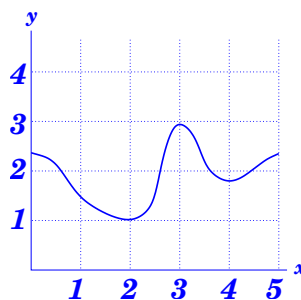


## Section 4.2 – Optimization

1. Sketch a continuous, differentiable graph with the following properties:

- local minima at 2 and 4
- global minimum at 2
- local and global maximum at 3
- no other extrema



2. A warehouse orders and stores boxes. The cost of storing boxes is proportional to  $q$ , the quantity ordered. The cost of ordering boxes is proportional to  $1/q$ , because the warehouse gets a price cut for larger orders. The total cost of operating the warehouse is the sum of ordering costs and storage costs. What value of  $q$  gives the minimum cost?

Let  $C = f(q)$  represent the total cost of operating the warehouse as a function of the price,  $q$ . Then, from the given information, we have

$$C = f(q) = k_1 q + k_2 \left( \frac{1}{q} \right) = k_1 q + \frac{k_2}{q},$$

where  $k_1$  and  $k_2$  are positive constants. Rewriting, we see that  $f(q) = k_1 q + k_2 q^{-1}$ , so  $f'(q) = k_1 - k_2 q^{-2}$ . To find the critical points of  $C$ , we set  $f'(q)$  equal to zero and solve for  $q$ .

$$\begin{aligned} k_1 - k_2 q^{-2} &= 0 \\ k_1 &= k_2 q^{-2} \\ q &= \pm \sqrt{\frac{k_2}{k_1}} \end{aligned}$$

Therefore,  $q = \sqrt{k_2/k_1}$  is the only relevant critical point. Since  $f'(q) < 0$  for all  $0 < q < \sqrt{k_2/k_1}$  and  $f'(q) > 0$  for all  $q > \sqrt{k_2/k_1}$ , we see that  $C$  is decreasing for  $0 < q \leq \sqrt{k_2/k_1}$  and increasing for  $q > \sqrt{k_2/k_1}$ . It follows that  $q = \sqrt{k_2/k_1}$  gives the minimum total cost of operating the warehouse.

3. Find the best possible bounds for  $f(t) = t + \sin t$  for  $t$  between 0 and  $2\pi$ .

We begin by noting that  $f'(t) = 1 + \cos t$ , and we can find the critical points of  $f$  by setting  $f'(t)$  equal to zero and solving for  $t$ .

$$\begin{aligned} 1 + \cos t &= 0 \\ \cos t &= -1 \\ t &= \pi \end{aligned}$$

Therefore,  $t = \pi$  is the only critical point between 0 and  $2\pi$ . To find the best possible bounds, we compare the values of  $f$  at our two endpoints and the critical points (see table to the right). Since 0 is the smallest output value and  $2\pi$  is the largest output value, we conclude that

$t$	$f(t)$
0	0
$\pi$	$\pi$
$2\pi$	$2\pi$

$$0 \leq t + \sin t \leq 2\pi$$

for all  $t$  between 0 and  $2\pi$ , and that these are the best possible bounds.