

Tencent 腾讯

燕文豪

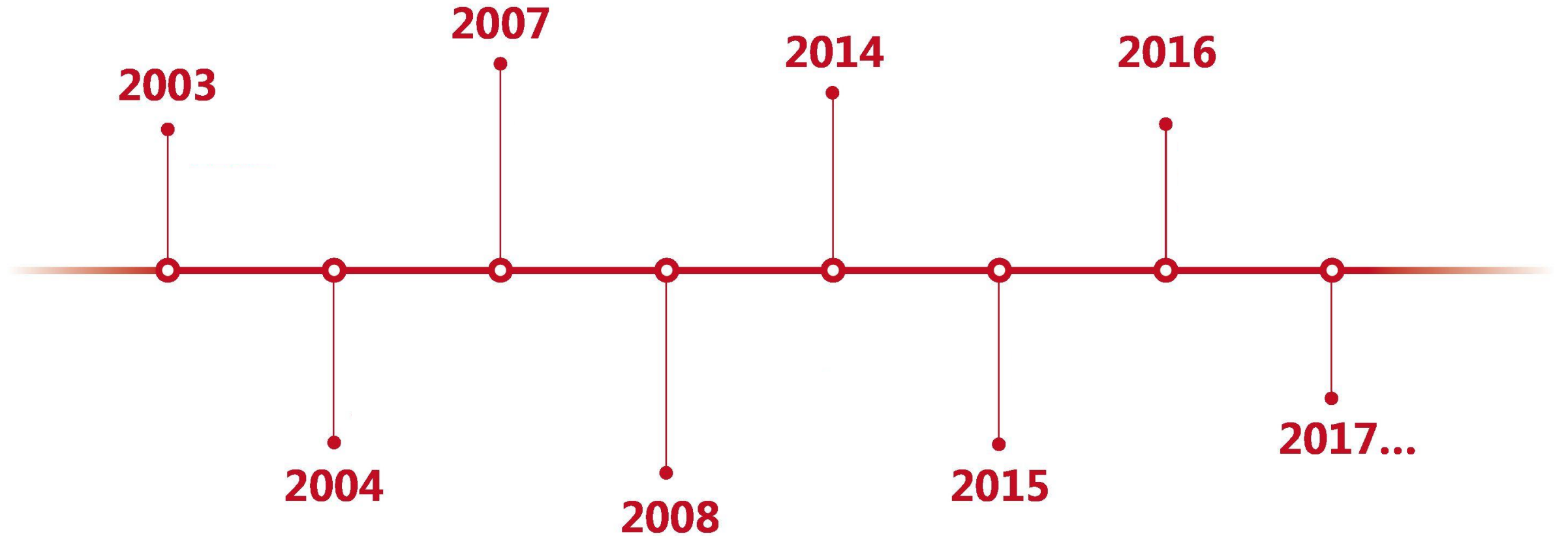
Topic

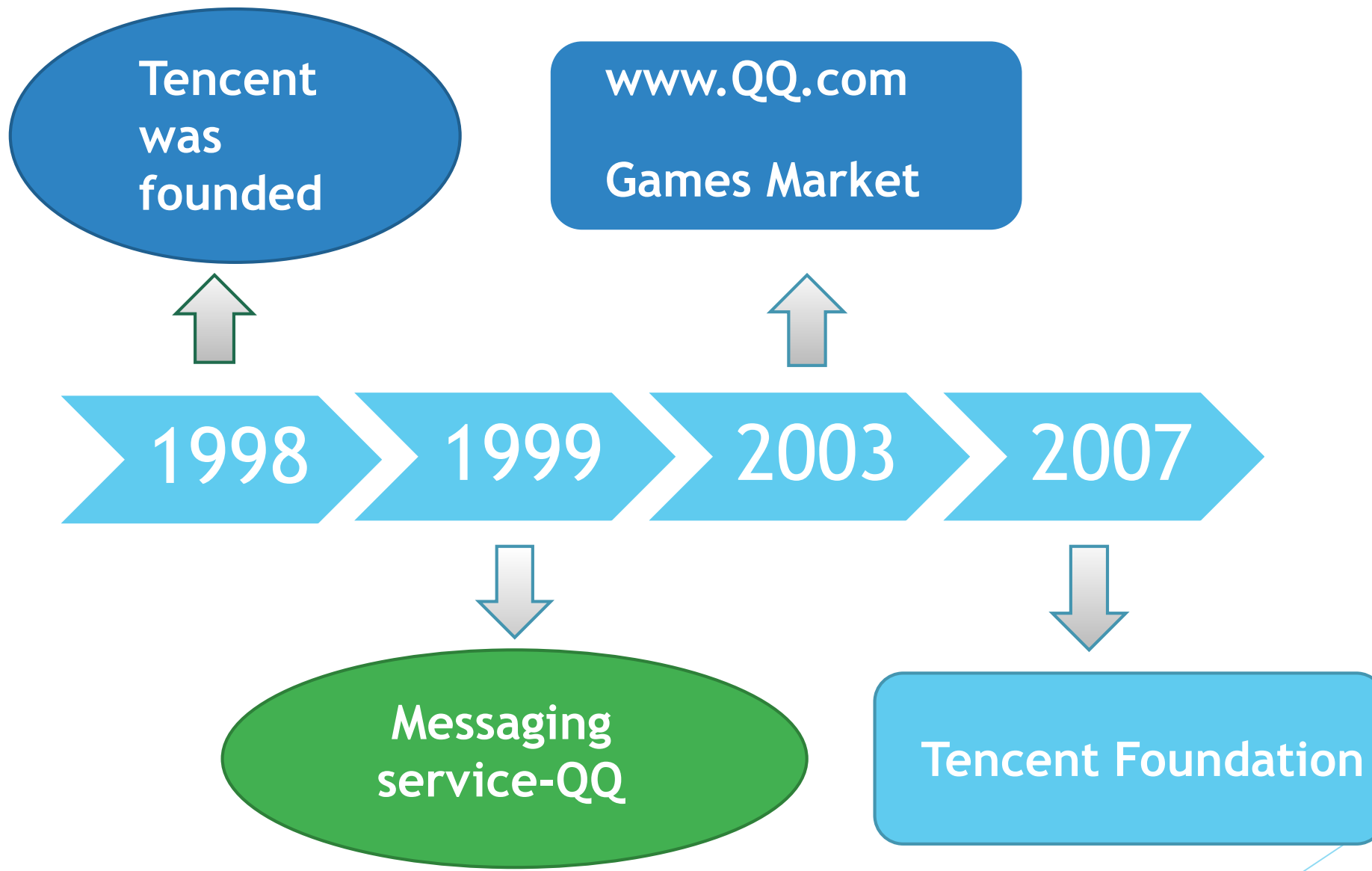
1. Development road

2. Company Culture

3. Business & Future

1. Roadmap





Open platform strategy
Wechat

The concept of "Internet Plus"
proposed by Pony Ma was made
a national strategy



2011

2013

2015

2017



Market capitalization
reached US\$ 100 billion

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2. Culture



The Tencent Building is an example of iconic architecture in Shenzhen.



Vision

To be the most respected Internet enterprise.



Management Philosophy
Is concerned with
employee growth.



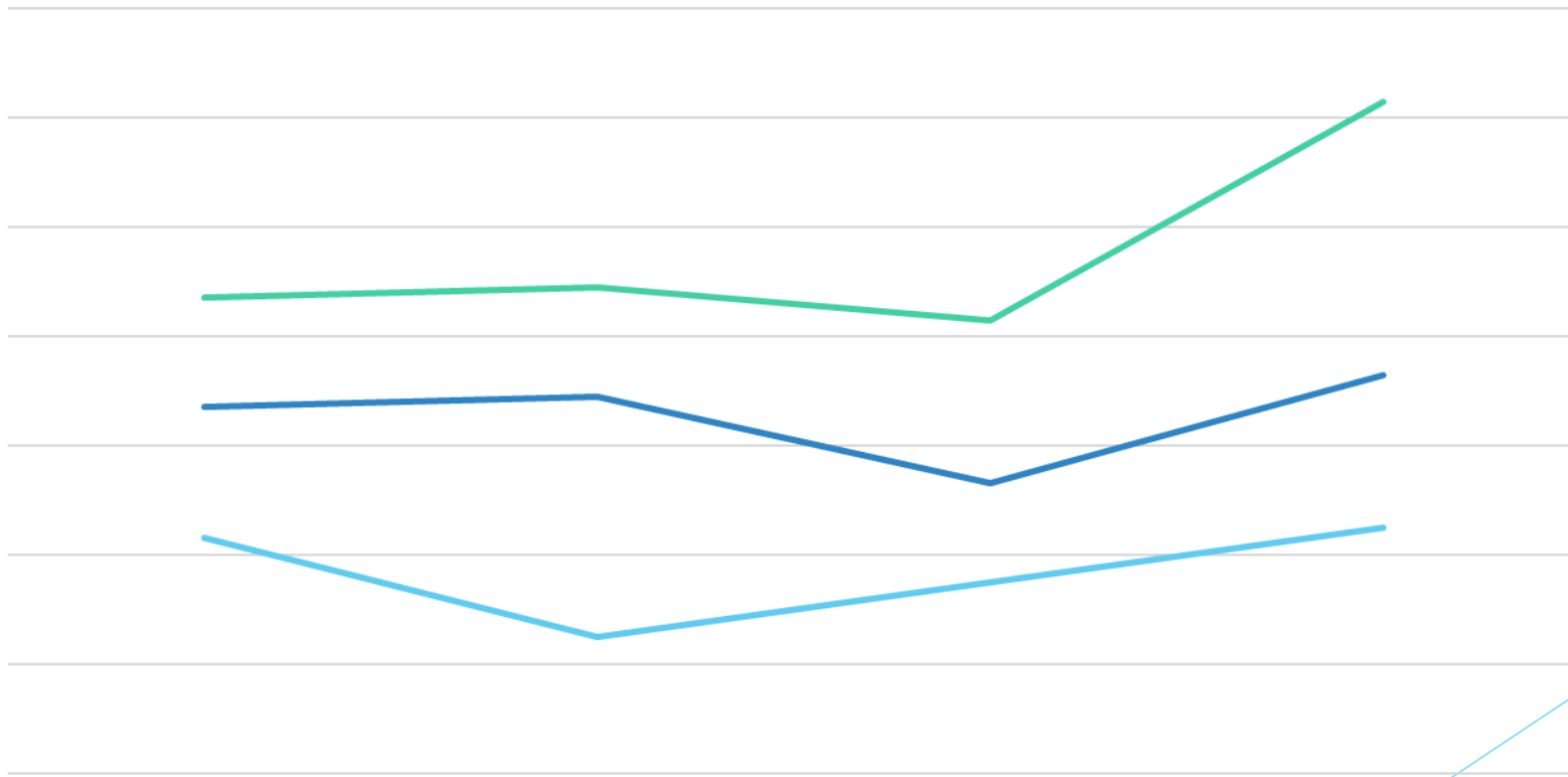
Mission

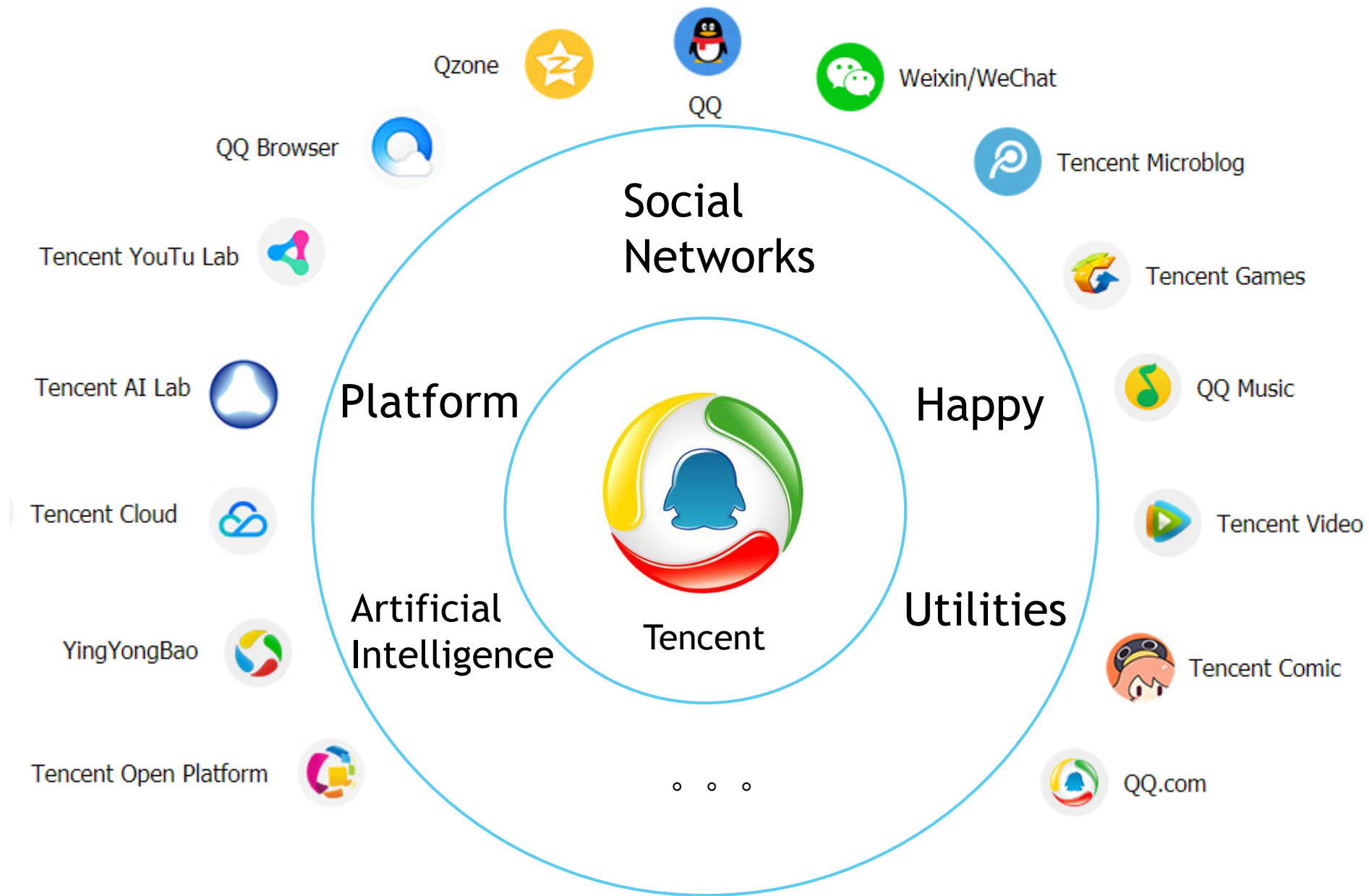
To enhance the quality
of life through Internet
services.



**Business
Philosophy**
Users' needs
are our first
priority.

3. Business & Future







Tencent AI Lab

Make AI Everywhere

Unveiling Tencent's AI strategy, joint by 50 world-class AI scientists, researchers and experts.

Focusing on AI related research fields such as ML(machine learning), CV(computer vision), and NLP(natural language processing).

Building on Tencent's massive data from hundreds of millions of users and its technical advantages in the vertical fields of Internet, aiming to build the top artificial intelligence team.

Tencent's mission is to become the most respected Internet enterprise.

And We can feel Tencent is gradually becoming the most respected Internet company

Open

Break

Free

Rock

< Tencent 18th >.

Crash

Passion

Brave

Try Everything

The background features abstract, overlapping geometric shapes in various shades of blue, ranging from light sky blue to deep navy blue, creating a modern, layered effect on the right side of the slide.

Thank You