

Weihong Wu

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EDUCATION

Guangdong University of Foreign Studies	2023.9-2027.6
<i>Bachelor of Economics, Finance</i>	Guangzhou, China
▪ GPA: 3.62/4.0	
▪ Major Courses: Microeconomics (90/100), Advanced Calculus(92/100), Macroeconomics(90/100)	
Tianyou Middle School	GAOKAO ranking among top1% in Jiangxi Province, China 2020.9-2023.6

INTERNSHIP

Depology	2025.01 - Present
<i>Media Buyer Intern</i>	Shenzhen, China
▪ Assisted with research, campaign planning, media buying execution, and performance monitoring across various digital and traditional media channels.	
▪ Learned the fundamentals of negotiating ad placements, analyzing data, and optimizing campaign strategies to achieve marketing goals	
BM Intelligence	2024.06 - 2024.12
<i>International Business Consultant Intern</i>	Shenzhen, China
▪ Collaborated closely with authorities in HK, BVI, Cayman Islands, and Seychelles, successfully facilitating the establishment, maintenance, and liquidation of 50+ offshore companies. Provided comprehensive company secretarial services to local and international clients.	
▪ Managed annual compliance documentation, including Annual Financial Returns, economic substance requirements, and tax filings. Reviewed audit reports and prepared minutes and other legal/statutory forms.	
▪ Proficiently utilized Dow Jones Risk Center for due diligence, assessing transaction risks and verifying the integrity of supply chains and business partners. Efficiently completed KYC/AML forms, ensuring alignment with international compliance standards.	
▪ Created equity structure diagrams, traced UBO, and accurately calculated shareholding percentages, providing essential support for corporate governance and external audits.	
▪ Assisted HNW clients with managing bank accounts, MPF, and other related matters.	

COMPETITION

China International College Students' Innovation Competition	2024.04-2024.06
<i>'WorkWise' Product Founder:</i>	Founded a 2C platform and led market research to analyze user engagement. Created UI demos and presentations to conduct roadshow.
Guangdong "Yanxing Cup" University English Proficiency Competition	Grand Prize 2023.11

VOLUNTEERISM

▪ World Children Development Forum	2024.04
Translation Volunteer	Guangzhou, Guangdong

SKILL

▪ Language: Professional working proficiency in English	IELTS Band 7.0 & CET-4 680
▪ Software: Microsoft Office, Tableau, Python (Julia, Pandas, NumPy, Matplotlib, etc)	
▪ Content Creation: Experienced with social media (e.g., Personal RED account with 180k+ views) and Canva, Photoshop, Premiere.	
▪ Others: Independently made an all-English street interview film in Hong Kong S.A.R.	