

# WGU-Reddit Student Feedback

Generated by the WGU-Reddit Feedback Analyzer — an AI-powered tool that processes Reddit student discussions to identify common challenges in WGU courses.

[Project GitHub](#)

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## C212: Marketing

**College:** School of Business

**Topics:** 1

**Pain Points:** 3

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### Feedback Topics

#### 1. Course Material Accessibility – [3 posts]

Students are having difficulty accessing required materials and understanding course expectations.

"are we just choosing research methods to prove there is a market for the product, and making up fictional results of the research, or are we supposed to actually find research that's been done by other companies?"

[Reddit post](#)

"It says there are two textbooks, but so far I've only found the one?"

[Reddit post](#)

"Is the course page very difficult to navigate, or is it just me?"

[Reddit post](#)

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