

# WGU-Reddit Student Feedback

Generated by the WGU-Reddit Feedback Analyzer — an AI-powered tool that processes Reddit student discussions to identify common challenges in WGU courses.

[Project GitHub](#)

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## D077: Concepts in Marketing, Sales, and Customer Contact

**College:** School of Business

**Topics:** 2

**Pain Points:** 2

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### Feedback Topics

#### 1. Assessment Misalignment (*Emerging*) – [1 posts]

Students feel that their assessment performance does not reflect their understanding during the course, indicating a possible disconnect between unit tests and the final assessment.

"I don't know what it is... just can't pass the OA."

[Reddit post](#)

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#### 2. Module Focus and Preparation (*Emerging*) – [1 posts]

Students are overwhelmed by the disproportionate emphasis on select modules, resulting in extended preparation times and potential gaps in learning.

"Only focused on Modules 1, 2, 6, and 7."

[Reddit post](#)