

Site Planning Questionnaire

1. Who is the target audience?

The target audience is travelers or anyone interested in more information about the Buffalo River.

2. How can I tailor the website to reach that audience?

More word-of-mouth, Posting on social media (such as Facebook), and Sharing with family and friends.

3. What are the goals for the site?

To highlight the beauty of one of the few natural rivers in the country, as well as to give information about

4. How will I gather the information?

Research, asking people who have been there.

5. What are my sources for multimedia content?

Google images, maybe youtube.

6. What is my budget?

I do not have a set budget for this project.

7. How long do I have to complete the project?

I have around roughly 1 month, so around 30 days.

8. Who is on my project team?

Myself, only.

9. How often should the site be updated?

To be honest, this site will not need much updating since the River is protected under law from any changes.

10. Who is responsible for updating the site?

Myself.