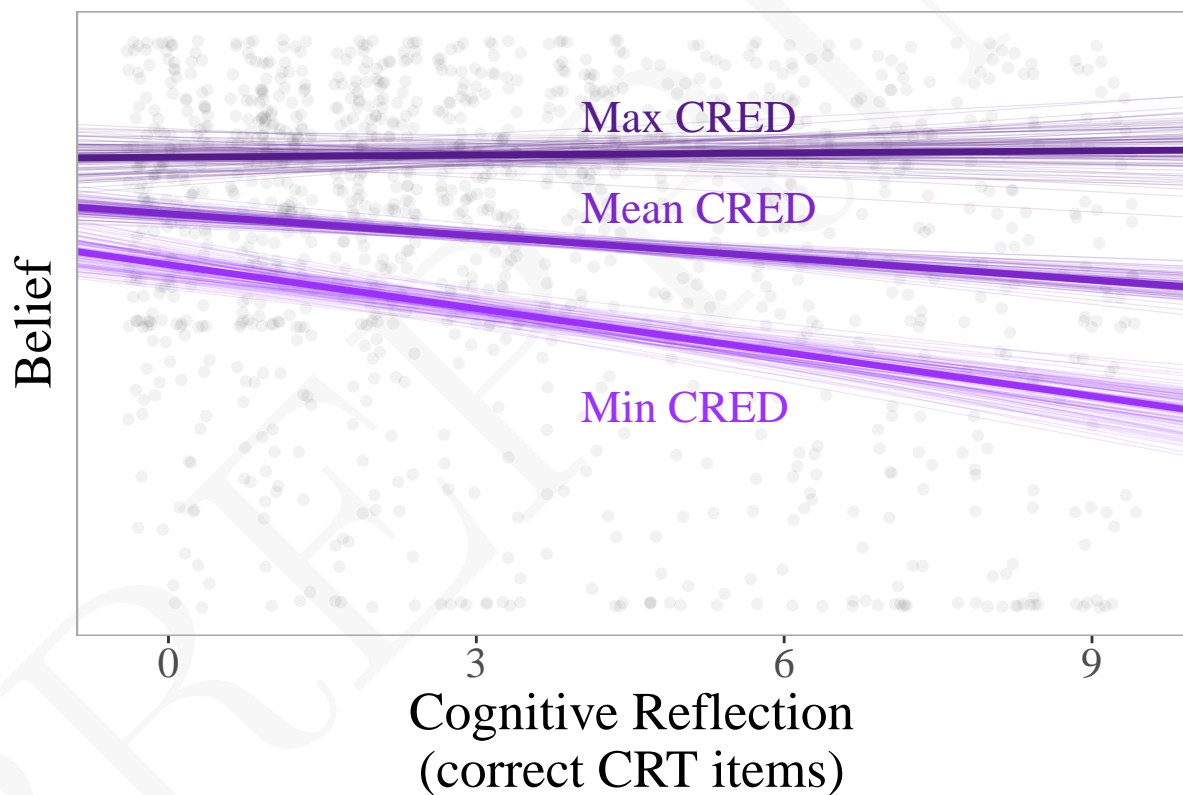
118

119 **Atheism: Binary Measure**

120 We also measured religious disbelief with a simple binary (No, Yes) belief in God item. We ran our full model
 121 analysis as a logistic model predicting atheism rates on the binary measure. Results closely matched the
 122 full model using a continuous measure of disbelief. Aside from demographic covariates, only fewer religious
 123 CREDs, $\beta = 0.83$, $[0.61, 1.05]$, $P(\beta > 0 \mid \text{data}) = 1$, and more cognitive reflection, $\beta = 0.38$, $[0.17,$
 124 $0.59] = P(\beta > 0 \mid \text{data}) = 1$, predicted atheism. However, inCREDulous atheism was more evident
 125 than analytic atheism. To illustrate, we considered the posterior produced by our model, marginalized
 126 at various levels of our predictors. Our model predicts that an otherwise completely typical person who
 127 absolutely maxed out performance on cognitive reflection would have about a 20% chance of being an
 128 atheist, $P(\text{atheism} \mid \text{analytic}) = 0.2$, $[0.13, 0.28]$. In contrast, someone of typical cognitive reflection but
 129 minimal religious CREDs would have a 30% chance of atheism, $P(\text{atheism} \mid \text{inCREDulous}) = 0.31$, $[0.24,$
 130 $0.39]$. Simply put: the predicted prevalence of atheists is about 60% higher for pure inCREDulous atheism
 131 than for pure analytic atheism, $\text{relative risk} = 1.59$, $[0.95, 2.33]$, $P(\text{inCREDulous} > \text{analytic} \mid \text{data}) = 0.99$.
 132 This relative difference in predictive strength, replicated across continuous and binary measures of disbelief,
 133 is much more consistent with some common theoretical approaches than others.

Hypothesized Interactions

Next, we probed for preregistered interactions among the four factors⁴ finding an interaction between cultural learning and reflective cognitive style, $\beta = 0.08$, $[0.03, 0.12]$, $P(\beta > 0 \mid \text{data}) = 1$. We considered the association between disbelief and reflective cognitive style among those comparatively high and low on credible cultural cues of religious belief (Figure 2), finding that reflective cognitive style primarily predicts religious disbelief among those who were also comparatively low in cultural exposure to credible religious cues of faith. Indeed, cognitive reflection moderately predicted religious disbelief among those with the fewest religious CREDs, $\beta = -0.26$, $[-0.35, -0.15]$, $P(\beta > 0 \mid \text{data}) = 0$, but not at all among those highest in religious CREDs, $\beta = 0.01$, $[-0.1, 0.13]$, $P(\beta > 0 \mid \text{data}) = 0.6$. These patterns highlight the interactive roles of cultural context and evolved intuitions on religious cognition, as predicted by dual inheritance theories.



Individual Replications

Finally, we tested each candidate factor in isolation, merely to replicate previous work. In individual replication analyses (Table 3, Figure 3 A-D), inCREDulous atheism, analytic atheism, and to a lesser extent

⁴Preregistered analyses probing for interactions with mentalizing yielded nothing of note and are summarized in the Online Supplement.

Table 3: Predicting Disbelief: Individual Replication Analyses

Variable	Beta	HPDI	Pr
mindblind	0.06	[0, 0.12]	0.98
mentalizing (quad)	0.02	[-0.02, 0.06]	0.89
apatheism	-0.03	[-0.09, 0.02]	0.1
inCREDulous	0.38	[0.32, 0.43]	>0.99
analytic	0.18	[0.12, 0.24]	>0.99

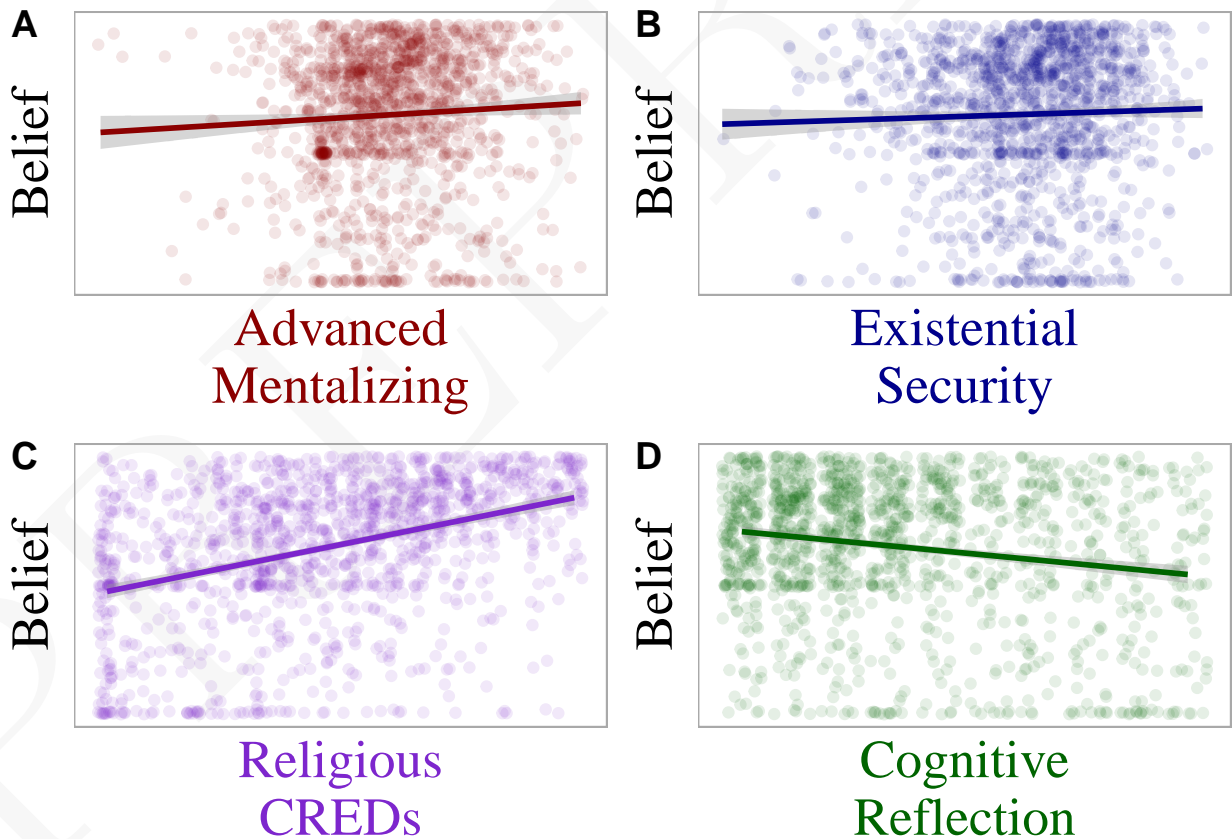
Note:

¹ Beta = standardized beta

² HPDI = 97% Highest posterior density interval

³ Pr = posterior probability of Beta > 0

mindblind atheism replicated previous work. Apatheism was not evident in this sample. That one of the candidate factors culled from existing literature did not appear as a robust predictor may suggest tempered enthusiasm for its utility as a predictor of individual differences in religiosity more broadly, although existential security is still quite useful in analyzing larger-scale regional and international trends.



Discussion

Summary

Overall, these results present one of the most comprehensive available analyses of the cognitive, cultural, and motivational factors that predict individual differences in religious belief and disbelief in the USA. They also speak directly to competing theoretical models of religious disbelief, culled from sociology, social psychology, evolutionary psychology, cognitive science of religion, cultural evolution, and gene-culture coevolution. Consistent inferences emerged, suggesting that the most potent predictor of disbelief is—by a wide margin—lack of exposure to credibility enhancing displays of religious faith. Once this context-biased cultural learning mechanism is accounted for, reflective cognitive style predicts some people being slightly more prone to religious disbelief than their cultural upbringing might otherwise suggest. That said, this relationship was relatively modest. Advanced mentalizing was a consistent but weak predictor of religious belief, and existential security did not meaningfully predict belief and disbelief in this nationally representative sample.

Theoretical Implications

We hoped to test predictions about the origins of disbelief from four theoretical perspectives: secularization, cognitive byproduct, socialization, and dual inheritance. Comparing the predictions in Table 1 with the results of Figure 1, it is clear that our results are most consistent with dual process theories. Indeed, this was the only theoretical perspective that predicted prominent roles for both inCREDulous atheism and analytic atheism. Given the primacy of cultural learning in our data, any model that does not rely heavily on context-biased cultural learning is likely a poor fit for explaining the origins of religious disbelief. By extension, such models fail as evolutionary accounts of religion. Indeed, continuous variability in entirely ordinary levels of cultural exposure to religion consistently predicted rates of disbelief. Simply growing up in a home with few credible displays of faith yielded disbelief, contra prior assertions from the cognitive science of religion that disbelief results from “special cultural conditions” and “a good degree of cultural scaffolding”²⁹. Instead, disbelief emerges quite naturally and easily in the absence of repeated and credible cues of others’ belief.

Analytic atheism is perhaps the most discussed avenue to disbelief in the literature¹³ and broader culture³⁷, but its popularity may overstate its actual influence. Although in this sample overall there was some evidence of analytic atheism, the pattern appears to vary by religious exposure, and sufficient religious CREDs effectively buffered believers against the putatively corrosive influence of reflective cognition on faith. Despite claims that atheism generally requires cognitive effort or reflection¹¹, analytic atheism—as in other

recent work³²—does not appear to be an especially general or powerful phenomenon.

It is initially puzzling that existential security proved impotent in our analyses, as it appears to be an important factor in explaining cross-cultural differences in religiosity. Further, it has proven successful in experimental work^{5,38}, although these experimental insights may be less robust than initially assumed³⁹. It is possible that our analyses were at the wrong level of analysis to capture the influence of existential security, which may act as a precursor to other cultural forces. There may actually be a two-stage generational process whereby existential security drives down religious behavior in one generation, leading the subsequent generation to atheism as they do not witness credibility enhancing displays of faith. This longitudinal societal prediction merits future investigation.

Finally, this work has implications beyond religion. Presumably, many beliefs arise from an interaction between core cognitive faculties, motivation, cultural exposure, and cognitive style. The general dual inheritance framework adopted here may prove fruitful for other sorts of beliefs elsewhere. Indeed, a thorough exploration of the degree to which different beliefs are predicted by cultural exposure relative to other cognitive factors may be useful for exploring content- versus context-biased cultural learning, and the contributions of transmitted and evoked culture. As this is a prominent point of contention between different schools of human evolutionary thought, such as evolutionary psychology and cultural evolution, further targeted investigation is needed.

Metascientific Implications

This work suggests three broader meta-scientific points. First, we illustrate a sort of *replication-plus* approach to forensically evaluating the literature while simultaneously testing and advancing theory. We conducted preregistered replications of four distinct findings from four different literatures, attesting to their relative strength or weakness. This is of course intrinsically valuable. However, these four replications gain theoretical significance when combined, as we were able to directly evaluate the suitability of four prominent theoretical perspectives on the origins of disbelief. *Replication-plus* approaches may prove similarly useful in other domains. Second, of the four candidate factors we tested, one (credibility enhancing displays) is derived from formal theoretical modeling in gene-culture coevolution, while the other three emerged from verbal argumentation. In terms of predicting large-scale real-world patterns, the formally modeled theory empirically outclassed the three ‘veories’⁵. Verbal theorizing is an important step in the research process, but formal theorizing is an indispensable tool as well⁴⁰. Formal models are obviously wrong yet, they are useful mental prostheses simply because they are precisely and transparently wrong²⁰. Further development

⁵‘veories’ are verbal theories, the intuitive verbal models that predominate much of psychology, and are a useful first step in formal theorizing.

in theory can circumvent methodological challenges to replicability⁴¹, sharpen thinking beyond statistical decision desiderata⁴², and spur scientific discovery⁴³. Third, most psychology research nowadays emerges from convenience samples of undergraduates and Mechanical Turk workers. These samples are fine for some purposes, but representative samples are necessary for others. While our nationally representative sampling allows us to generalize beyond samples we can access for free (in lab) or cheap (MTurk), even a large nationally representative sample barely scratches the surface of human diversity^{44,45}. As such, we encourage similar analyses across different cultures³³. This is especially necessary because cultural cues themselves emerged as the strongest predictor of belief and disbelief. If this general pattern holds across societies, we predict that—beyond religion—theories developed by WEIRD researchers to explain the weird mental states of WEIRD participants will continue to ever more precisely answer only an outlier of an outlier of our most important scientific questions about human nature.

Coda

The importance of transmitted culture and context-biased cultural learning as a predictor of belief and disbelief cannot be overstated. Combined, the data we collected suggest that if you are guessing whether or not individuals are believers or atheists, you are better off knowing how their parents behaved—Did they tithe? Pray regularly? Attend synagogue?—than how they themselves process information. Further, our interaction analyses suggest perhaps that sufficiently strong cultural exposure yields sustained religious commitment, even in the face of the putatively corrosive influence of cognitive reflection. Theoretically, these results fit well with dual inheritance theories of religion, as evolved cognitive capacities for cultural learning prove to be the most potent predictor of individual differences in the cross-culturally universal display of religious belief. In an applied sense, they also speak to the shared cognitive and cultural forces that generate, depending on circumstances, either belief or disbelief. Atheists are becoming increasingly common in the world, not because human psychology is fundamentally changing, but rather because evolved cognition remains stable in the face of a rapidly changing cultural context that is itself the product of a coevolutionary process. Faith emerges in some cultural contexts, and atheism is the natural result in others.

Methods

Sample

To obtain a nationally representative sample of Americans, we worked with Growth from Knowledge (GfK) and recruited a total sample of 1685 individuals that were representative of the American population in

terms of gender, age, race/ethnicity, education, census region, household income, home ownership status, and residence within a metropolitan area. We excluded participants who failed a manipulation check, leaving a total of 3 respondents. The demographics of these participants are described in Table 4.

Measures

Religious Belief

We relied on a popular measure of religious belief, the Supernatural Beliefs Scale⁴⁶, as our main dependent measure of religious belief. This scale includes items such as “There exists an all-powerful, all-knowing, loving God” and “Human beings have immaterial, immortal souls” measured on a scale from 1 (strongly disagree) to 7 (strongly agree) to assess agreement with a diverse set of items that are characteristic of religiosity. This scale was reliable, $\alpha = 0.95$, $M = 4.91$, $SD = 1.63$. We also included a binary item in which participants simply indicated whether or not they believe in God.

We also included various other measures of religiosity which were used to gain a more fine-grained understanding of the demographics of our sample, and are summarized in Table 4. For example, we asked participants how often they attended services outside of weddings and funerals (1 = more than once a week, 8 = never), as well as how often they pray (1 = several times a day, 7 = never). We also asked participants to indicate the religion with which they identify.

Factors Predicting Religious (Dis)belief

To assess the four different factors that may drive religious disbelief, we measured participants’ mentalizing abilities, feelings of existential security, exposure to credible cues of religiosity (CREDS), and reflective versus intuitive cognitive style.

We measured advanced mentalizing abilities, which correspond to mindblind atheism, using the Perspective Taking Subscale of the Interpersonal Reactivity Index⁴⁷. This measure includes items like “I try to look at everybody’s side of a disagreement before I make a decision” and “Before criticizing somebody, I try to imagine how I would feel if I were in their place,” measured on a scale from 1 (strongly disagree) to 7 (strongly agree). This scale reached an acceptable level of reliability, $\alpha = 0.77$, $M = 4.79$, $SD = 0.78$.

We measured feelings of existential security, which corresponds to apatheism, with a number of items assessing concerns that are salient to participants and participant faith in institutions like the government, health care, and social security to provide aid in the face of need³³. Items about the salience of different concerns included questions about how often participants worry about losing their job, worry about having enough money in the future, and feel they cannot afford things that are necessary. These items are assessed

on a scale from 1 (never) to 4 (all the time). Illustrative items regarding faith in institutions include “How much do you feel confident in our country’s social security system” and “How much do you feel that people who start out poor can become wealthy if they work hard enough,” assessed on a scale from 1 (not at all) to 4 (a lot). Items measuring faith in institutions were reverse-scored, and all items were averaged together to form a composite index of existential insecurity ($\alpha = 0.77$, $M = 2.2$, $SD = 0.39$), with higher scores reflecting more insecurity.

We measured cognitive reflection, which corresponds to analytic atheism, using nine items from the Cognitive Reflection Test^{48–50}. This measure poses a series of questions to participants that rely on logical reasoning to answer correctly. All have a seemingly simple initial answer, but upon further consideration people arrive at a different (and correct) answer. We therefore measured whether or not participants provided the correct answers to these questions that require more cognitive reflection. If they answered a question correctly, they were given a 1, and if they answered it incorrectly, they were given a 0. Our full index of cognitive reflection is composed of the sum of the number of questions that each participant answered correctly, with a higher score thus indicating a more reflective and analytic cognitive style. The average score was 3.18, with a standard deviation of 2.66.

We measured exposure to CREDs, which corresponds to inCREDulous atheism, with the CREDs Scale⁵¹. This scale assesses the extent to which caregivers demonstrated religious behaviors during the respondent’s childhood, such as going to religious services, acting as good religious role models, and making personal sacrifices to religion. The frequency of these types of behaviors was measured on a scale ranging from 1 (never) to 4 (always). This scale was highly reliable, $\alpha = 0.93$, $M = 2.42$, $SD = 0.84$.

Personality Measures

We also gathered data on participants’ personality types to serve as control variables in our models. We used the MINI-IPIP⁵² () to measure the personality factors of Extraversion ($\alpha = 0.79$, $M = 3.69$, $SD = 1.12$), Agreeableness ($\alpha = 0.75$, $M = 4.96$, $SD = 0.92$), Conscientiousness ($\alpha = 0.68$, $M = 4.97$, $SD = 0.97$), Neuroticism ($\alpha = 0.75$, $M = 3.52$, $SD = 1.08$), Openness to Experience ($\alpha = 0.73$, $M = 4.69$, $SD = 1.01$), and Honesty-Humility ($\alpha = 0.76$, $M = 4.8$, $SD = 1.13$). Items in this scale were measured on a 1 (strongly disagree) to 7 (strongly agree) scale.

We also measured tolerance for ambiguity using the Multiple Stimulus Types Ambiguity Tolerance Scale-II⁵³. This included items such as “I don’t tolerate ambiguous situations well (reversed)” and “I prefer a situation in which there is some ambiguity.” This scale was reliable, $\alpha = 0.83$, $M = 4.17$, $SD = 0.68$.

General Demographics

Finally, we included a demographics questionnaire to allow us to measure how participant characteristics like age, education, etc. might shape the relationship between different predictors of atheism and religious belief. These measures included age, gender, education level, social liberalism, and economic conservatism. We assessed education level by asking participants what their highest level of education was, from no formal education to professional or doctorate degree. We measured social ideology with the question “With respect to your views on social issues (e.g., same-sex marriage, abortion), would you consider yourself more liberal or more conservative?” (1 = very liberal to 7 = very conservative) and economic ideology with the question “With respect to your views on economic issues (e.g., taxes, government spending), would you consider yourself more liberal or more conservative?” (1 = very liberal to 7 = very conservative).

Analytic Strategy

We used Bayesian estimation throughout. Bayesian estimation allows us to evaluate the credibility of different parameter estimates, given data and our statistical models^{54–57}. Most analyses report a point estimate reflecting the most credible parameter estimate as well as a highest posterior density interval, the region in which the 97% most credible estimates lie. We also report a variety of posterior probabilities, which state the probability of something ($\beta > 0$, etc.) being true, given data and model. Heuristically, the posterior probabilities have the properties people intuitively misinterpret frequentist p-values as having (e.g., the probability of some hypothesis being true), and the HPDIs have the properties people intuitively misinterpret frequentist confidence intervals as having (e.g., the probability that a parameter lies in that range). We used gently regularizing priors throughout, primarily deployed to buffer against model overfitting. Inferences are highly robust to non-ludicrous alternative priors.

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Author Contributions

WMG designed the study, with survey revision and implementation from MBN and SRS. WMG performed the primary analyses and NC performed descriptive analyses. WMG wrote the manuscript with NC. All authors approved the final manuscript.

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