

If $f'(x) > 0$ for all x in an interval (a, b) ,
then...

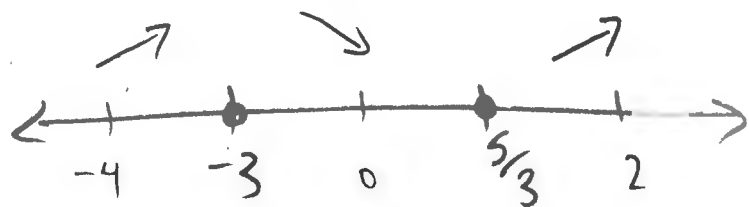
- ☒ A. f is increasing on (a, b) .
- B. f is decreasing on (a, b) .
- C. f' is increasing on (a, b) .
- D. f' is decreasing on (a, b) .

Example: Find all relative extrema.

$$f(x) = -x^3 - 2x^2 + 15x + 10$$

$$f'(x) = -3x^2 - 4x + 15 = 0$$

$$\text{Q-formula: } x = \frac{-(-4) \pm \sqrt{(-4)^2 - 4(-3)(15)}}{2(-3)}$$



$$f'(-4) < 0 \quad f'(0) > 0 \quad f'(2) < 0$$

$$= \frac{4 \pm \sqrt{4 - (-3)(15)}}{2(-3)} = \frac{2 \pm 7}{-3}$$

$$= -3, \frac{5}{3}$$

↑
CP's

$x = -3$ is a relative max

$x = \frac{5}{3}$ is a relative min

Find all relative extrema for the following function: $f(x) = 2x^3 - 3x^2 - 72x + 15$

$$f'(x) = 6x^2 - 6x - 72 = 6(x^2 - x - 12) = 0$$

$$6(x-4)(x+3) = 0$$

$$\text{CP's: } x = 4, -3$$

A. Rel. max @ $x = -3$

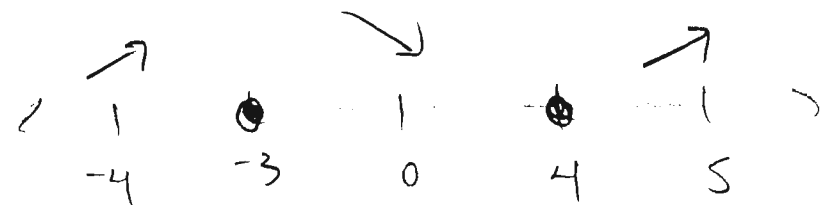
Rel. min @ $x = 4$

B. Rel. max @ $x = -4$

Rel. min @ $x = 3$

C. Rel. max @ $x = 4$

Rel. min @ $x = -3$



$$f'(-4) = 6(-4-4)(-4+3) > 0$$

$$f'(0) = 6(0-4)(0+3) < 0$$

$$f'(5) = 6(5-4)(5+3) > 0$$

Finding Absolute Extrema

To find absolute extrema for a function f continuous on a closed interval $[a, b]$:

1. Find all critical numbers for f in (a, b) .
2. Evaluate f for all critical numbers in (a, b) .
3. Evaluate f for the endpoints a and b of the interval $[a, b]$.
4. The largest value found in Step 2 or 3 is the absolute maximum for f on $[a, b]$, and the smallest value found is the absolute minimum for f on $[a, b]$.

Find the absolute extrema of the function $f(x) = 3x^{2/3} - 3x^{5/3}$ on the interval $[0, 8]$.

$$f'(x) = 3\left(\frac{2}{3}\right)x^{-1/3} - 3\left(\frac{5}{3}\right)x^{2/3}$$

$$= \frac{2}{x^{1/3}} - 5x^{2/3} = 0$$

Multiply by $x^{1/3}$: $2 - 5x = 0$

$$\Rightarrow x = \frac{2}{5}$$

$$f(0) = 3(0)^{2/3} - 3(0)^{5/3} = 0$$

$$f\left(\frac{2}{5}\right) = 3\left(\frac{2}{5}\right)^{2/3} - 3\left(\frac{2}{5}\right)^{5/3}$$

$$= 3\left(\left(\frac{2}{5}\right)^{2/3} - \left(\frac{2}{5}\right)^{5/3}\right) \approx 3(0.326)$$

max at $x = \frac{2}{5}$

$$f(8) = 3(8)^{2/3} - 3(8)^{5/3}$$

$$= 3(8^{2/3} - 8^{5/3}) \approx 3(-28)$$

min at $x = 8$

Example: The total profit $P(x)$ (in thousands of dollars) from a sale of x thousand units of a new product is given by $P(x) = \ln(-x^3 + 3x^2 + 144x + 1)$ where $0 \leq x \leq 10$. Find the number of units that should be sold in order to maximize the total profit. What is the maximum profit?

Find the absolute max of $P(x)$ on $[0, 10]$

$$P'(x) = \frac{-3x^2 + 6x + 144}{-x^3 + 3x^2 + 144x + 1} = 0$$

$$= \frac{-3}{-x^3 + 3x^2 + 144x + 1} (x^2 - 2x - 48) = 0 \quad \begin{matrix} \text{CP's} \\ \downarrow \end{matrix}$$

never 0 $(x-8)(x+6) = 0 \Rightarrow x = 8, -6 \leftarrow \text{not in the domain}$

$$P(0) = \ln(-(0)^3 + 3(0)^2 + 144(0) + 1) = \ln(1) = 0$$

$$P(8) = \ln(-(8)^3 + 3(8)^2 + 144(8) + 1) = \ln(833) \leftarrow \text{max at}$$

$$P(10) = \ln(-10^3 + 3(10)^2 + 144(10) + 1) = \ln(741)$$

8 thousand units

The U.S. and Canadian exchange rate changes daily. The value of the U.S. dollar (in Canadian dollars) between 2000 and 2010 can be approximated by the function

$$f(t) = 0.00316t^3 - 0.047t^2 + .114t + 1.47$$

where t is the number of years since 2000. Based on this approximation, in what year during this period did the value of the U.S. dollar reach its absolute minimum?

A. 2005

B. 2006

C. 2007

D. 2008

$$f(0) = 1.47$$

$$f(1.415) \approx 1.55$$

$$f(8.501) \approx 0.98 \leftarrow \text{min}$$

$$f(10) = 1.07$$

$$f'(t) = 3(0.00316)t^2 - 2(0.047)t + 0.114 = 0$$

Divide by $3(0.00316)$: $\rightarrow t^2 - \frac{0.094}{0.00948}t + \frac{0.114}{0.00948} = 0$

Q-Formula!

$$t = \frac{-\left(\frac{-0.094}{0.00948}\right) \pm \sqrt{\left(\frac{-0.094}{0.00948}\right)^2 - 4(1)\left(\frac{0.114}{0.00948}\right)}}{2(1)}$$

$$\approx 1.415, 8.501$$

The U.S. and Canadian exchange rate changes daily. The value of the U.S. dollar (in Canadian dollars) between 2000 and 2010 can be approximated by the function

$$f(t) = 0.00316t^3 - 0.047t^2 + .114t + 1.47$$

where t is the number of years since 2000. What is the minimum value of the dollar during this period?

A. \$1.00 Canadian

B. \$1.02 Canadian

C. \$.95 Canadian

☒ D. \$.98 Canadian — see last slide for work —