

WGU-Reddit Student Feedback

Generated by the WGU-Reddit Feedback Analyzer — an AI-powered tool that processes Reddit student discussions to identify common challenges in WGU courses.

[Project GitHub](#)

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Disclaimer: This report was generated by AI and may contain inaccuracies.

C212: Marketing

College: School of Business

Topics: 3

Pain Points: 3

Feedback Topics

1. Clarity of Assignment Expectations (*Emerging*) – [1 posts]

Students are unclear about specific requirements and expectations for assignments.

"are we just choosing research methods to prove there is a market for the product, and making up fictional results of the research, or are we supposed to actually find research that's been done by other companies?"

[Reddit post](#)

2. Textbook Accessibility Issues (*Emerging*) – [1 posts]

Students are experiencing difficulties in finding the required course materials.

"It says there are two textbooks, but so far I've only found the one?"

[Reddit post](#)

3. Course Navigation Difficulties (*Emerging*) – [1 posts]

Students find the course page hard to navigate, leading to frustration in accessing course content.

"Is the course page very difficult to navigate, or is it just me?"

[Reddit post](#)
