WGU-Reddit Student Feedback

Generated by the WGU-Reddit Feedback Analyzer — an AI-powered tool that processes Reddit student discussions to identify common challenges in WGU courses.
[Project GitHub](#)

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D174: Marketing Management

College: School of Business
Topics: 4
Pain Points: 4

Feedback Topics

1. Course Engagement Issues *(Emerging)* – [1 posts]

The course content is perceived as boring and unengaging, leading to a lack of interest.

> "Very boring imo"
> [Reddit post](#)

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2. Lack of Guidance and Resources *(Emerging)* – [1 posts]

Students need more available course reviews and tips to aid their study and decision-making.

> "Unfortunately, there's no reviews about it on the FB accelerator group."
> [Reddit post](#)

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3. Resource Clarity Issues *(Emerging)* – [1 posts]

Students struggle with identifying effective resources for passing the OA due to mixed messages.

> "I've heard mixed things about everything - the study guide, the video lectures, the textbook."
> [Reddit post](#)

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4. Assessment Relationship Confusion *(Emerging)* – [1 posts]

Students are confused about the relationship between the PA and OA, resulting in uncertainty about preparation.

> "I've heard people say the PA is nothing like the OA."
> Reddit post