<u>Judge 1</u>

Creativity: 10/10
Technical Difficulty: 10/10
Effectiveness of Communication: 7/10

Positive Feedback
- Nice work!
- A very ambitious project
- I think this project took a lot of work, and combined a plethora of skills including coding, data visualization and data cleaning
- I think it is a very original project
- Thanks for sharing your personal data with us
- I like your individual month plots, and found those more digestible than the overall year plots

Room for Improvement
- A small point, but I would call this a blog post instead of a dashboard. But I think the ideas presented here could be built upon to create a FitBit dashboard
- I think this post shows some excellent exploratory data analysis, but, like you mentioned, still needs more editing, revisions, and development for it to be a cohesive story.
- One angle you could pursue is a full deep dive into impacts on sleep
- Another is a full deep dive into impacts on resting heart rate
- A third angle is to examine your exercise trends. You mentioned that you think there were some days where you exercised less than others, this is difficult to see in the current post, but further revisions and additions could tell that story more clearly
- A fourth idea would be to create a FitBit daily summary dashboard. This could try to encapsulate all of the information you are interested in for a given day. Here you would focus on individual days instead of yearly or monthly trends. Although you could still provide some context in order to compare that day to nearby days or something like that
- While I think the choice of bar plot works for the month-level plots, I don't like it for the year-level plot. The bars are difficult to read. I wonder if a scatter plot with a rolling average overlayed would work better
- I also don't know that the dual-axis plots are easily read. I don't find it easy to see patterns between exercise amount and the other two metrics with those plots.