

# SAM WONG

UI/UX DESIGNER & DEVELOPER



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Melaka, Malaysia

## EDUCATION

### Multimedia University (MMU)

Bachelor of Data Comm and  
Networking (Hons)

CGPA : 3.06

MUET : BAND 3

2012-2016

### SMK Paduka Tuan, Segamat.

SPM : 2A 6B 1C

2006-2011

## LANGUAGES

Chinese

English

Malay

## SKILLS

### PROFESSIONAL

UI/UX Design & Development

Responsive Web Design

Mobile Application Design

Interaction Design

Information Architecture

Solution Consult of UI/UX

Low & High-fidelity Wireframes

UI Prototyping

UX Research

DLS (Design Language System)  
Checking

Usability Testing

Front-End Developement

## PROFILE

Experienced UI/UX Designer & Developer looking to further my knowledge in more UI/UX related fields and management skills. Having 6 years experience in the IT industry, familiar with crypto wallets, blockchain transaction system, e-commerce, MLM business, payment gateway, banking, e-wallets & redemption application. Able to take ideas from concept to wireframe to prototype. I bring an engineering perspective and creative problem-solving approach to create products and experiences people love to use.

## EXPERIENCE

### UI/UX DESIGNER & DEVELOPER

ISCity Sdn Bhd | 2018 - Present

- Engaged in several design & developments: crypto wallet, blockchian transaction system, e-ceommerce, MLM business system, payment gateway, live content streaming, charity application and e-wallets & redemption.
- Facilitate the client's product vision by researching, conceiving, sketching, prototyping and user-testing experiences for digital products.
- Create world-class user experience and translate concepts into user flows, wireframes, mockups and prototypes that lead to intuitive user experiences.
- Developed product strategy with product leads by conducting market research and identifying user pain points.
- Work closely with product clients, business analyst & tech team to gather user requirements and provide client centred solutions to fit the behaviours or interaction of design & development.
- Quality check on UI development, ensuring the design is aligned with DLS (Design Language System) - Consistency, Recognisability, Ease of Use, Cost Effectiveness, Stability & Flexibility, Innovation.
- Responsive web development if necessary.

TECHNOLOGIES / TOOLS

Adobe XD, Photoshop, Premiere Pro, After Effect, Lightroom

Figma

InVision

Sketch

HTML & HTML 5

CSS Framework

Bootstrap

jQuery/ JavaScript

TypeScript

JSON

GitHub

Flutter

STRENGTHS

Team Work

Team Management

Solo Work

Responsible

Brainstorming

Innovative

Good sense in art & design

Open-minded

INTERESTS

UI/UX Design

Illusration

Motion Graphic

Front-end Development

Photography

Videography

Traveling

Outdoor Activities

EXPERIENCE (CONTINUED)

HYBRID MOBILE APP DEVELOPER

Silverlake Mobility Sdn Bhd | 2016 - 2018

- Engaged in several developments: In-house product, on-site projects and commercial R&D. Familiar in banking system, payment gateway and e-wallets projects.
- Develop assigned front-end banking module, modules components, directive and PIPE by using Angular Base.
- Develop MFP adapter for REST API.
- Review code structure, source code control and troubleshooting bugs.
- Unit test (flow and structure).

AWARDS

- Participated in FIRST-IEEE Young Professionals Symposium & Innovation Showcase 2016
- Champion of IEEE Young Professionals Notional Technical Poster Competition 2016

PROJECTS

U/UX Design & Developement

PrivateNet Blockchain

- Blockchain transaction website system

Hyperdao

- Decentralised IDO wallet and transaction system

Smart Reward

- Ecommerce MLM System (web & app)

WeBeauty

- Ecommerce app

GOGO

- E-Wallet & redemption (web & app)

Flag Up (Covid 19)

- Charity (web & app)

SGLive & HyperLive

- Live content streaming (web & app)

PORTFOLIO

[https://rebrand.ly/wgsam\\_portfolio](https://rebrand.ly/wgsam_portfolio)