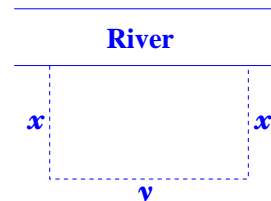


Section 4.4 – Optimization, Geometry, and Modeling

1. A farmer wants to fence a rectangular grazing area along a straight river (no fence is needed along the river). There are 1700 total feet of fencing available. What dimensions (length and width) will maximize the grazing area?

Let x and y represent the dimensions of the rectangular pen, in feet, and let A represent its area.

Given: $2x + y = 1700$
Find: x and y that maximize A



Since the pen is rectangular, we know that $A = xy$, and from our given information, we see that $y = 1700 - 2x$. Therefore,

$$A = x(1700 - 2x) = 1700x - 2x^2.$$

Next, we find the critical points of A ; we have $A' = 1700 - 4x$, so

$$\begin{aligned} 1700 - 4x &= 0 \\ 4x &= 1700 \\ x &= 425 \end{aligned}$$

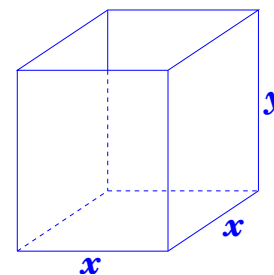
Therefore, $x = 425$ is the only critical point. Also, since 1700 feet is the maximum amount of fencing available, the largest value that x can have is $1700/2 = 850$. Therefore, the endpoints of our domain are $x = 0$ and $x = 850$. The table to the right confirms that the maximum value of A occurs when $x = 425$. Therefore, our final answer is $x = 425$ feet and $y = 1700 - 2(425) = 850$ feet.

x	A
0	0
425	361,250
850	0

2. A box with an open top of fixed volume V with a square base is to be constructed. Find the dimensions of the box that minimize the amount of material used in its construction.

Let x represent the length and width of the box, let y represent the height of the box, and let V represent the volume of the box (see diagram below).

Given: $V = x^2y$
Find: x and y that minimize S ,
the surface area of the box.



We begin by finding a formula for S , the surface area of the box. Since

$$\begin{aligned} S &= (\text{Sum of the areas of the 4 sides}) + (\text{Area of the bottom}) \\ &= 4xy + x^2 \\ &= 4x(Vx^{-2}) + x^2 \\ &= 4Vx^{-1} + x^2, \end{aligned}$$

we have $S' = -4Vx^{-2} + 2x = (2x^3 - 4V)/x^2$, so the critical points of S occur when

$$\begin{aligned} 2x^3 - 4V &= 0 \\ x^3 &= 2V \\ x &= \sqrt[3]{2V}. \end{aligned}$$

Interval	Sign of S'
$0 < x < \sqrt[3]{2V}$	–
$x > \sqrt[3]{2V}$	+

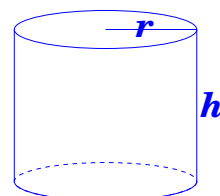
Therefore, since the above sign chart confirms that S is decreasing for all x values to the left of $\sqrt[3]{2V}$ and increasing for all x values to the right of $\sqrt[3]{2V}$, we conclude that S has a global minimum at $x = \sqrt[3]{2V}$. In other words, the dimensions of the box that will minimize the amount of material used in the construction are $x = \sqrt[3]{2V}$ and $y = Vx^{-2} = V(2V)^{-2/3} = \sqrt[3]{V/4}$.

3. A metal can manufacturer needs to build cylindrical cans with volume 300 cubic centimeters. The material for the side of a can costs 0.03 cents per cm^2 , and the material for the bottom and top of the can costs 0.06 cents per cm^2 . What is the cost of the least expensive can that can be built?

Let r represent the radius of the can, let h represent the height of the can, and let C represent the cost of building the can, in cents.

Given: $\pi r^2 h = 300$

Find: Minimum Value of C



We begin by finding a formula for the cost of building the can. We have

$$\begin{aligned} C &= (\text{Cost of the top and bottom}) + (\text{Cost of the outside}) \\ &= (\text{Area of Top and Bottom})(\text{Cost Per Unit Area}) + (\text{Area of Outside})(\text{Cost Per Unit Area}) \\ &= (2\pi r^2)(0.06) + (2\pi rh)(0.03) \\ &= 0.12\pi r^2 + 0.06\pi r \left(\frac{300}{\pi r^2} \right) \\ &= 0.12\pi r^2 + 18r^{-1}, \end{aligned}$$

so $C' = 0.24\pi r - 18r^{-2} = (0.24\pi r^3 - 18)/r^2$, which means that $C' = 0$ when $0.24\pi r^3 = 18$, or when $r = \sqrt[3]{75/\pi}$. Since the sign chart to the right confirms that C has a global minimum at $r = \sqrt[3]{75/\pi}$, we conclude that the cost of the least expensive can is given by

Interval	Sign of C'
$0 < r < \sqrt[3]{75/\pi}$	–
$r > \sqrt[3]{75/\pi}$	+

$$\begin{aligned} C &= 0.12\pi(\sqrt[3]{75/\pi})^2 + 18(\sqrt[3]{75/\pi})^{-1} \\ &= \left(\frac{75}{\pi} \right)^{-1/3} \left(0.12\pi \cdot \frac{75}{\pi} + 18 \right) \\ &= 27\sqrt[3]{\frac{\pi}{75}}, \end{aligned}$$

or about 9.38 cents.