

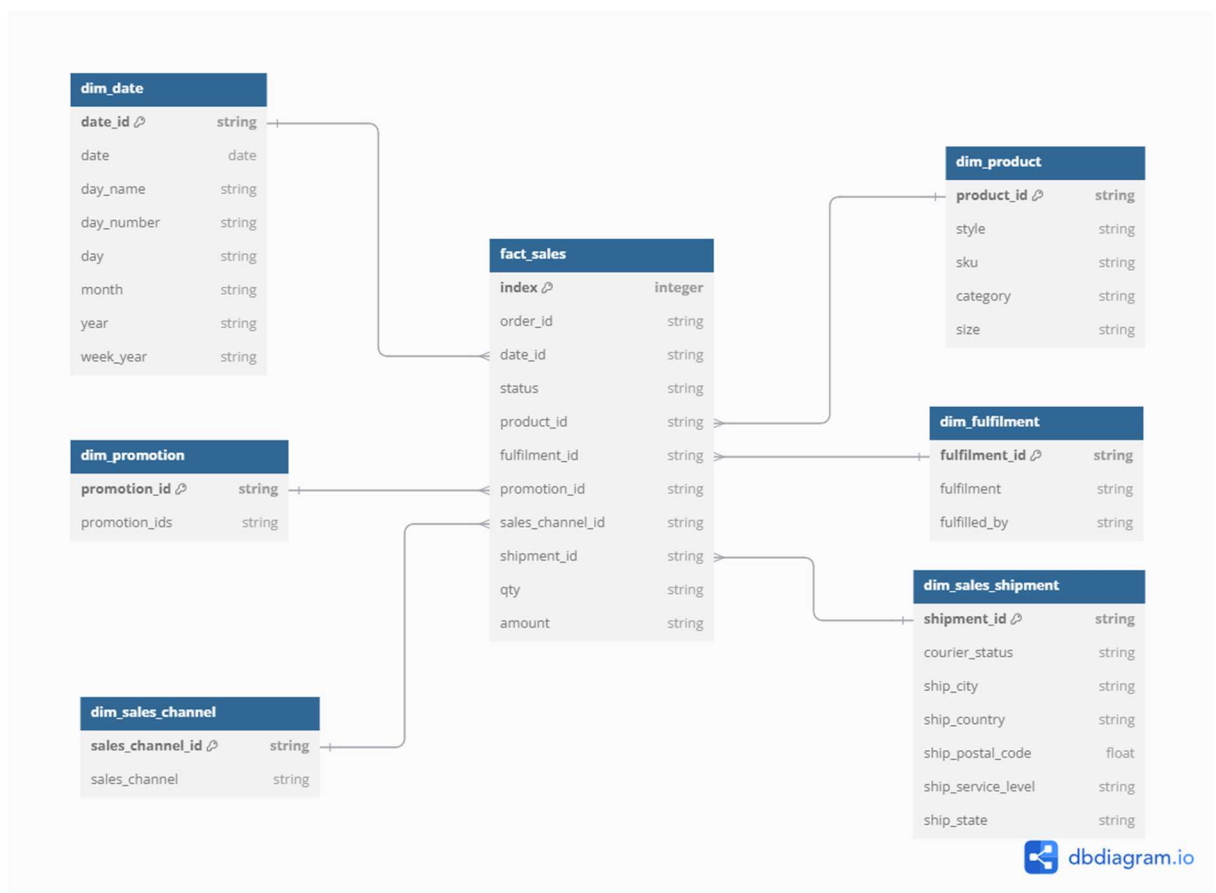
Assignment Data Warehouse

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Github : https://github.com/wgilangp/dbt_.git

1. ERD (ENTITY-RELATIONSHIP DIAGRAM) STAR SCHEMA



2. BIGQUERY STAR SCHEMA

a. Table fact_sales

fact_sales		QUERY	SHARE	COPY	SNAPSHOT	DELETE	EXPORT	REFRESH
SCHEMA	DETAILS	PREVIEW	TABLE EXPLORER	PREVIEW	INSIGHTS	LINEAGE	DATA PROFILE	DATA QUALITY
Row	Index	order_id	date_id	status	product_id	fulfillment_id	promotion_id	sales_channel_id
1	97552	408-7435198-2057138	9698361d3927718ce2dc7a...	Shipped - Picked Up	6c8b7ef3b3e5023f00e2ba0...	39c2275bcd098968954aa2b9...	02d10f95095c24380aa39414d...	4f51c03ba9d72cfe657a32372...
2	98098	408-0526369-3850756	9698361d3927718ce2dc7a...	Shipped - Delivered to Buyer	fb9315b355dc0c50d0f6054c...	39c2275bcd098968954aa2b9...	02d10f95095c24380aa39414d...	4f51c03ba9d72cfe657a32372...
3	97992	408-9233091-1157148	9698361d3927718ce2dc7a...	Shipped - Delivered to Buyer	9c1c085450ae1b2770ce878ff...	39c2275bcd098968954aa2b9...	02d10f95095c24380aa39414d...	4f51c03ba9d72cfe657a32372...
4	97638	408-3437785-2960360	9698361d3927718ce2dc7a...	Shipped - Delivered to Buyer	2a2fb48071b4c4c25ef68e67b...	39c2275bcd098968954aa2b9...	02d10f95095c24380aa39414d...	4f51c03ba9d72cfe657a32372...
5	98431	408-5420898-5957963	9698361d3927718ce2dc7a...	Shipped - Delivered to Buyer	68f702a9e27fa0e76e1e00ec9...	39c2275bcd098968954aa2b9...	02d10f95095c24380aa39414d...	4f51c03ba9d72cfe657a32372...
6	97730	408-3427536-9037101	9698361d3927718ce2dc7a...	Shipped - Delivered to Buyer	c43c882b09424473664a4850...	39c2275bcd098968954aa2b9...	02d10f95095c24380aa39414d...	4f51c03ba9d72cfe657a32372...
7	39221	408-2525013-0531555	160242bc420421c129201291...	Shipped - Delivered to Buyer	f26ec143c99c305ac1f31271a...	39c2275bcd098968954aa2b9...	04f19d2a3cc0c2d8300a02186...	4f51c03ba9d72cfe657a32372...
8	38433	408-7438332-0705158	160242bc420421c129201291...	Shipped - Delivered to Buyer	53d951ff935f2f5d522fc9300f...	39c2275bcd098968954aa2b9...	04f19d2a3cc0c2d8300a02186...	4f51c03ba9d72cfe657a32372...
9	39243	408-7819804-3741113	160242bc420421c129201291...	Shipped - Delivered to Buyer	cdcb3a52aa4e2ba59f467a25c...	39c2275bcd098968954aa2b9...	04f19d2a3cc0c2d8300a02186...	4f51c03ba9d72cfe657a32372...
10	39493	408-9970090-4725115	160242bc420421c129201291...	Shipped - Delivered to Buyer	29695a8daa43417760cf1e104...	39c2275bcd098968954aa2b9...	04f19d2a3cc0c2d8300a02186...	4f51c03ba9d72cfe657a32372...
11	101993	408-5236112-1992334	ae70b00540b9a2a34f6a0c701...	Shipped - Delivered to Buyer	50db0b5352bd0d1c2a80e6dc...	39c2275bcd098968954aa2b9...	079ac3cad120a33873a667a16...	4f51c03ba9d72cfe657a32372...
12	103226	408-4360051-1233968	dfa72b5310bdf971b38a9017b...	Shipped - Delivered to Buyer	1c1fa0c4db058a37a70c2a65...	39c2275bcd098968954aa2b9...	079ac3cad120a33873a667a16...	4f51c03ba9d72cfe657a32372...
13	104234	408-5152096-7939106	24ae74ca04721c7e04292285...	Shipped - Delivered to Buyer	bfcaaa01679ef08a7c50b048a...	39c2275bcd098968954aa2b9...	079ac3cad120a33873a667a16...	4f51c03ba9d72cfe657a32372...
14	104588	408-2324898-3425108	24ae74ca04721c7e04292285...	Shipped - Delivered to Buyer	93ab0600c39f48574a48f051...	39c2275bcd098968954aa2b9...	079ac3cad120a33873a667a16...	4f51c03ba9d72cfe657a32372...
15	99769	408-3388718-5893930	7b3c0c7967f51259fcd00b10...	Shipped - Delivered to Buyer	2a2fb48071b4c4c25ef68e67b...	39c2275bcd098968954aa2b9...	079ac3cad120a33873a667a16...	4f51c03ba9d72cfe657a32372...
16	101602	408-8948210-6553905	ae70b00540b9a2a34f6a0c701...	Shipped - Delivered to Buyer	ca98c4749d448e4836813a9a...	39c2275bcd098968954aa2b9...	079ac3cad120a33873a667a16...	4f51c03ba9d72cfe657a32372...
17	103099	408-6357765-6564911	bf72b5310bdf971b38a9017b...	Shipped - Delivered to Buyer	0b15d2257a529f13a9f966a7...	39c2275bcd098968954aa2b9...	079ac3cad120a33873a667a16...	4f51c03ba9d72cfe657a32372...
18	104590	408-3256231-2559513	24ae74ca04721c7e04292285...	Shipped - Delivered to Buyer	6ea4d56a56a9e9b02096765...	39c2275bcd098968954aa2b9...	079ac3cad120a33873a667a16...	4f51c03ba9d72cfe657a32372...
19	99220	408-8959623-3157148	7b3c0c7967f51259fcd00b10...	Shipped - Delivered to Buyer	a9995fa74a7c15c1d72456a...	39c2275bcd098968954aa2b9...	079ac3cad120a33873a667a16...	4f51c03ba9d72cfe657a32372...
20	101664	408-4955527-1776352	ae70b00540b9a2a34f6a0c701...	Shipped - Delivered to Buyer	92ac0002b01a9f9e5125c5f7...	39c2275bcd098968954aa2b9...	079ac3cad120a33873a667a16...	4f51c03ba9d72cfe657a32372...
21	75189	408-1822111-1489104	a4c0f63b4942b6c541cae784c...	Shipped - Delivered to Buyer	b8518a05a1770c730c5a068...	39c2275bcd098968954aa2b9...	0958beeb2b7ec602d0c194382...	4f51c03ba9d72cfe657a32372...
22	75489	408-7745713-8345128	a4c0f63b4942b6c541cae784c...	Shipped - Delivered to Buyer	c991d80446c4e49397f0533...	39c2275bcd098968954aa2b9...	0958beeb2b7ec602d0c194382...	4f51c03ba9d72cfe657a32372...
23	76164	408-8046186-1216340	23910d574564a40f615c472...	Shipped - Delivered to Buyer	25e4c059c3c48c49a42b751...	39c2275bcd098968954aa2b9...	0958beeb2b7ec602d0c194382...	4f51c03ba9d72cfe657a32372...
24	75145	408-1090968-5252924	a4c0f63b4942b6c541cae784c...	Shipped - Delivered to Buyer	4a82abae5707914475093900...	39c2275bcd098968954aa2b9...	0958beeb2b7ec602d0c194382...	4f51c03ba9d72cfe657a32372...
25	77031	408-3057519-9264306	23910d574564a40f615c472...	Shipped - Delivered to Buyer	6d8ec7483ab09a12c742a594...	39c2275bcd098968954aa2b9...	0958beeb2b7ec602d0c194382...	4f51c03ba9d72cfe657a32372...

b. Table dim_product

dim_product		QUERY	SHARE	COPY	SNAPSHOT	DELETE	EXPORT	REFRESH
SCHEMA	DETAILS	PREVIEW	TABLE EXPLORER	PREVIEW	INSIGHTS	LINEAGE	DATA PROFILE	DATA QUALITY
Row	product_id	style	sku	category	size			
1	5088b4c3042be55e4841a054...	AN204	AN204-PURPLE-L	Bottom	L			
2	e145cb64c5eceab228aedc3096...	AN207	AN207-PINK-L	Bottom	L			
3	1f9eb1e1b682401b92c4d6118...	AN208	AN208-MUSTARD-L	Bottom	L			
4	7c561853e58f17b945dce4c20...	AN211	AN211-BLACK-L	Bottom	L			
5	e823121f64795e95112453a35...	AN212	AN212-WHITE-L	Bottom	L			
6	a88d3ace3135c22f5a9e2b3e2...	AN213	AN213-BROWN-L	Bottom	L			
7	8f66c4320afbc7b8a6c33f04b8...	BL087	BL087-L	Blouse	L			
8	959a894a878a07e22ae20d73b...	BL099	BL099-L	Blouse	L			
9	1cf52257307971c709c1f80d8...	BL102	BL102-L	Blouse	L			
10	5abeb5e9f9f14d522b105559...	BL103	BL103-L	Blouse	L			
11	efcc1309a3eb63527f17baa09...	BL104	BL104-L	Blouse	L			
12	a2955334676d7e0b62f9ddadd...	BL109	BL109-L	Blouse	L			
13	9d4ed1d89fad35b9fadfca06f3...	BL110	BL110-L	Blouse	L			
14	ce0ce6bf368b1e6104a259a5b...	BL111	BL111-L	Blouse	L			
15	5d3a0388030f8d2761ec235ad...	BL113	BL113-L	Blouse	L			
16	1ab9eece0fd267b40c19d977e...	CH202	CH202-ORANGE-L	Bottom	L			
17	d2396c3a9aa8338fae19e3fad...	CH203	CH203-MAROON-L	Bottom	L			
18	a7d362f9e0450b671ec20f56d...	CH204	CH204-PURPLE-L	Bottom	L			
19	9d579b9b744a091a10bdddd4f...	CH207	CH207-PINK-L	Bottom	L			
20	9ff65fb0d28921897e3e860701...	CH208	CH208-MUSTARD-L	Bottom	L			
21	6dbba64f378683ed2482526ef...	CH209	CH209-BIEGE-L	Bottom	L			
22	b9e003590973cc3fdae19d3a6...	CH213	CH213-BROWN-L	Bottom	L			
23	110ede5cfd1d6a9b3d8140dd...	J0001	J0001-DR-L	Ethnic Dress	L			
24	7b67d0904781429b487b0db66...	J0002	J0002-SKD-L	Set	L			
25	245619f5a5b12b2ffe2760aa74...	J0003	J0003-SET-L	Set	L			
26	08fba15a0a03d4f8bbaa0a02e3...	J0004	J0004-SKIRT-L	Set	L			

c. Table dim_date

Row	date_id	date	day_name	day	month	year	week_year
1	289ad51eb7ba354fb87102110...	2022-05-03	2 Tuesday	03	May	2022	W18_2022
2	c16d0e9ae541c8a321e65f742...	2022-05-05	4 Thursday	05	May	2022	W18_2022
3	635e47e248f90616d8087601...	2022-05-01	7 Sunday	01	May	2022	W18_2022
4	f33ba1560cb50201c76a94d0d...	2022-05-07	6 Saturday	07	May	2022	W18_2022
5	3e70c324d70311a306028234...	2022-05-04	3 Wednesday	04	May	2022	W18_2022
6	64bd4d83b20ffa1ac99714a6...	2022-05-06	5 Friday	06	May	2022	W18_2022
7	61d6250a68cadf523e523c05f...	2022-05-02	1 Monday	02	May	2022	W18_2022
8	23910607456846450fa15c472...	2022-05-09	1 Monday	09	May	2022	W19_2022
9	12b567ef82d514a049230185...	2022-05-14	6 Saturday	14	May	2022	W19_2022
10	509e9a95186930c0510fe046...	2022-05-08	7 Sunday	08	May	2022	W19_2022
11	a4c0fe33a945fb6541ce8784c...	2022-05-10	2 Tuesday	10	May	2022	W19_2022
12	eb2756465cef5eed50fa81073...	2022-05-11	3 Wednesday	11	May	2022	W19_2022
13	9690ffcc2702b682b8b7c44a...	2022-05-12	4 Thursday	12	May	2022	W19_2022
14	8a3279f14b5224b3946768b...	2022-05-13	5 Friday	13	May	2022	W19_2022
15	5ee41ee4305444c276875f80...	2022-05-20	5 Friday	20	May	2022	W20_2022
16	b377464ac403a605338725d...	2022-05-17	2 Tuesday	17	May	2022	W20_2022
17	8486c92a074c63da7b680a28...	2022-05-21	6 Saturday	21	May	2022	W20_2022
18	bec9a8cf74894fc066a7c6727...	2022-05-18	3 Wednesday	18	May	2022	W20_2022
19	30e16ae0f958037f2f5060c2...	2022-05-19	4 Thursday	19	May	2022	W20_2022
20	cee81cf771bfe5a3091ca7ace...	2022-05-15	7 Sunday	15	May	2022	W20_2022
21	5ef8e31939feca141c79cd4b4...	2022-05-16	1 Monday	16	May	2022	W20_2022
22	a644859da510a7480b335a0...	2022-05-27	5 Friday	27	May	2022	W21_2022
23	e8ff02a055803e9ea4b718001...	2022-05-26	4 Thursday	26	May	2022	W21_2022
24	17c6cab9da3ccae60c37e0084...	2022-05-25	3 Wednesday	25	May	2022	W21_2022
25	8d01a714b5e99909258a3e6e8...	2022-05-28	6 Saturday	28	May	2022	W21_2022

d. Table dim_fulfilment

Row	fulfilment_id	fulfilment	fulfilled_by
1	39b2275bdb098968954ab2b9...	Merchant	Easy Ship
2	007d340a832692d077d863fcf...	Amazon	null

e. Table dim_promotion

Explorer + ADD ⌵

Search BigQuery resources

Viewing resources. [SHOW STARRED ONLY](#)

- Notebooks
- Data canvases
- Data preparations
- Workflows
- External connections
- dibimbing
 - amazon_sale_report
 - dim_date
 - dim_fulfillment
 - dim_product
 - dim_promotion**
 - dim_sales_channel
 - dim_sales_shipment
 - fact_sales
 - my_first_dbt_model
 - my_second_dbt_model

Row	promotion_id	promotion_ids
1	cd0d556d6b2e3b6998656a24dda3e5	Amazon PLCC Free-Financing Universal Merchant AAT-WNKT803K27EJC,Amazon PLCC Free-Financing Universal Merchant AAT-QX3UCCJESKPA2,Amazon PLCC Free-Financing Universal Merchant AAT-5Q78IYYQEDN2,Amazon PLCC Free-Financing Universal Merchant AAT-DSJ2QRXXWVMQ,Amazon
2	b0e76e3a844208dad6b83fc93d21513c	Amazon PLCC Free-Financing Universal Merchant AAT-WNKT803K27EJC,Amazon PLCC Free-Financing Universal Merchant AAT-QX3UCCJESKPA2,Amazon PLCC Free-Financing Universal Merchant AAT-5Q78IYYQEDN2,Amazon PLCC Free-Financing Universal Merchant AAT-DSJ2QRXXWVMQ,Amazon
3	46285e6c832b3ddaea18c8a855673952	Amazon PLCC Free-Financing Universal Merchant AAT-WNKT803K27EJC,Amazon PLCC Free-Financing Universal Merchant AAT-QX3UCCJESKPA2,Amazon PLCC Free-Financing Universal Merchant AAT-5Q78IYYQEDN2,Amazon PLCC Free-Financing Universal Merchant AAT-DSJ2QRXXWVMQ,Amazon
4	69b9002bb8d91d396404dfe8bffb347	Amazon PLCC Free-Financing Universal Merchant AAT-WNKT803K27EJC,Amazon PLCC Free-Financing Universal Merchant AAT-QX3UCCJESKPA2,Amazon PLCC Free-Financing Universal Merchant AAT-5Q78IYYQEDN2,Amazon PLCC Free-Financing Universal Merchant AAT-DSJ2QRXXWVMQ,Amazon
5	a2c3eccc0606f07d49e5ce4f19452	Amazon PLCC Free-Financing Universal Merchant AAT-WNKT803K27EJC,Amazon PLCC Free-Financing Universal Merchant AAT-QX3UCCJESKPA2,Amazon PLCC Free-Financing Universal Merchant AAT-5Q78IYYQEDN2,Amazon PLCC Free-Financing Universal Merchant AAT-DSJ2QRXXWVMQ,Amazon
6	fa3071cca124a3ae3e1646cdd0ed3edb	Amazon PLCC Free-Financing Universal Merchant AAT-

f. Table dim_sales_channel

Explorer + ADD ⌵

Search BigQuery resources

Viewing resources. [SHOW STARRED ONLY](#)

- Notebooks
- Data canvases
- Data preparations
- Workflows
- External connections
- dibimbing
 - amazon_sale_report
 - dim_date
 - dim_fulfillment
 - dim_product
 - dim_promotion
 - dim_sales_channel**
 - dim_sales_shipment

Row	sales_channel_id	sales_channel
1	4f51cd3ba9dff2cf6b57a32372...	Amazon.in
2	480dca0c67a2f362b072205f5...	Non-Amazon

g. Table dim_sales_shipment

Explorer

+ ADD

IK

dim_sales_ent

dim_sales_shipment

QUERY

SHARE

COPY

SNAPSHOT

DELETE

EXPORT

Viewing resources.

SHOW STARRED ONLY

Notebooks

Data canvases

Data preparations

Workflows

External connections

dbimbing

amazon_sale_report

dim_date

dim_fulfillment

dim_product

dim_promotion

dim_sales_channel

dim_sales_shipment

fact_sales

my_first_dbt_model

my_second_dbt_model

SCHEMA

DETAILS

PREVIEW

TABLE EXPLORER

PREVIEW

INSIGHTS

LINEAGE

DATA PROFILE

DATA QUALITY

Row

shipment_id

courier_status

ship_city

ship_country

ship_postal_cog

ship_service_level

ship_state

1

132addc86f8350f465626a019...

null

null

IN

null

Standard

null

2

404ae2677c32d0680ba45371...

Unshipped

null

IN

null

Expedited

null

3

46d6815a248045cf02bc724c6...

Shipped

null

IN

null

Expedited

null

4

bb18878c181468c02ec7081f...

Shipped

null

IN

null

Standard

null

5

90d67c8322d93264901066ac...

Cancelled

null

IN

null

Expedited

null

6

5f2398d8d0401e25fcd149ba4...

Shipped

TANAGAR

IN

791113.0

Expedited

AR

7

21894b7192191d3812f84e097...

Shipped

DIMAPUR

IN

797116.0

Expedited

NL

8

e4bd052204db7bcbdf400eeb7...

Shipped

ZIRA

IN

142044.0

Expedited

PB

9

72744ab35593e9df9aada5ec9...

Shipped

JAIPUR

IN

302029.0

Standard

RJ

10

ea3040f88acac2c155189c...

Shipped

JODHPUR

IN

342009.0

Standard

RJ

11

6ea8452c5399a0acca84f8bed...

Cancelled

APO

IN

959121.0

Expedited

APO

12

2f80d114367a1dcca58def9df...

Shipped

CHICALIM

IN

403712.0

Standard

GOA

13

63fac870136d5a92fabac1931...

Shipped

Cansaulim

IN

403712.0

Expedited

GOA

14

e7e3fdcc04071374842d279c...

Shipped

CHICALIM

IN

403712.0

Expedited

GOA

15

45d41e332530ce7e43b7b4638...

Shipped

Velsao,cansaulim

IN

403712.0

Expedited

GOA

16

1618257f3cf0f492cc1171b66c...

Shipped

Velsao,falvaddo

IN

403712.0

Expedited

GOA

17

1ea8395c1bca07dfe7875ac28...

Shipped

BAMBOLIM

IN

403201.0

Expedited

GOA

18

73b44aa0784436510f1750503...

Shipped

PANJIM

IN

403201.0

Expedited

GOA

19

2f3b6e93bfe56dc291e180bd...

Shipped

NORTH GOA

IN

403521.0

Expedited

GOA

20

bfa04672067c32bea0e120409...

Shipped

PANJIM

IN

403521.0

Standard

GOA

21

e13a0555f19c15a9c2086c61a...

Unshipped

PORVORIM

IN

403521.0

Expedited

GOA

22

77d28b39e3b2b2123ed04d29...

Shipped

PORVORIM

IN

403521.0

Standard

GOA

23

4bde6ab7b1d0d461089433f71...

Shipped

ALTO PORVORIM,

IN

403521.0

Standard

GOA

24

3c94ac45be28e1a802fcb88f1...

Shipped

PENHA DE FRANCA

IN

403521.0

Standard

GOA

25

899faa4f0d291e1a977f92b09...

Shipped

Porvorim

IN

403521.0

Standard

GOA

26

4757011cc73306b036e76406...

Cancelled

BRUBOLIM

IN

403521.0

Expedited

GOA

Results near name:

50

1 - 50 of 2778

3. ANALYSIS

a. Top 10 Best Selling Product in Most Favorite Category

Find the most favourite product category

```
-- Most Favorite Category
SELECT
    `category`,
    COUNT(`product_id`) AS count
FROM
    `dedibimbing.dibimbing.dim_product`
-- WHERE `category` = 'kurta'
GROUP BY `category`
ORDER BY count DESC;
```

Query results			
JOB INFORMATION		RESULTS	CHART
Row	category ▼	count ▼	
1	kurta	2927	
2	Set	2490	
3	Top	791	
4	Western Dress	458	
5	Bottom	201	
6	Blouse	153	
7	Ethnic Dress	94	
8	Saree	78	
9	Dupatta	3	

We found Kurta is the most favourite product category, then we analyze deeper 10 best selling product in Category Kurta.

```
-- Top 10 Best Selling in Kurta
    dp.sku AS sku,
    SUM(fs.qty) AS sales_volume
FROM `dedibimbing.dibimbing.fact_sales` fs
LEFT JOIN `dedibimbing.dibimbing.dim_product` dp ON fs.product_id
= dp.product_id
WHERE `category` = 'kurta'
GROUP BY sku
ORDER BY sales_volume DESC
LIMIT 10
;
```

Query results

JOB INFORMATION		RESULTS	CHART	JSO
Row	sku	sales_volume		
1	JNE3405-KR-L	485		
2	JNE3405-KR-S	399		
3	JNE3405-KR-M	344		
4	JNE3567-KR-M	291		
5	JNE3399-KR-M	262		
6	JNE3373-KR-XXXL	259		
7	JNE3405-KR-XXXL	235		
8	JNE3405-KR-XS	220		
9	JNE3373-KR-XXL	209		
10	JNE3368-KR-XXL	208		

Those are Top 10 best selling products in Most Favourite Category, indeed those products contribute highest revenue

b. Top 5 most interesting promo

```
SELECT
    COALESCE(dp.promotion_ids, 'no promo') AS promo_id,
    SUM(fs.qty) AS sales_volume
FROM `dedibimbing.dibimbing.fact_sales` fs
LEFT JOIN `dedibimbing.dibimbing.dim_promotion` dp ON fs.promotion_id =
dp.promotion_id
WHERE dp.promotion_ids IS NOT NULL
GROUP BY 1
ORDER BY 2 DESC
LIMIT 5;
```

Query results

JOB INFORMATION		RESULTS	CHART	JSON
Row	promo_id	sales_volume		
1	IN Core Free Shipping 2015/04...	45974		
2	Duplicated A12RHGVGRW0T3...	488		
3	Amazon PLCC Free- Financing Universal Merchant AAT- WNKTBO3K27EJC,Amazon PLCC Free-Financing	460		
4	Duplicated AYTJSBA8ZOP16 1...	433		
5	Amazon PLCC Free- Financing Universal Merchant AAT- WNKTBO3K27EJC,Amazon PLCC Free-Financing	316		

There is high possibility that those 5 promos give high impact to sales

c. Difference in Amount Sales between Weekday and Weekend

```
WITH sales_by_day AS (  
  SELECT  
    dd.day_number AS day_number_no, -- Ganti alias tanpa karakter khusus  
    dd.day_name AS day,  
    ROUND(SUM(fs.amount), 0) AS sales_amount  
  FROM `dedibimbing.dibimbing.fact_sales` fs  
  LEFT JOIN `dedibimbing.dibimbing.dim_date` dd ON fs.date_id = dd.date_id  
  GROUP BY day_number_no, day -- Sesuaikan dengan alias baru  
  ORDER BY day_number_no ASC -- Sesuaikan dengan alias baru  
)  
  
SELECT sbd.day, sbd.sales_amount FROM sales_by_day sbd;
```

Query results

JOB INFORMATION		RESULTS	CHART	JSON
Row	day ▼	sales_amount ▼		
1	Monday	11318441.0		
2	Tuesday	11491626.0		
3	Wednesday	11249823.0		
4	Thursday	10358594.0		
5	Friday	10805395.0		
6	Saturday	11339358.0		
7	Sunday	12029441.0		

We can conclude that Weekend has daily sales higher than Weekday, even though the amount is not significantly different.