## WGU-Reddit Student Feedback

Generated by the WGU-Reddit Feedback Analyzer — an Al-powered tool that processes Reddit student discussions to identify common challenges in WGU courses.

Project GitHub

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## D077: Concepts in Marketing, Sales, and Customer Contact

College: School of Business

Topics: 1
Pain Points: 2

## **Feedback Topics**

## 1. Assessment and Module Focus Issues – [2 posts]

Students are struggling with assessment formats and the limited focus on specific modules, leading to confusion and difficulty in passing.

"I cannot pass D077... just can't pass the OA."

Reddit post

"Only focused on Modules 1, 2, 6, and 7."

Reddit post